



# Regional Arts & Culture Council

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[racc.org](http://racc.org)

## PRESENTATION TO COUNCIL

Date: April 9, 2014  
To: Commissioner Nick Fish, City of Portland  
From: Eloise Damrosch, RACC Executive Director  
Subject: **Accept RACC's "State of the Arts" Presentation**

In accordance with our contract with the City of Portland, the Regional Arts & Culture Council (RACC) will deliver its annual "State of the Arts" presentation to City Council on Wednesday, April 23 at 2:00 p.m.

The basis for our presentation is our annual report, attached and available online at [www.racc.org/annualreports/2013](http://www.racc.org/annualreports/2013). This report highlights the many ways in which RACC leverages city investments with other public and private contributions to build and sustain a strong arts and culture community.

- In our audited financial statements for FY2012-13, RACC received \$5,236,466 from the City of Portland, including \$3,954,580 from the General Fund, \$1,081,886 from the percent-for-art ordinance, and \$200,000 from the Work for Art ordinance. RACC leveraged that investment into a total budget of nearly \$7.5 million.
- In 2013-14 (still underway), RACC has received \$4,359,336 from the City of Portland, including \$3,508,520 from the General Fund, \$450,816 from the percent-for-art ordinance, \$200,000 from the Work for Art ordinance, and \$200,000 in payments from the Arts Education & Access Fund. RACC is leveraging that investment into a total budget of \$7,255,496 million this year.
- RACC awarded approximately \$2.8million in grants last year, benefiting 148 not-for-profit organizations, 161 individual artists, and 4 schools.
- The region's nonprofit arts organizations provided 2.9 million arts experiences last year. Their annual economic impact is \$253.5 million, supporting 8,529 full-time jobs.
- RACC and the arts organizations we fund are working hard to ensure that every Portlander has access to – and can benefit from – arts and culture experiences. Together we are expanding our outreach to communities of color and under-served neighborhoods, and removing economic barriers through the Arts for All \$5 ticket program.



- The Right Brain Initiative is having a measurable impact on student learning. This year we are serving 14,000 K-8 students in the region – providing professional development for artists, teachers, and other school staff to help them integrate music, theater, visual art, literary arts and dance into other subjects like science, math, social studies and English.
- Several exciting public art commissions have been installed in the past year, including Christine Bourdette's *Snails* at Fields Neighborhood Park, Dan Corsons' *Nepenthes* along NW Davis Street, and Jorge Pardo's *Streetcar Stop for Portland* just north of the Rose Quarter.
- RACC also funded four new community murals in N, NE, NW and SE Portland, and purchased 17 new works for the *Visual Chronicle of Portland*, including 4 pieces from artists of color.
- RACC's workplace giving program, Work for Art, raised \$764,309 for local arts organizations. This brings Work for Art's seven-year fundraising total to \$4,689,631, and we are on track to raise \$775,000 in the 2013-14 campaign by June.
- RACC provides numerous opportunities for artists to learn and network with each other. RACC produces workshops for working artists throughout the city, which help them become more successful in their craft and in business. More than 500 artists have attended Arts Spark, our bi-monthly networking event, over the past 12 months.

We appreciate all of the support that Portland City Council has provided for arts and culture in the past, and we look forward to working with you in the months ahead as revenue grows from the Arts Education & Access Income Tax. As you know, this critical source of dedicated funding has already helped schools restore arts education for every child in Portland, and future revenues will help arts organizations make their programs more accessible for every Portland resident.

We recommend that Council accept RACC's "State of the Arts" report.

