# Portland, Oregon FINANCIAL IMPACT and PUBLIC INVOLVEMENT STATEMENT **For Council Action Items**

(Deliver original to City Budget Office. Retain copy.)									
1. Name of Initiator		lephone No.	3. Bureau/Office/Dept.						
Megan Dirks		23-5135	Parks/Director's Office						
4a. To be filed (hearing date): June 4, 2014	4b. Calendar (Check One) Regular Consent 4/5ths		5. Date Submitted to Commissioner's office and CBO Budget Analyst: May 21, 2014						
6a. Financial Impact Section:		6b. Public Involvement Section:							
Financial impact section completed		Public involvement section completed							

# 1) Legislation Title:

Appoint Kendall Clawson, Patricia Frobes, and Gladys Ruiz to the Portland Parks Board for a three-year term ending June 30, 2017. Appoint Tonya Booker to the Portland Parks Board for a one-year term ending June 30, 2015. Reappoint Jim Owens, Sue Van Brocklin, and Mauricio Villarreal to the Portland Parks Board for terms to expire June 30, 2017. (Appointment Report)

# 2) Purpose of the Proposed Legislation:

Appoint four citizens to the Portland Parks Board. For these new appointments, one (Tonya Booker) will fill a vacancy left by the resignation of a member who did not complete her term, and three (Kendal Clawson, Patricia Frobes, and Gladys Ruiz) will replace current Board members who are term-limited out.

Reappoint three members of the Parks Board for three-year terms ending June 30, 2017. Two reappointees (Sue Van Brocklin and Mauricio Villarreal) will be serving their final terms on the board. The third reappointee (Jim Owens) will be eligible to serve an additional three-year term if he so chooses as he was originally appointed to fill an unexpired term for a member who had to leave the Board.

# 3) Which area(s) of the city are affected by this Council item? (Check all that apply-areas are based on formal neighborhood coalition boundaries)?

$\boxtimes$	City-wide/Regional
	Central Northeast
*******	a 1 a1

□ Southeast

□ Northeast

Central City

□ Northwest □ Southwest □ North □ East

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# FINANCIAL IMPACT

4) <u>Revenue</u>: Will this legislation generate or reduce current or future revenue coming to the City? If so, by how much? If so, please identify the source.

No

5) Expense: What are the costs to the City as a result of this legislation? What is the source of funding for the expense? (Please include costs in the current fiscal year as well as costs in future year, including Operations & Maintenance (O&M) costs, if known, and estimates, if not known. If the action is related to a grant or contract please include the local contribution or match required. If there is a project estimate, please identify the level of confidence.)

None, other than a small amount for materials which is budgeted.

# 6) Staffing Requirements:

- Will any positions be created, eliminated or re-classified in the current year as a result of this legislation? (If new positions are created please include whether they will be part-time, full-time, limited term, or permanent positions. If the position is limited term please indicate the end of the term.) No
- Will positions be created or eliminated in *future years* as a result of this legislation? No

# (Complete the following section only if an amendment to the budget is proposed.)

7) <u>Change in Appropriations</u> (If the accompanying ordinance amends the budget please reflect the dollar amount to be appropriated by this legislation. Include the appropriate cost elements that are to be loaded by accounting. Indicate "new" in Fund Center column if new center needs to be created. Use additional space if needed.)

Fund	Fund Center	Commitment Item	Functional Area	Funded Program	Grant	Sponsored Program	Amount

[Proceed to Public Involvement Section — REQUIRED as of July 1, 2011]

#### PUBLIC INVOLVEMENT

8) Was public involvement included in the development of this Council item (e.g. ordinance, resolution, or report)? Please check the appropriate box below:

**YES**: Please proceed to Question #9.

 $\boxtimes$  NO: Please, explain why below; and proceed to Question #10.

9) If "YES," please answer the following questions:

a) What impacts are anticipated in the community from this proposed Council item?

b) Which community and business groups, under-represented groups, organizations, external government entities, and other interested parties were involved in this effort, and when and how were they involved?

c) How did public involvement shape the outcome of this Council item?

d) Who designed and implemented the public involvement related to this Council item?

e) Primary contact for more information on this public involvement process (name, title, phone, email):

10) Is any future public involvement anticipated or necessary for this Council item? Please describe why or why not.

No. The Board's bylaws state that recommendations will be made by a nominating committee comprised of members of the Parks Board.

Jeff Shaffer, Finance Manager

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APPROPRIATION UNIT HEAD (**T**yped name and signature)

Version updated as of December 18, 2012

#### **Kendall Clawson**

Kendall Clawson is currently the Director of Executive Appointments and Senior Policy Advisor for Arts and Culture for Oregon Governor John Kitzhaber. Governor Kitzhaber appoints to over 300 boards, commissions, task forces and work groups and Ms. Clawson is responsible for the recruitment and management of the 2400 volunteers who serve on Governor-appointed boards. Additionally, she represents the Governor on state wide policy issues related to the arts, culture and the humanities. Prior to joining Governor Kitzhaber's senior staff, Ms. Clawson worked in the non-profit arena for 22 years, primarily in community development and non-profit management. Most recently she served as Vice President at the United Way of the Pioneer Valley and as the Executive Director of Q Center, Oregon's only Lesbian Gay Bisexual Transgender Questioning (LGBTQ) community center. Ms. Clawson has a Bachelors degree in Politics from the University of California, Santa Cruz.

