

Portland, Oregon  
**FINANCIAL IMPACT and PUBLIC INVOLVEMENT STATEMENT**  
**For Council Action Items**

(Deliver original to Financial Planning Division. Retain copy.)

1. Name of Initiator Kathleen Butler		2. Telephone No. (503) 865-2486	3. Bureau/Office/Dept. OMF/ Revenue Bureau
4a. To be filed (date):  October 31, 2012	4b. Calendar (Check One)  Regular    Consent    4/5ths <input checked="" type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>		5. Date Submitted to Commissioner's office and FPD Budget Analyst: October 23, 2012
6a. Financial Impact Section: <input checked="" type="checkbox"/> Financial impact section completed		6b. Public Involvement Section: <input checked="" type="checkbox"/> Public involvement section completed	

**1) Legislation Title:**

\*Increase taxi company and taxi vehicle fees (Ordinance; amend Code Section 16.40.590 and 16.40.430)

**2) Purpose of the Proposed Legislation:**

Taxi company and taxi vehicle annual permit renewal fees are being increased to provide additional funding for enforcement and administration of the requirements of Portland City Code Chapter 16.40.

**3) Which area(s) of the city are affected by this Council item? (Check all that apply—areas are based on formal neighborhood coalition boundaries)?**

- |  |                                    |                                    |                                |
|--|------------------------------------|------------------------------------|--------------------------------|
| <input checked="" type="checkbox"/> City-wide/Regional     | <input type="checkbox"/> Northeast | <input type="checkbox"/> Northwest | <input type="checkbox"/> North |
| <input type="checkbox"/> Central Northeast                 | <input type="checkbox"/> Southeast | <input type="checkbox"/> Southwest | <input type="checkbox"/> East  |
| <input type="checkbox"/> Central City                      |                                    |                                    |                                |
| <input type="checkbox"/> Internal City Government Services |                                    |                                    |                                |

**FINANCIAL IMPACT**

**4) Revenue: Will this legislation generate or reduce current or future revenue coming to the City? If so, by how much? If so, please identify the source.**

There will be a revenue increase of approximately \$166,440 per year under the current number of approved taxi permits. If additional taxi permits are allocated in accord with Revenue Bureau and Private For-Hire Transportation Board of Review recommendations, revenues will increase by an additional \$47,800 per year. The source is increased company and vehicle permit renewal fees from taxi companies.

**5) Expense:** What are the costs to the City related to this legislation? What is the source of funding for the expense? *(Please include costs in the current fiscal year as well as costs in future years. If the action is related to a grant or contract please include the local contribution or match required. If there is a project estimate, please identify the level of confidence.)*

It is anticipated that the revenue from this permit fee increase will be utilized to fund two additional full time positions for the enforcement and administration of taxi regulations, at an annual cost of approximately \$180,000, plus additional enforcement measures.

**6) Staffing Requirements:**

- **Will any positions be created, eliminated or re-classified in the current year as a result of this legislation?** *(If new positions are created please include whether they will be part-time, full-time, limited term, or permanent positions. If the position is limited term please indicate the end of the term.)*

It is anticipated that two new full time, permanent Regulatory Program Specialist positions will be created as a result of this ordinance. Some part-time or overtime hours for additional enforcement may also be funded by the increased permit fees.

- **Will positions be created or eliminated in future years as a result of this legislation?**

No.

*(Complete the following section only if an amendment to the budget is proposed.)*

**7) Change in Appropriations** *(If the accompanying ordinance amends the budget please reflect the dollar amount to be appropriated by this legislation. Include the appropriate cost elements that are to be loaded by accounting. Indicate "new" in Fund Center column if new center needs to be created. Use additional space if needed.)*

Fund	Fund Center	Commitment Item	Functional Area	Funded Program	Grant	Sponsored Program	Amount

**[Proceed to Public Involvement Section — REQUIRED as of July 1, 2011]**

PUBLIC INVOLVEMENT

**8) Was public involvement included in the development of this Council item (e.g. ordinance, resolution, or report)? Please check the appropriate box below:**

**YES:** Please proceed to Question #9.

**NO:** Please, explain why below; and proceed to Question #10.

**9) If "YES," please answer the following questions:**

**a) What impacts are anticipated in the community from this proposed Council item?**

Safety and convenience of the public will be improved due to better enforcement of taxi regulations. Members of the public will be better protected from unsafe vehicles and drivers. Monitoring of taxi company performance to required standards will be increased, and taxi service will improve.

**b) Which community and business groups, under-represented groups, organizations, external government entities, and other interested parties were involved in this effort, and when and how were they involved?**

The Private For-Hire Transportation Board of Review (the Board) held several public meetings in 2011 and 2012 to consider the working and economic conditions of Portland taxi drivers and regulations that impact these conditions. In addition to extensive testimony from taxi drivers, Board members include representatives of the riding public and the tourism industry. The need for additional enforcement and administrative staff resources was affirmed during testimony to the Board, and recommendations from Board members. Taxi company representatives were involved in the Board discussions about increased permit fees.

