

Phil Guay amendment for item 1231:

**Ask for an annual update showing energy and cost savings for all Portland building participants in aggregate and the city buildings in particular which are City Hall and the Portland Building**

Moved by Leonard  
Seconded by Fritz

Y-4

Portland, Oregon

## FINANCIAL IMPACT and PUBLIC INVOLVEMENT STATEMENT For Council Action Items

(Deliver original to Financial Planning Division. Retain copy.)

1. Name of Initiator Michael Armstrong	2. Telephone No. 503-823-6053	3. Bureau/Office/Dept. Planning and Sustainability
4a. To be filed (date): October 31, 2012	4b. Calendar (Check One)  <div style="display: flex; justify-content: space-around;"> <span>Regular <input checked="" type="checkbox"/></span> <span>Consent <input type="checkbox"/></span> <span>4/5ths <input type="checkbox"/></span> </div>	5. Date Submitted to Commissioner's office and FPD Budget Analyst: October 24, 2012
6a. Financial Impact Section: <input checked="" type="checkbox"/> Financial impact section completed		6b. Public Involvement Section: <input type="checkbox"/> Public involvement section completed

**1) Legislation Title:**

Partner with Portland's commercial building owners and managers to benchmark building performance, improve energy efficiency, and recognize high-performing buildings (Resolution)

**2) Purpose of the Proposed Legislation:**

This Resolution commits the City to working together with commercial building owners and managers in Portland to improve building performance.

**3) Which area(s) of the city are affected by this Council item? (Check all that apply—areas are based on formal neighborhood coalition boundaries)?**

- |   |   |   |   |
|---|---|---|---|
| <input checked="" type="checkbox"/> City-wide/Regional                | <input checked="" type="checkbox"/> Northeast | <input checked="" type="checkbox"/> Northwest | <input checked="" type="checkbox"/> North |
| <input checked="" type="checkbox"/> Central Northeast                 | <input checked="" type="checkbox"/> Southeast | <input checked="" type="checkbox"/> Southwest | <input checked="" type="checkbox"/> East  |
| <input checked="" type="checkbox"/> Central City                      |   |   |   |
| <input checked="" type="checkbox"/> Internal City Government Services |   |   |   |

**FINANCIAL IMPACT****4) Revenue:** Will this legislation generate or reduce current or future revenue coming to the City? If so, by how much? If so, please identify the source.

If the program is successful in reducing energy use in commercial buildings, the City's franchise fee revenue from energy utilities will be reduced. That reduction should be partly or entirely offset by increased business license fee revenues, however, as businesses that benefit from the lower utility bills should experience higher profits as well as be more competitive.

**5) Expense:** What are the costs to the City related to this legislation? What is the source of funding for the expense? (Please include costs in the current fiscal year as well as costs in future years. If the action is related to a grant or contract please include the local contribution or match required. If there is a project estimate, please identify the *level of confidence*.)

BPS is supporting the proposed building performance partnership primarily through staffing and a printing budget of less than \$1,000, all of which is included in its current budget.

**6) Staffing Requirements:**

~0.5 FTE. No new positions will be created to serve this program.

- **Will any positions be created, eliminated or re-classified in the current year as a result of this legislation?** *(If new positions are created please include whether they will be part-time, full-time, limited term, or permanent positions. If the position is limited term please indicate the end of the term.)*

No.

- **Will positions be created or eliminated in future years as a result of this legislation?**

No.

*(Complete the following section only if an amendment to the budget is proposed.)*

**7) Change in Appropriations** *(If the accompanying ordinance amends the budget please reflect the dollar amount to be appropriated by this legislation. Include the appropriate cost elements that are to be loaded by accounting. Indicate "new" in Fund Center column if new center needs to be created. Use additional space if needed.)*

Fund	Fund Center	Commitment Item	Functional Area	Funded Program	Grant	Sponsored Program	Amount

**[Proceed to Public Involvement Section — REQUIRED as of July 1, 2011]**

PUBLIC INVOLVEMENT

8) Was public involvement included in the development of this Council item (e.g. ordinance, resolution, or report)? Please check the appropriate box below:

☐ YES: Please proceed to Question #9.

☒ NO: Please, explain why below; and proceed to Question #10.

