



INCLUDE THE FOOD

Your new curbside collection service

New Curbside Collection Service Year One Report

December 5, 2012



Bureau of Planning and Sustainability
Innovation. Collaboration. Practical Solutions.



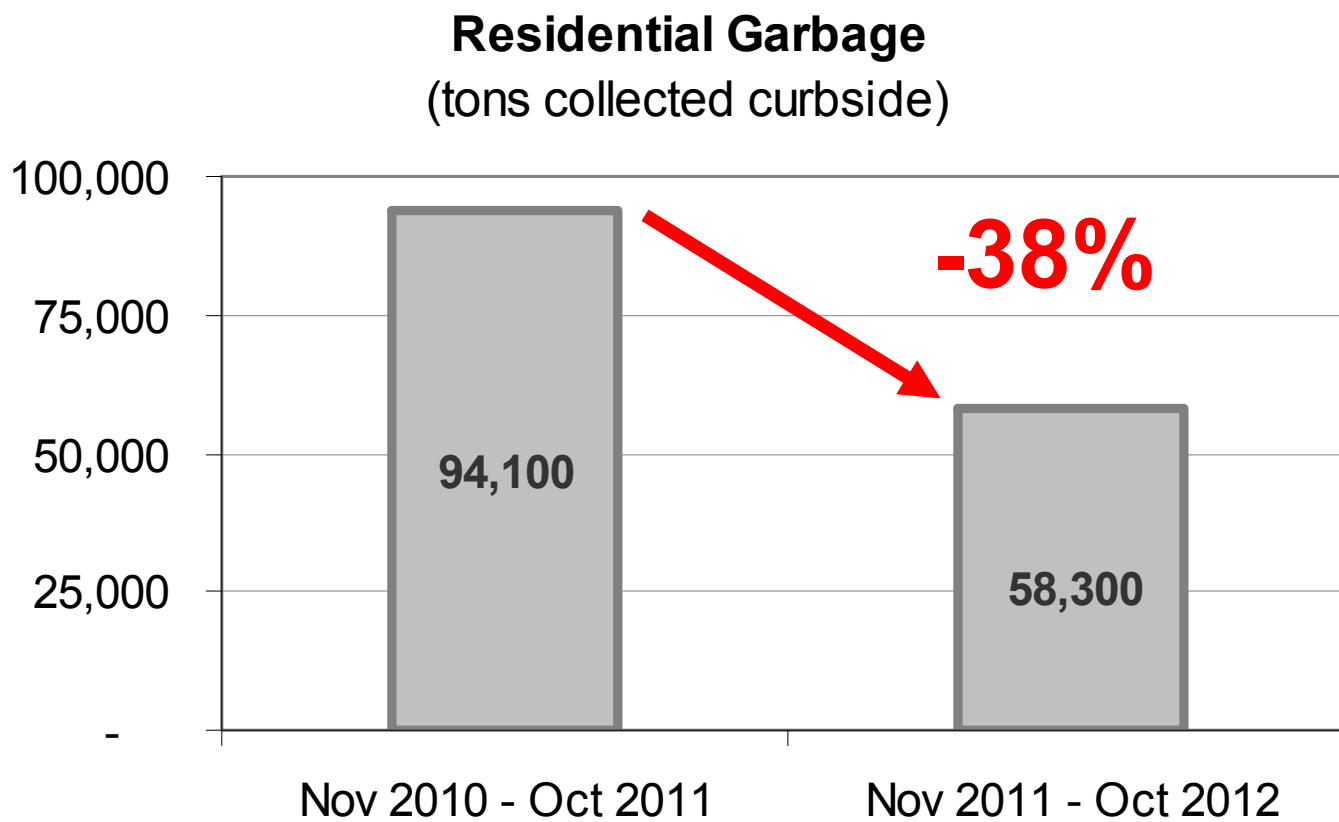


New service began October 31, 2011

- Food scraps collected weekly with yard debris
- Every-other-week garbage
- Retained weekly recycling

