

Portland, Oregon

## FINANCIAL IMPACT and PUBLIC INVOLVEMENT STATEMENT For Council Action Items

(Deliver original to Financial Planning Division. Retain copy.)

1. Name of Initiator Riley Whitcomb	2. Telephone No. 503-823-6148	3. Bureau/Office/Dept. Parks/Finance
4a. To be filed (hearing date): November 27, 2013	4b. Calendar (Check One)  <div style="display: flex; justify-content: space-around;"> <span>Regular <input type="checkbox"/></span> <span>Consent <input checked="" type="checkbox"/></span> <span>4/5ths <input type="checkbox"/></span> </div>	5. Date Submitted to Commissioner's office and FPD Budget Analyst: November 13, 2013
6a. Financial Impact Section: <input checked="" type="checkbox"/> Financial impact section completed		6b. Public Involvement Section: <input checked="" type="checkbox"/> Public involvement section completed

**1) Legislation Title:**

Amend contract with Henderson Young & Company, Inc., in the amount of \$23,770 to provide additional Park SDC update consulting services. (Ordinance; amend Contract No. 30003028)

**2) Purpose of the Proposed Legislation:**

Expand contract services and increase compensation for updating the Park SDC Methodology

**3) Which area(s) of the city are affected by this Council item? (Check all that apply—areas are based on formal neighborhood coalition boundaries)?**

- |  |   |   |   |
|--|---|---|---|
| <input checked="" type="checkbox"/> City-wide/Regional | <input checked="" type="checkbox"/> Northeast | <input checked="" type="checkbox"/> Northwest | <input checked="" type="checkbox"/> North |
| <input checked="" type="checkbox"/> Central Northeast  | <input checked="" type="checkbox"/> Southeast | <input checked="" type="checkbox"/> Southwest | <input checked="" type="checkbox"/> East  |
| <input checked="" type="checkbox"/> Central City       |   |   |   |

**FINANCIAL IMPACT****4) Revenue:** Will this legislation generate or reduce current or future revenue coming to the City? If so, by how much? If so, please identify the source.

No.

**5) Expense:** What are the costs to the City as a result of this legislation? What is the source of funding for the expense? (Please include costs in the current fiscal year as well as costs in future years. If the action is related to a grant or contract please include the local contribution or match required. If there is a project estimate, please identify the *level of confidence*.)

The Ordinance will cost the City \$23,770 for consulting fees. The source of funding is the Park SDC Program.

**6) Staffing Requirements:**

- **Will any positions be created, eliminated or re-classified in the current year as a result of this legislation?** *(If new positions are created please include whether they will be part-time, full-time, limited term, or permanent positions. If the position is limited term please indicate the end of the term.)*  
No
- **Will positions be created or eliminated in future years as a result of this legislation?**  
No

*(Complete the following section only if an amendment to the budget is proposed.)*

**7) Change in Appropriations** *(If the accompanying ordinance amends the budget please reflect the dollar amount to be appropriated by this legislation. Include the appropriate cost elements that are to be loaded by accounting. Indicate "new" in Fund Center column if new center needs to be created. Use additional space if needed.)*

<b>Fund</b>	<b>Fund Center</b>	<b>Commitment Item</b>	<b>Functional Area</b>	<b>Funded Program</b>	<b>Grant</b>	<b>Sponsored Program</b>	<b>Amount</b>

**[Proceed to Public Involvement Section — REQUIRED as of July 1, 2011]**

PUBLIC INVOLVEMENT

**8) Was public involvement included in the development of this Council item (e.g. ordinance, resolution, or report)? Please check the appropriate box below:**

☐ YES: Please proceed to Question #9.

☒ NO: Please, explain why below; and proceed to Question #10.

The Ordinance is related to elements of a contract. The Park SDC Taskforce reviewed and commented on findings provided by the Contractor and provided valuable feedback regarding levels of service and acreage needed to achieve those levels for the 2013 methodology update. Members concerns were instrumental in prompting the amended services proposed in this ordinance

**9) If "YES," please answer the following questions:**

**a) What impacts are anticipated in the community from this proposed Council item?**

**b) Which community and business groups, under-represented groups, organizations, external government entities, and other interested parties were involved in this effort, and when and how were they involved?**

**c) How did public involvement shape the outcome of this Council item?**

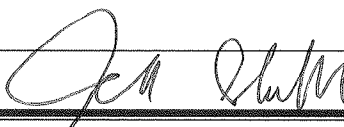
**d) Who designed and implemented the public involvement related to this Council item?**

**e) Primary contact for more information on this public involvement process (name, title, phone, email):**

**10) Is any future public involvement anticipated or necessary for this Council item? Please describe why or why not.**

The Park SDC Taskforce will be involved in reviewing and evaluating the alternatives developed by the consultant.

