

### **ACKNOWLEDGEMENTS & THANK YOUS:**

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### Neighborhood Economic Development Leadership Group - Redevelopment Subcommittee

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East Portland Action Plan
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Jerry Johnson, Johnson/Reid LLC
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#### Lents community feedback

Jesse Cornett, Lents Neighborhood Association (Chair)
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Jonathan Brandt & Karen Wolfgang, Foster Green
Nathan Jones, Portland Enrichment, Livable Lents

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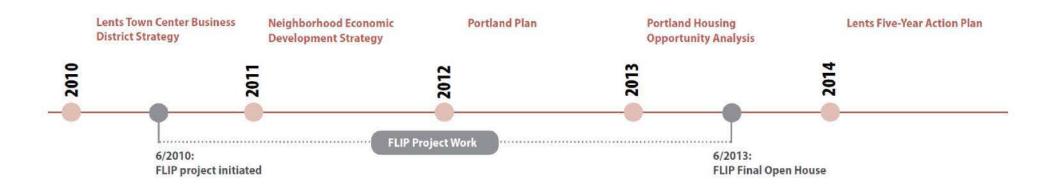


# How did we get to the Lents Five-Year Action Plan?



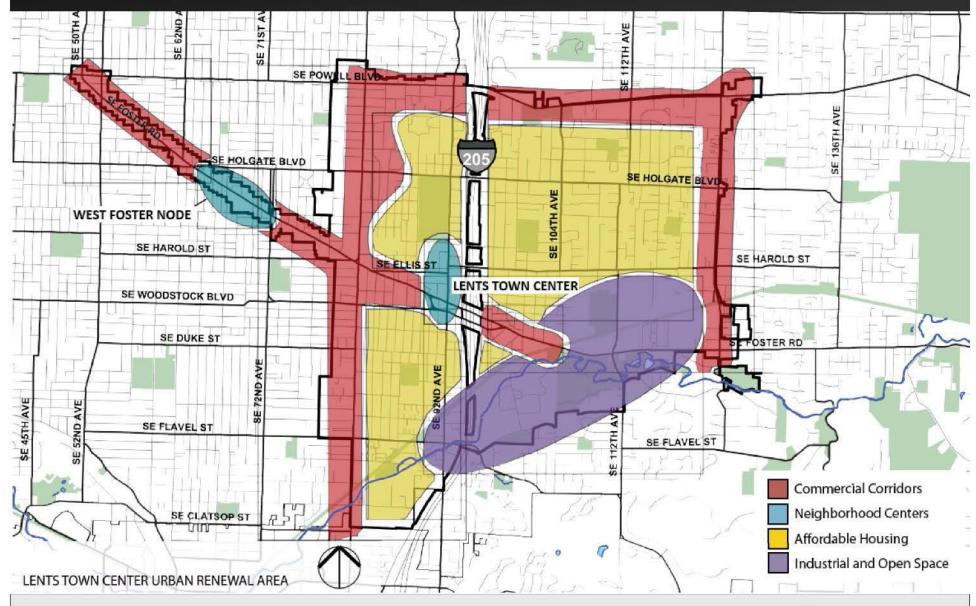


# What did we learn along the way?





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Portland City Council Meeting – May 28, 2014

PDC PORTLAND DEVELOPMENT COMMISSION WWW.pdc.us

# ACTION PLAN GOALS

#### **LENTS TOWN CENTER**

Stimulate development that positively changes the reputation and increases the vitality of the Lents Town Center.

#### **WEST FOSTER NODE**

Leverage infrastructure improvements to facilitate placemaking along the West Foster Node by tenanting and redeveloping PDC-owned properties, promoting private investment, and supporting businesses.

### **NEIGHBORHOOD** CENTERS

PDC - \$25.7 Million\* PBOT - \$5.2 Million\*

### COMMERCIAL CORRIDORS

PDC - \$6.7 Million\* PBOT - \$1.7 Million\*

#### 82ND, POWELL BLVD, 122ND, **FOSTER WEST & FOSTER EAST**

Increase safety and vitality of Lents commercial corridors.

#### FOSTER-POWELL, CRESTON-KENILWORTH, MOUNT SCOTT-ARLETA, LENTS, PLEASANT **VALLEY & POWELLHURST-GILBERT**

Encourage construction and rehabilitation of units and preserve housing affordability for homeowners and renters.

