

CASE FILE: EA 13-167837 DA  
**MAC Block 7 Apartments  
& Parking**

Pre-App. EA 13-142602 PC (held May 23, 2013)

REVIEW BY: Design Commission

WHEN: **Thursday, August 15 @  
1:30pm (NEW DATE!)**

WHERE: 1900 SW Fourth Ave., Room  
2500A Portland, OR 97201



\*\*\* To learn more about the Design Advice Request process and how you can provide comments to the Commission and/or engage the neighborhood contacts (listed below) to provide comments to the Commission, please visit <http://www.portlandonline.com/bds/index.cfm?c=36648&a=116209>

---

**Location:** Full block bound by SW 19<sup>th</sup> and 20<sup>th</sup> Avenues, and SW Main and Madison Streets

**Zoning/Designation:** RHd (High Density Residential base zone with Design overlay zone), Central City plan district/Goose Hollow subdistrict

**Neighborhood Contacts:** Goose Hollow Neighborhood Association, contact Greg Wimmer at 503-222-7173. Neighbors West/Northwest District Coalition, contact Mark Sieber at 503-823-4212. 222-7174. Goose Hollow Business Association, contact Angela Crawford at 503-223-6376.

**Proposal:** A Design Advice Request (DAR) is a voluntary review process that allows the Commission to provide early feedback on a development proposal, prior to the required land use review. There are other reviews required of this project (Zone Change, Conditional Use, Parking Review), but this purpose of this DAR is to get early feedback on the required Design Review process.

The project seeking advice is a seven-story, 200-260 unit apartment project with 200 mostly below-grade parking spaces, and below those spaces another 225 parking spaces for the exclusive use of the Multnomah Athletic Club (MAC). The top five floors of the structure are the apartments, with a lobby entry off SW 20<sup>th</sup> at SW Main Street, and a south-facing courtyard atop an elevated podium. Two floors below the apartments include studios for the MAC club facing SW 19<sup>th</sup>, and structured parking for the apartments with driveways off of Main and Madison. Below this are two basement parking levels for the MAC club parking, with a driveway access off of SW 19<sup>th</sup>.

\*\*\* To view project information (including drawings), please visit the Design Commission Agenda [www.portlandoregon.gov/bds/PortlandDesignCommissionAgenda](http://www.portlandoregon.gov/bds/PortlandDesignCommissionAgenda) and click on the link at the top of the first page. This link is continually updated and will have the latest information about the project including any follow-up hearing dates.

**Approval Criteria:** In order to be approved during the required land use review, this proposal must comply with the approval criteria of Title 33, Portland Zoning Code. The applicable approval criteria for Design Review are the *Central City Fundamental Design Guidelines*, and the *Goose Hollow District Design Guidelines*.

---

\*\*\* Further information is available from the Bureau of Development Services. Please contact Mark Walhood at (503) 823-7806, [mark.walhood@portlandoregon.gov](mailto:mark.walhood@portlandoregon.gov), or 1900 SW Fourth Ave., Suite 5000, Portland, OR 97201.

**The Bureau of Development Services is committed to providing equal access to information and hearings. If you need special accommodations, please call 503-823-7300 (TTY 503-823-6868).**

## **GENERAL INFORMATION ABOUT THE DESIGN ADVICE REQUEST PROCESS**

### **Purpose of a Design Advice Request**

Design Advice Requests are not intended to substitute for other Code-required land use or legislative procedures. Purposes served by Design Advice Requests might include the following:

- Early feedback on atypical building types or configurations unable to draw on other prior project approvals to assess approval potential.
- Projects which, for various reasons, anticipate including elements that do not appear to conform to design guidelines, and which may require a waiver of one or more design guidelines.
- Unique urban design schemes for which interest or support is sought prior to approaching other agencies.

### **Process**

The Portland Zoning Code affords the opportunity for parties interested in bringing matters before the Design Commission outside of other prescribed regulatory or legislative processes. The relevant Code chapter reads as follows:

*33.730.050 F. Other pre-application advice.*

An applicant may request advice from the Design Commission or Historical Landmarks Commission prior to submitting a land use request that would be heard by these commissions. These requests are known as "Design Advice Requests". These requests do not substitute for a required pre-application conference with the BDS staff and other City urban service or technical representatives.

The general order of appearance for those attending the meeting is as follows: Bureau of Development Services introduction, applicant presentation, clarifying questions about the proposal by the Commission, public comment, informal discussion about the proposal between the Commission and the applicants, and Design Commission final comment. There will be no final decision about this proposal during this Design Advice Request process. At the request of the Commission, a submittal for a Design Advice Request may be continued to a future date for further discussion.

### **Opportunity for Public Comment**

The neighborhood association may take a position on the proposed development and may have scheduled an open meeting prior to providing comment to the Design Commission. Please contact the person listed as the neighborhood contact to determine the time and date of this meeting. The public meeting with the Design Commission will provide an opportunity for parties to submit oral and written comment on this matter

### **Design Advice Request Results**

Design Advice Requests will provide informal, advisory response only. Responses received at the meeting may inform City staff when processing future land use reviews, but will not be considered a formal directive from the Commission. The Commission may offer future procedural or design direction, and may also offer a preliminary assessment against approval criteria that would apply were the proposal to be reviewed formally through the land use review process. Comment provided at the meeting will be documented by City staff, and will be available for further and future reference.