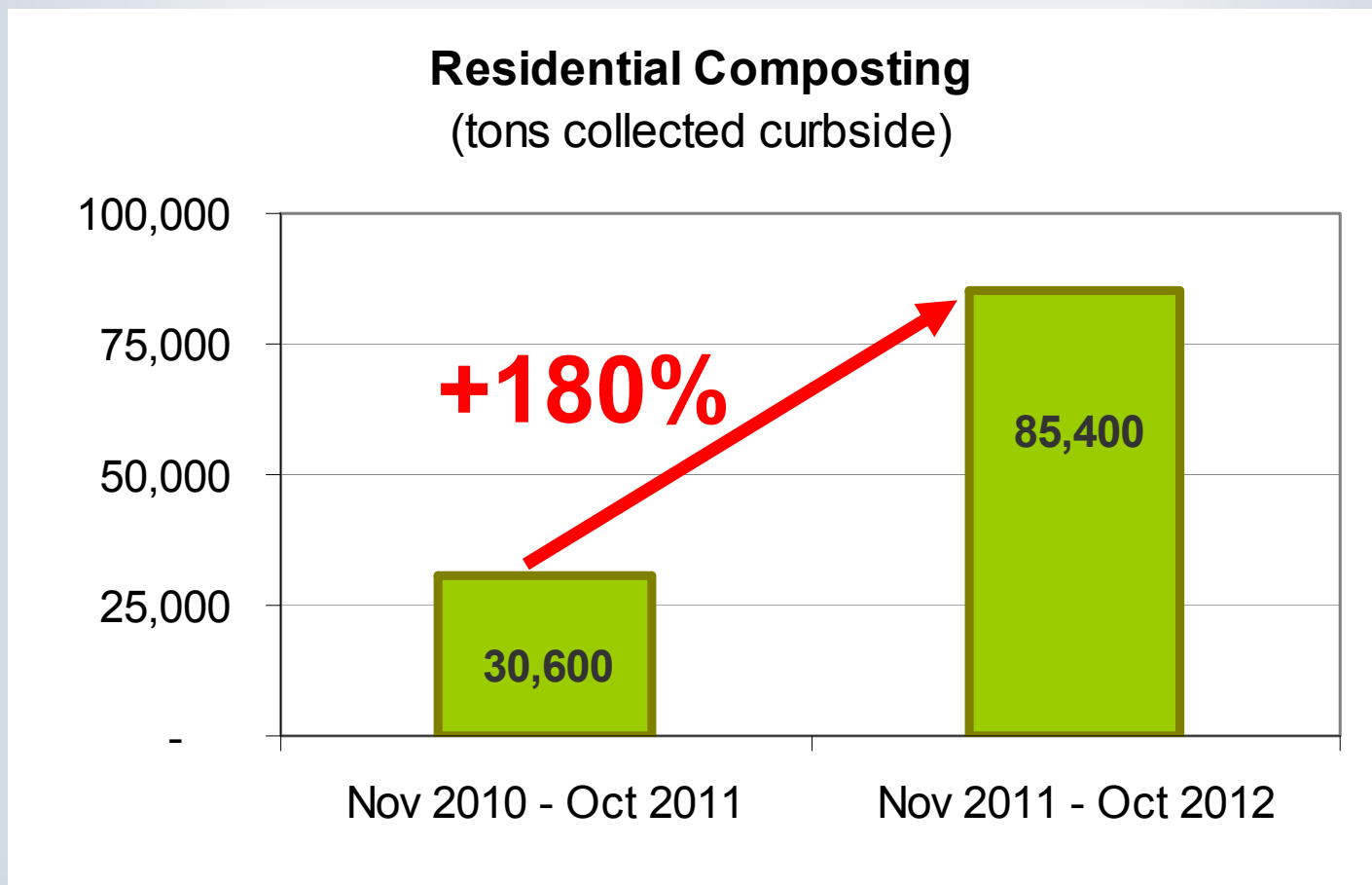


Reduction in garbage





Increase in composting





Green cart participation

- 84% of households set out green composting cart





