

Portland, Oregon

## FINANCIAL IMPACT and PUBLIC INVOLVEMENT STATEMENT For Council Action Items

(Deliver original to Financial Planning Division. Retain copy.)

1. Name of Initiator Dan Douthit	2. Telephone No. 503.823.3928	3. Bureau/Office/Dept. Emergency Management
4a. To be filed (date): 12/11/2013	4b. Calendar (Check One)  <div style="display: flex; justify-content: space-around;"> <span>Regular <input checked="" type="checkbox"/></span> <span>Consent <input type="checkbox"/></span> <span>4/5ths <input type="checkbox"/></span> </div>	5. Date Submitted to Commissioner's office and FPD Budget Analyst: 11/28/2013
6a. Financial Impact Section: <input checked="" type="checkbox"/> Financial impact section completed		6b. Public Involvement Section: <input checked="" type="checkbox"/> Public involvement section completed

**1) Legislation Title:**

Adopt Portland Bureau of Emergency Management Strategic Plan 2014-2016 (Resolution)

**2) Purpose of the Proposed Legislation:**

PBEM is proposing a strategic plan to outline its work priorities through 2016. PBEM utilizes planning, training and exercises to continually develop and sustain the city's mitigation, preparedness, response and recovery capabilities. PBEM's vision is to build a resilient Portland that does more than withstand emergencies and disruptions, but remains functional, recovers quickly, grows and thrives. This work depends on coordination with others in government, the private sector and the wider community. PBEM is aware of local and national trends that provide both challenges and opportunities, including aging infrastructure, sustainability, micro-communities, disaster resilience as an economic development strategy and the increasingly important role of social media. PBEM is committed to fostering the achievement of citywide equity goals and ensuring the bureau's programs are accessible and beneficial to all residents of Portland.

**3) Which area(s) of the city are affected by this Council item? (Check all that apply—areas are based on formal neighborhood coalition boundaries)?**

- |  |                                    |                                    |                                |
|--|------------------------------------|------------------------------------|--------------------------------|
| <input checked="" type="checkbox"/> City-wide/Regional     | <input type="checkbox"/> Northeast | <input type="checkbox"/> Northwest | <input type="checkbox"/> North |
| <input type="checkbox"/> Central Northeast                 | <input type="checkbox"/> Southeast | <input type="checkbox"/> Southwest | <input type="checkbox"/> East  |
| <input type="checkbox"/> Central City                      |                                    |                                    |                                |
| <input type="checkbox"/> Internal City Government Services |                                    |                                    |                                |

**FINANCIAL IMPACT****4) Revenue:** Will this legislation generate or reduce current or future revenue coming to the City? If so, by how much? If so, please identify the source.

This legislation does not change revenue coming to the City.

**5) Expense:** What are the costs to the City related to this legislation? What is the source of

**funding for the expense?** *(Please include costs in the current fiscal year as well as costs in future years. If the action is related to a grant or contract please include the local contribution or match required. If there is a project estimate, please identify the **level of confidence**.)*

This legislation will not create a cost for the City.

**6) Staffing Requirements:**

- **Will any positions be created, eliminated or re-classified in the current year as a result of this legislation?** *(If new positions are created please include whether they will be part-time, full-time, limited term, or permanent positions. If the position is limited term please indicate the end of the term.)*
- **Will positions be created or eliminated in future years as a result of this legislation?**

This legislation will not change staffing now or in the future.

*(Complete the following section only if an amendment to the budget is proposed.)*

**7) Change in Appropriations** *(If the accompanying ordinance amends the budget please reflect the dollar amount to be appropriated by this legislation. Include the appropriate cost elements that are to be loaded by accounting. Indicate "new" in Fund Center column if new center needs to be created. Use additional space if needed.)*

Fund	Fund Center	Commitment Item	Functional Area	Funded Program	Grant	Sponsored Program	Amount

**[Proceed to Public Involvement Section — REQUIRED as of July 1, 2011]**

## PUBLIC INVOLVEMENT

**8) Was public involvement included in the development of this Council item (e.g. ordinance, resolution, or report)? Please check the appropriate box below:**

☒ **YES:** Please proceed to Question #9.

