

Portland, Oregon
FINANCIAL IMPACT and PUBLIC INVOLVEMENT STATEMENT
For Council Action Items

(Deliver original to City Budget Office. Retain copy.)

1. Name of Initiator E. Barrett Anderson		2. Telephone No. 503.823.5589	3. Bureau/Office/Dept. Portland Parks & Recreation/Director's Office
4a. To be filed (hearing date): 11/20/13	4b. Calendar (Check One) Regular Consent 4/5ths <input type="checkbox"/> <input checked="" type="checkbox"/> <input type="checkbox"/>		5. Date Submitted to Commissioner's office and CBO Budget Analyst: 11/5/13
6a. Financial Impact Section: <input checked="" type="checkbox"/> Financial impact section completed		6b. Public Involvement Section: <input checked="" type="checkbox"/> Public involvement section completed	

1) Legislation Title:

* Accept and appropriate a grant in the amount of \$200,000 from Metro Regional Travel Options grant program for start-up costs related to the creation of the Washington Park Transportation Management Association and authorize an Intergovernmental Agreement (Ordinance)

2) Purpose of the Proposed Legislation:

To authorize the Mayor to accept a grant of \$200,000 from Metro Regional Travel Options for start up cost related to the creation of the Washington Park Transportation Management Association.

3) Which area(s) of the city are affected by this Council item? (Check all that apply—areas are based on formal neighborhood coalition boundaries)?

- | | | | |
|--|------------------------------------|---|--------------------------------|
| <input checked="" type="checkbox"/> City-wide/Regional | <input type="checkbox"/> Northeast | <input type="checkbox"/> Northwest | <input type="checkbox"/> North |
| <input type="checkbox"/> Central Northeast | <input type="checkbox"/> Southeast | <input checked="" type="checkbox"/> Southwest | <input type="checkbox"/> East |
| <input checked="" type="checkbox"/> Central City | | | |

FINANCIAL IMPACT

4) Revenue: Will this legislation generate or reduce current or future revenue coming to the City? If so, by how much? If so, please identify the source.

Accepting the grant will generate \$200,000 in grant revenue that will be passed on to the Washington Park Transportation Association (WP-TMA). WP-TMA was authorized by the Portland City Council in the 2012 Washington Park Transportation Parking and Management Agreement (Ordinance 185779).

5) Expense: What are the costs to the City as a result of this legislation? What is the source of funding for the expense? *(Please include costs in the current fiscal year as well as costs in future year, including Operations & Maintenance (O&M) costs, if known, and estimates, if not known. If the action is related to a grant or contract please include the local contribution or match required. If there is a project estimate, please identify the level of confidence.)*

Accepting the grant will create \$200,000 in expenses in the form of a pass through grant to WP-TMA. Minor expenses will be expended by PP&R to monitor grant related spending and project progress.

There is a 10.27 % match requirement for this federally-funded grant opportunity. PP&R anticipates a match of \$750,000 over two years (representing a 78.95% match for the total project cost.) The WP-TMA is a new non-profit funded by revenue generated from the new pay-to-park system. Match funding will be provided by pay-to-park revenue. This funding was authorized by the Portland City Council in the 2012 Washington Park Transportation Parking and Management Agreement (Ordinance 185779).

6) Staffing Requirements:

- **Will any positions be created, eliminated or re-classified in the current year as a result of this legislation?** *(If new positions are created please include whether they will be part-time, full-time, limited term, or permanent positions. If the position is limited term please indicate the end of the term.)*

No.

- **Will positions be created or eliminated in future years as a result of this legislation?**

No.

(Complete the following section only if an amendment to the budget is proposed.)

7) Change in Appropriations *(If the accompanying ordinance amends the budget please reflect the dollar amount to be appropriated by this legislation. Include the appropriate cost elements that are to be loaded by accounting. Indicate "new" in Fund Center column if new center needs to be created. Use additional space if needed.)*

Fund	Fund Center	Commitment Item	Functional Area	Funded Program	Grant	Sponsored Program	Amount
217000	PKSB000003	529001	PRINPYPY000000GP	NON-PROGRAM	PK000038	PK00380001	24000
217000	PKSB000003	529001	PRINPYPY000000GP	NON-PROGRAM	PK000038	PK00380002	60000

21700 0	PKSB00000 3	529001	PRINPYPY000000G P	NON- PROGRA M	PK00003 8	PK0038000 3	30000
21700 0	PKSB00000 3	529001	PRINPYPY000000G P	NON- PROGRA M	PK00003 8	PK0038000 4	4870
21700 0	PKSB00000 3	529001	PRINPYPY000000G P	NON- PROGRA M	PK00003 8	PK0038000 5	12000
21700 0	PKSB00000 3	529001	PRINPYPY000000G P	NON- PROGRA M	PK00003 8	PK0038000 5	11065

[Proceed to Public Involvement Section — REQUIRED as of July 1, 2011]

PUBLIC INVOLVEMENT

8) Was public involvement included in the development of this Council item (e.g. ordinance, resolution, or report)? Please check the appropriate box below:

☐ **YES:** Please proceed to Question #9.

