

EcoDistricts in Portland
Portland City Council Presentation
October 31, 2012

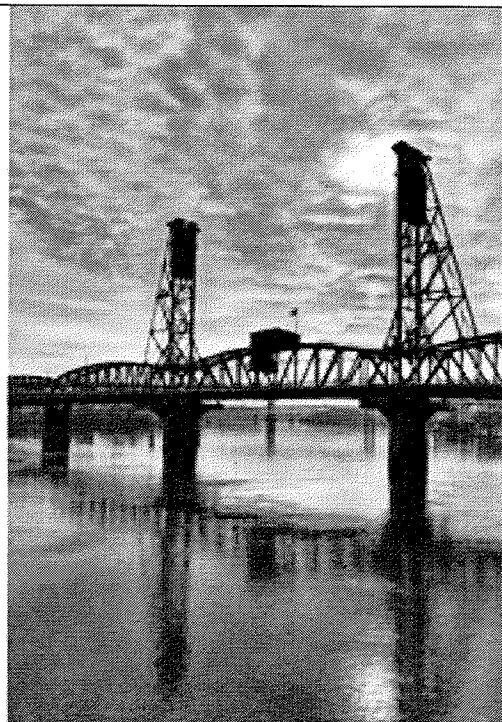


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Submitted by
Rob Bennett
South Waterfront
EcoDistrict

Our Vision

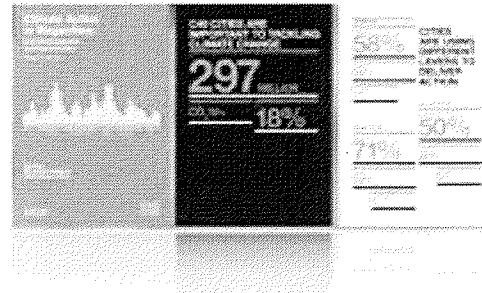
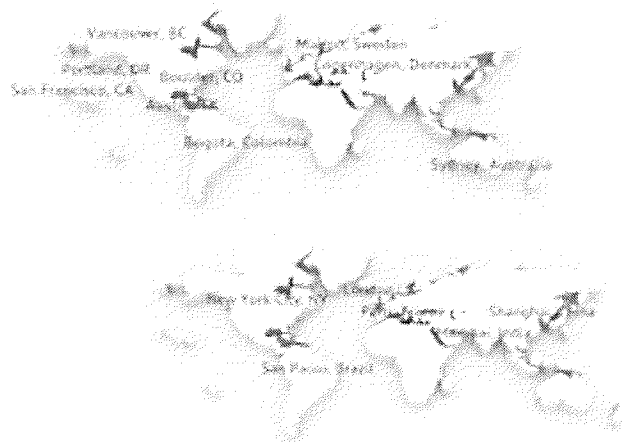
- We can simultaneously grow the economy, reduce greenhouse gas emissions, and create a vibrant city
- We can develop a new economic engine for the region that takes advantage of our long history as sustainability innovators
- We can be part of group of city innovators across the globe to accelerate implementation
- Our neighborhoods and neighbors can lead the way



Sustainable Cities Movement is Growing

3 6 9 7 4

From path breaking cities to mega cities



Source: World Resources Institute

LIVING IN A CITY

"The growth of cities could usher in a new era in which the decision isn't green or not, but what kind of green."
- Bill Clinton, 42nd President of The United States

OUR CITY IS A CITY FOR PEOPLE, NOT FOR CARS
- Jaime Lerner, former mayor of Curitiba

"As climate change continues, we will see more and more environmental problems that have a direct impact on cities and how they're built."
- former Toronto Mayor David Miller

GREEN MEANS GO

Source: World Resources Institute

Source: World Resources Institute

Neighborhood sustainability and economic development requires new forms of leadership at the district level – governance, organizational capacity, metrics and public-private partnerships to drive projects and progress.



EcoDistricts > definition



EcoDistricts are neighborhoods or districts where neighbors, community institutions and businesses join with the city and utility providers to meet ambitious sustainability performance goals and co-develop district-scale projects with triple bottom line benefits.

