

Portland, Oregon
**FINANCIAL IMPACT and PUBLIC INVOLVEMENT STATEMENT
 For Council Action Items**

(Deliver original to City Budget Office. Retain copy.)

1. Name of Initiator Nancy Stites		2. Telephone No. 503-823-5135	3. Bureau/Office/Dept. Parks/Director's Office
4a. To be filed (hearing date): June 26, 2013	4b. Calendar (Check One) Regular Consent 4/5ths <input type="checkbox"/> <input checked="" type="checkbox"/> <input type="checkbox"/>		5. Date Submitted to Commissioner's office and CBO Budget Analyst: June 12, 2013
6a. Financial Impact Section: <input checked="" type="checkbox"/> Financial impact section completed		6b. Public Involvement Section: <input checked="" type="checkbox"/> Public involvement section completed	

1) Legislation Title: Reappoint Dion Jordan, Andy Nelson, Linda Robinson and Julie Vigeland to the Portland Parks Board for terms to expire June 30, 2016 (Report)

2) Purpose of the Proposed Legislation: Reappoint four members of the Parks Board for three year terms ending June 30, 2016. Three reappointees (Andy Nelson, Linda Robinson and Julie Vigeland) will be serving their final terms on the Board. The fourth reappointee (Dion Jordan) will still be eligible to serve an additional three-year term if he so chooses as he was originally appointed to fulfil an unexpired term for a member who had to leave the Board.

3) Which area(s) of the city are affected by this Council item? (Check all that apply—areas are based on formal neighborhood coalition boundaries)?

- | | | | |
|--|------------------------------------|------------------------------------|--------------------------------|
| <input checked="" type="checkbox"/> City-wide/Regional | <input type="checkbox"/> Northeast | <input type="checkbox"/> Northwest | <input type="checkbox"/> North |
| <input type="checkbox"/> Central Northeast | <input type="checkbox"/> Southeast | <input type="checkbox"/> Southwest | <input type="checkbox"/> East |
| <input type="checkbox"/> Central City | | | |

FINANCIAL IMPACT

4) Revenue: Will this legislation generate or reduce current or future revenue coming to the City? If so, by how much? If so, please identify the source.

None

5) Expense: What are the costs to the City as a result of this legislation? What is the source

of funding for the expense? *(Please include costs in the current fiscal year as well as costs in future year, including Operations & Maintenance (O&M) costs, if known, and estimates, if not known. If the action is related to a grant or contract please include the local contribution or match required. If there is a project estimate, please identify the level of confidence.)*

None

6) Staffing Requirements:

- **Will any positions be created, eliminated or re-classified in the current year as a result of this legislation?** *(If new positions are created please include whether they will be part-time, full-time, limited term, or permanent positions. If the position is limited term please indicate the end of the term.)* None

- **Will positions be created or eliminated in future years as a result of this legislation?** None

(Complete the following section only if an amendment to the budget is proposed.)

7) Change in Appropriations *(If the accompanying ordinance amends the budget please reflect the dollar amount to be appropriated by this legislation. Include the appropriate cost elements that are to be loaded by accounting. Indicate "new" in Fund Center column if new center needs to be created. Use additional space if needed.)*

Fund	Fund Center	Commitment Item	Functional Area	Funded Program	Grant	Sponsored Program	Amount

[Proceed to Public Involvement Section — REQUIRED as of July 1, 2011]

PUBLIC INVOLVEMENT

8) Was public involvement included in the development of this Council item (e.g. ordinance, resolution, or report)? Please check the appropriate box below:

YES: Please proceed to Question #9.

NO: Please, explain why below; and proceed to Question #10.

Public involvement was included in these Board members original appointments to the Parks Board. Parks solicited applications through their website, the newspaper and word of mouth. These members were originally selected by a process that included a nominating committee review of all applications received, interviews, vote of the Board, recommendation to the Parks Commissioner, and ultimately, appointment by the Mayor. As these members were all eligible to be reappointed as per the Board's bylaws, no public involvement process was conducted for their reappointment.

