

ORDINANCE NO. 185858

* Authorize application to the Department of Homeland Security, through its Federal Emergency Management Agency for a grant in the amount of \$120,000 for the campaign against illegal fireworks. (Ordinance)

The City of Portland ordains:

Section 1. The Council finds:

1. The Department of Homeland Security, through its Federal Emergency Management Agency (FEMA) has offered the Assistance to Firefighters, Fire Prevention and Safety (FP&S) Grant Program since 2001. The grant funds are intended to support activities designed to reach high-risk target groups and mitigate the incidence of death and injuries caused by fire and fire-related hazards.
2. In an effort to reduce the use and possession of illegal fireworks, Portland Fire & Rescue (PF&R) has conducted a campaign against illegal fireworks since 2006.
3. The primary goals of PF&R's campaign against illegal fireworks include reducing fires, injuries, stress, lost animals, and pollution associated with illegal fireworks. The objectives to obtain these goals include a large education and media campaign incorporating outreach via newspaper and radio advertising, movie theater announcements, billboards, bus advertisements, media interviews and articles, training videos, and contact with neighborhood associations and coalitions.
4. Each year, illegal fireworks are responsible for countless injuries, enormous property loss, and needless environmental pollution – both air and noise.
5. Portland's proximity to the Washington border poses a challenge in that many of the fireworks deemed illegal in Oregon are readily available across the Columbia River in the State of Washington.
6. During the 2012 fireworks season (June 23-July 6), there were a total of 25 fireworks-caused fires in Portland. This is a decrease from the 35 reported in 2011 and 70 reported in 2006.
7. According to Multnomah County Animal Services, the 10-day period around July 4th represents a 25-40% increase of dogs and cats entering shelters. In 2012 they reported a 38% reduction in this number compared to the previous three years.
8. In 2012, PF&R collaborated with regional partners to expand the campaign. Regional partners included: neighboring fire jurisdictions, law enforcement agencies, public information officers, animal welfare advocates, neighborhood coalitions and associations and local hospitals.

9. Using funds from the FP&S Grant, PF&R proposes to expand the campaign to include additional partners as well as messaging for Portland's non-English speaking community.
10. The cost of the campaign is \$150,000.
11. Local match in the amount of \$30,000 will be provided through a combination of local contributions and the PF&R, Public Education and Outreach budget.

NOW THEREFORE, The Council directs:


- a. The Mayor is hereby authorized to make application to the Federal Emergency Management Agency for a grant in the amount of \$120,000.
- b. The Mayor is authorized to provide such information and assurances as are required for the grant period.
- c. The OMF Grants Office is authorized to perform all administrative matters in relation to the grant application, grant agreement or amendments, requests for reimbursement from the grantor, and to submit required online grant documents on the Mayor's behalf.

Section 2. The Council declares that an emergency exists in that any delay in the application for this grant will result in losing the opportunity for funding these activities; therefore this ordinance shall be in full force and effect from and after its passage by the Council.

Passed by the Council: **JAN 16 2013**

Commissioner Steve Novick
Prepared by: Carol Ann Boucher
Date Prepared: January 9, 2013

LaVonne Griffin-Valade
Auditor of the City of Portland

By 
Deputy

Agenda No. **ORDINANCE NO.**
Title

185858

* Authorize application to the Department of Homeland Security, through its Federal Emergency Management Agency (FEMA) for a grant in the amount of \$120,000 for the campaign against illegal fireworks. (Ordinance)

INTRODUCED BY Commissioner/Auditor: Steve Novick	CLERK USE: DATE FILED <u>JAN 11 2013</u>
COMMISSIONER APPROVAL	<p style="text-align: center;">LaVonne Griffin-Valade Auditor of the City of Portland</p> <p>By: <u><i>Susan Parsons</i></u> Deputy</p> <p>ACTION TAKEN:</p>
Mayor—Finance and Administration - Hales	
Position 1/Utilities - Fritz	
Position 2/Works - Fish	
Position 3/Affairs - Saltzman	
Position 4/Safety - Novick <u><i>[Signature]</i></u>	
BUREAU APPROVAL	
Bureau: Portland Fire & Rescue Bureau Head: Erin A. Janssens, Fire Chief <u><i>Erin A. Janssens</i></u>	
Prepared by: Carol Ann Boucher Date Prepared: January 9, 2013	
Financial Impact & Public Involvement Statement Completed <input checked="" type="checkbox"/> Amends Budget <input type="checkbox"/>	
Portland Policy Document If "Yes" requires City Policy paragraph stated in document. Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>	
Council Meeting Date January 16, 2013	
City Attorney Approval: required for contract, code, easement, franchise, comp plan, charter	

AGENDA
TIME CERTAIN <input type="checkbox"/> Start time: _____ Total amount of time needed: _____ (for presentation, testimony and discussion)
CONSENT <input checked="" type="checkbox"/>
REGULAR <input type="checkbox"/> Total amount of time needed: _____ (for presentation, testimony and discussion)

FOUR-FIFTHS AGENDA	COMMISSIONERS VOTED AS FOLLOWS:	
	YEAS	NAYS
1. Fritz	1. Fritz ✓	
2. Fish	2. Fish ✓	
3. Saltzman	3. Saltzman ✓	
4. Novick	4. Novick ✓	
Hales	Hales ✓	