> implementation and management tool to link governance, metrics, and project development over time



BUILDINGS



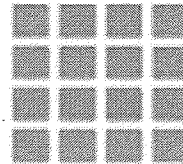
- Green buildings
- Building retrofits
- On-site renewables

DISTRICT



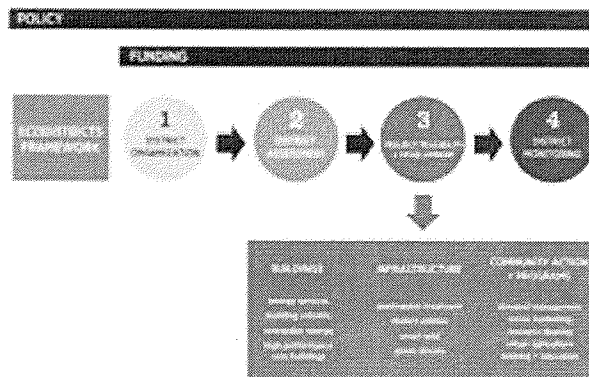
- Urban renewal
- BIDs & TMAs
- Enterprise zones
- Historic districts
- Main streets

CITY



- Smart growth
- Urban policies
- TOD
- Infrastructure

THE EcoDistricts APPROACH





equitable
development

health + well
being

community
identity

