

Welcome to our new Mayor Hales and Commissioner Novick, and greetings Council.

We as a people are easily conditioned. Unless we are willing to look at **history, question power politics and follow money trails**, we are lost and risk making foolish, or short-sighted or even harmful decisions.

Edward L Bernays, the nephew of Sigmund Freud, became known as “the father of public relations.” Among his many successful campaigns was to help persuade Americans to accept water fluoridation, he admitted, by stressing a claimed public-health benefit. He understood the often unconscious trust the public had in medical authority, such as physicians and other opinion leaders. He chuckled saying, “You can get practically any idea accepted if doctors are in favor because doctors are authority figures.”

Public Health endorses fluoride thanks to Bernays and a top Wall Street lawyer for The Aluminum Co of America, Oscar R Ewing. Ewing served as Federal Security Agency administrator for the Truman administration who had jurisdiction over the Public Health Service.

In 1960, he advised the commissioner of health for the City of New York on **how to ‘sell’ fluoride to the voters through The Engineering of Consent”, a well-known Bernays essay on techniques of media manipulation and public relations.** City officials were also advised by the Health Department, on **how ‘to obtain fluoridation by edict rather than referendum” because, he explained, ‘the opposition seems to get a better reception from the public in any battle of propaganda or public debate.’”**

“Fluoridation could be achieved, by **‘a systematic targeted campaign directed at those specific officials who had voted against fluoridation’...and by lobbying ‘ethnic groups of political importance.’”**

In 1961, Suchman and Dr Arthur Bushel, Director of the Bureau of Dentistry, New York Health Department suggested several “courses of action:”

“Remove the fluoridation issue from the arena of public opinion.”

“Make the decision a health ruling from the Board of Health and/or secure enough votes

“Change the balance of public opinion so that the political leader can be convinced that a large majority of his supporters favors this action.”

Determine the major ethnic groups of political importance in particular communities.”

Covertly direct major television media and write letters to influential editors.

Publishers of dictionaries and encyclopedias were contacted, thereby creating the definition of the word “fluoridation.”

An influential ‘citizen’s committee’ was formed, funded in part by W.K.Kellogg Foundation.

General counsel to the committee was Ford Foundation trustee and leading corporate attorney

Bethuel Webster. Scientists names were listed as endorsers but were not listed as to their

industrial, nuclear and military connections, thus lending more authority to fluoride’s credibility to an unaware public.

Famous names signed onto the Committee to Protect our Children’s Teeth.

A lavish booklet called “Our Children’s Teeth” was distributed, falsely reassuring fluoride’s safety and denouncing opponents depicted as cultists, chiropractors, food faddists, misguided and misinformed persons ignorant of the scientific facts.

It appears this playbook has been circulating for a half century. **Portland doesn’t need to follow the playbook of propaganda and persuasion. I hope we are wiser than that.**

Fluoridation chemicals are nothing more than toxic industrial waste sold to a trusting public.

Charlie White

Moore-Love, Karla

From: Kellie Barnes [kellieb@easystreet.net]
Sent: Tuesday, January 01, 2013 5:44 PM
To: Moore-Love, Karla
Subject: Re: January 16th Communications

Hello Karla,

I would like to speak about water fluoridation.

Thank you,

Kellie

On Mon, Dec 31, 2012 at 8:46 AM, Moore-Love, Karla <Karla.Moore-Love@portlandoregon.gov> wrote:

Thanks Kellie.

Let me know what it is you will be speaking about then I will place you on the Portland City Council agenda for Wednesday, January 16th. Communications are the first item on the official agenda and we start at 9:30 a.m. You will have three minutes to address the Council but you may submit written material, please provide seven copies.

Note, communications allow the Council to hear of issues that interest our citizens, but do not allow an opportunity for dialogue.

Please let me know if you are not able to keep this appointment.

Regards,
Karla

Karla Moore-Love | Council Clerk

Office of the City Auditor
[503.823.4086](tel:503.823.4086)

From: Kellie Barnes [mailto:kellieb@easystreet.net]
Sent: Friday, December 28, 2012 8:41 PM
To: Moore-Love, Karla
Subject: Re: January 16th Communications

Hi Karla,

I am confirming my interest in speaking for the communications date January 16th. My name is Kellie Barnes. Phone contact is [971-404-6146](tel:971-404-6146).

Thank you ,

Kellie Barnes

Sent from my iPhone

On Dec 28, 2012, at 7:26 PM, "Moore-Love, Karla" <Karla.Moore-Love@portlandoregon.gov> wrote:

Thanks Charlie.

They can all send their request to me by email.

Karla

Karla Moore-Love | Council Clerk
City of Portland | Office of the City Auditor
1221 SW 4th Ave Rm 140
Portland OR 97204-1900
email: Karla.Moore-Love@portlandoregon.gov
503.823.4086 | fax 503.823.4571
Clerk's Webpage: www.portlandoregon.gov/auditor/councilclerk

From: Charlie White [<mailto:art@charliewhitestudio.com>]
Sent: Friday, December 28, 2012 4:19 PM
To: Moore-Love, Karla
Cc: kellie Barnes; BOB NAGEL; Beth Hahn
Subject: January 16th Communications

Hi Karla,

I will be submitting (faxing) my reservation for a Charlie White Jan 16, Communication slot in a few minutes.

Please reserve the other three slots for Kellie Barnes, Bob Nagel and Beth Hahn (subject to change, based on their work-schedules). We'll be in communication with you right after the new year or sooner.

Thank you much,
Charlie

Charlie White
503-242-1111
charlie@safewateroregon.org
<http://www.cleanwaterportland.org/>

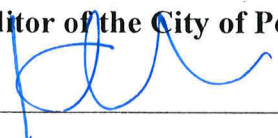
Request of Kellie Barnes to address Council regarding water fluoridation
(Communication)

JAN 16 2013

PLACED ON FILE

Filed JAN 11 2013

LaVonne Griffin-Valade
Auditor of the City of Portland

By 

COMMISSIONERS VOTED AS FOLLOWS:		
	YEAS	NAYS
1. Fritz		
2. Fish		
3. Saltzman		
4. Novick		
Hales		