☒ **NO:** Please, explain why below; and proceed to Question #10.

While the WP-TMA will engage regularly in public involvement activities and both Sylvan Highlands and Arlington Heights sit on the Board of the Washington Park Transportation Management Association, the acceptance of these pass-through grant funds did not include public involvement.

9) If “YES,” please answer the following questions:

a) What impacts are anticipated in the community from this proposed Council item?

b) Which community and business groups, under-represented groups, organizations, external government entities, and other interested parties were involved in this effort, and when and how were they involved?

c) How did public involvement shape the outcome of this Council item?

d) Who designed and implemented the public involvement related to this Council item?

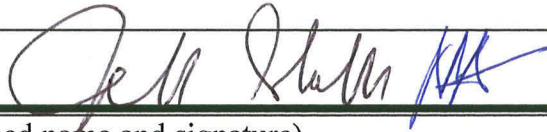
e) Primary contact for more information on this public involvement process (name, title, phone, email):

10) Is any future public involvement anticipated or necessary for this Council item? Please describe why or why not.

A primary outcome of the execution of the grant will be the development of marketing materials, several groups of stakeholders will be involved – staff, volunteers and members of the various institutions in Washington Park, as well as adjacent neighborhoods and other members of the public who use the park. Through the creation of the Marketing Plan (a key task in the grant project) a list of critical stakeholders will be developed, and their input will be solicited to ensure that their needs are met in terms of the marketing materials and platforms to be developed. Both Sylvan Highlands Neighborhood Association and Arlington Heights Neighborhood Association

sit on the Board of the Washington Park Transportation Management Association, which will be a key partner in the implementation of this grant.

Jeff Shaffer, Finance Manager



APPROPRIATION UNIT HEAD (Typed name and signature)



ORDINANCE COVER SHEET

Title of Ordinance/Report:

* Accept and appropriate a grant in the amount of \$200,000 from Metro Regional Travel Options grant program for start-up costs related to the creation of the Washington Park Transportation Management Association and authorize an Intergovernmental Agreement (Ordinance)

Today's Date: 11/5/13

Expected Date to Council: 11/20/13

Preparer's Name: E. Barrett Anderson

Manager's Name: Todd Lofgren

Manager's signature: 

If this is an Agreement, a Contract, or a Contract amendment, has it been "Approved as to Form" by the City Attorney? Yes.

Will this be on **Regular** or **Consent** X agenda?

1. **Background**

This ordinance accepts funds from Metro's Regional Travel Options grant program and passes them through the Washington Park Transportation Management Association (WP-TMA) for start up costs. It also authorizes the Director of Portland Parks & Recreation to enter in to an agreement with WP-TMA to effectuate the grant project and provide pass through funds up to \$200,000.

2. **Financial Impact**

\$200,000 in grant funds will be accepted from Metro and passed on to WP-TMA. Required match will be collected via a new pay-to-park system in Washington Park and passed on to WP-TMA to provide required match to Metro.

3. **Controversial and/or legal issues**

N/A

4. **Link to current City policies**

5. **Citizen participation**

A primary outcome of the execution of the grant will be the development of marketing materials, several groups of stakeholders will be involved – staff, volunteers and members of the various institutions in Washington Park, as well as adjacent neighborhoods and other members of the public who use the park. Through the creation of the Marketing Plan (a key task in the grant project) a list of critical stakeholders will be developed, and their input will be solicited to ensure that their needs are met in terms of the marketing materials and platforms to be developed. Both Sylvan Highlands Neighborhood Association and Arlington Heights Neighborhood Association

6. **Other government participation**

Metro is the grantor and other party in the related IGA.

If the ordinance is being placed on the **Regular** agenda, please also provide the following:

A. Provide three talking points that our Commissioner can use to introduce this item

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B. Will you, as the preparer of this item, be at Council when this is heard?
If not, who will be there in your place?

C. Will you, as the preparer of this item, make a presentation to Council along with your manager?

If yes, please describe (PowerPoint, guest presenters, etc.) and how much time will be needed for the presentation.

D. Will members of the community be invited?

E. Will members of the community be part of the presentation?

Anything else you think is important to add?