

Portland, Oregon

**FINANCIAL IMPACT and PUBLIC INVOLVEMENT STATEMENT
For Council Action Items**

(Deliver original to Financial Planning Division. Retain copy.)

1. Name of Initiator Jennifer Karps		2. Telephone No. 503-823-2263	3. Bureau/Office/Dept. Environmental Services
4a. To be filed (hearing date): September 18, 2013	4b. Calendar (Check One) Regular <input type="checkbox"/> Consent <input checked="" type="checkbox"/> 4/5ths <input type="checkbox"/>		5. Date Submitted to Commissioner's office and FPD Budget Analyst: July 31, 2013
6a. Financial Impact Section: <input checked="" type="checkbox"/> Financial impact section completed		6b. Public Involvement Section: <input checked="" type="checkbox"/> Public involvement section completed	

1) Legislation Title:

*Re-authorize Environmental Services' Treebate Program through 6-30-2018 to contribute to Portland's stormwater management, clean river, and community livability goals for \$27,000 in revenue reduction and \$12,000 in expenditures annually. ESWS00007, 9ESWS0000063 (Ordinance)

2) Purpose of the Proposed Legislation:

The Bureau of Environmental Services works to restore and protect the health of Portland watersheds through investments in green infrastructure. Trees are an essential component of the Bureau's goals to manage stormwater more effectively. Trees deliver significant and cost-effective stormwater management benefits by intercepting stormwater where it falls. The Treebate Program provides a small financial incentive to encourage property owners to plant trees in their residential yards. The ordinance re-establishes the program through June 30, 2018 and re-establishes basic administrative rules for its implementation.

3) Which area(s) of the city are affected by this Council item? (Check all that apply—areas are based on formal neighborhood coalition boundaries)?

- | | | | |
|--------------------------------------------------------|------------------------------------|------------------------------------|--------------------------------|
| <input checked="" type="checkbox"/> City-wide/Regional | <input type="checkbox"/> Northeast | <input type="checkbox"/> Northwest | <input type="checkbox"/> North |
| <input type="checkbox"/> Central Northeast | <input type="checkbox"/> Southeast | <input type="checkbox"/> Southwest | <input type="checkbox"/> East |
| <input type="checkbox"/> Central City | | | |

FINANCIAL IMPACT**4) Revenue: Will this legislation generate or reduce current or future revenue coming to the City? If so, by how much? If so, please identify the source.**

This legislation will reduce future revenue by up to \$135,000 for the period FY2014-FY2018. The Treebate Program is authorized to issue utility bill credits not to exceed \$135,000 in aggregate uncollected revenue through June 30, 2018. During the first four years that the Treebate Program has been in place (FY2010-FY2013), 2,161 credits were issued totaling \$52,334.33 and averaging \$24.22/tree. The maximum annual Treebate program cost was \$27,000 in uncollected sewer and stormwater charges. Based on this maximum, the five-year total for uncollected revenue as a result of the Treebate program is expected not to exceed \$135,000.

5) **Expense:** What are the costs to the City as a result of this legislation? What is the source of funding for the expense? (Please include costs in the current fiscal year as well as costs in future years. If the action is related to a grant or contract please include the local contribution or match required. If there is a project estimate, please identify the level of confidence.)

The Treebate Program is expected to cost no more than \$60,000 in actual expenses for the period FY2014-FY2018. This amount includes annual expenditures of roughly \$12,000 for marketing, outreach, and administration and is based on maximum annual expenditures from the program's first four years. Funds are available in the Sewer System Operating Fund, FY14 Budget, Bureau of Environmental Services, ESWS00007, 9ESWS0000063

6) **Staffing Requirements:**

- Will any positions be created, eliminated or re-classified in the current year as a result of this legislation? (If new positions are created please include whether they will be part-time, full-time, limited term, or permanent positions. If the position is limited term please indicate the end of the term.)

No.

- Will positions be created or eliminated in future years as a result of this legislation?

No.

(Complete the following section only if an amendment to the budget is proposed.)

7) **Change in Appropriations** (If the accompanying ordinance amends the budget please reflect the dollar amount to be appropriated by this legislation. Include the appropriate cost elements that are to be loaded by accounting. Indicate "new" in Fund Center column if new center needs to be created. Use additional space if needed.)

Fund	Fund Center	Commitment Item	Functional Area	Funded Program	Grant	Sponsored Program	Amount

[Proceed to Public Involvement Section — REQUIRED as of July 1, 2011]

PUBLIC INVOLVEMENT

8) Was public involvement included in the development of this Council item (e.g. ordinance, resolution, or report)? Please check the appropriate box below:

- YES: Please proceed to Question #9.
 NO: Please, explain why below; and proceed to Question #10.

9) If "YES," please answer the following questions:

a) What impacts are anticipated in the community from this proposed Council item?

An increase in residential yard tree planting and an increased awareness among City of Portland ratepayers of the stormwater benefits provided by trees. We expect Treebate to incent proactive community participation in meeting the City's stormwater management goals.

b) Which community and business groups, under-represented groups, organizations, external government entities, and other interested parties were involved in this effort, and when and how were they involved?

Friends of Trees and the Urban Forestry Commission advised program development when the program was initiated. In addition, we partner with many local nurseries to host our Treebate program materials. These businesses eagerly host our outreach materials to help customers make informed purchases.

c) How did public involvement shape the outcome of this Council item?

The Treebate program is very popular with the public; therefore, the public inspired this reauthorization.

d) Who designed and implemented the public involvement related to this Council item?

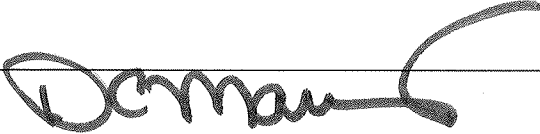
Jennifer Karps, with the assistance of Environmental Services' public affairs manager, developed the original public outreach. Public Affairs staff designed the outreach materials. Program staff assist with ongoing communications with the public and with partner businesses.

e) Primary contact for more information on this public involvement process (name, title, phone, email):

Jennifer Karps; Urban Tree Canopy Program Coordinator, 503-823-2263;
Jennifer.karps@portlandoregon.gov

10) Is any future public involvement anticipated or necessary for this Council item? Please describe why or why not.

This program is incumbent on healthy citizen and nursery partner participation, so future public involvement is both anticipated and necessary.


 Dean Marriott, Director, Bureau of Environmental Services

BR/JMH

APPROPRIATION UNIT HEAD (Typed name and signature)