The January 2012 Revenue Bureau Taxi Driver Labor Market Study (the Study) found that many Portland taxi drivers work long hours for low net wages, and that these conditions have a negative impact on taxi customer service and safety. The Study was widely distributed and publicized. The Revenue Bureau initiated a public comment process, which included (1) sending the Study via email to a list of 1,128 stakeholders, with solicitation of written comments; (2) the Study was posted on the Revenue Bureau website, with an easy-to-use comment form; (3) copies of the Study were distributed to taxi drivers at the Driver Standing Committee, at other informal meetings with drivers, at the airport backfield, and when drivers visited the Revenue Bureau for permit renewal and other business; (4) The Study findings were discussed at the January 25, 2012 and February 22, 2012 Board meetings, which were well attended and included many comments from taxi drivers and other members of the public; (6) 259 completed comment forms were received online and 580 paper comment forms were received; (7) A series of workshops was held by the Board to discuss specific topics related to taxi driver compensation; (9) the Bureau consulted with the Office of Equity regarding the taxi industry generally; (10) Several

taxi company managers and owners sent separate letters of comment about the study; (11) Representatives of each company met with Revenue Bureau staff to discuss the issues raised, as did many taxi drivers. (12) Written comments were also received at several of the Board meetings and workshops.

**c) How did public involvement shape the outcome of this Council item?**

The need for additional enforcement and administrative resources was identified and discussed. Board members and taxi drivers agreed that increased monitoring of taxi company performance is required, as well as increased enforcement of taxi regulations in general.

The Revenue Bureau subsequently issued Private For-Hire Transportation Program Recommendations for Taxi Industry Reform on September 26, 2012, and posted the recommendations on the Bureau website. On October 10, 2012, the Private For-Hire Transportation Board voted to concur with the recommended reforms, which included the increase in permit renewal fees for taxi companies and vehicles.

**d) Who designed and implemented the public involvement related to this Council item?**

Revenue Bureau staff, the Office of Mayor Sam Adams, the Board, taxi company representatives, and taxi drivers.

**e) Primary contact for more information on this public involvement process (name, title, phone, email):**

Kathleen Butler, Regulatory Division Manager, Revenue Bureau  
(503) 865-2486  
[Kathleen.Butler@portlandoregon.gov](mailto:Kathleen.Butler@portlandoregon.gov)

**10) Is any future public involvement anticipated or necessary for this Council item? Please describe why or why not.**

The Revenue Bureau will continue to work with the Company and Driver Standing Committees, and the Board, to monitor the resources available to enforce and administer taxi regulations.

Thomas W. Lannom

BUREAU DIRECTOR (Typed name and signature)

*Thomas W. Lannom* 1 NOV 2012



**CITY OF PORTLAND**  
 OFFICE OF MANAGEMENT AND FINANCE  
 Sam Adams, Mayor  
 Jack D. Graham, Chief Administrative Officer

Revenue Bureau  
 Thomas W. Lannom, Director  
 111 SW Columbia St., Room 600  
 Portland, Oregon 97201  
 (503) 823-5154  
 FAX (503) 279-2669  
 TTY (503) 823-6868

**FOR MAYOR'S OFFICE  
 USE ONLY**

**DATE:** November 7, 2012

**TO:** Mayor Sam Adams

**FROM:** Thomas W. Lannom, Revenue Bureau Director

**RE:** \*Increase taxi company and taxi vehicle fees (Ordinance; amend Code Section 16.40.590 and 16.40.430)

1. **INTENDED WEDNESDAY FILING DATE:** October 31, 2012
2. **REQUESTED COUNCIL AGENDA DATE:** November 7, 2012
3. **CONTACT NAME & NUMBER:** Kathleen Butler 503-865-2486
4. **PLACE ON:**  CONSENT  REGULAR
5. **BUDGET IMPACT STATEMENT ATTACHED:**  Y  N  N/A
6. **(3) ORIGINAL COPIES OF CONTRACTS APPROVED AS TO FORM BY CITY ATTORNEY ATTACHED:**  Yes  No  N/A

**7. BACKGROUND/ANALYSIS**

At a series of Private For-Hire Transportation Board of Review (Board) meetings in 2010, 2011 and 2012, the Board heard testimony regarding the need for additional monitoring of taxi company performance and the need for additional enforcement of regulations pertaining to taxis and other private for-hire vehicles. The Revenue Bureau (the Bureau) and the Board concur that additional private for-hire program staff resources are required in order to better monitor taxi company performance, enforce requirements, improve driver training, and implement recommendations for taxi industry reform. On September 26, 2012, the Bureau issued Private For-Hire Transportation Program Recommendations for Taxi Industry Reform. The Board voted on October 10, 2012 to concur with the thirteen recommendations for reform, including the proposed increase to taxi company and vehicle permit renewal fees.

**8. FINANCIAL IMPACT**

There will be a revenue increase of approximately \$166,440 per year under the current number of approved taxi permits. If additional taxi permits are allocated in accord with Revenue Bureau and Private For-Hire Transportation Board of Review recommendations, revenues will increase by an additional \$47,800 per year.

**9. RECOMMENDATION/ACTION REQUESTED**

The Bureau respectfully requests that the ordinance be passed in order to provide the revenues necessary to adequately increase private for-hire transportation program staff.

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*To help ensure equal access to programs, services and activities, the Office of Management & Finance will reasonably modify policies/procedures and provide auxiliary aids/services to persons with disabilities upon request.*

[www.portlandonline.com/omf/revenue](http://www.portlandonline.com/omf/revenue)