

Portland, Oregon
FINANCIAL IMPACT and PUBLIC INVOLVEMENT STATEMENT
For Council Action Items

(Deliver original to Financial Planning Division. Retain copy.)

1. Name of Initiator Keith Witcosky		2. Telephone No. 823-3243	3. Bureau/Office/Dept. Portland Development Commission
4a. To be filed (date): December 6, 2012	4b. Calendar (Check One) Regular Consent 4/5ths <input type="checkbox"/> <input checked="" type="checkbox"/> <input type="checkbox"/>		5. Date Submitted to Commissioner's office and FPD Budget Analyst: December 6, 2012
6a. Financial Impact Section: <input checked="" type="checkbox"/> Financial impact section completed		6b. Public Involvement Section: <input checked="" type="checkbox"/> Public involvement section completed	

1) Legislation Title:

Authorize the Portland Development Commission to serve as the City's designated lead agency for all locally controlled decisions regarding Immigrant Investor Program (EB-5) activities and related investments. (Resolution)

2) Purpose of the Proposed Legislation:

This Council action will formally direct all requests and processing to PDC. By designating PDC as the city's lead agency, Portland will have a streamlined, efficient and coordinated approach to EB-5 investments.

3) Which area(s) of the city are affected by this Council item? (Check all that apply—areas are based on formal neighborhood coalition boundaries)?

- | | | | |
|---|------------------------------------|------------------------------------|--------------------------------|
| <input type="checkbox"/> City-wide/Regional | <input type="checkbox"/> Northeast | <input type="checkbox"/> Northwest | <input type="checkbox"/> North |
| <input type="checkbox"/> Central Northeast | <input type="checkbox"/> Southeast | <input type="checkbox"/> Southwest | <input type="checkbox"/> East |
| <input type="checkbox"/> Central City | | | |
| <input checked="" type="checkbox"/> Internal City Government Services | | | |

FINANCIAL IMPACT

4) Revenue: Will this legislation generate or reduce current or future revenue coming to the City? If so, by how much? If so, please identify the source.

The action does not have a direct impact on revenue generation, and does not reduce current or future revenue.

5) Expense: What are the costs to the City related to this legislation? What is the source of funding for the expense? *(Please include costs in the current fiscal year as well as costs in future years. If the action is related to a grant or contract please include the local contribution or match required. If there is a project estimate, please identify the **level of confidence**.)*

There are no ongoing staff costs associated with this item. PDC is already involved in this work and will continue to be involved.

6) Staffing Requirements:

- **Will any positions be created, eliminated or re-classified in the current year as a result of this legislation?** *(If new positions are created please include whether they will be part-time, full-time, limited term, or permanent positions. If the position is limited term please indicate the end of the term.)*

No.

- **Will positions be created or eliminated in future years as a result of this legislation?**

No.

(Complete the following section only if an amendment to the budget is proposed.)

7) Change in Appropriations *(If the accompanying ordinance amends the budget please reflect the dollar amount to be appropriated by this legislation. Include the appropriate cost elements that are to be loaded by accounting. Indicate "new" in Fund Center column if new center needs to be created. Use additional space if needed.)*

Fund	Fund Center	Commitment Item	Functional Area	Funded Program	Grant	Sponsored Program	Amount

PUBLIC INVOLVEMENT

8) Was public involvement included in the development of this Council item (e.g. ordinance, resolution, or report)? Please check the appropriate box below:

- ☐ **YES:** Please proceed to Question #9.
☒ **NO:** Please, explain why below; and proceed to Question #10.

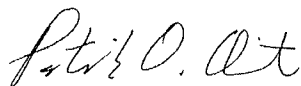
This administrative designation is an internal function and does not relate to public involvement or public participation requirements.

9) If "YES," please answer the following questions:

- a) What impacts are anticipated in the community from this proposed Council item?**
- b) Which community and business groups, under-represented groups, organizations, external government entities, and other interested parties were involved in this effort, and when and how were they involved?**
- c) How did public involvement shape the outcome of this Council item?**
- d) Who designed and implemented the public involvement related to this Council item?**
- e) Primary contact for more information on this public involvement process (name, title, phone, email):**

10) Is any future public involvement anticipated or necessary for this Council item? Please describe why or why not.

No; this is an administrative action.



