

Whereas. Gateway Green is 38 acres of unused, partially wooded land in East Portland between I-84 and I-205. After years of grassroots support and partnerships with local, regional, and state government and the private and non-profit sectors, the community has the opportunity to transform this asset into Gateway Green, a community park and a multi-use bike venue; and

Whereas, the Gateway area of Portland is a park deficient area, and creating a park at Gateway Green will contribute to economic development, health, and livability of this vibrant area of the city; and

Whereas, the City of Portland has committed to buy the land from ODOT and operate the park once it is constructed, park designers are ready to contribute to the design of the park and the community is excited about its development; and

Whereas, over 500 people participated in an Oregon Kitchen Table consultation about the use of the park, with the results emphasizing the importance of youth biking opportunities, single track bike trails, picnic facilities, nature play areas for children, and paths for walking and jogging; and

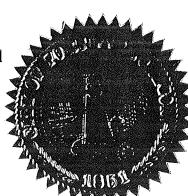
Whereas, friends of Gateway Green, with the support of Oregon Solutions, has launched a crowd funding campaign on the Indiegogo site to collect contributions from the community to fund the design of the park;

Now, therefore, I, Charlie Hales, Mayor of the City of Portland, Oregon, the "City of Roses," do hereby proclaim October 1, 2013 to be

Build Gateway Green Day

in Portland, and urge the community to spread the word about the Gateway Green crowd funding campaign.

Chiff





## Gateway Green: An Opportunity for Us All

A hidden treasure sits right here in East Portland between I-84 and I-205: 38 acres of unused, partially wooded land. After years of grassroots support and partnerships with local, regional, and state government as well as the private and non-profit sectors, we have the opportunity to transform this asset into Gateway Green, a multi-use bike park that enhances our exciting, vibrant part of the city.

#### **Support Gateway Green!**

Before we can build the park, we need to raise \$125,000 to complete the design work for Gateway Green. We're asking everyone who can to contribute through crowdfunding site Indiegogo to help make the vision for Gateway Green a reality. Crowdfunding is a new opportunity for us to collectively invest in a great East Portland park, even in amounts as small as \$1 or as large as \$1 million!

#### Help reclaim this public land for the public!

The City of Portland has already committed to operate the park once we come together to raise the funds to build it. We will leverage public, private and philanthropic funds to fully develop and construct the park, but now we need support from everyone to get to the next phase.

Here's why people are excited about Gateway Green:

"Gateway Green is an opportunity to create a unique, iconic Portland gathering space"

"I'm excited that it would bring access to cyclocross and singletrack to more youth in East Portland and that it will have a role in our much needed revitalization of Gateway and Parkrose."

"Having an area that I can ride to with bike specific trails within ten minutes of my house would be a dream come true."

### Ready to help?

- > On Day 1 of the raise 9/5/13 go to <a href="http://www.indiegogo.com/projects/build-gateway-green">http://www.indiegogo.com/projects/build-gateway-green</a> and contribute what you can to help make Gateway Green a reality
- Like Build Gateway Green on Facebook (<a href="https://www.facebook.com/BuildGatewayGreen">https://www.facebook.com/BuildGatewayGreen</a>) and follow on Twitter (@BuildGateway). We'll be posting updates there prior to the raise.
- > Send out a message to your email list, post on your Facebook page, Twitter, Linked In, etc. asking people to invest in the project at <a href="http://www.indiegogo.com/projects/build-gateway-green">http://www.indiegogo.com/projects/build-gateway-green</a>

# Proclaim October 1, 2013 to be Build Gateway Green Day in Portland (Proclamation introduced by Mayor Hales)

SEP 25 2013

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COMMISSIONERS VOTED AS FOLLOWS:			
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1. Fritz			
2. Fish			
3. Saltzman		2	
4. Novick			
Hales			