

The 107 Independent  
Supporters Trust Presentation to  
Portland City Council  
3.13.2013

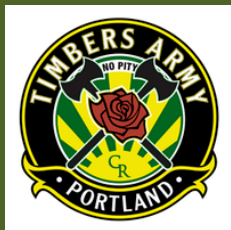




# What is the 107ist



- “The engine that runs the Timbers Army”
- A 501 c7 non-profit organization based in Portland, Oregon
- Approximately 3,000 members who pay a yearly \$25 membership fee
- Mission statement “To support soccer in Portland, Oregon from the grassroots to the professional level”



# History of the 107ist and the Timbers Army



- The Timbers Army began in 2001 when Timbers came back to town.
- An Army without generals
- In 2009 107ist was formed as a way to help organize a rapidly growing group. Came out of MLS to PDX.



# Core Functions

The 107ist has 3 primary areas of focus

- 1) Game Day Operations
- 2) Away Travel
- 3) Community Outreach



# Game Day Ops







# Away Travel



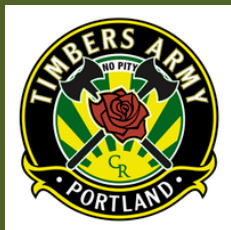
- Was at every single away game in 2012 Season
- 1,500 in Seattle Alone
- Represents Over \$50K in buses from local companies
- Partnered with 20 Local breweries



# Community Outreach







# Community Outreach- Charitable Contributions \$62,282 in 2012



Harpers Playground – \$42,500

Local area HS soccer programs – \$9,732



AC Portland - \$5,000

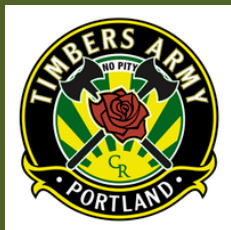
Gisele Currier Scholarship Fund - \$13K raised



Emerging Charities and Smaller Donations– \$4,500.00







# Community Outreach- Volunteerism Over 5,000 Hours in 2012



Friends of Trees

Oregon Food Bank



AC Portland



Operation Pitch Invasion –



Sunday Parkways





# 2012 Highlights

## Harpers Playground

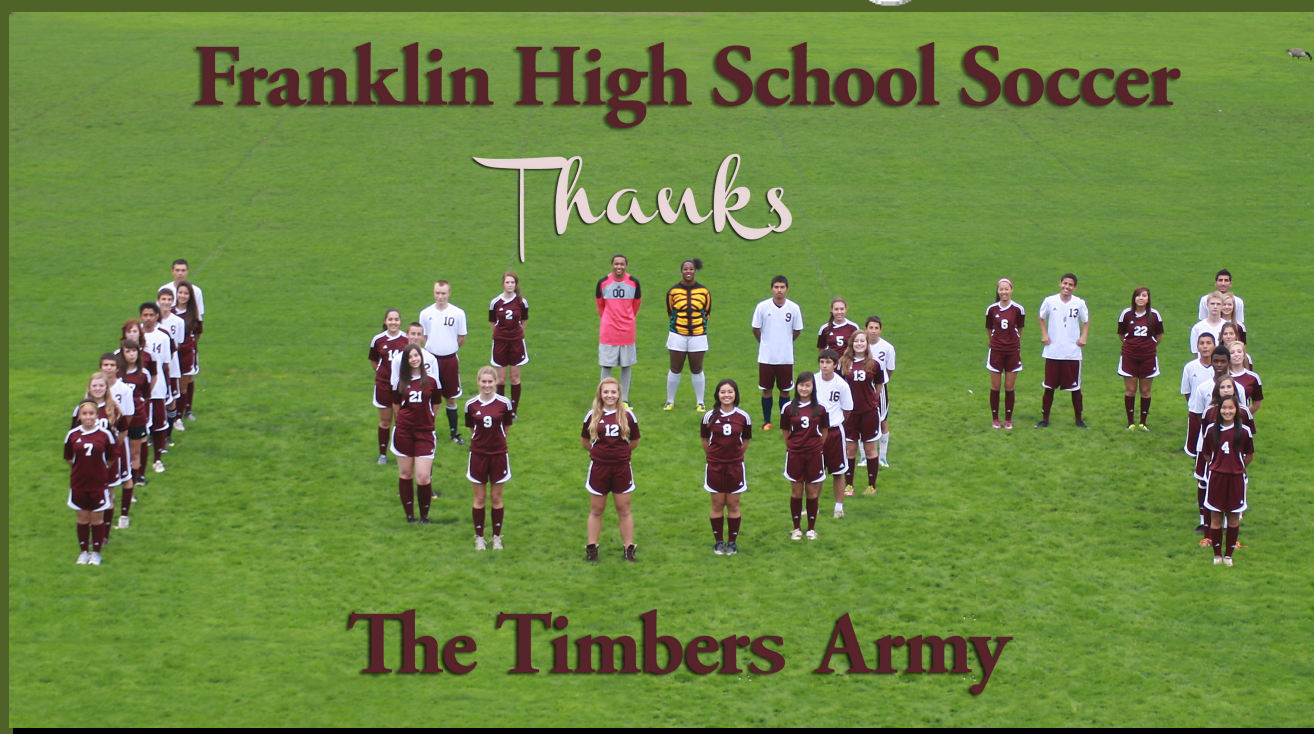


- 107ist contributed \$60,000 to this project
- Hundreds of Volunteer Hours
- Playground opened in November



# 2012 Highlights

## PPS Soccer Programs



- 107ist contributed almost \$10,000 for Uniforms, Balls, Nets etc.
- 7 Teams





# 2012 Highlights

## Green & Gold Kolsch



- Special Partnership with Widmer
- First beer to have our name/logo
- % of sales goes to our community outreach programs



# 2012 Highlights Fanladen



- 1,500 sq foot space two blocks from Jeld Wen
- Meeting space, storage, projects
- First of it's kind in the United States
- Members of Goose Hollow Business and N.A.



# 2013 Goals



- 4,000 Members
- \$100,000 in Charitable Contributions
  - 10,000 tracked volunteer hours
- At least 50 Timbers Army members at every away match
  - Fund our Primary Project – Bless Field at New Columbia





# 2013 Plans OPI and Bless Field

