

PBEM 2014-2016 Strategic Plan



Portland Bureau of Emergency Management

Mission and Vision

- Mission: Disaster risk reduction through leadership and coordination
- Vision: A resilient Portland



RESILIENCE

A conceptual diagram of resilience represented as a tree. The canopy, filled with green and yellow leaves, contains the word 'RESILIENCE' in a large, dark, serif font. The trunk is a thick, light-brown column. The roots are several thick, light-brown branches spreading out at the base. Each root branch is labeled with a specific component of resilience in a bold, black, sans-serif font. The background consists of a light blue sky with soft white clouds and a white ground surface.

**Hardened
Infrastructure
& Safe Building Stock**

**Hazard Mitigation &
Sustainable Development**

Social Equity

**Diverse Business &
Economic Vitality**

**Business & Government
Continuity of Operations**

**Individual, Family &
Community Preparedness**

Local & National Trends

- Aging critical infrastructure & lifeline vulnerabilities
- From sustainability to resilience
- Micro-communities
- Disaster resilience as an economic development strategy
- Role of social media during emergencies



Three-Year Strategy

Goal 1

Expand and maintain a complete suite of mitigation, response, and recovery plans that meet objective standards of high professional achievement in the field of emergency management

Goal 2

Advance Emergency Coordination Center (ECC) readiness

Goal 3

Inspire a culture of preparedness



Three-Year Strategy

Goal 4

Integrate emergency management into broader community-oriented goals and investment strategies

Goal 5

Adopt equity and diversity goals as part of a whole community approach to emergency preparedness