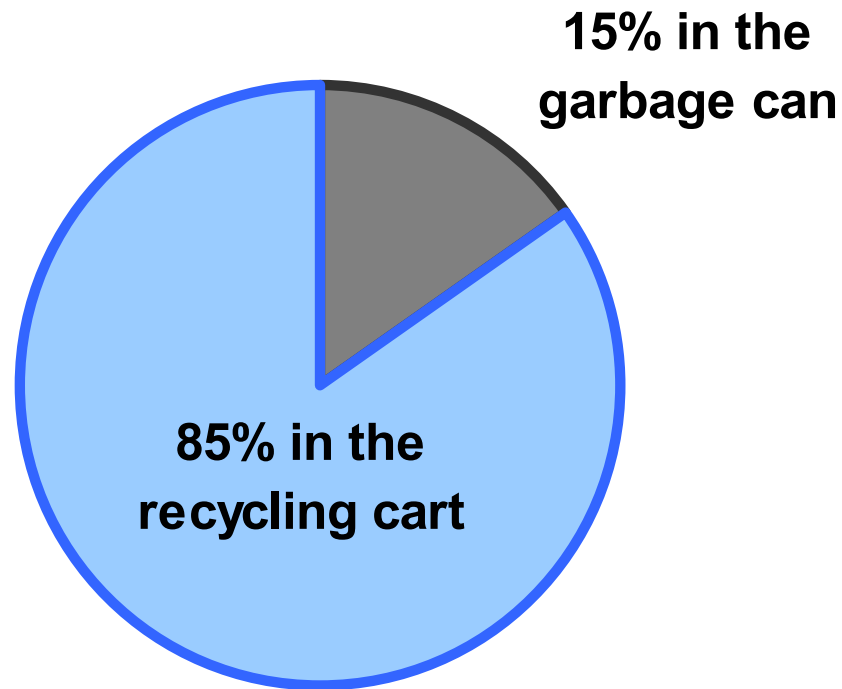
Food scrap participation

- Food scraps are in about 90% of green composting carts at the curb





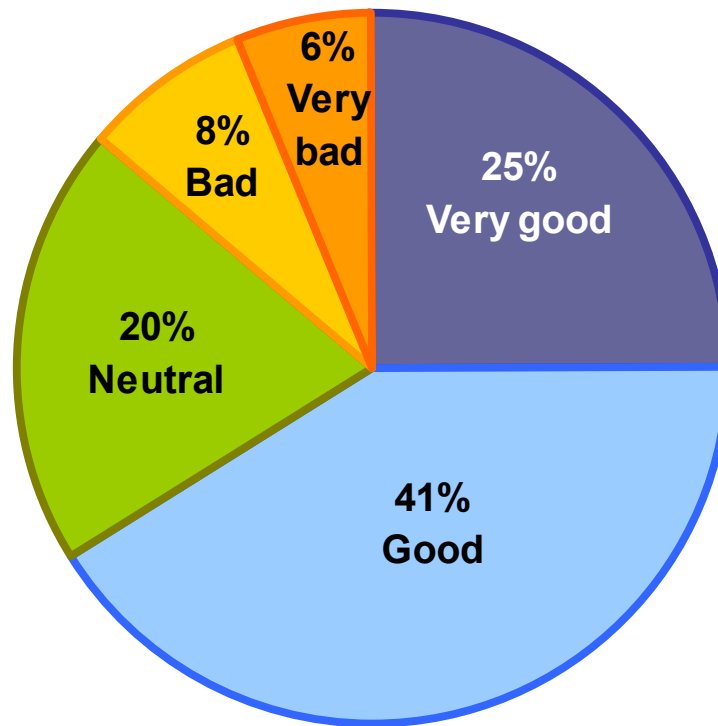