access +
mobility

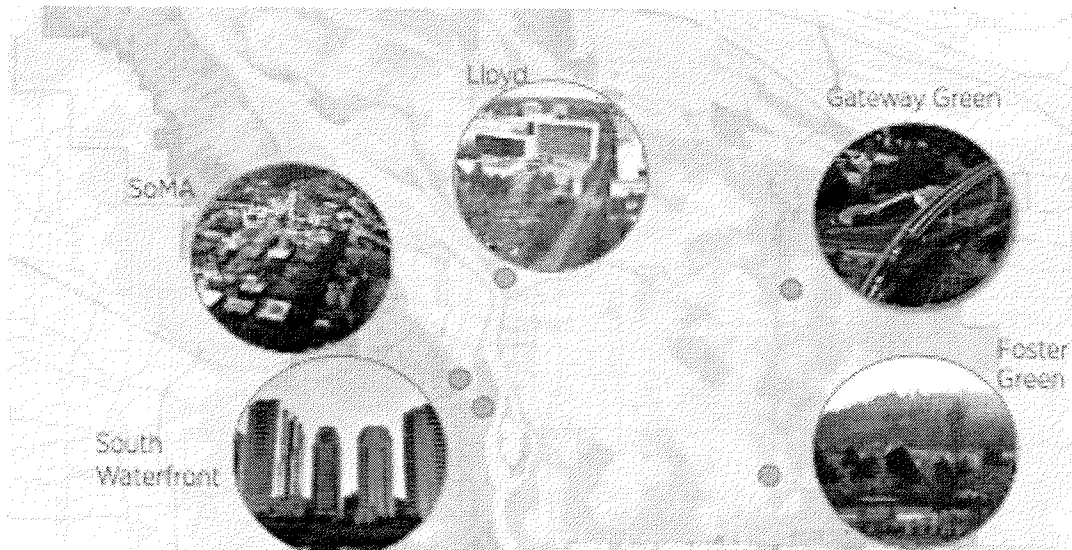
energy

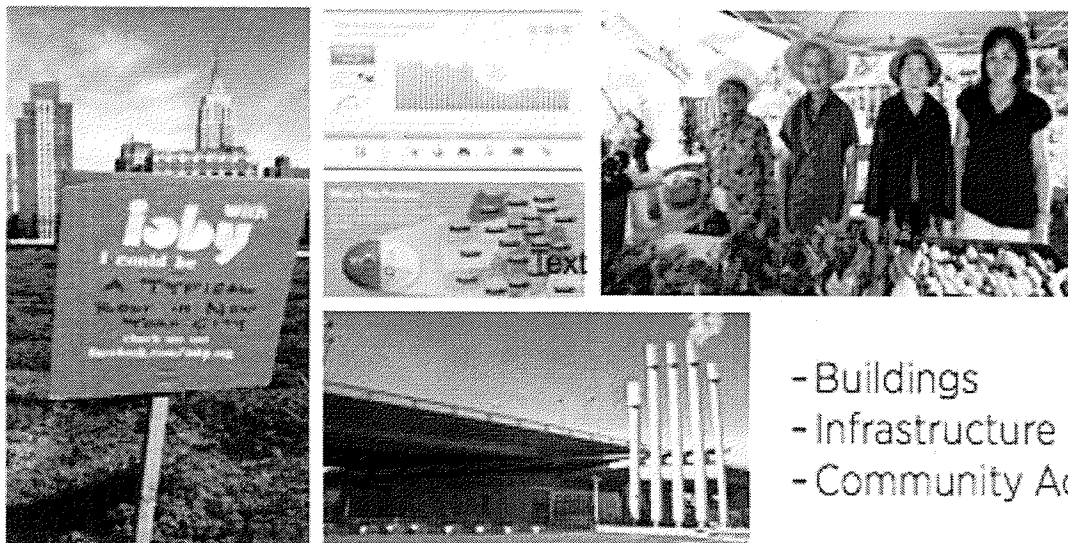
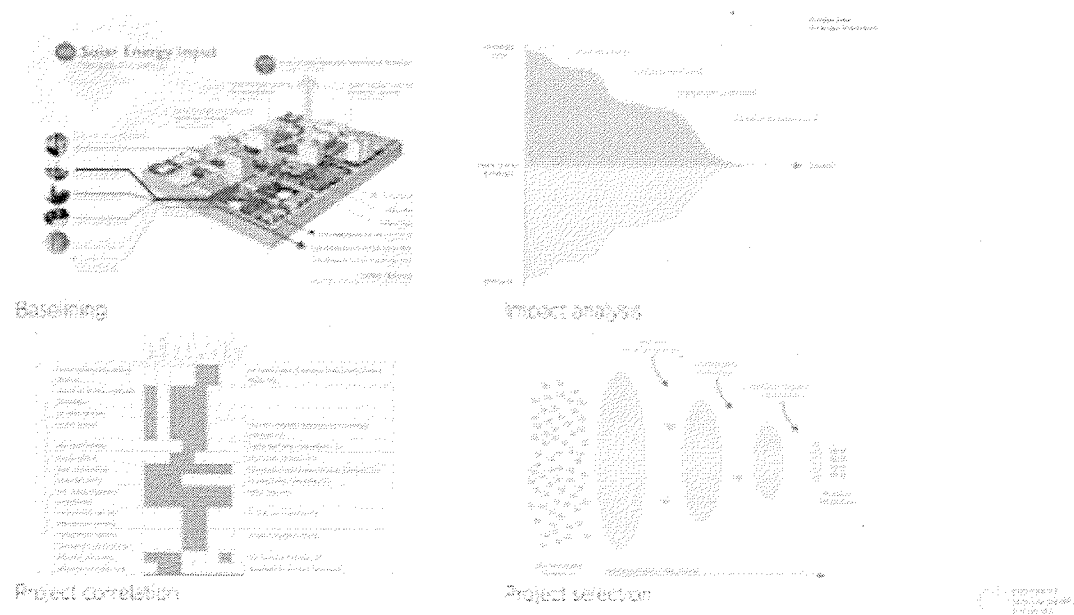
water

habitat +
ecosystem
function

materials
management

EcoDistricts > portland pilots





- Buildings
- Infrastructure
- Community Action

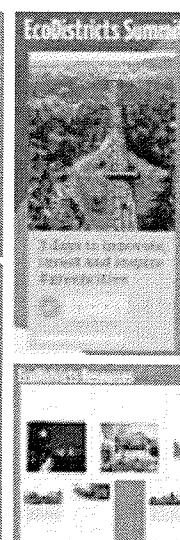
EcoDistricts > economic development:

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Portland
EcoDistricts
Project

EcoDistricts > exporting Portland



Portland
EcoDistricts
Project