### INDUSTRIAL AND OPEN SPACE

PDC - \$3.5 Million\* BES - \$2.4 Million\*

### AFFORDABLE HOUSING

PHB - \$9.1 Million\*

#### **EAST FOSTER**

Intensify industrial uses and plan for mitigation of 100 year flooding.

\*Estimated investments, subject to availability of resources, PDC Board and/or City Council budget approvals.



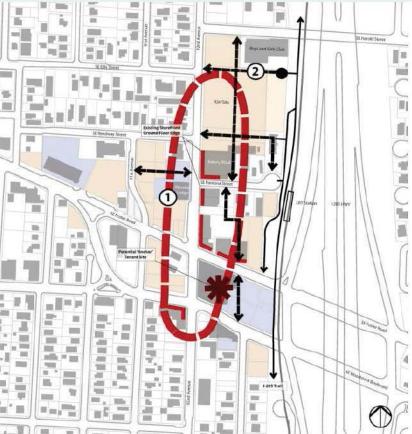


#### **NEIGHBORHOOD CENTER - LENTS TOWN CENTER**

Stimulate development that positively changes the reputation and increases the vitality of the Lents Town Center.

**Leads:** Portland Development Commission & Portland Bureau of Transportation **Potential Partners:** Lents Grown, property owners, developers

Estimated investments\*: PDC - \$20,222,500 PBOT - \$1,900,000



Stimulate development that positively changes the reputation and increases the vitality of the Lents Town Center.

- 1. Concentrate investment along 92nd Avenue and initiate "game changing" development
- 2. Promote redevelopment and/or occupancy of PDC-owned properties
- 3. Invest in planned infrastructure
- 4. Promote business development

\* OPTION 1A: Grocery Anchor

OPTION 1B: 92nd Main Street Approach

Extend connections

92nd Avenue from Ellis to Woodstock





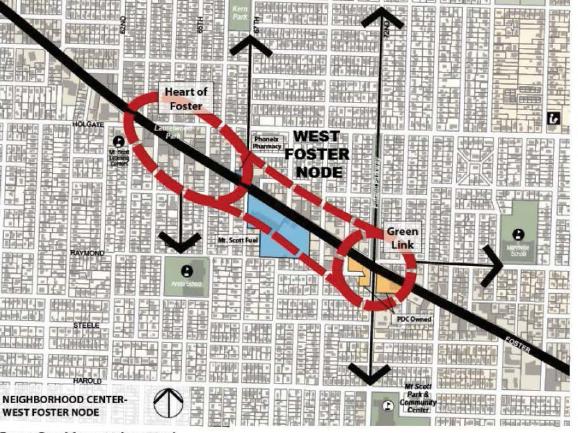
#### **NEIGHBORHOOD CENTER - WEST FOSTER NODE**

Leverage infrastructure improvements to facilitate placemaking along the West Foster Node (64th – 72nd) by tenanting and redeveloping PDC-owned properties, promoting private investment, and supporting businesses.

Leads: Portland Development Commission & Portland Bureau of Transportation

Potential Partners: Foster Area Business Association, property owners, developers, Bureau of Environmental Services

Estimated investments\*: PDC - \$5,470,000 PBOT - \$3,345,000



Leverage infrastructure improvements to facilitate placemaking along the West Foster Node by tenanting and redeveloping PDC-owned properties, promoting private investment, and supporting businesses.

- 5. Promote redevelopment and/or occupancy of PDC-owned properties
- **6.** Facilitate redevelopment and occupancy of privately-owned properties
- 7. Invest in planned Infrastructure
- 8. Promote business development

Foster Road from 64th to 72nd



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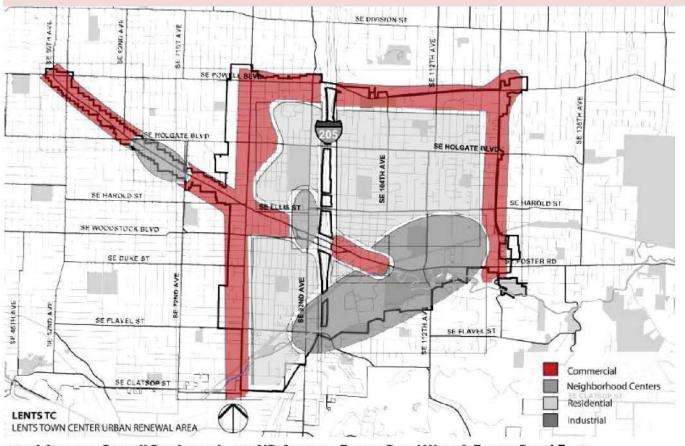


#### COMMERCIAL CORRIDORS

Increase safety and vitality of Lents commercial corridors.

