



37014

Bureau of Planning and Sustainability
Innovation. Collaboration. Practical Solutions.

Council Transmittal Memo

DATE: April 10, 2013
TO: Mayor Charlie Hales and Members of City Council
FROM: Susan Anderson, Director

1. Resolution Title: Adopt the Barbur Concept Plan.

2. Contact: Jay Sugnet, Senior City Planner, 3-5869

3. Council Date: April 24, 2013 Time Certain at 9:30 a.m.

4. ☐ Consent Agenda Item ☒ Regular Agenda Item

☐ Emergency Item (explain below) ☒ Non-Emergency Item

5. Purpose of Agenda Item: To establish a land use vision and recommendations to strategically position the City to better leverage regional investments in high capacity transit that will achieve the community's aspirations for a more walkable, vibrant and transformed Barbur Boulevard.

6. History of Agenda Item/Background: In 2009, Metro designated the Southwest Corridor (Barbur Boulevard/Highway 99W) as the next regional priority for high capacity transit expansion. In 2010, Metro in collaboration with regional partners embarked on the SW Corridor Plan to guide future investments in transit, transportation improvements, land use, parks and open space, and economic development in the corridor. In 2011, Metro awarded the City a grant for \$700,000 to conduct a local planning process to inform the regional discussions on high capacity transit known as the Barbur Concept Plan.



City of Portland, Oregon | Bureau of Planning and Sustainability | www.portlandonline.com/bps
1900 SW 4th Avenue, Suite 7100, Portland, OR 97201 | phone: 503-823-7700 | fax: 503-823-7800 | tty: 503-823-6868

Printed on 100% post-consumer waste recycled paper.

7. **What individuals or groups are or would be supportive or opposed to this action?**
Community members have expressed strong support for the plan and the process. Several SWNI board members participated in the process and are supportive. No opposition was raised at the Planning and Sustainability Commission hearing.

8. **How does this relate to current City policies?**
The concept plan supports many of the goals, policies, and recommended actions from the Portland Plan, Southwest Community Plan, as well as the current and working draft update to the City's comprehensive plan. The plan promotes healthy and connected neighborhoods and seeks the equitable provision of goods, services, and infrastructure. The concepts set forth in the plan are also mindful of the City's Watershed Management Plan by integrating a number of recommended stormwater and watershed health improvements in each of the seven focus areas. The plan also identifies a narrow set of mapping and policy changes that should be evaluated as part of the Comprehensive Plan update process and subsequent planning efforts.



Bureau of Planning and Sustainability
Innovation. Collaboration. Practical Solutions.

Portland Planning and Sustainability Commission

André Baugh, Chair

Michelle Rudd, Vice Chair

Karen Gray

Don Hanson

Mike Houck

Lai-Lani Ovalles

Howard Shapiro, Vice Chair

Gary Oxman

Katherine Schultz

Chris Smith

Irma Valdez

April 2, 2013

Portland City Council
Portland City Hall
1211 SW 4th Avenue
Portland, OR 97204

Dear Mayor Hales and City Council Members:

Unfortunately, a prior commitment will prevent me from testifying in person during your consideration of the Barbur Concept Plan.

It was my great pleasure to serve for 15 months as the Planning and Sustainability Commission liaison to the dedicated citizens on Community Working Group. The plan process has produced a strong vision for this corridor, creating opportunities for making quality places to enhance the vitality of Southwest Portland.

I fully support the Commission recommendation and would like to call your attention to some specific issues in the Plan that will benefit from ongoing Council attention:

- The plan identifies that fully realizing the West Portland (Crossroads) Town Center and other opportunity areas in the plan may require reconfiguration of freeway ramps and the City should partner with ODOT to examine this issue.
- Portions of the corridor may benefit from a road diet and the City should engage with ODOT at the earliest opportunity and on an ongoing basis during the planning and realization of the SW Corridor Plan to capture these benefits.

Thank you for your consideration of these issues.

Sincerely,

Chris Smith
Portland Planning and Sustainability Commission



City of Portland, Oregon | Bureau of Planning and Sustainability | www.portlandoregon.gov/bps
1900 SW 4th Avenue, Suite 7100, Portland, OR 97201 | phone: 503-823-7700 | fax: 503-823-7800 | tty: 503-823-6868

Printed on 100% post-consumer waste recycled paper.

Portland, Oregon

FINANCIAL IMPACT and PUBLIC INVOLVEMENT STATEMENT For Council Action Items

(Deliver original to City Budget Office. Retain copy.)

1. Name of Initiator Jay Sugnet		2. Telephone No. 823-5869	3. Bureau/Office/Dept. Planning and Sustainability
4a. To be filed (hearing date): April 24, 2013	4b. Calendar (Check One) Regular <input checked="" type="checkbox"/> Consent <input type="checkbox"/> 4/5ths <input type="checkbox"/>		5. Date Submitted to Commissioner's office and CBO Budget Analyst: April 10, 2013
6a. Financial Impact Section: <input checked="" type="checkbox"/> Financial impact section completed		6b. Public Involvement Section: <input checked="" type="checkbox"/> Public involvement section completed	

1) Legislation Title:

Adopt the Barbur Concept Plan (Resolution)

2) Purpose of the Proposed Legislation:

To establish a land use vision and recommendations to strategically position the City to better leverage regional investments in high capacity transit that will achieve the community's aspirations for a more walkable, vibrant and transformed Barbur Boulevard.

