

Portland, Oregon
FINANCIAL IMPACT and PUBLIC INVOLVEMENT STATEMENT
For Council Action Items

(Deliver original to City Budget Office. Retain copy.)

1. Name of Initiator E. Barrett Anderson		2. Telephone No. 503-823-5589	3. Bureau/Office/Dept. Parks & Recreation
4a. To be filed (hearing date): May 8, 2013	4b. Calendar (Check One) Regular Consent 4/5ths <input type="checkbox"/> <input checked="" type="checkbox"/> <input type="checkbox"/>		5. Date Submitted to Commissioner's office and CBO Budget Analyst: April 23, 2013
6a. Financial Impact Section: <input checked="" type="checkbox"/> Financial impact section completed		6b. Public Involvement Section: <input checked="" type="checkbox"/> Public involvement section completed	

1) Legislation Title:

* Authorize application to the Oregon Parks and Recreation Department for a grant in the amount of \$144,295 for Marshall Park Play Area Rehabilitation Project.

2) Purpose of the Proposed Legislation:

Authorizes the City to apply for grant funding from OPRD for the rehabilitation of the Marshall Park Play Area which will result in improved access for citizens with disabilities.

3) Which area(s) of the city are affected by this Council item? (Check all that apply—areas are based on formal neighborhood coalition boundaries)?

- | | | | |
|---|------------------------------------|---|--------------------------------|
| <input type="checkbox"/> City-wide/Regional | <input type="checkbox"/> Northeast | <input type="checkbox"/> Northwest | <input type="checkbox"/> North |
| <input type="checkbox"/> Central Northeast | <input type="checkbox"/> Southeast | <input checked="" type="checkbox"/> Southwest | <input type="checkbox"/> East |
| <input type="checkbox"/> Central City | | | |

FINANCIAL IMPACT

4) Revenue: Will this legislation generate or reduce current or future revenue coming to the City? If so, by how much? If so, please identify the source.

Passing the ordinance gives Portland Parks & Recreation the opportunity to apply for a \$144,295 grant from OPRD.

5) Expense: What are the costs to the City as a result of this legislation? What is the source of funding for the expense? (Please include costs in the current fiscal year as well as costs in

*future year, including Operations & Maintenance (O&M) costs, if known, and estimates, if not known. If the action is related to a grant or contract please include the local contribution or match required. If there is a project estimate, please identify the **level of confidence**.)*

If the application is successful, OPRD will require a match that will be met via \$139,295 in system development charges from the City and \$5,000 in grant funding via the Friends of Marshall Park.

6) Staffing Requirements:

- **Will any positions be created, eliminated or re-classified in the current year as a result of this legislation?** *(If new positions are created please include whether they will be part-time, full-time, limited term, or permanent positions. If the position is limited term please indicate the end of the term.)*

No.

- **Will positions be created or eliminated in future years as a result of this legislation?**

No.

(Complete the following section only if an amendment to the budget is proposed.)

7) Change in Appropriations *(If the accompanying ordinance amends the budget please reflect the dollar amount to be appropriated by this legislation. Include the appropriate cost elements that are to be loaded by accounting. Indicate "new" in Fund Center column if new center needs to be created. Use additional space if needed.)*

Fund	Fund Center	Commitment Item	Functional Area	Funded Program	Grant	Sponsored Program	Amount

[Proceed to Public Involvement Section — REQUIRED as of July 1, 2011]

PUBLIC INVOLVEMENT

8) Was public involvement included in the development of this Council item (e.g. ordinance, resolution, or report)? Please check the appropriate box below:

☒ **YES:** Please proceed to Question #9.

☐ **NO:** Please, explain why below; and proceed to Question #10.

9) If "YES," please answer the following questions:

a) What impacts are anticipated in the community from this proposed Council item?

b) Which community and business groups, under-represented groups, organizations, external government entities, and other interested parties were involved in this effort, and when and how were they involved?

For the past several years, an active group of community members has helped bring the playground project to the attention of the impacted community during neighborhood events such as the monthly Marshall Park Neighborhood Association (MPNA) meetings, National Neighbor's Night Out celebrations, and at other public meetings such as the local coalition of neighborhoods (SWNI) Parks committee meetings, and at other impacted neighborhood meetings (Collinsview Neighborhood Association).

Representatives from MPNA and the Friends of Marshall and Maricara Parks (FOMMP) have been committed to promoting and discussing the playground replacement project at any opportunity possible, using mechanisms like press releases and newspaper articles and a Facebook page to generate awareness. In addition, these community members have organized other events such as a spring social to celebrate the anniversary of the park and bring awareness to the playground initiative. The group has also worked through PP&Rs Parks Proposal Process and communicated extensively with Parks staff, crafting and implementing a community survey. They have also spoken directly with the Bureau Director and the then-Commissioner in charge of parks.

c) How did public involvement shape the outcome of this Council item?

Survey results and community feedback have influenced the location and style of playground equipment, as well as the nature of accessibility challenges and proposed improvements.

d) Who designed and implemented the public involvement related to this Council item?

Public involvement was led by Bryan Aptekar, PP&R Program Specialist for the West Zone.


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e) Primary contact for more information on this public involvement process (name, title, phone, email):

Bryan Aptekar, Program Specialist, 503-823-6973, Bryan.Aptekar@portlandoregon.gov

10) Is any future public involvement anticipated or necessary for this Council item? Please describe why or why not.