9) If "YES," please answer the following questions:

a) What impacts are anticipated in the community from this proposed Council item?

b) Which community and business groups, under-represented groups, organizations, external government entities, and other interested parties were involved in this effort, and when and how were they involved?

c) How did public involvement shape the outcome of this Council item?

d) Who designed and implemented the public involvement related to this Council item?

e) Primary contact for more information on this public involvement process (name, title, phone, email):

10) Is any future public involvement anticipated or necessary for this Council item? Please describe why or why not.

No

MIKE ABBATE

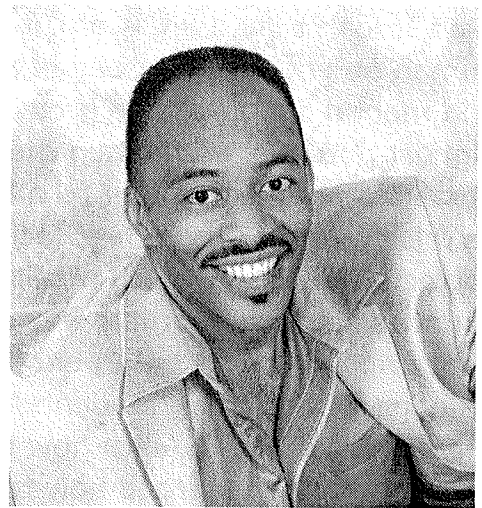


APPROPRIATION UNIT HEAD (Typed name and signature)

Meet Dion Jordan

- Internationally Renowned Speaker
- Best Selling Author
- Talk Show Host
- Peak Potential Consultant

Highly Recommended and Award Winning Speaker Dion Jordan



A native of Palm Springs, California, Dion is regarded as one of the most powerful and engaging professional speakers on the speaking circuit today. Branded as the Potentialist, Dion Jordan is a recognized authority on peak potential and personal development, Dion has appeared in USA Today, local and national broadcasting around the nation, including the Oprah Winfrey Network. In 2010 Dion was also given the "Golden Microphone" the highest speaking award given by The National Speakers Society. In 2011 he launched his first radio talk show, "The Potentialist" which currently broadcasts worldwide, empowering people to get out of their own way and move from where they are to where they want to be.



In 1999, Dion launched Dion Jordan Enterprises, a full-service international empowerment firm dedicated to empowering individuals and organizations to reach their highest potential and improve their performance. He has been called on by Olympic gold medallists, teachers, and professional and collegiate sport teams, corporate executives, ministers, and political Leaders for his expertise in personal development and leadership. In addition, Dion founded the Speakers Society, an organization that helps youth and adults build confidence through public speaking.

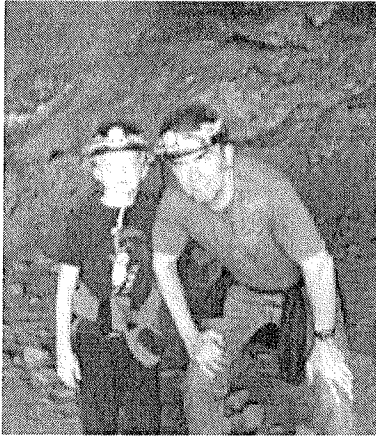
Dion is also the highly acclaimed author of four books, including his best selling "All It Takes Is All That You've Got". A Passion for People and a Desire to Reach for Greatness

Dion Jordan's life itself is a true testament to the power of positive thinking and infinite human potential. What began as a young man's desire to overcome his own physical and mental obstacles has grown into Jordan's lifelong mission to help people reach their highest potential and obtain their greatest goals. Dion learned how to overcome obstacles at an early age. As a child, Dion was born with "metatarsus varus" also known as false club foot (both feet facing each other). As a result, Dion had to undergo corrective surgery, which resulted in both legs being broken and re-set. Dion spent countless days re-learning how to walk and master his motor skills. If being considered handicapped wasn't trying enough, he also had a serious speech impediment. As a teenager, while other students were out at recess, Dion was left behind with a speech therapist. He had to learn how to speak in a manner that others could understand. It is here where Dion learned how to speak in a way that does not focus on getting his message out, but rather getting his message to his audience. Dion Jordan's speeches are filled with compassion for people and their struggles. It is these types of childhood memories that compel his motivation and reach for greatness.