3) Which area(s) of the city are affected by this Council item?

- | | | | |
|---|------------------------------------|---|--------------------------------|
| <input type="checkbox"/> City-wide/Regional | <input type="checkbox"/> Northeast | <input type="checkbox"/> Northwest | <input type="checkbox"/> North |
| <input type="checkbox"/> Central Northeast | <input type="checkbox"/> Southeast | <input checked="" type="checkbox"/> Southwest | <input type="checkbox"/> East |
| <input type="checkbox"/> Central City | | | |

FINANCIAL IMPACT**4) Revenue: Will this legislation generate or reduce current or future revenue coming to the City? If so, by how much? If so, please identify the source.**

The proposal will neither generate nor reduce revenue.

5) Expense: What are the costs to the City as a result of this legislation? What is the source of funding for the expense?

The concept phase of planning is complete and no additional costs are anticipated. In response to future regional decisions about High Capacity Transit, the City may need to make future policy and zoning map changes and any transit project will likely require a City match. These will require separate action and authorization as part of subsequent phases of the regional SW Corridor Plan.

6) Staffing Requirements:

- Will any positions be created, eliminated or re-classified in the current year as a result of this legislation?
No.
- Will positions be created or eliminated in *future years* as a result of this legislation?
No.

7) Change in Appropriations

No change in appropriations is proposed.

PUBLIC INVOLVEMENT

8) Was public involvement included in the development of this Council item (e.g. ordinance, resolution, or report)? Please check the appropriate box below:

- ☒ **YES:** Please proceed to Question #9.
☐ **NO:** Please, explain why below; and proceed to Question #10.

9) If “YES,” please answer the following questions:

a) What impacts are anticipated in the community from this proposed Council item?

The concept plan sets forth a land use strategy to leverage regional investment in High Capacity Transit to achieve community aspirations for a more walkable, vibrant Barbur. It is important for the city and residents to continue to play an active role in the regional SW Corridor Plan process and subsequent phases of identifying future investments in High Capacity Transit and other infrastructure.

b) Which community and business groups, under-represented groups, organizations, external government entities, and other interested parties were involved in this effort, and when and how were they involved?

Project Briefing/Review	Date	# of public participants
Planning and Sustainability Commission	June 14, 2011 1:30 pm	10
SW Neighborhoods Inc. (SWNI) Board	June 22, 2011 7:00 pm	18
Multnomah Business Association	June 30, 2011 8:30 am	15
Hillsdale Neighborhood Association	July 6, 2011 7:00 pm	11
South Portland Business Association	July 7, 2011 9:15 am	8
Multnomah Neighborhood Association	July 12, 2011 7:00 pm	20
West Portland Park Neighborhood Association	July 13, 2011 6:00 pm	10
Far Southwest Neighborhood Association	July 19, 2011 7:00 pm	10
Hillsdale Business Association	July 20, 2011 8:30 am	25
South Portland Neighborhood Association	August 3, 2011 7:00 pm	25
Multnomah Days	August 20, 2011 9:00 am	45
Citywide Land Use Group	August 22, 2011 7:00 pm	30
Homestead Neighborhood Association	September 6, 2011 7:00 pm	22

Urban Design Advisors Meeting	September 12, 2011 12:00 pm	7
Ashcreek Neighborhood Association	September 12, 2011 7:00 pm	20
SW Corridor Kick-off (Tigard Library)	September 28, 2011 6:00 pm	75
SW Corridor Kick-off (PSU Farmers Market)	October 8, 2011 8:30 am	23
South Portland Business Association	October 13, 2011, 7:00 pm	12
Tualatin Giant Pumpkin Regatta (Booth)	October 22, 2011 10 am	10
SW Corridor Community Planning Forum #1	January 31, 2012 6:00 pm	30
Homestead Neighborhood Association	February 7, 2012 7:00 pm	10
Planning and Sustainability Commission	February 14, 2012 12:45 pm	20
SWNI Transportation Committee	February 15, 2012 7:00 pm	16
SWNI Parks Committee	March 1, 2012 8:00 pm	6
Lair Hill Residents Coffee Chat	March 12, 2012 7:00 pm	5
Pedestrian Advisory Committee	March 20, 2012 7:00 pm	11
BES SW Watersheds Open House	April 25, 2012 5:30 pm	40
SWNI Transportation Committee	June 18, 2012 7:00 pm	15
OHSU Farmers Market	June 19, 2012, 11:00 am	25
SW Sunday Parkways	July 22, 2012 11:00 am	150
Planning and Sustainability Commission	August 14, 2012 1:30 pm	16
Multnomah Days	August 18, 2012, 10:00 am	100
OHSU Farmers Market	September 25, 2012, 11:00 am	14
American Institute of Architects	October 16, 2012, 12:00 pm	16
SWNI Transportation Committee	November 19, 2012, 6:00pm	18
PSU Brownbag	January 17, 2013	12
Planning and Sustainability Commission	February 26, 2013	25