Excellent recycling





Positive program perception

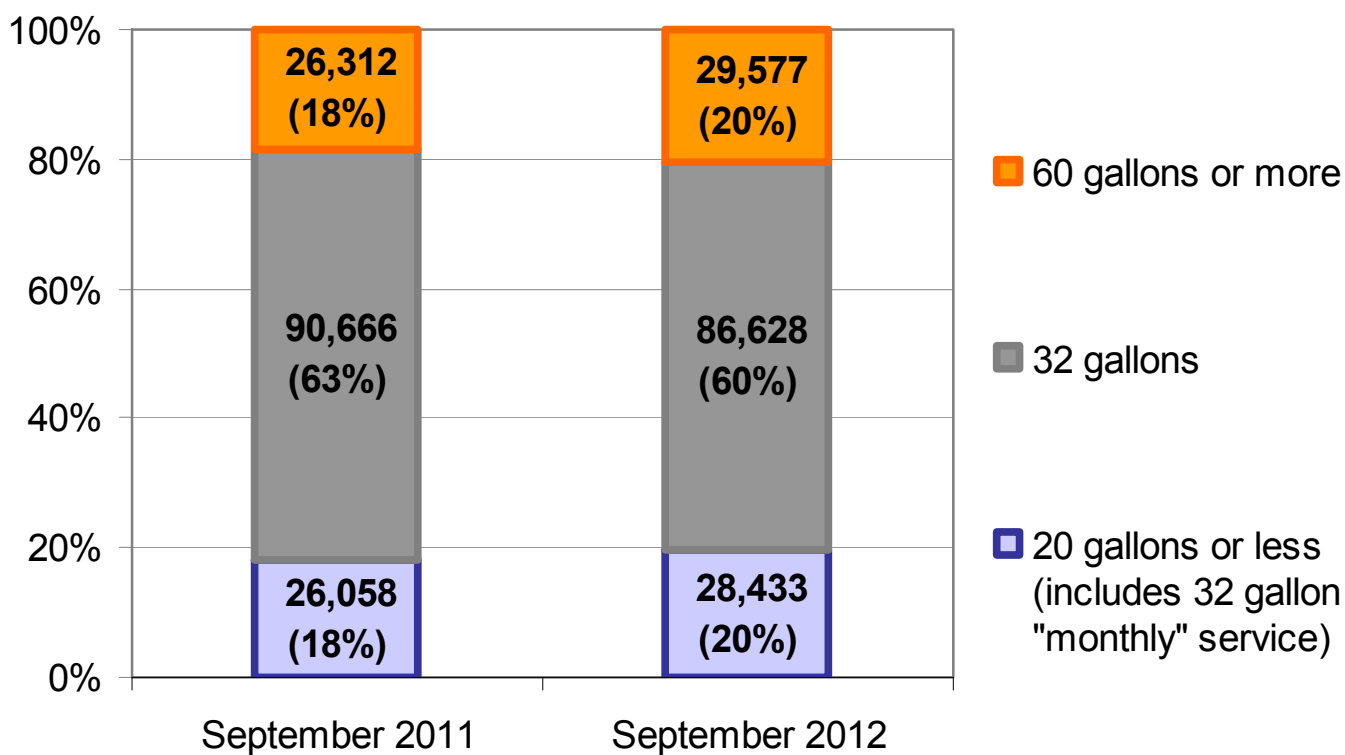
How do you rate garbage/recycling service in terms of quality?
(2012 Community Survey)