Dion went on to graduate from Huston-Tillotson University with Honors. He received a Bachelor of Arts degree, with a major in Business Administration and a minor in Hotel and Restaurant Management. Dion then went on to get a Master's degree in Education from Claremont School of Theology in Claremont, California. Today, Dion, a certified speaker, author and consultant with over twenty years of experience, is one of the nation's leading authorities in leadership and personal potential. Dion has directly impacted the lives of thousands of people from several countries with his powerful and life changing speaking engagements, products, and live events.

Jordan's commitment to helping others reach their greatest potential is surpassed only by his passion for family as a dedicated father of two children and a loving husband to his wife Michele Jordan and his love for God.

Visit Dion at www.DionJordan.com



Andy Nelson
Chief Executive Officer

Andy Nelson joined Big Brothers Big Sisters in April 2012 for his "dream job" as Chief Executive Officer. "Big Brothers Big Sisters ignites my passion for helping children and volunteering," says Andy, who spent nearly 10 years as Executive Director of Hands On Greater Portland. In his role, Andy leads the organization towards its goal of doubling its impact in the next few years.

At Hands On, Andy turned a start up into the volunteer hub for the Portland region, ranked second in the nation for volunteering. He previously worked as a development director, social worker and newspaper reporter. A native of New England, Andy earned a master's in social work from the University of Connecticut.

Andy's community involvement includes mentoring as a Big Brother as well as the Portland Parks Board and the advisory board for Partners in Diversity, the folks who produce the Say Hey! networking event. Andy lives in Northeast Portland with his wife, Kathleen, and son, Evan.

Linda Robinson

Name one interesting thing about your relationship with Parks:

Oh my, where to start? One thing that most people don't know is that I served on SPLAT for nearly two years – the skatepark siting task force (206-2008?). SPLAT stood for Skatepark Leadership Advisory Team. Also, I learned to ride a bike, for the first time, at age 65 after taking the senior biking class at Willamette Park, and now I ride regularly on the Springwater Corridor and other off-road bike paths. But my biggest involvement with Parks is the work I've done on developing Gateway Green, starting in December 2005 – and culminating (whew hope!) in the development of that new park within the next year or two!

Tell us why you love parks:

I grew up in a rural area that is now a large Gresham subdivision. Our 4-acre mini-farm included a huge garden, a small fruit orchard, a few farm animals, and a gulley with a spring which is the headwaters of Heiney Creek, a small tributary of Johnson Creek. I don't think there were any neighborhood parks in the area. I recall visiting a city park (a park with play equipment and a pool) only twice -- once, when my aunt took us to Sellwood Park while my mother was in the hospital giving birth to my baby brother, and our 7th grade end-of-the-year picnic at Peninsula Park (as there were NO parks in Gresham). Instead, my siblings and I spent hours playing in the gulley and the stream behind our house. Since we lived near the Columbia Gorge, we did visit many of the natural areas and state parks in the Gorge – to hike and/or picnic. And we occasionally spent a weekend camping at a state park on the Oregon coast. Livability in the urban area depends on maintaining that connection with nature, and on maintaining opportunities for active and passive recreation in a natural setting.

Tell us why you joined the Parks Board:

Because Mike Houck persuaded me to apply – and because I'm nosey, always wanting to know more about "what's going on". Also, I had been involved with park issues/events for many years, starting in the early 1990's with the creation of the Metro Greenspaces program. I also felt very strongly that park-deficient East Portland should have representation on the Parks Board.

YOUR SHORT PROFESSIONAL BIO: Where you work or what you do for a living and the part of town you live in.

