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2014 WOMEN in Trades Career Fair

**3 Days of Education, Inspiration,
and Opportunity for the Next
Generation of Tradeswomen!**

- Sponsor the Fair
- Lead an Interactive Workshop
- Host an Exhibit
- Volunteer
- Register Your Students Starting Jan. 15, 2014



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Oregon Tradeswomen, Inc.

3934 NE Martin Luther King Jr. Blvd, Suite 101
Portland, OR 97212

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Portland, OR

503.335.8200 x 21

www.tradeswomen.net

**Save the Date
in 2014**



Oregon Tradeswomen, Inc.
Presents the 22nd Annual

WOMEN in Trades Career Fair

*A hands-on trades-related career fair
serving thousands of girls and women*

May 8 – Middle School Girls' Day

May 9 – High School Girls' Day

May 10 – Careers for Women Day
(free to public)

Graciously hosted by:
NECA-IBEW Electrical Training Center
16021 NE Airport Way, Portland, OR 97230

2013 Women in Trades Career Fair

In Review

A Report on the 21st Annual Women in Trades Career Fair

An interactive, three-day event changing the face of the next generation of tradesworkers



A middle school girl operates a crane in a workshop with Interstate Crane



A high school girl climbs a beam in a workshop with the Pacific Northwest Ironworkers Local 29



A Careers For Women Day attendee learns to bend sheet metal in a workshop with the Sheet Metal Institute



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A SUMMARY OF RESULTS

Oregon Tradeswomen, Inc.'s 21st Annual Women in Trades Career Fair

Oregon Tradeswomen, Inc. (OTI) has produced the Women in Trades Career Fair every year since 1993 with the goal of increasing diversity and the overall number of women working in high-paying, high-skill careers in the construction, mechanical, technical, utility, and highway trades. The Fair offers authentic, hands-on workshops and activities designed to offer realistic experiences, leaving a lasting impact on students, educators, and career seekers alike.

Through the commitment of dedicated industry participation and sponsorship, the annual event serves to introduce school-age girls to career options they may not have an opportunity to otherwise consider, as well as connect aspiring tradeswomen with opportunities for apprenticeship training, employment, and careers.

OTI extends immense gratitude to the businesses, organizations, and individuals who support the work of OTI through participation in the annual Women in Trades Career Fair, and who support our mission throughout the year to inspire girls and women in their exploration of career pathways in the trades as viable and gratifying options for their futures.



High school girls fix a water main break in the Portland Water Bureau's workshop

The 2013 Women in Trades Career Fair By The Numbers:

- 1,979** Women and Girls Attended the Fair:
 - 634 Students on Middle School Girls' Day
 - 660 Students on High School Girls' Day
 - 129 Educators on School Days
 - 556 Attendees on Careers for Women Day
- 79** Schools from Oregon and SW Washington
- 95** Volunteers
- 36** Hands-on workshops & **76** Exhibitors, including:
 - 16 Government Agencies
 - 15 Apprenticeship Training Programs
 - 8 Manufacturing Firms
 - 8 Construction Contractors
 - 6 Community Colleges / Technical Training
 - 5 Utility Companies
 - 4 Pre-apprenticeship programs
 - 4 Unions
 - 3 Womens Organizations
 - 2 Fire and Rescue Departments
 - 2 Health and Safety Organizations
 - 2 Construction Suppliers
 - 1 WorkSource Office



A middle school girl learns how to climb a utility pole in a workshop with Bonneville Power Administration



Irais Gandarilla, sheet metal worker and OTI pre-apprenticeship graduate, shows Careers for Women Day attendees a virtual welding machine in the Sheet Metal Workers Local 16 workshop

What Educators, Students, & Career Seekers Said About the 2013 Women in Trades Career Fair

"It was inspiring for my students to see all of the different careers available to them! Cutting iron was exciting!"

- Educator, Tillamook Junior High School

"My students were inspired to see that women have the right and the ability to have a career in the trades. Money is great. Loved the hands-on activities!"

- School Counselor, Baker Prairie MS

"The girls I brought to the Fair loved the hands-on learning experiences! They had a lot of fun, and realized that they can totally do a bunch of different careers that they may not have considered."

- Teacher, HB Lee MS

"It was impressive seeing all these tradeswomen and how confident they are."

- School Administrator, Phoenix Charter School

"My girls were inspired by seeing real opportunities for themselves and ways out of poverty."

- School Counselor, Pathfinder Academy

"I liked learning about the careers that most women don't even consider."

- Middle school student, Fowler Middle School

"My favorite part was that I found out what I want to do with my life."

- High school student, Whiteshield

"I liked listening to what the tradeswomen do on their jobs, how they do it, the money they make, and how much they love their work!"

- High school student, Pendleton High School

"One thing I learned today is that this work isn't easy but good things come out of hard work."

- High school student, Regional Trades Academy

"I loved having the chance to try a skill that is used for a specific trade."

- Job seeker on Careers for Women Day

"I especially enjoyed being able to talk to and ask questions of women who are experienced in their craft. This was a valuable educational experience and my only regret is that my daughter could not be here to share it."

- Job seeker on Careers for Women Day

"The best part about the women in trades career fair to me was going around and trying so many things, learning about the many careers, and meeting new people."

- Job seeker on Careers for Women Day



Careers for Women Day attendees learn how to make concrete stepping stones in a workshop with the Cement Masons Local 555



Cristi Sawtell, Central Work Planner at Bonneville Power Administration (BPA), shows a middle school girl how to generate power by pedaling the electric bike in BPA's Workshop



A middle school girl tries installing insulation in a workshop with Balanced Energy Solutions



Careers for Women Day attendees learn how to wire a light and switch in NECA-IBEW's workshop



Sara Page, OTI pre-apprenticeship program graduate and Plumber Apprentice, teaches a high school student how to solder copper in UA Local 290's Workshop



A middle school girl learns how to use the cutting torch in a workshop with the Pacific Northwest Ironworkers Local 29

Thank you to the Sponsors of the 2013 Women in Trades Career Fair!

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