

BROADWAY CAB APPEAL

IF YOU WISH TO SPEAK TO CITY COUNCIL, PRINT YOUR NAME, ADDRESS, AND EMAIL.

NAME (print)	ADDRESS AND ZIP CODE	Email
✓ Stephen Kafoury	1207 SW 6th 97204	skafoury@hevanet.com
✓ Roy Jay	4300 NE Fremont #220	RoyJay@gmail.com
✓ Tesfaye Alemu	1018 E. Burnside PDX 97214	tesfaye@qvr.net
✓ Ed Trompke	Box 230669 PDX 97281	ed.trompke@jordauramis.com
✓ Ray Miles	8725 NE Emerson St. Portland, OR 97220	rmiles@broadwaycab.com
✓ VYACHESLAV KARKHIN	12624 NE HALSEY ST PORTLAND OR 97230	portlandtaxi@gmail.com
✓ STEVE ENTLER	1613 N.W. KEARNEY ST. PORTLAND OR 97209	RADIOCABAM@MSN.COM

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NAME (print)	ADDRESS AND ZIP CODE	Email
✓ KEDIR WAKO	1723 SE 139 <sup>th</sup> Ave Pr-97233	Kwagoy@Yahoo.Com



**GREEN TRANSPORTATION Co. LLC**

10118 E. BURNSIDE STREET

PORTLAND, OR 97216

TEL. (503) 234-1414 - FAX (503) 252-2277

Wednesday, March 06, 2013

Mayor	Charlie Hales
Commissioner	Amada Fritz
Commissioner	Steve Novick
Commissioner	Dan Saltzman
Commissioner	Nick Fish

My name is Tesfaye Aleme. I am the managing member of Green Transportation Co LLC, DBA Green Cab, Green Shuttle, and Green SAT. I have worked hard to make Green's transportation service the most efficient, honest, courteous, and safe company for the citizens of Portland. Green Transportation Company's existence has created a positive competitive environment by making more fair the way the companies manage and contract with drivers, and improving customer service performance.

As Mayor Hales (then city commissioner) knows, Green Cab came into existence in the late 1990s against all odds, and both the company and its drivers thank you for your support for allowing the company to be created and to grow.

The company has made a lot of investments through the years, one of which is notable -that Green Cab is the first Taxi Cab Company in Portland to have The Taxi Magic Credit card processing machine in every taxi cab. The machine allows the customers to process their own credit cards themselves and determine the tip amount at their finger tip. This has created an increase in the drivers' tips, which is a direct benefit to the drivers. Processing credit cards by an electronic card is also partly responsible for the reduction of the robberies of the drivers, and increased the safety of the drivers.

I have built the company the company service area to make sure all the drivers in Green have enough calls to earn a good living, and the company does what is does best to serve the citizens of Portland metro area. Green has expanded from providing taxi cab service, to shuttle service and Special Assisted Transportation. The numbers calls and the number of agency contracts have increased dramatically for the last five to six years. In this

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way, Green provides jobs for its drivers, and through good service and competition, provides better service to the public.

I have requested 32 new taxicabs to increase the Green taxi fleet to a total of 80 which will make the company more effective in covering its taxicab calls for several years. Green has asked for more taxi cab permits continuously, but there has been denial for several times. I have provided the supporting documents for the increase request to the revenue bureau from time to time for the determination of the request.

In 2012 the revenue bureau issued a positive recommendation for Green Cab, to approve all the 32 taxi cabs that Green Cab has requested. The final recommendations went to the Private For Hire Transportation Board of Review, and after several delays, on December 12<sup>th</sup> 2012 the request was approved.


Based on the recommendation of the Private For Higher Board, I ordered three brand new wheelchair vans, bought another existing one, plus we purchased several vehicles that will be in service immediately. The fact of the matter is Broadway Cab has stopped the process by this appeal, and we have to come to you to get the process moving again. Green has no extra money that is floating around. Because of the delay in putting these new taxi cabs on the street, it costs Green Cab and the people who want to drive them a lot of money and it is not a fair business practice to stop small companies like Green, and the drivers, from working.

I wanted to say to you, Mayor and Council Members, that during the time of the process of considering the revenues staff has requested several documents that the revenue bureaus wanted to determined the merit of the application for increase. Green cab has provided the all needed supporting document for the request, all necessary financial documentation and all information needed to show the increased demand for Green Cab taxi cabs.

Green has contributed to a positive competition environment in the city of Portland. If you, the Mayor Charles Hails remember the taxi cab service 20 years ago, and compare it to the present taxi service, you will pride yourselves for permitting Green Cab in April of 1998.

Today I am here to say that the time that passed since the final decision days of the Private For Hire Board has cost Green Cab and many drivers a lot of money for not using the vehicles purchased because of the appeal of Broadway. I request commissioners to affirm the board decision for the 32 taxi cabs as the board has approved.

Sincerely,



Tesfaye Aleme  
Managing member  
Green Transportation Co LLC