

ORDINANCE No. 185993

Grant revocable permits to the Portland Rose Festival Foundation to perform activities relating to Portland Rose Festival annual celebration from May 24 through June 9, 2013. (Ordinance)

The City of Portland ordains:

Section 1. The Council finds:

1. The Portland Rose Festival Foundation, through its Chief Executive Officer Jeff Curtis, has applied for permission to hold annual Rose Festival events.
2. 2013 marks the 106th year of this community celebration, recognized as *Best Festival in the World* twice in the last six years, as the winner of the Grand Pinnacle Award from the International Festivals and Events Association.
3. The Portland Rose Festival was designated the Official Festival of the City of Portland by Council Resolution 36759, adopted on January 13, 2010.
4. This tribute to Portland's history, culture and community celebrates past traditions and creates new customs that are an important and enjoyable tradition of Portland that should be continued.
5. Attended by over a million people, the Rose Festival is one of the world's top civic celebrations.
6. The Portland Rose Festival promotes civic pride, draws local and international visitors to Portland, and provides significant regional economic stimulus.
7. The granting of said permission under certain conditions shall not be detrimental to the public interest.

NOW, THEREFORE, the Council directs:

- a. Revocable permits are hereby granted to the Portland Rose Festival Foundation for the following Rose Festival activities subject to certain conditions outlined in the attached Exhibits A through I:
 1. Use a portion of Tom McCall Waterfront Park to hold CityFair in connection with Rose Festival events through the Parks and Recreation permit process, with permission to vend and sell items in the park from May 24, 2013 through June 9, 2013 subject to conditions listed in "Exhibit B".
 2. Hold the Starlight Parade, Saturday, June 1, 2013, commencing at 8:30 p.m. in downtown Portland, subject to conditions listed in "Exhibit C".
 3. Hold the Junior Rose Festival Parade, Wednesday, June 5, 2013,

beginning at 1:00 p.m. subject to conditions listed in "Exhibit D".

4. Close portions of City streets as shown on the attached map subject to the conditions listed in "Exhibit E".
5. Hold the Grand Floral Parade, Saturday, June 8, 2013, beginning at 10:00 a.m., with permission to vend and sell between the curb lines of the parade route streets, items of festival paraphernalia and certain food items during the parade, without payment of the license fee, and with exemption from payment of permit inspection fees, subject to conditions listed in "Exhibit F".

Section 2. This Ordinance shall not become effective until the permittee has filed with the City Auditor a document, which has been approved by the City Attorney, accepting the terms and conditions hereof.

Passed by the Council:

APR 24 2013

Commissioner: Mayor Charlie Hales

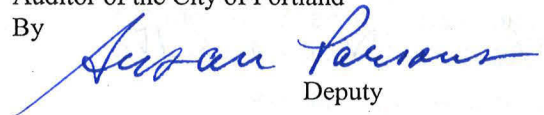
Prepared by: Allison Madsen

Date Prepared: March 13, 2013

LAVONNE GRIFFIN-VALADE

Auditor of the City of Portland

By



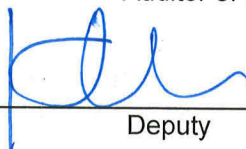
Deputy

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Agenda No. **185993**
ORDINANCE NO.
 Title

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INTRODUCED BY Commissioner/Auditor: Mayor Hales	CLERK USE: DATE FILED <u>APR 12 2013</u>
COMMISSIONER APPROVAL Mayor—Finance and Administration - Hales Position 1/Utilities - Fritz Position 2/Works - Fish Position 3/Affairs - Saltzman Position 4/Safety - Novick	LaVonne Griffin-Valade Auditor of the City of Portland By:  Deputy
BUREAU APPROVAL Bureau: Revenue Bureau Head: Thomas W. Lannom Prepared by: Allison Madsen Date Prepared: 3/13/2013 Financial Impact & Public Involvement Statement Completed <input checked="" type="checkbox"/> Amends Budget <input type="checkbox"/> Portland Policy Document If "Yes" requires City Policy paragraph stated in document. Yes <input type="checkbox"/> No <input checked="" type="checkbox"/> Council Meeting Date April 10, 2013 City Attorney Approval: required for contract, code, easement, franchise, comp plan, charter	ACTION TAKEN: APR 17 2013 PASSED TO SECOND READING APR 24 2013 9:30 A.M.

AGENDA
TIME CERTAIN <input type="checkbox"/> Start time: _____ Total amount of time needed: _____ (for presentation, testimony and discussion)
CONSENT <input checked="" type="checkbox"/>
REGULAR <input type="checkbox"/> Total amount of time needed: _____ (for presentation, testimony and discussion)

FOUR-FIFTHS AGENDA	COMMISSIONERS VOTED AS FOLLOWS:		
		YEAS	NAYS
1. Fritz	1. Fritz	✓	
2. Fish	2. Fish	✓	
3. Saltzman	3. Saltzman	✓	
4. Novick	4. Novick	✓	
Hales	Hales	✓	