

The 107 Independent Supporters Trust Presentation to Portland City Council 4.23.2013





What is the 107ist



- “The engine that runs the Timbers Army”
- A 501 c7 non-profit organization based in Portland, Oregon
- In 2013 we had 3,600 members who paid a yearly \$25 membership fee
- Mission statement “To support soccer in Portland, Oregon from the grassroots to the professional level”



2013 Highlights



The 107ist has 3 primary areas of focus

- 1) Game Day Operations
- 2) Away Travel
- 3) Community Outreach



Game Day Ops

Tifo of the Year



BEST OF 2013

[Best of 2013](#) [Stories of 2013](#) [Moment of the Year](#) [Who Voted?](#) [Best of 2012](#) [Best of 2011](#)

Best of 2013: Timbers Army take Supporters' Tifo of the Year

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DECEMBER 25, 2013
Dan Irel
MLSsoccer.com



MLSsoccer.com polled 20 of our editors, writers, videographers and statistics specialists to



Game Day Ops

Football Fans Against Homophobia





Game Day Ops Rose City Riveters

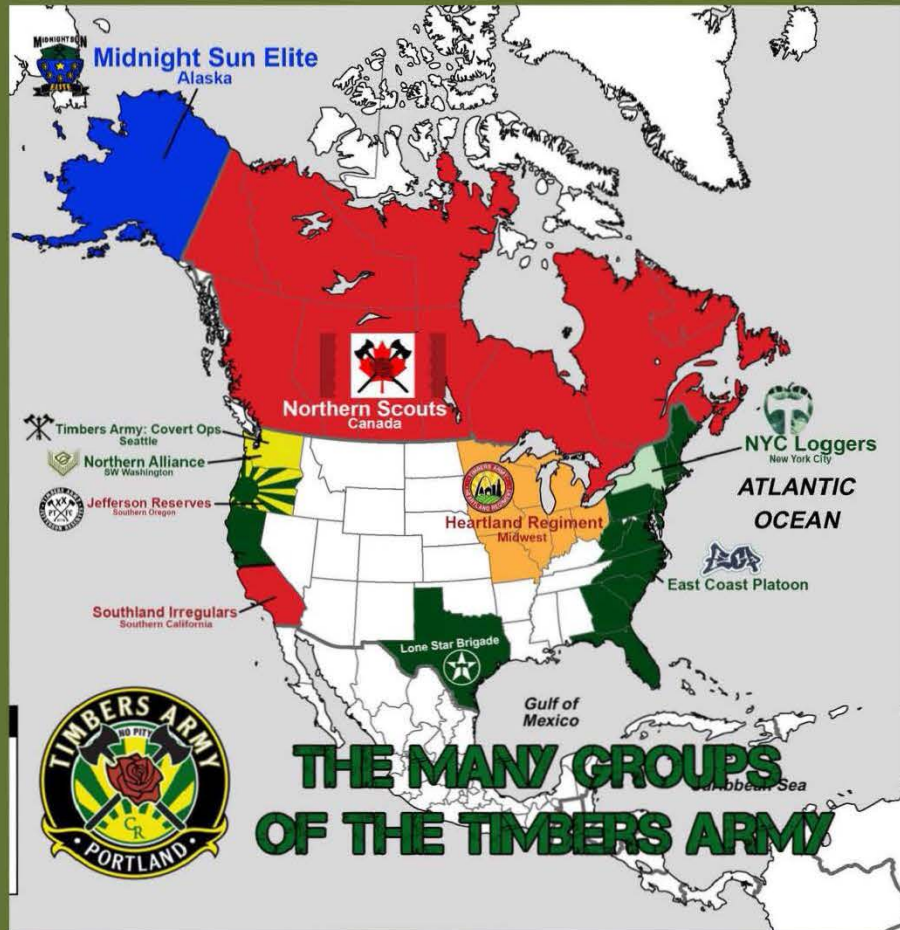


- Established the largest organized supporters group for women's soccer in the world
- Partnered with area businesses to host viewing parties for away matches
- Greeted the Championship Thorns at the airport with an estimated 600 people





2013 Away Travel



- Was at every single away game in 2013 Season
- Over 5,300 traveled to watch the Timbers in 2013
- Represents over \$60K in buses from local companies
- Partnered with 20 Local breweries
- Two sold out trips to Seattle for Riveters



