

Portland, Oregon
FINANCIAL IMPACT and PUBLIC INVOLVEMENT STATEMENT
For Council Action Items

(Deliver original to City Budget Office. Retain copy.)

1. Name of Initiator Christine Moody, Chief Procurement Officer		2. Telephone No. 823.1095	3. Bureau/Office/Dept. Bureau of Internal Business Services
4a. To be filed (hearing date): 11/20/13	4b. Calendar (Check One) <div style="display: flex; justify-content: space-around;"> Regular <input checked="" type="checkbox"/> Consent <input type="checkbox"/> 4/5ths <input type="checkbox"/> </div>		5. Date Submitted to Commissioner's office and CBO Budget Analyst: 11/6/13
6a. Financial Impact Section: <input checked="" type="checkbox"/> Financial impact section completed		6b. Public Involvement Section: <input checked="" type="checkbox"/> Public involvement section completed	

1) Legislation Title:

Social Equity Contracting Strategy Update

2) Purpose of the Proposed Legislation:

The purpose is to brief City Council on the status of the Social Equity Contracting Strategy.

3) Which area(s) of the city are affected by this Council item? (Check all that apply—areas are based on formal neighborhood coalition boundaries)?

- | | | | |
|--|------------------------------------|------------------------------------|--------------------------------|
| <input checked="" type="checkbox"/> City-wide/Regional | <input type="checkbox"/> Northeast | <input type="checkbox"/> Northwest | <input type="checkbox"/> North |
| <input type="checkbox"/> Central Northeast | <input type="checkbox"/> Southeast | <input type="checkbox"/> Southwest | <input type="checkbox"/> East |
| <input type="checkbox"/> Central City | | | |

FINANCIAL IMPACT

4) Revenue: Will this legislation generate or reduce current or future revenue coming to the City? If so, by how much? If so, please identify the source.

N/A.

5) Expense: What are the costs to the City as a result of this legislation? What is the source of funding for the expense?

N/A.

6) Staffing Requirements:

- **Will any positions be created, eliminated or re-classified in the current year as a result of this legislation?** *(If new positions are created please include whether they will be part-time, full-time, limited term, or permanent positions. If the position is limited term please indicate the end of the term.)*

N/A.

- Will positions be created or eliminated in *future years* as a result of this legislation?
N/A.

(Complete the following section only if an amendment to the budget is proposed.)

7) Change in Appropriations *(If the accompanying ordinance amends the budget please reflect the dollar amount to be appropriated by this legislation. Include the appropriate cost elements that are to be loaded by accounting. Indicate "new" in Fund Center column if new center needs to be created. Use additional space if needed.)*

No change in appropriation is required.

Fund	Fund Center	Commitment Item	Functional Area	Funded Program	Grant	Sponsored Program	Amount

[Proceed to Public Involvement Section — REQUIRED as of July 1, 2011]

PUBLIC INVOLVEMENT

8) Was public involvement included in the development of this Council item (e.g. ordinance, resolution, or report)? Please check the appropriate box below:

- ☒ YES: Please proceed to Question #9.
☐ NO: Please, explain why below; and proceed to Question #10.

9) If "YES," please answer the following questions:

a) What impacts are anticipated in the community from this proposed Council item?

The Social Equity Contracting Strategy provides updates to the City's equity contracting programs to improve contracting opportunities for local small businesses.

b) Which community and business groups, under-represented groups, organizations, external government entities, and other interested parties were involved in this effort, and when and how were they involved?

The Fair Contracting Forum provided the City with valuable recommendations and feedback that ultimately helped shape the 2012 Social Equity Contracting Strategy.

c) How did public involvement shape the outcome of this Council item?

Procurement Services has worked together with various individuals, firms and organizations from the community along with City bureau's to put into place programs, policies, rules and procedures for the City's contracting programs.

d) Who designed and implemented the public involvement related to this Council item?

Procurement Services.

e) Primary contact for more information on this public involvement process (name, title, phone, email):

Christine Moody, x 3-1095

10) Is any future public involvement anticipated or necessary for this Council item? Please describe why or why not.

Yes, regularly scheduled meetings of the Fair Contracting Forum in which future updates to the Strategy will be reviewed and shared.

Bryant Enge, Director

APPROPRIATION UNIT HEAD (Typed name and signature)



CITY OF PORTLAND

OFFICE OF MANAGEMENT AND FINANCE

Charlie Hales, Mayor

Jack D. Graham, Chief Administrative Officer

Bryant Enge, Director, Bureau of Internal Business Services

Christine Moody
Chief Procurement Officer
Procurement Services

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FOR MAYOR'S OFFICE USE ONLY

Reviewed by Bureau Liaison _____

DATE: November 14, 2013
TO: Mayor Charlie Hales
FROM: Christine Moody, Chief Procurement Officer
RE: Social Equity Contracting Strategy Update

1. **INTENDED THURSDAY FILING DATE:** November 14, 2013
2. **REQUESTED COUNCIL AGENDA DATE:** November 20, 2013
3. **CONTACT NAME & NUMBER:** Christine Moody x 3-1095
4. **PLACE ON:** ☐ CONSENT ☒ REGULAR
5. **BUDGET IMPACT STATEMENT ATTACHED:** ☒ Yes ☐ No ☐ N/A
6. **ONE (1) ORIGINAL OF CONTRACT "APPROVED AS TO FORM" BY CITY ATTORNEY ATTACHED:** ☐ Yes ☐ No ☒ N/A

7. BACKGROUND/ANALYSIS:

July 19, 2012 City Council adopted a Social Equity Contracting Strategy to increase minority-owned, women-owned and emerging small business utilization in City contracting via Resolution 36944. The Strategy included a series of actions surrounding updates to the City's equity contracting programs in workforce, prime contracting, professional services and prequalification. These actions support the efforts of the Portland Plan to "Expand economic opportunities to support a socially and economically diverse population by prioritizing business growth, a robust and resilient regional economy, and broadly accessible household prosperity." This is an update to City Council on the status of the Strategy and the progress that has been made over the past 15 months to City programs, policies, rules and procedures.

Legal issues – none

Controversial issues – none

Citizen participation – none

Link to current city policies – none

Other governmental participation – none

8. FINANCIAL IMPACT:

There is no financial impact from this legislation.

9. RECOMMENDATION/ACTION REQUESTED:

There is no council action required from this legislation.

An Equal Opportunity Employer

To help ensure equal access to programs, services and activities, the Office of Management & Finance will reasonably modify policies/procedures and provide auxiliary aids/services to persons with disabilities upon request.