Patrick Quinton
BUREAU DIRECTOR

J. Scott Andrews
Commission Chair

Aneshka Dickson
Commissioner

John C. Mohlls
Commissioner

Steven Straus
Commissioner

Charles A. Wilhoite
Commissioner

Sam Adams
Mayor

Patrick Quinton
Executive Director

DATE: December 5, 2012

TO: Mayor Sam Adams

FROM: Patrick Quinton, Executive Director

FOR MAYOR'S OFFICE USE ONLY

Reviewed by Bureau Liaison _____

RE: Authorize the Portland Development Commission to serve as the City's designated lead agency for all locally controlled decisions regarding Immigrant Investor Program (EB-5) activities and related investments. (Resolution)

- 1. INTENDED THURSDAY FILING DATE:** December 5, 2012
- 2. REQUESTED COUNCIL AGENDA DATE:** December 12, 2012
- 3. PRIMARY CONTACT NAME & NUMBER:** Keith Witcosky, 503-823-3243
- 4. SECONDARY CONTACT & PREPARED BY:** Alyson Schwieger, 503-823-3271
- 5. PLACE ON:** ☒ **X** **CONSENT** ☐ **REGULAR**
- 6. FINANCIAL IMPACT & PUBLIC INVOLVEMENT STATEMENT ATTACHED:**
☒ **X** **Yes** ☐ **No** ☐ **N/A**
- 7. (THREE) ORIGINAL COPIES OF CONTRACTS APPROVED AS TO FORM BY CITY ATTORNEY ATTACHED:** ☐ **Yes** ☐ **No** ☒ **X** **N/A**

8. BACKGROUND/ANALYSIS

Introduction and History – City Council is being asked to approve a Resolution which authorizes the Portland Development Commission to serve as the City's designated lead agency for all locally controlled decisions regarding the Federal Immigrant Investor Program, known as EB-5 (Employment Based Immigration: Fifth Preference). This includes program activities and related investments.

Created by Congress in 1990, the EB-5 program makes lawful permanent residence available to qualified foreign nationals on the basis of their creation of new, permanent jobs through capital investments that benefit the U.S. economy. The EB-5 program is a key opportunity to attract investment that advances objectives in the City's 2009 economic development strategy.

While the EB-5 program is administered by the U.S. Citizenship and Immigration Services in the Department of Homeland Security, a variety of services and endorsements are sought from local municipalities. This support increases confidence of foreign investors who often times are not deeply familiar with the geographic location of their investment. This usually comes in the form of some type of documentation from a local elected official, such as the Mayor.

This Council action will formally direct all requests and processing to PDC. By designating PDC as the city's lead agency, Portland will have a streamlined, efficient and coordinated approach to EB-5 investments.

222 NW Fifth Avenue
Portland, OR
97209-3859

503-823-3200 Main
503-823-3368 Fax
503-823-3366 TTY



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This action aligns with PDC's existing services and responsibilities in a number of ways, including:

- Ongoing involvement with the program locally, such as managing a solicitation of interest in 2010 regarding the formation of EB-5 Regional Centers;
- Data-oriented assistance for Targeted Employment Areas;
- Hosting investor groups and delegations of foreign nationals, facilitating investment opportunities, and acting as the information source for all EB-5-related activities; and
- The ability to combine other economic development tools, including loan products, E-Zone and tax increment financing – in addition to convening traded sector and cluster industry partners – to facilitate successful EB-5 projects.

PDC's involvement will afford a range of essential services that create a predictable investment environment to encourage consistent deal flow and foreign direct investment capital into local projects and firms.

Legal Issues – None. PDC is permitted to be assigned this role. It is not requesting a role which competes with any other local or state request.

Link to Current City Policies – 2009 Economic Development Strategy

Controversial Issues – Minimal. This assignment of responsibility reflects the public sector adds value to support which is essential to the private sector. PDC will likely seek compensation for work performed. While this is standard practice in cities such as Philadelphia, it will be new for Portland.

Citizen Participation – None; this is an administrative action.

Other Government Participation – None (see reference to State above)

9. FINANCIAL IMPACT

The Resolution does not have any financial impact on the City or PDC.

10. RECOMMENDATION/ACTION REQUESTED

It is recommended that the City Council approve the Resolution which designates the Portland Development Commission as the lead EB-5 agency for the City of Portland.

Patrick Quinton
Executive Director