Community Outreach



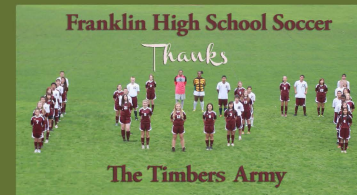


2013 Community Outreach- \$80,000 in Charitable Contributions

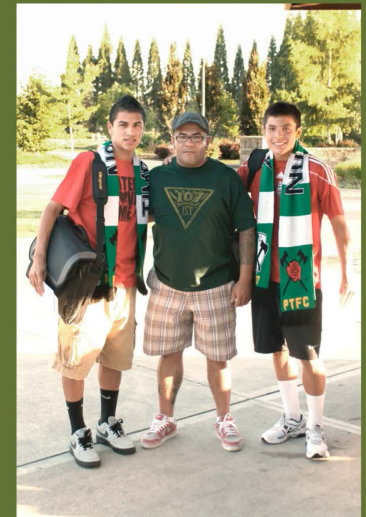


Bless Field— \$50,000

Local area HS soccer programs — \$9,732



Gisele Currier Scholarship Fund - \$17K raised



Emerging Charities and Smaller Donations— Approx \$5,000

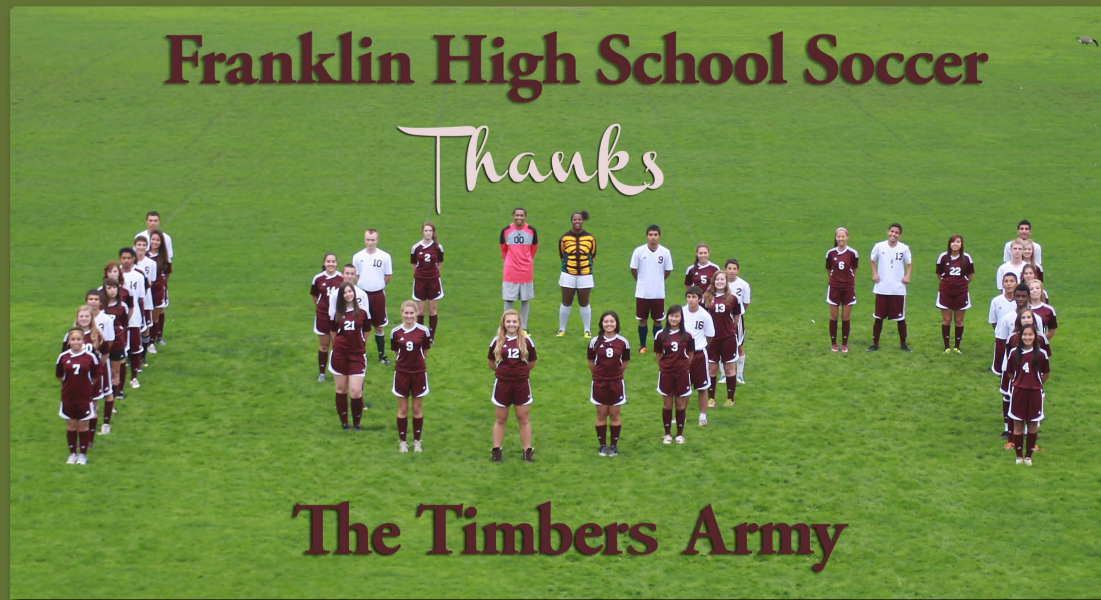


Community Outreach- Volunteerism Over 5,000 Hours in 2013

- Over 150 hours shelving books in Portland Public School at Cesar Chavez K-8
- Over 200 hours with Stop Oregon Litter and Vandalism
- Almost 250 hours with Friends of Trees
- Over 400 hours with AC Portland
- Over 600 hours with Operation Pitch Invasion
- Over 750 hours with the Oregon Food Bank



2013 Highlights PPS and Area Schools



- 107ist contributed over \$9,000 for Uniforms, Balls, Nets etc.
- 7 Teams



2013 Highlights

Protected the Cascadia Cup



- Formed Cascadia Cup Council
- Protected cup from corporate interests
- Thank you to to Council for your resolution



2013 Highlights

Bless Field

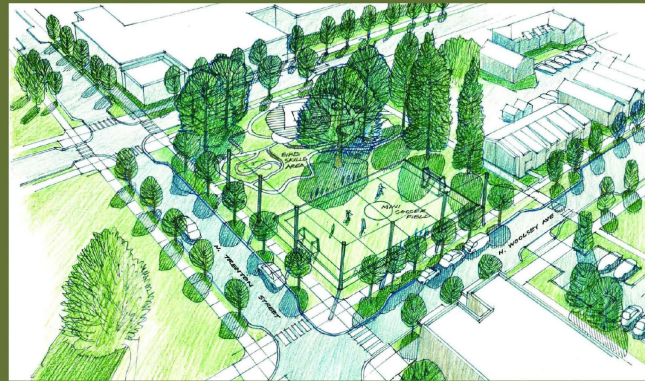


- 107ist contributed \$50,000 to this project
- A Project of our 501c3 spinoff – Operation Pitch Invasion



2013 Highlights

Bless Field at New Columbia



- 9000-square-foot all-weather turf field adjacent to Boys & Girls Club and Rosa Parks Elementary
- Oregon's most diverse census tract, with children from 22 countries
- \$200,000 fundraising campaign begun January 2013



2013 Highlights

Bless Field at New Columbia



- Fundraising goals reached March 2014
 - Ground broken April 2014
 - Ribbon-cutting June 2014



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Major Donors

- 107ist
- Portland Development Commission
- Portland Timbers
- Providence Health & Services
- Adidas
- Widmer Bros.
- LifeWise Health Plan of Oregon
- Oregon Premiere Leagues
- Home Forward



2014 Future Plans for OPI



- Fernhill Park
- Riggler School
- Goal frame repair/restoration
- Futsal court at Col. Summers Park

And a new initiative to build a Bless Field-sized project every two years somewhere in or around the city



2014 Plans

- 4,000 Members
- \$100,000 in Charitable Contributions
 - 8,000 tracked volunteer hours
 - \$50,000 to our Primary Project –
Jefferson High School Field and Track
- Continue to build our partnership with PPS –
Every Child Reads, Book Donations, Uniform
and Equipment Donations