#### **Personal Statement**

Portland's Parks system is one of the greatest assets that the city has to offer its citizens and its visitors. Our ability to enjoy beautiful natural settings within the boundaries of an urban environment makes living in Portland an exceptional experience. Because I value the opportunity to enjoy sports, take part in outdoor theater productions, hike wooded trails and throw a ball with my two dogs in one of the many dog parks throughout the city, I think that I would be a strong advocate and a highly engaged member of the Parks Board. I believe that the best board members are those who not only embrace the mission and values of the board on which they serve, but they are also willing to be committed, collaborative and purposeful in the overall work of the board. I have a proven track record of loyal public service and I pride myself on my ability to marry a visionary perspective with the day to day practicality of board participation. I would work hard to ensure that Portland's residents and neighborhoods are able to enjoy accessible and safe parks and recreational facilities and I would do my best to be a fair and equitable representative of the diverse communities that make up our city.

### **Tonya Booker**

Tonya Booker has a Bachelor of Science degree in Forestry and a Master's degree in Liberal Arts. She has experience creating community through people, parks, and programs as a parks and recreation professional in the City of San Carlos, California and was an active participant in the California Park & Recreation Society. Tonya began working at Portland Community College in 2006 where she has continued to support personal enrichment programming as the Director of Community Education for PCC.

### **Personal Statement**

We are frequent users and participants of the wonderful parks, activities, and events that Portland Parks & Recreation provides. Parks and recreation are integral to individual and community well-being and I want to help Portland Parks & Recreation continue to thrive.

## **Pat Frobes**

Pat Frobes was a partner with the California based law firm of O'Melveny & Myers, where she served as chair of the Real Estate and Natural Resources Department and Vice-Chair of the Firm. She also served as General Counsel of The Irvine Company. She received a BA from Antioch College and a JD from the University of Utah. Pat lives with her husband in northeast Portland not far from Grant Park.

### **Personal Statement**

Four years ago, I volunteered at Peninsula Park Rose Garden. I was overwhelmed by the beauty of the place – the architecture, the central fountain, the roses and the fragrance that greeted me as I walked down the stairs onto the Garden floor. That said, the Garden was not all it could be – many of the roses were old and not disease resistant and the weeds were beginning to cover the Garden floor. With 2 other like-minded Master Gardeners, I formed the Friends of Peninsula Park Rose Garden to work with Portland Parks and Recreation to, among other things, improve the maintenance of the Garden. In three years, the Friends and Portland Parks, with the help of over 200 volunteers and wonderful partners in the business and non-profit communities, have planted over 5000 new, disease resistant and donated roses and tripled the size of the regular volunteer group that, with Parks, maintains the Garden.

My experience at Peninsula Park has reinforced my belief in the importance of public green spaces in creating the shared memories and experiences that build and sustain healthy communities. It has also taught me the power of public/private partnerships to make a positive difference in maintaining the incredible park resources we have and in extending those resources to underserved communities. There is a large gap between the public dollars available for park maintenance and new parks and what needs to be done to preserve what we have and create new parks for future generations. I believe public/private partnerships can play an important role in bridging that gap.

I sought to join the Parks Board to help in the establishment and implementation of new policies and funding opportunities to achieve the goals of the Parks 2020 Vision. I hope to be an advocate for neighborhood and volunteer involvement and for public-private cooperation in the enhancement of existing and new facilities.

## **Gladys Ruiz**

Gladys began her career as an environmental educator working in the heart of New York's Central Park, as an Urban Park Ranger. In this role she established and implemented environmental education programs for city schools throughout NYC parks and led a High School leadership program focusing on ecological research.

Since moving to Portland in 2005, Gladys has worked with a variety of different organizations including the Community Cycling Center and Forest Park Conservancy, and in Clackamas County educating youth about urban and natural environments. Currently working for the Audubon Society of Portland, Gladys landed at Portland Audubon in 2011 by way of its Explorador program. As a coordinator of this community based camp, she worked to bring hands-on environmental education to Latino communities and other minority youth in the Portland-metro area.

As the Eastside Conservation Education Coordinator, you can find Gladys at Portland Audubon's eastside branch coordinating events out of Leach Botanical garden and working on Audubon's new youth leadership program TALON (Teach Advocate Lead Observe Nature). Gladys holds an Associate's degree in Science from Portland Community College and is currently wrapping up her BS at Portland State University in General Science focusing on Environmental Studies and Geology.

### **Personal Statement**

With my past experience as a Parks employee in another state, I believe I have a unique perspective on parks and education. I have been en environmental educator for over 10 years. My work with Portland Audubon for the past few years has helped me gain a better understanding of the inequities that are present in east Portland.