

Ben & Jerry's
Corner of 36th and Hawthorne Blvd
Since 1997

***Impact of street people hanging
out on Hawthorne Blvd since
2010***

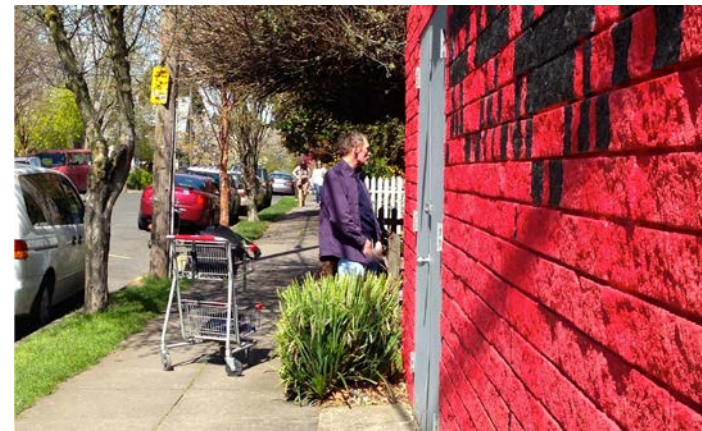
History of Sales

- Store opened in 1997
- Consistent gross sales every year through 2009.
- ***2010 - 2013 25% drop in sales.***
- Same ice cream, same service, same shop.
- Neighboring business have reported the same trend.
- Why? Less foot traffic due to customers feeling threatened by people hanging out on the streets.



Threatening and Aggressive Behavior

- The folks we see on the street corner across from us are different than the usual street musician, artist or other types that have always been a part of the colorful nature of Hawthorne Blvd.
- They steal ice cream and boldly eat it on the sidewalk where they sit all day and night long.
- Recent incident where a man came in and unplugged our pint freezer to plug in his cell phone. Threatened staff when asked to leave.



Ben & Jerry's Customer Feedback

- Direct conversations with our customers tell us that they don't come to Hawthorne now because they are afraid of the people on the street.
- NOT kid friendly.



Thank you!

- We want to thank all those responsible for the recent support of police presence on Hawthorne Blvd. (March 2014 through September 2014).
- We believe it will make a difference!

Moore-Love, Karla

From: Boo Rigney [boo.rigney@gmail.com]

Sent: Friday, February 14, 2014 4:54 PM

To: Moore-Love, Karla

Subject: Hawthorne Blvd.- Issues with loitering on the sidewalk effecting the Ben & Jerry's business

Hello,

My name is Boo Rigney and I am the owner of the Ben & Jerry's on Hawthorne Blvd. (1428 SE 36th Ave). I will be attending the city council meeting with our group on April 30th to discuss the lack of enforcement of city ordinances on the use of sidewalks. We have seen a 25% decrease in sales since 2010. The shop has been there for 14 years so we have a lot of history with very steady sales pattern before 2010.

We have a problem with people hanging out on the sidewalks and disrupting the families and and general public who would like to get through and feel safe entering our Ben & Jerry's. We understand the police would like to enforce the ordinances covering the allowable use of sidewalk space for pedestrian traffic, but they have been told not to enforce.

We hope that coming to the city council meeting and voicing our problems with these issues will help the city and police department to enforce existing laws and bring a feeling of safety and comfort back to Hawthorne Blvd.

Thank you,
Boo Rigney
541-325-6995

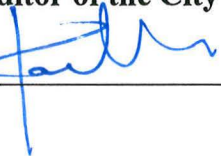
2/14/2014

Request of Boo Rigney to address Council regarding loitering on the sidewalk
effecting the Ben & Jerry's business on Hawthorne Boulevard (Communication)

APR 30 2014
PLACED ON FILE

Filed APR 25 2014

LaVonne Griffin-Valade
Auditor of the City of Portland

By 

COMMISSIONERS VOTED AS FOLLOWS:		
	YEAS	NAYS
1. Fritz		
2. Fish		
3. Saltzman		
4. Novick		
Hales		