The building performance partnership grew out of the proposed High Performance Green Building Policy that was developed with considerable public involvement five years ago. The current proposal was developed with partner organizations who are providing resources and technical assistance. Key partners include Building Owners and Managers Association, Northwest Energy Efficiency Alliance, Energy Trust of Oregon, and the Portland Development Commission.

9) If "YES," please answer the following questions:

a) What impacts are anticipated in the community from this proposed Council item?

b) Which community and business groups, under-represented groups, organizations, external government entities, and other interested parties were involved in this effort, and when and how were they involved?

c) How did public involvement shape the outcome of this Council item?

d) Who designed and implemented the public involvement related to this Council item?

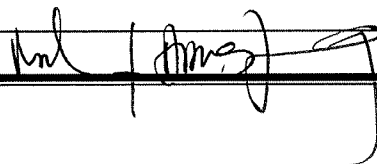
e) Primary contact for more information on this public involvement process (name, title, phone, email):

10) Is any future public involvement anticipated or necessary for this Council item? Please describe why or why not.

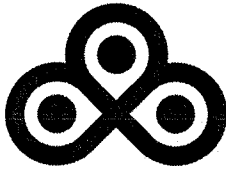
The building performance partnership helps implement the Climate Action Plan, which will be reviewed and revised in 2013. That review process will involve the public and will include evaluating progress in implementing the climate plan, including the building performance partnership. The City's role in any subsequent evolutions of the building partnership will be informed by this public review.

Susan Anderson

Michael Armstrong



BUREAU DIRECTOR (Typed name and signature)

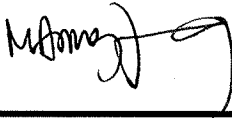


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## Council Transmittal Memo

DATE: October 24, 2012  
TO: Mayor Sam Adams and Members of City Council  
FROM: Susan Anderson, Director 

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1. **Ordinance / Resolution Title:**  
Partner with Portland's commercial building owners and managers to benchmark building performance, improve energy efficiency, and recognize high-performing buildings (Resolution)
  2. **Contact:** Michael Armstrong, Policy, Research and Operations Manager, 503-823-6053
- 

3. **Council Date:** October 31, 2012

4. ☐ Consent Agenda Item ☒ Regular Agenda Item

☐ Emergency Item (explain below)

☐ Non-Emergency Item

5. **Purpose of Agenda Item:** This Resolution commits the City to working together with commercial building owners and managers in Portland to improve building performance.

6. **History of Agenda Item/Background:**

The Climate Action Plan, Portland Plan, and Economic Development Strategy all identify improving energy efficiency in buildings as a significant opportunity to achieve economic and environmental outcomes simultaneously. BPS staff have explored policy options to encourage building owners and managers to benchmark building performance, which several other cities recently decided to require. Because the end goal is to improve performance, however, rather than simply to benchmark it, and because many building owners were interested in improving performance but reluctant to be compelled to disclose results, BPS collaborated with a number of partners to develop a program that helps reduce energy use.



City of Portland, Oregon | Bureau of Planning and Sustainability | [www.portlandonline.com/bps](http://www.portlandonline.com/bps)  
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Key partners in this effort are the Building Owners and Managers Association of Oregon, the Northwest Energy Efficiency Alliance, Energy Trust of Oregon, the Portland Development Commission, and Clark Public Utilities. These partners jointly developed a program called Kilowatt Crackdown: Building Performance Partnership.

The initiative seeks to enlist 150 Portland-area buildings, focusing on medium to large office buildings (40,000 square feet and larger), and provides those buildings free technical assistance to benchmark the performance of their buildings. Eligible buildings also receive an assessment of energy-saving opportunities and are assigned a coach to assist them in improving the performance of their buildings.

Participating buildings commit to benchmarking and tracking their energy use over two years. High-performing buildings will be recognized publicly, if they choose.

The partnership has a goal of savings \$2 million annually for building owners and tenants.

7. **What individuals or groups are or would be supportive or opposed to this action?**  
Public commitments to this effort have already been made by the Building Owners and Managers Association of Oregon, the Northwest Energy Efficiency Alliance, Energy Trust of Oregon, the Portland Development Commission, and Clark Public Utilities. There is no known opposition.
8. **How does this relate to current City policies?**  
The building performance partnership helps implement the Climate Action Plan, Portland Plan, and Economic Development Strategy.

