ORDINANCE NO. 185721 As Amended

*Authorize taxi company performance review for permit renewal process and for additional vehicle permit requests (Ordinance; amend Code Sections 16.40.170 and 16.40.210)

The City of Portland ordains:

Section 1. The Council finds:

- 1. The January 2012 Revenue Bureau Taxi Driver Labor Market Study found that taxi permits have been issued to the same companies for many years, with relatively few performance requirements.
- 2. The Study also found that there are too few incentives for existing taxi companies to provide adequate services at reasonable cost to drivers.
- 3. The City of Portland regulates taxi fares and the number of company and vehicle permits, but does not regulate the quality or quantity of services provided to drivers in exchange for substantial payments charged to each driver by the taxi company on a daily, weekly or monthly basis.
- 4. The Private For-Hire Transportation Board of Review (the Board) held a public meeting solely dedicated to consideration of taxi company performance standards on March 14, 2012.
- 5. The Revenue Bureau and the Board agree that sustainable conditions for drivers, as well as taxi customer convenience and safety can be improved by regular review of taxi company performance standards regarding: relative value of services provided to drivers, customer phone and taxi wait times, condition of vehicles and equipment, availability of hands-free dispatch and GPS tracking, availability of customer-operated credit card payment machines, levels of service to all trip types (including short trips and service outside the downtown area), quantity and quality of dispatch business provided to driver, level of driver satisfaction with services provided by the company, customer service satisfaction, company complaint procedures, investment in wheelchair accessible and sustainable fuel vehicles, compliance with reporting requirements, innovation, and response to transportation needs of the community.
- 6. At their meeting on October 10, 2012, the Board voted to recommend to that the City Council adopt of a process whereby each taxi company would be required to meet minimum performance standards as a condition of renewal of a minimum number of vehicle permits, and that addition or renewal of vehicle permits above the minimum will be evaluated in relation to the matrix of performance standards.
- 7. The City Council finds that regulation of taxi company performance standards is a necessary means of ensuring public safety and welfare with regard to private-for-hire transportation in the City of Portland by (1) protecting public access to modern,

convenient taxi service; (2) protecting the public from unsafe vehicles and drivers; (3) providing for the safe, fair and efficient operation of for-hire transportation services; and (4) recognizing that the industry constitutes an essential part of the City's transportation system and as such regulation is necessary to insure public safety is protected, the public need provided, and the public convenience promoted.

NOW, THEREFORE, the Council directs:

- a. Add PCC 16.40.170 G. as follows:
- G. Company and vehicle permits will not be renewed if the company does not achieve the minimum score on the matrix of taxi company performance standards. The number of taxi vehicle permit renewals granted will be related to review of the performance standards. Taxi company performance standards will be described by administrative rule.
- b. Add PCC 16.40.210 E. as follows:
- E. Board review of taxi company requests for additional vehicle permits will include evaluation of taxi company performance standards, as described by administrative rule.

Section 2. The Council declares an emergency exist for the purposes of health safety of drivers and quality of life of drivers; therefore, this ordinance shall be in full force and effect from and after its passage by the Council.

By:

Passed by the Council: NOV 0 7 2012

Commissioner: Mayor Sam Adams Prepared by: Kathleen Butler Date Prepared: October 25, 2012 LAVONNE GRIFFIN-VALADE
Auditor of the City of Portland

Deputy

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Agenda No.
ORDINANCE NO.

185721 As Amended

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Title

*Authorize taxi company performance review for permit renewal process and for additional vehicle permit requests (Ordinance; amend Code Section 16.40.170 and 16.40.210)

INTRODUCED BY Commissioner/Auditor: Mayor Sam Adams	CLERK USE: DATE FILED NOV 0 2 2012
COMMISSIONER APPROVAL	LaVonne Griffin-Valade
Mayor—Finance and Administration - Adams	Auditor of the City of Portland
Position 1/Utilities - Fritz	
Position 2/Works - Fish	By: Deputy
Position 3/Affairs - Saltzman	Deputy
Position 4/Safety - Leonard	ACTION TAKEN:
BUREAU APPROVAL	
Bureau: OMF/Revenue CAO: Jack D. Graham Bureau Head: Thomas W. Lannom	tones
Prepared by: Kathleen Butler Date Prepared: October 26, 2012	, Barro al Bernedia e curso ello verso di la sporta di la colo di
Financial Impact & Public Involvement Statement Completed Amends Budget	
Portland Policy Document If "Yes" requires City Policy paragraph stated in document. Yes No	
Council Meeting Date	
November 7, 2012	
City Attorney Approval: required for contract, code, easement, franchise, comp plan, charter	

AGENDA			
TIME CERTAIN Start time: 2:00	3056		
Total amount of time needed:(for presentation, testimony and discussion)			
CONSENT			
REGULAR Total amount of time needed: (for presentation, testimony and discussion)	«		

FOUR-FIFTHS AGENDA	COMMISSIONERS VOTED AS FOLLOWS:		
		YEAS	NAYS
1. Fritz	1. Fritz	/	
2. Fish	2. Fish	/	
3. Saltzman	3. Saltzman	/	
4. Leonard	4. Leonard		
Adams	Adams	/	