

# Social Equity Contracting Strategy

City Council Update

November 20, 2013



Christine Moody, Chief Procurement Officer



# Background

- City Council Adopted Resolution 36944 (July 2012)
- Strategy included a series of actions
  - Workforce, Prime Contracting, Professional Services and Prequalification

# Workforce Training & Hiring

- Designed to increase the numbers of women and minorities in the construction trades through apprenticeship opportunities
- Administrative Rules and new specifications (September 2012)
- Applies to prime contracts over \$200,000 and subcontracts over \$100,000

# Workforce Training & Hiring

- 20% Labor hours per trade for apprentices
- 27% Goal for minority and women workers
  - 18% minority
  - 9% women
  - Applies to both apprentice and journey level workers
- Post project “report card”

# Prime Contractor Development

- Exclusive access to construction contracts valued \$5,000 to \$350,000 for M/W/ESB's

Tier 1	Tier 2
\$5,000 - \$150,000	\$150,001 - \$350,000

- Sewer Infrastructure, Water Infrastructure, Street Improvements, Building Construction and Alteration

# [ Prime Contractor Development ]

- Call for applicants (September 2012)
- Application review process:
  - Selection committee
  - Commercially Useful Function
  - Financial review
- 32 Construction firms accepted

# [ Prime Contractor Development ]

---

- Interise Street Wise Business Development
- Class of 13 graduated (October 2013)
- 20 projects = \$2.5M

# Professional, Technical and Expert Services

- New PTE manual (January 2013)
- Increased formal solicitation threshold
  - From \$23,662 to \$100,000
  - Targeted contracting to M/W/ESB
- Direct Contracting with M/W/ESB up to \$50,000



# Professional, Technical and Expert Services

- 20% Goal for M/W/ESB contracting
- “Corporate Responsibility” RFP criteria

OR State Certification	4
M/W/ESB Contracting	8
Workforce Diversity & Community Involvement	3
Sustainable Business Practices	5

# Prequalification

- Creation of Administrative Rules (October 2013)
- Eliminate prequalification for projects under \$250,000
- Central administration of the program

# Prequalification

- Creation of a Prequalification Board
  - BES, Water, PBOT, Parks
  - Facilities, OEHR, Procurement
- Standardize evaluation criteria and processes
- Simplification of the application process

# Project Manager Training

- Registration through City Learner
- Courses included with employee training record
- New equity courses

# Minority Evaluator

- 435 Evaluator's in the database
- 345 Requests for MEP's
- Continued partnership with Alliance of Minority Chambers

# KIVA ZIP

- Facilitates relationship – based lending for local small businesses (crowd funding)
- Eligible for capital up to \$10K at 0%
- City will become a “Trustee”
- Vouch for character & business concept
- Does not finance or guarantee

# On the Horizon

- Fair Contracting Forum
- Update Good Faith Effort Program