☐ **NO:** Please, explain why below; and proceed to Question #10.

**9) If "YES," please answer the following questions:**

**a) What impacts are anticipated in the community from this proposed Council item?**

It is anticipated that the community will have a clearer understanding of PBEM's role in preparing residents for major emergencies, as well as providing a road map for PBEM to follow in the coming years to make a Portland a more resilient community.

**b) Which community and business groups, under-represented groups, organizations, external government entities, and other interested parties were involved in this effort, and when and how were they involved?**

PBEM reached out to a range of internal and external stakeholders, including the City's Disaster Policy Council, Emergency Management Steering Committee, Neighborhood Emergency Team leaders, Portland Office of Equity and Human Rights, regional emergency managers and the general public to collect feedback on the final plan starting in early October. The strategic goals encompassed by the plan reflect input from a range of stakeholders. The plan includes an emphasis on setting and achieving equity goals for PBEM in support of the City's overall equity goals.

**c) How did public involvement shape the outcome of this Council item?**

The plan's strategic goals are in line with the expectations PBEM's internal and external customers have for the bureau.

**d) Who designed and implemented the public involvement related to this Council item?**

PBEM Director Carmen Merlo designed the public involvement, and worked with the bureau's leadership team on its implementation.

**e) Primary contact for more information on this public involvement process (name, title, phone, email):**

Carmen Merlo, PBEM Director, 503-823-4375, [PBEMinfo@portlandoregon.gov](mailto:PBEMinfo@portlandoregon.gov)

**10) Is any future public involvement anticipated or necessary for this Council item? Please**

**describe why or why not.**

No - for this version of the strategic plan the outreach accomplished is satisfactory.  
After 2016, a future revision of the plan will likely require more public outreach as this is a  
"living, breathing" document.

Carmen Merlo



BUREAU DIRECTOR (Typed name and signature)



## CITY OF PORTLAND, OREGON

### Portland Bureau of Emergency Management

Steve Novick, Commissioner

Carmen Merlo, Director

Phone: 503-823-4375 Fax: 503-823-3903

9911 SE Bush Street, Portland OR 97266

[www.portlandoregon.gov/pbem](http://www.portlandoregon.gov/pbem)

37046

DATE: 11/25/2013

TO: COMMISSIONER STEVE NOVICK

FROM: CARMEN MERLO, DIRECTOR *CM*  
BUREAU OF EMERGENCY MANAGEMENT

**FOR COMMISSIONER'S OFFICE  
USE ONLY**

Reviewed by Bureau Liaison \_\_\_\_\_

RE: Adopt Portland Bureau of Emergency Management Strategic Plan 2014-2016 (Resolution)

1. INTENDED THURSDAY FILING DATE: 11/28/2013
2. REQUESTED COUNCIL AGENDA DATE: 12/11/2013
3. CONTACT NAME & NUMBER: Dan Douthit, 503.823.3928
4. PLACE ON:      CONSENT   X   REGULAR
5. BUDGET IMPACT STATEMENT ATTACHED:   X     Y     N        N/A
6. (3) ORIGINAL COPIES OF CONTRACTS APPROVED AS TO FORM BY CITY ATTORNEY  
ATTACHED:      Yes      No   X   N/A

7. **BACKGROUND/ANALYSIS**

PBEM is proposing a strategic plan to outline its work priorities through 2016. PBEM utilizes planning, training and exercises to continually develop and sustain the city's mitigation, preparedness, response and recovery capabilities. PBEM's vision is to build a resilient Portland that does more than withstand emergencies and disruptions, but remains functional, recovers quickly, grows and thrives. This work depends on coordination with others in government, the private sector and the wider community. PBEM is aware of local and national trends that provide both challenges and opportunities, including aging infrastructure, sustainability, micro-communities, disaster resilience as an economic development strategy and the increasingly important role of social media. PBEM is committed to fostering the achievement of citywide equity goals and ensuring the bureau's programs are accessible and beneficial to all residents of Portland.

8. **FINANCIAL IMPACT**

See Financial Impact Statement.

9. **RECOMMENDATION/ACTION REQUESTED**

PBEM recommends that Council adopt PBEM's strategic plan to outline its work priorities through 2016.