Leads: Portland Development Commission, Portland Bureau of Transportation, Metro & Bureau of Planning & Sustainability Potential Partners: Foster Area Business Association, 82nd Avenue Coalition, Lents Grown, business owners, property owners, Portland Housing Bureau, ODOT

Estimated investments\*: PDC - \$6,785,000 PBOT - \$1,700,000



Increase safety and vitality of Lents commercial corridors.

- **9.** Invest in commercial corridor safety
- **10.** Promote commercial corridor vitality & business development

82nd Avenue, Powell Boulevard, 122ND Avenue, Foster Road West & Foster Road East





#### AFFORDABLE HOUSING

Encourage construction and rehabilitation of units and preserve housing affordability for homeowners and renters

Lead: Portland Housing Bureau

**Potential Partners:** PDC, Community Based Organizations (ROSE Community Development, NAYA, REACH, Rebuilding Together, Unlimited Choices, Community Energy Project)

Estimated Investments\*: PHB - \$9,119,109



Foster-Powell, Creston-Kenilworth, Mount Scott-Arleta, Lents, Pleasant Valley & Powellhurst-Gilbert

Encourage construction and rehabilitation of units and preserve housing affordability for homeowners and renters

- **11.** Encourage construction of additional housing units through the use of non-Tax Increment Financing programs
- **12.** Preserve housing affordability for homeowners and renters
- **13.** Take advantage of opportunities to construct new multifamily housing units





#### INDUSTRIAL AND OPEN SPACE

Intensify industrial uses and plan for mitigation of 100-year flooding.

**Leads:** Bureau of Planning & Sustainability, Portland Development Commission, Bureau of Environmental Services, Portland Bureau of Transportation, Portland Parks and Recreation

Potential Partners: Army Corps of Engineers

Estimated investments\*: PDC -\$3,500,000 + EZone BES - \$2,400,000



Intensify industrial uses and plan for mitigation of 100 year flooding.

- **14.** Promote traded sector business development
- **15.** Facilitate development and expansion of privately-owned properties
- **16.** Prepare for the future of regionally significant industrial lands and natural amenities

East Foster

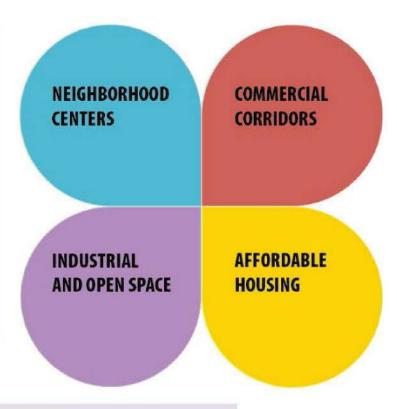


#### LENTS TOWN CENTER

Key Measure: Five Lents Town Center redevelopment projects are constructed or under construction.

#### **WEST FOSTER NODE**

Key Measure: Two West Foster redevelopment projects are constructed or under construction.



## 82<sup>ND</sup>, POWELL BLVD, 122<sup>ND</sup>, FOSTER WEST & FOSTER EAST

Key Measure: 100 businesses and property owners are served through Portland Development Commission grant/loan programs.

FOSTER-POWELL, CRESTON-KENILWORTH, MOUNT SCOTT-ARLETA, LENTS, PLEASANT VALLEY & POWELLHURST-GILBERT

Key Measure:

75 families receive financial assistance to buy or stay in their homes.

#### **INDUSTRIAL AND OPEN SPACE**

#### Key Measure:

Construction is completed for the Upper Garden at Leach Botanical Gardens, the Urban Grange at Zenger Farms and Springwater Wetlands.