I live in the Hazelwood neighborhood in East Portland. After working for 13 years as a research assistant/data analyst at PSU and PPS, I made a significant mid-life career change, working at East Multnomah SWCD, creating, then managing the Naturescaping for Clean Rivers program – a public outreach program focused on pollution prevention. I worked there until I retired in 2002.

JULIE S. VIGELAND

██████████ * Portland, OR 97201

██████████ * e-mail julie@thevigelands.com

Experience:

Boards and Foundations

- 2009 - present **Portland Parks Board**
Immediate past chair (served 2 years as chair)
- 2009 - present **Oregon Arts Commission**
Current Commission chair
- 2008 – present **Multnomah Athletic Foundation**
Current Foundation President
- 2003 - present **American Leadership Forum of Oregon**
Senior Fellow and past Board member
- 2001-2013 **Giving in Oregon Council**
A member of Oregon's think tank on philanthropy and giving. The Council studies, monitors, and recommends action to increase both the visibility and the level of philanthropy in the State. The Council was formed by the Oregon Community Foundation in 1995.
- 1995 - present **Portland Center Stage**
Currently serving as Capital Campaign Chair and Board Member Emeritus. Immediate Past Chair, Board of Directors, for one of five major arts institutions in the region. Served as Chair for five years. Responsible for oversight of \$5 plus million budget and supervision organization's managing and artistic directors. Chaired first-ever fundraiser for PCS, as well as second annual. Responsible for selection process and hiring of organization's first-ever managing director and new artistic director. - Fall 2001, served for a two-month period as interim development director.
- 1992 - present **Jackson Foundation**
Trustee. Selected by U.S. Bank Trust Office. One of three trustees for this private charitable foundation. Responsible for reviewing hundreds of grant applications each year and making decisions about allocations to nonprofit organizations throughout the region. Make site visits and provide counsel to organizations seeking assistance with grant applications.
- 1998 - present **Wessinger Foundation**
Trustee for the family foundation. Serving in specific capacity to facilitate the transference of responsibility to the next generation. -As of 2001, this transference transpired.
- 2005 - 2008 **Multnomah Athletic Club Board of Trustees**
Vice President 2007-0

- 2002- 2009 **Regional Arts and Culture Council**
 Board and Executive Committee member of RACC, appointed by Portland City Council as a representative of the City of Portland. The mission of the Council is to work to integrate arts and culture in all aspects of community life.
- 1998 - 2001 **Oregon Symphony Foundation**
 Member, Board of Directors.
- 1993 - 2001 **Friends of the Performing Arts Center**
 President, Board of Directors, two terms, for advocacy organization created to ensure long-term stability of city's performing arts facilities. Initiated and oversaw creation of 3- year business plan. Created communication platforms for interaction between resident performing companies.
 Oversaw a successful membership drive, based on a matching grant, that nearly doubled the organization's membership. Served as host of the PCPA's 10th Anniversary Open House and 10th Anniversary Gala, attended by a combined 2,500 arts and culture supporters. Expanded educational and marketing activities, including the Brown Bag Series, the PCPA Calendar of Events, and the Speakers Bureau. Initiated and published a members newsletter.
- 1995 – 2000 **Grantmakers of Oregon and SW Washington Board**
 President, Board of Directors, two terms, for regional association of foundations. Oversaw 30 per cent growth in membership and quadrupled educational program offerings. Attended, as first-ever representative from the organization, national Forum of Regional Associations of Grantmakers in Washington D.C. Responsible for organization's incorporation and designation as nonprofit 501c3. Updated all bylaws.
- 1993 - 2000 **Oregon College of Art and Craft -Board and Foundation**
 Member, Board of Directors. Chaired *Designed to Wear* annual fundraiser in 1993 and 1994. Served four years on executive committee. Served for three years on the OCAC Foundation Board.
- 1991 - 1995 **Meridian Park Hospital Foundation Board**
- 1989 - 1995 **Women's Care Foundation**
 President, Board of Trustees, 1994. Grant disbursement chair, 1992 and 1993. Computerized and streamlined grant application and allocation processes.
- 1988 - 1993 **Friends of Timberline Board**
 Treasurer -systemized bookkeeping system
- 1986 - 1991 **Portland Civic Theatre**
 President, Board of Directors, two terms. Oversaw closure of theater in 1990. Responsibilities included designing public relations strategy to celebrate theater's history, answering media inquiries and providing interviews to reporters, working with local and regional political figures to assess impact of closure. Prior to closure, created an education committee leading to rebirth of PCT School. Designed