Though none is required, we anticipate a continued close involvement of the neighborhood leadership. They are actively fundraising on behalf of the project and will continue to be involved throughout the remaining planning and execution of the project.



APPROPRIATION UNIT HEAD (Typed name and signature)



PORTLAND PARKS & RECREATION

Healthy Parks, Healthy Portland

186013

ORDINANCE COVER SHEET

Title of Ordinance/Report: *Authorize application to the Oregon Parks and Recreation Department for a grant in the amount of \$144,295 for Marshall Park Play Area Rehabilitation Project.

Today's Date: April 23, 2013

Expected Date to Council: May 8, 2013

Preparer's Name: E. Barrett Anderson

Manager's Name: Jennifer Yocom

Manager's signature:

If this is an Agreement, a Contract, or a Contract amendment, has it been "Approved as to Form" by the City Attorney?

Will this be on **Regular** or **Consent** agenda? Consent

1. Background

The grant being sought from the Oregon Parks and Recreation Department will support a project that has four key elements which together will bring enhanced recreational opportunities to the community while providing environmental benefits to the natural area within which it sits. These elements include:

1. Replace Playground Equipment: Replacing playground equipment that was removed due to significant safety concerns to a more environmentally appropriate site (roughly 50' from original location out of the floodplain of Tryon Creek and 75' from top of bank.)
2. Improve Access to Playground and Natural Areas: Providing better access to this replacement playground equipment and the natural area trails that surround it, through creation of an ADA drop off, and an accessible path down to the project area;
3. Improve Stream Side Habitat: Improving the stream side habitat, by relocation of the play equipment out of the floodplain, pulling an existing split rail fence modestly inland from the creek and expanding the native planting along the creek edge; and
4. Provide Educational Elements with Recreational Value: Creating and installing an interpretive sign as well as educational features near the creek, to explain these improvements and encourage less impactful interactions with the creek.

2. Financial Impact

The grant requires a local match which will be met with \$139,295 in system development charges and \$5,000 in grant funds raised by The Friends of Marshall Park.

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3. **Controversial and/or legal issues**

There are no controversial or legal issues relevant to the Marshall Park Play Area Rehabilitation project.

4. **Link to current City policies**

N/A

5. **Citizen participation**

Since the time of the removal of the playground equipment in late 2010, an active group of community members has worked together with PP&R to gain neighborhood support for replacement of the equipment. For the past few years this group has helped bring the playground project to the attention of the impacted community during neighborhood events such as the monthly Marshall Park Neighborhood Association (MPNA) meetings, National Neighbor's Night Out celebrations, and at other public meetings such as the local coalition of neighborhoods (SWNI) Parks committee meetings, and at other impacted neighborhood meetings (Collinsview Neighborhood Association, for example). Representatives from MPNA and the Friends of Marshall and Maricara Parks (FOMMP) have been committed to promoting and discussing the playground replacement project at any opportunity possible, using mechanisms like press releases and newspaper articles to generate awareness. In addition, these community members have organized other events such as a spring social to celebrate the anniversary of the park and bring awareness to the playground initiative.

They have also met regularly with PP&R staff to discuss options, develop strategies, and gain bureau support for their efforts at community engagement and fundraising all with the goal of seeing this project realized. They initiated this project by applying through the bureau's Park Proposal Process to replace the play equipment, formalizing their interest and allowing PP&R to assign project staff towards this effort. Together we crafted a community survey, to gauge support for various playground options and park restoration concepts. The survey was designed to both educate park users about why the playground equipment was removed, and then to get clear direction on questions about replacement features, to discuss creek access and to gauge interest in educational signage. It was promoted through the MPNA, FOMMP, surrounding neighborhoods and to the general public through neighborhood association meetings, community gatherings, emails, SWNI News, public posters, flyers, invitations to specific groups (surrounding NAs) and through word of mouth. The survey was provided as a hard copy and in digital form online, for approximately six months. The results of the survey were summarized and these results have guided our next steps together.

Our community partners have created an active Facebook page and website (<http://swni.org/fomp>) to promote activities in the park, and fundraise for playground replacement.

They have also spoken directly with our Bureau Director and the City Commissioner in charge of Parks at the time, to press upon them the need, demonstrate their collaboration with PP&R staff, and encourage continued support by city leadership.

6. **Other government participation**

As part of the Oregon Parks and Recreation Department application process the project has been reviewed and received positive comments from:

- Oregon Department of Environmental Quality Northwest Region
- Oregon Department of Land Conservation & Development
- Oregon Division of State Lands
- Oregon Department of Fish and Wildlife

Review from the State Historic Preservation Office is pending technical review by the Oregon Parks and Recreation Department's grant program staff.

If the ordinance is being placed on the **Regular** agenda, please also provide the following:

A. Provide three talking points that our Commissioner can use to introduce this item

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B. Will you, as the preparer of this item, be at Council when this is heard?
If not, who will be there in your place?

C. Will you, as the preparer of this item, make a presentation to Council along with your manager?

If yes, please describe (PowerPoint, guest presenters, etc.) and how much time will be needed for the presentation.

D. Will members of the community be invited?

E. Will members of the community be part of the presentation?