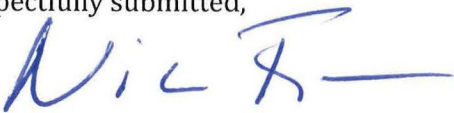


Eloise Damrosch  
Executive Director

**TO THE COUNCIL:** Commissioner Fish concurs with the findings of the RACC Executive Director, and

**RECOMMENDS:** That the Council accept the report.

Respectfully submitted,



Nick Fish  
Commissioner, City of Portland





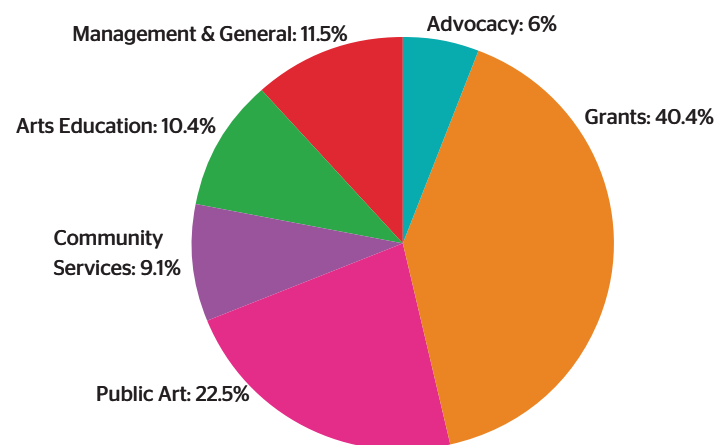
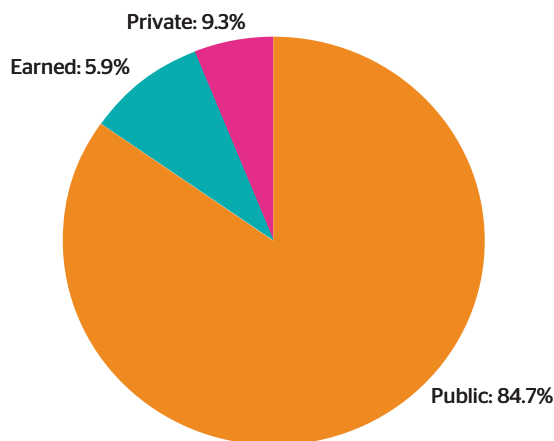
# RACC FY13 Finances

**THE REGIONAL ARTS & CULTURE COUNCIL'S** audited financial statements for the year ending June 30, 2013, reflect the planned use of net assets that were accumulated in prior years, including temporarily restricted public art funds as well as multiyear foundation grants for The Right Brain Initiative. The organization's expenses have remained stable, and RACC's management costs are consistently low at 11.5%.

Every public dollar invested in RACC in FY13 became \$1.18 through RACC's leveraging model, including gifts and grants from the private sector. The City of Portland remains RACC's

most significant funding source, including \$3.9 million from the city's general fund in FY13, and \$200,000 from the city's business license fee designated for a special matching challenge fund that helped Work for Art raise more than \$761,359 last year.

In FY13 RACC did not receive any proceeds from the Arts Education and Access Fund (a new income tax approved by Portland voters in November 2012) but did receive its first allocation in early 2014. These additional funds will be used exclusively for grants, and for arts education coordination activities.



## FY13 REVENUE

<b>Public support</b>	<b>84.7%</b>
City of Portland General Fund	3,954,580
City of Portland Percent-for-Art Funds	1,081,886
City of Portland Business License Fee	200,000
Clackamas County General Fund	80,000
Hillsboro Arts & Culture Council	5,000
Metro	25,000
Multnomah County Transient Lodging Tax	200,000
Multnomah County General Fund	161,748
Multnomah County Percent-for-Art Funds	50,632
Oregon Arts Commission	152,138
Trimet Public Art Funds	316,780
Washington County General Fund	105,000
<b>TOTAL PUBLIC SUPPORT</b>	<b>\$6,332,763</b>
<b>Private sector contributions</b>	<b>9.3%</b>
Gifts and grants for The Right Brain Initiative	222,192
In-Kind Contributions	25,522
Donor-designated gifts to arts organizations through Work for Art	238,138
Other contributions to Work for Art	211,262
<b>TOTAL PRIVATE SECTOR CONTRIBUTIONS</b>	<b>\$697,114</b>
<b>Earned income</b>	<b>5.9%</b>
Public art contracts	33,405
Right Brain Initiative contracts	156,030
Miscellaneous income	4,289
Investment earnings	250,325
<b>TOTAL EARNED INCOME</b>	<b>\$444,049</b>
<b>TOTAL REVENUE</b>	<b>\$7,473,927</b>