Jeff Shaffer, Parks Finance Manager




APPROPRIATION UNIT HEAD (Typed name and signature)



# PORTLAND PARKS & RECREATION

Healthy Parks, Healthy Portland

## ORDINANCE COVER SHEET

Title of Ordinance/Report: Amend contract with Henderson Young & Company, Inc., in the amount of \$23,770 to provide additional Park SDC update consulting services. (Ordinance; amend Contract No. 30003028)

Today's Date: November 12, 2013

Expected Date to Council: November 27, 2013

Preparer's Name: Riley Whitcomb

Manager's Name: Jeff Shaffer

Manager's signature: 

If this is an Agreement, a Contract, or a Contract amendment, has it been "Approved as to Form" by the City Attorney? It is being transmitted to the City Attorney's office for approval as to form on Thursday, November 14.

Will this be on **Regular** or **Consent** agenda? **Consent**

### 1. Background

In November 2012 Parks contracted with Henderson Young & Company with the purpose of updating the City's existing Park SDC Methodology with proposed program horizon of 2035. The contract was predicated on the understanding that the current methodology was sound and only required applying new data to project the park growth needs to the year 2035.

This required assembling the following data:

- The current level of service based on 2010 Park inventory and Metro 2010 population and employment data,
- Metro 2035 Population and Employment projections,
- Historic actual acquisition and development costs, and
- 2010 residential occupancy rates.

When applying the new data to the existing methodology it became evident that, although the existing Park SDC Methodology has served us well, when considering the latest population projections the premise of maintaining the current level of service would lead to unrealistic and unachievable growth needs. The current model established with Parks 2020 Vision assumes an endless supply of land to meet the park and recreational needs of our ever growing city. Assuming Metro's population projections are realized Portland Parks needs to reconsider its approach to establishing level of service for providing parks out to the year 2035.

This amendment to the contract adds services for the contractor to develop seven alternative scenarios for the methodology's treatment of levels of service and the need for additional acreage.

**2. Financial Impact**

Henderson Young & Company's original contract amount was \$75,508. The only other proposer responding to the Request for Proposals quoted a price of \$158,440 for the same scope of services.

The contract was previously amended to add services for preparation of a detailed comparison of Data for 2008 and 2013 Park SDC; services to evaluate population and employment allocation between Central City and Non-Central City; services to address and true up a number of issues in the existing methodology; and services to provide for an additional meeting with the Park SDC Taskforce. The compensation for Amendment No. 1 was increased by \$15,340 for a total revised contract amount of \$90,840.

Approval Amendment No. 2 per the attached ordinance will increase the compensation by \$23,770 for a new not-to-exceed contract amount of \$114,618. The total amount of contract increase with the two amendments comes \$39,110 which is 52% of the original compensation amount of \$75,508.

**3. Controversial and/or legal issues**

Not aware of any.

**4. Link to current City policies**

City Code (17.13.130 City of Review of SDC) requires undertaking review of Park SDC no later than every five years from date of initial enactment. The latest SDC was initially enacted in January 1, 2009. We undertook review of this update in December 2012, which was essentially 4 years from enactment.

**5. Citizen participation**

A citizen member Park SDC Taskforce has been involved in the update efforts since December 2012. In reviewing the finding presented by the consultant the Taskforce voiced concerns about the difficulty in achieving the acreage requirements driven by the proposed level of service and considerable population and employment growth projected by Metro.

**6. Other government participation**

No other City Bureaus or outside government agencies are impacted by this ordinance.

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If the ordinance is being placed on the **Regular** agenda, please also provide the following:

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A. Provide three talking points that our Commissioner can use to introduce this item

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B. Will you, as the preparer of this item, be at Council when this is heard?  
If not, who will be there in your place?

C. Will you, as the preparer of this item, make a presentation to Council along with your manager?

If yes, please describe (PowerPoint, guest presenters, etc.) and how much time will be needed for the presentation.

D. Will members of the community be invited?

E. Will members of the community be part of the presentation?

Anything else you think is important to add?