Adapting to the new service

Garbage Service Subscription Level

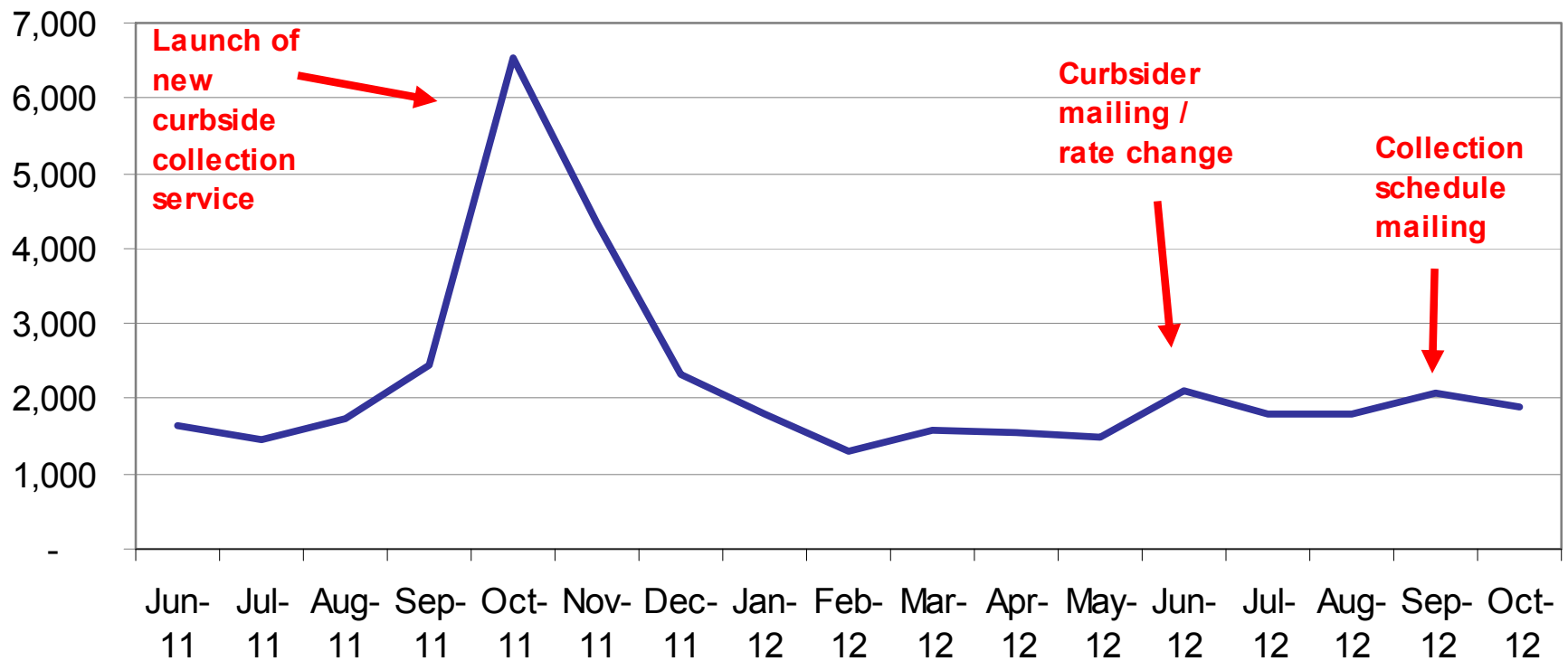




Enhanced customer service

Curbside Hotline 503-823-7202

Customer Calls and Emails to BPS





www.portlandcomposts.com

December 2012						
Su	Mo	Tu	We	Th	Fr	Sa
25	26	27	28 	29	30	1
2	3	4	5 	6	7	8
9	10	11	12 	13	14	15
16	17	18	19 	20	21	22
23	24	25	26	27 	28	29
30	31	1	2	3 	4	5



Community engagement





Next Steps

- Continue to increase residential recovery rate
- Targeted outreach for renters in single family and plex homes



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1403-2012 presentation

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National Media Coverage

“Pioneers like Portland, Seattle and San Francisco have become so good at waste diversion that it is becoming harder to get much better.”

The New York Times

“Delegations from places like San Antonio; Santa Fe, N.M.; and California's Marin County have come by to pick through garbage data to study Portland's success.”

THE WALL STREET JOURNAL.