## FY13 EXPENSES

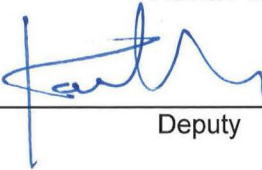
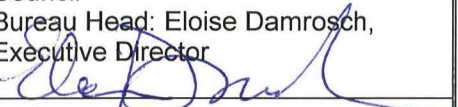
<b>Advocacy</b>	483,742	6.0%
<b>Grants</b>	3,237,607	40.4%
<i>Includes \$238,138 WFA donor designated funds to arts organizations</i>		
<b>Public Art</b>	1,801,497	22.5%
<b>Community Services</b>	730,498	9.1%
<i>Includes \$212,000 pass-through funds to Oregon Symphony and Clackamas County Arts Action Alliance</i>		
<b>Arts Education</b>	834,983	10.4%
<b>Management &amp; General</b>	917,305	11.5%
<b>TOTAL EXPENSES</b>	<b>\$8,005,632</b>	
<b>Net assets at beginning of year</b>	<b>\$2,623,774</b>	
<b>Net assets at end of year</b>	<b>\$2,092,069</b>	
<b>Planned decrease in net assets</b>	<b>(\$531,705)</b>	

**88.5%**  
of RACC's FY13 budget was  
spent on programs and services



Agenda No.  
**REPORT NO.**  
 Title

Accept report on the state of the arts from the Regional Arts and Culture Council (Report).

<b>INTRODUCED BY</b> Commissioner/Auditor: <b>Commissioner Nick Fish</b>	CLERK USE: DATE FILED <u>APR 18 2014</u>
<b>COMMISSIONER APPROVAL</b> Mayor—Finance and Administration - Hales Position 1/Utilities - Fritz Position 2/Works - Fish Position 3/Affairs - Saltzman Position 4/Safety - Novick	<div style="text-align: right;">           LaVonne Griffin-Valade            Auditor of the City of Portland         </div> <div style="text-align: center; margin-top: 20px;">             By: _____            Deputy         </div>
<b>BUREAU APPROVAL</b> Bureau: Regional Arts & Culture Council Bureau Head: Eloise Damrosch, Executive Director  Prepared by: Eloise Damrosch Date Prepared: April 9, 2014 Financial Impact & Public Involvement Statement Completed <input checked="" type="checkbox"/> Amends Budget <input type="checkbox"/> Council Meeting Date <b>April 23, 2014</b> <b>City Attorney Approval:</b> required for contract, code, easement, franchise, charter, Comp Plan	<b>ACTION TAKEN:</b> <div style="display: flex; justify-content: space-around; margin-top: 20px;"> <span>APR 23 2014</span> <span>ACCEPTED</span> </div>

<b>AGENDA</b>
<b>TIME CERTAIN</b> <input checked="" type="checkbox"/> <b>Start time: 2:00 pm</b> <b>Total amount of time needed: 60 minutes</b> (for presentation, testimony and discussion)
<b>CONSENT</b> <input type="checkbox"/>
<b>REGULAR</b> <input type="checkbox"/> <b>Total amount of time needed: _____</b> (for presentation, testimony and discussion)

FOUR-FIFTHS AGENDA	COMMISSIONERS VOTED AS FOLLOWS:		
		YEAS	NAYS
1. Fritz	1. Fritz	✓	
2. Fish	2. Fish	✓	
3. Saltzman	3. Saltzman	✓	
4. Novick	4. Novick	✓	
Hales	Hales	✓	