and implemented a board orientation program. Hired, as personnel chair, multiple positions within the theatre prior to hiring a managing director. Served as interim development director and acting managing director. Led board members and community volunteers in three successful fundraisers. Responsible for creation of major children's theater program (developed into current Oregon Children's Theatre).

- 1980 - 1986 **Junior League of Portland**
President, 1985. Responsible for creation of Community Assistance Fund providing swift emergency funds to nonprofits in the city. Organized and coordinated architectural preservation exhibit from design concept through construction and completion. Planned training conferences and workshops. Developed training sessions on advocacy skills. Instigated a first time one-day budget retreat. Established personnel hiring and evaluation guidelines. Developed a future plan with input from entire membership. Negotiated two major leases.
- 1981 - 1984 **Portland Youth Philharmonic**
Board member. Served on public relations and scholarship committees.
- 1979 -1983 **Multnomah County Medical Auxiliary Board**
Vice President
- 1974 -1979 **Urban Tour Group Board**
President, 1978. Tour guide and scheduler.

Additional Volunteer Service

- 2009 - Regional Arts and Culture Resource Council
2003 Mentor for Junior League Leadership Track Training
2000 - 2007 Community Advisor to Junior League of Portland
1997 - 2003 The Capital Initiative Leadership Team (formerly Arts Stabilization Project)
1995 - 1998 Women's Financial Forum Steering Committee - U.S. Bank
1995 YWCA Women's Leadership Luncheon - Chair
1995 Regional Conference on Schools for the Homeless/YWCA - Facilitator
1989 - 1990 Civic Index Project - Volunteerism and Philanthropy Component
1989 - 1990 Literacy in the Workplace Conference (OPB/KATU) - coordinator
1983 - 1985 Church High School Youth Leader
1980 Portland State University - guest speaker for Archivist workshop
1980 Governor's Conference on Historic Preservation - guest speaker
1979 - 1980 Architectural Preservation Gallery, Exhibit Chairman
1979 - 1980 District-wide music study for West Linn School Board - chaired study
1978 - 1979 West Linn School District TAG advisory Committee
1975 - 1976 Portland Public School "Spaces & Places" - Project developer and facilitator
1975 - 1978 Bluebird/Campfire leader; District trainer for leaders

Professional Experience:

- 1969 - 1971 Substitute teacher; Ansbach, Germany
1966 - 1969 Secondary School English Teacher - Gresham Union High School

Honors and Achievements:

- 2007 Keynote speaker and panelist at Institute of Outdoor Drama National Convention; New Philadelphia, Ohio
- 2006 Awarded by Marylhurst University the Women of Distinction Award for Arts
- 2006 World Masters Synchronized Swimming Competition – silver medalist
- 2004 Given the first Board Member Emeritus distinction at Portland Center Stage
- 2002 Appointed to serve on National Advisory Board for Blue Sky Gallery
- 2000-2012 Member of synchronized swimming team taking first place at National Championships - honored as a national champion at Multnomah Athletic Club
- 1999 Junior League of Portland: Sustainer of the Year Award
- 1997 Oregon College of Art and Craft: Jo Groves Award for Service to College.
- 1990 March of Dimes White Rose Award: A Salute to Women of Achievement

Education:

- 1966 - 1969 Portland State University - 5th year postgraduate work in English
- 1966 Portland State University - B.A., English
- 1962 - 1965 University of Puget Sound