Stakeholder Interviews	Date	# of public participants
Businesses	June 21, 2011	6
Businesses	June 30, 2011	8

Community Working Group	Date	# of participants
Meeting #1	September 15, 2011	22
Meeting #2	November 3, 2011	28
Meeting #3	December 1, 2011	24
Meeting #4	January 5, 2012	20
Meeting #5	February 2, 2012	24
Meeting #6	March 1, 2012	22
Meeting #7	April 5, 2012	23
Meeting #8	June 7, 2012	20
Meeting #8.2 (Kelly Subgroup)	June 26, 2012	20
Meeting #10	September 6, 2012	18
Meeting #11	October 4, 2012	18
Meeting #12	November 1, 2012	16
Meeting #12.2 (Kelly Subgroup)	November 8, 2012	14
Meeting #14	December 6, 2012	20

Technical Advisory Group	Date	# of participants
Meeting #1	November 2, 2011	15
Meeting #2	January 4, 2012	14
Meeting #3	March 7, 2012	16
Meeting #4	May 2, 2012	17
Meeting #5	September 5, 2012	18
Meeting #6	November 7, 2012	17
Meeting #7	December 5, 2012	13

Public Open Houses	Date	# of public participants
Neighborhood Walk #1	September 22, 2011	30
Neighborhood Walk #2	September 24, 2011	30
Barbur Community Forum #1	December 6, 2011	50
Barbur Community Forum #2	May 3, 2012	60
Barbur Community Forum #3	November 29, 2012	75
Mailed Notice		
Project Info Postcard	Sent September 9, 2011	6,032
On-line surveys		
Survey #1	Dec 6, 2011 – Jan 20, 2012	124
Survey #2	May 8 – June 14, 2012	197

c) How did public involvement shape the outcome of this Council item?

Stakeholders influenced the process and products throughout the planning project. The community expressed numerous concerns and examples of unmet needs for the Barbur area. A number of common themes that generally emerged from the community input have been incorporated into the urban design concepts and recommendations where possible. Specific examples of how the community shaped the plan are provided on page 7 of the summary report.

d) Who designed and implemented the public involvement related to this Council item?

Jay Sugnet, Morgan Tracy, and Joan Fredrickson

e) Primary contact for more information on this public involvement process (name, title, phone, email):

Jay Sugnet, Senior City Planner, 823-5869, jay.sugnet@portlandoregon.gov

10) Is any future public involvement anticipated or necessary for this Council item? Please describe why or why not.

No additional public involvement is anticipated for this phase of the Barbur Concept plan process. Future policy and map changes and other implementation decisions will likely require extensive additional public involvement, to be conducted separately.

Susan Anderson, Director
Bureau of Planning and Sustainability



APPROPRIATION UNIT HEAD (Typed name and signature)



Bureau of Planning and Sustainability
Innovation. Collaboration. Practical Solutions.

Portland Planning and Sustainability Commission

André Baugh, Chair

Michelle Rudd, Vice Chair
Karen Gray
Don Hanson
Mike Houck
Lai-Lani Ovalles

Howard Shapiro, Vice Chair
Gary Oxman
Katherine Schultz
Chris Smith
Irma Valdez

March 19, 2013

Portland City Council
Portland City Hall
1211 SW 4th Avenue
Portland, OR 97204

Dear Mayor Hales and City Council Members:

On February 26, 2013 the Planning and Sustainability Commission (PSC) voted unanimously to forward the *Draft Barbur Concept Plan* to City Council for adoption by resolution.

This concept plan sets forth a land use strategy to leverage regional investment in High Capacity Transit to achieve community aspirations for a more walkable, vibrant Barbur.

At the hearing, the PSC heard strong support from the community for both the process and the content of the concept plan. Chris Smith was the Commission's representative on the concept plan's Community working Group and helped community members shaping the contents of the plan in a meaningful way. Specifically, Chris worked with the leadership of the SW Neighborhoods Inc. board to propose minor language changes related to the Crossroads Town Center that are now incorporated into the recommended draft plan.

While the Commission understands that this is an important plan in terms of influencing the current regional discussions about high capacity transit, we believe any significant public investment would benefit from further Council discussion about citywide investment priorities and how an investment in transit fits within those priorities. In the meantime, it is imperative that the City continue to identify and commit funding for critical safety improvements on and near Barbur (e.g. filling gaps in sidewalks and bike lanes, and improving crossings).

Thank you for your consideration of our recommendations.

Sincerely,

André Baugh
Chair
Portland Planning and Sustainability Commission



City of Portland, Oregon | Bureau of Planning and Sustainability | www.portlandoregon.gov/bps
1900 SW 4th Avenue, Suite 7100, Portland, OR 97201 | phone: 503-823-7700 | fax: 503-823-7800 | tty: 503-823-6868

Printed on 100% post-consumer waste recycled paper.