

ORDINANCE No. 185814

*Amend contract with Travel Portland to extend Downtown Marketing Initiative Contract for an additional four years with an expiration date of June 30, 2017.
(Ordinance; amend Contract No. 53081)

The City of Portland ordains:

Section 1. The Council finds:

1. On July 7, 2008, the City entered into a contract with Travel Portland for the purpose of promoting, soliciting, procuring, and servicing convention business and tourism.
2. The Downtown Marketing Initiative remains a key focus of Travel Portland's portfolio. There is an immediate need to extend Contract No. 53081 for up to an additional four years as permitted by City Charter so that the new expiration date shall be June 30, 2017.
3. In order to meet the required Downtown Marketing Initiative's costs, an appropriation of at least \$953,309 each fiscal year until expiration of Contract No. 53081 on June 30, 2017 will be necessary.
4. The Bureau's level of confidence in the cost estimates for this project is optimal.

NOW, THEREFORE, the Council directs:

- a. That the Commissioner-in-Charge and the Auditor are authorized to approve the amendment substantially in accordance with the amendment and agreed upon Statement of Work attached to the original of this Ordinance and, by reference, made a part hereof, upon approval as to form by the City Attorney's Office.

Section 2. The Council declares that an emergency exists because any unreasonable delay in starting work on the initiative will diminish the effectiveness during the crucial holiday season; therefore, this Ordinance shall be in full force and effect from and after its passage by the Council.


Passed by the Council

DEC 19 2012

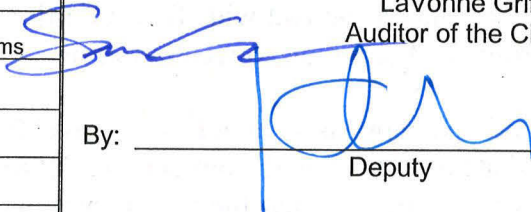
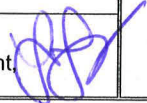
Mayor Sam Adams
Prepared by: Raihana Ansary
Date Prepared: December 13, 2012

LaVonne Griffin-Valade
Auditor of the City of Portland

By


Deputy

*Amend contract with Travel Portland to extend Downtown Marketing Initiative Contract for an additional four years with an expiration date of June 30, 2017 (Ordinance)

INTRODUCED BY Commissioner/Auditor: Mayor Sam Adams	CLERK USE: DATE FILED <u>DEC 14 2012</u>
COMMISSIONER APPROVAL Mayor—Finance and Administration - Adams Position 1/Utilities - Fritz Position 2/Works - Fish Position 3/Affairs - Saltzman Position 4/Safety - Leonard	LaVonne Griffin-Valade Auditor of the City of Portland By:  Deputy
BUREAU APPROVAL Bureau: Mayor's Office Bureau Head: Mayor	ACTION TAKEN:
Prepared by: Raihana Ansary Date Prepared: 12/13/12	
Financial Impact & Public Involvement Statement Completed <input checked="" type="checkbox"/> Amends Budget <input type="checkbox"/>	
Portland Policy Document If "Yes" requires City Policy paragraph stated in document. Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>	
Council Meeting Date 12/19/12	
City Attorney Approval: required for contract, code, easement, franchise, comp plan, charter 	

AGENDA
TIME CERTAIN <input type="checkbox"/> Start time: _____ Total amount of time needed: _____ (for presentation, testimony and discussion)
CONSENT <input checked="" type="checkbox"/>
REGULAR <input type="checkbox"/> Total amount of time needed: _____ (for presentation, testimony and discussion)

FOUR-FIFTHS AGENDA	COMMISSIONERS VOTED AS FOLLOWS:	
	YEAS	NAYS
1. Fritz	1. Fritz <input checked="" type="checkbox"/>	
2. Fish	2. Fish <input checked="" type="checkbox"/>	
3. Saltzman	3. Saltzman <input checked="" type="checkbox"/>	
4. Leonard	4. Leonard <input checked="" type="checkbox"/>	
Adams	Adams <input checked="" type="checkbox"/>	