

Portland, Oregon  
**FINANCIAL IMPACT and PUBLIC INVOLVEMENT STATEMENT**  
**For Council Action Items**

(Deliver original to Financial Planning Division. Retain copy.)

1. Name of Initiator Joe Zehnder, Chief Planner		2. Telephone No. 823-7815	3. Bureau/Office/Dept. Planning and Sustainability
4a. To be filed (date):  October 24, 2012	4b. Calendar (Check One)  Regular <input type="checkbox"/> Consent <input checked="" type="checkbox"/> 4/5ths <input type="checkbox"/>		5. Date Submitted to Commissioner's office and FPD Budget Analyst: October 12, 2012
6a. Financial Impact Section: <input checked="" type="checkbox"/> Financial impact section completed		6b. Public Involvement Section: <input checked="" type="checkbox"/> Public involvement section completed	

**1) Legislation Title:**

\*Authorize an Intergovernmental Agreement with Portland State University, College of Urban and Public Affairs, Institute of Metropolitan Studies to provide funding for tracking and updating of data through the Greater Portland Pulse Project (Ordinance)

**2) Purpose of the Proposed Legislation:**

This Ordinance authorizes funding of \$20,000 to Portland State University in support of the services of the College of Urban and Public Affairs Institute of Metropolitan Studies to host and update the Greater Portland Pulse database with data gathered in developing the Portland Plan strategy. PSU will provide a report on updated information by June 30, 2013.

**3) Which area(s) of the city are affected by this Council item? (Check all that apply—areas are based on formal neighborhood coalition boundaries)?**

- |  |                                    |                                    |                                |
|--|------------------------------------|------------------------------------|--------------------------------|
| <input checked="" type="checkbox"/> City-wide/Regional     | <input type="checkbox"/> Northeast | <input type="checkbox"/> Northwest | <input type="checkbox"/> North |
| <input type="checkbox"/> Central Northeast                 | <input type="checkbox"/> Southeast | <input type="checkbox"/> Southwest | <input type="checkbox"/> East  |
| <input type="checkbox"/> Central City                      |                                    |                                    |                                |
| <input type="checkbox"/> Internal City Government Services |                                    |                                    |                                |

**FINANCIAL IMPACT**

**4) Revenue:** Will this legislation generate or reduce current or future revenue coming to the City? If so, by how much? If so, please identify the source.

None.

**5) Expense:** What are the costs to the City related to this legislation? What is the source of funding for the expense? (Please include costs in the current fiscal year as well as costs in future years. If the action is related to a grant or contract please include the local contribution

*or match required. If there is a project estimate, please identify the level of confidence.)*

Funding of \$20,000 for PSU is available in the FY 2012-13 budget for Planning and Sustainability, Cost Center PNCP000001. If future funding permits, PSU will continue to improve, track and report on trends relevant to Portland Plan goals.

**6) Staffing Requirements:**

- **Will any positions be created, eliminated or re-classified in the current year as a result of this legislation?** *(If new positions are created please include whether they will be part-time, full-time, limited term, or permanent positions. If the position is limited term please indicate the end of the term.)*

None.

- **Will positions be created or eliminated in future years as a result of this legislation?**

None.

*(Complete the following section only if an amendment to the budget is proposed.)*

**7) Change in Appropriations** *(If the accompanying ordinance amends the budget please reflect the dollar amount to be appropriated by this legislation. Include the appropriate cost elements that are to be loaded by accounting. Indicate "new" in Fund Center column if new center needs to be created. Use additional space if needed.)*

None.

Fund	Fund Center	Commitment Item	Functional Area	Funded Program	Grant	Sponsored Program	Amount

**[Proceed to Public Involvement Section — REQUIRED as of July 1, 2011]**

**PUBLIC INVOLVEMENT**

**8) Was public involvement included in the development of this Council item (e.g. ordinance, resolution, or report)? Please check the appropriate box below:**

☐ **YES:** Please proceed to Question #9.

☒ **NO:** Please, explain why below; and proceed to Question #10.

This is a routine Council business item to authorize payment of funds to PSU. The university will improve and track data and report on trends related to Portland Plan goals. Development of the Portland Plan strategy incorporated input from public outreach and thousands of individuals.

**9) If "YES," please answer the following questions:**

**a) What impacts are anticipated in the community from this proposed Council item?**

**b) Which community and business groups, under-represented groups, organizations, external government entities, and other interested parties were involved in this effort, and when and how were they involved?**

**c) How did public involvement shape the outcome of this Council item?**

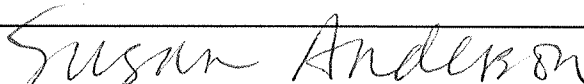
**d) Who designed and implemented the public involvement related to this Council item?**

**e) Primary contact for more information on this public involvement process (name, title, phone, email):**

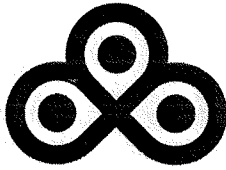
**10) Is any future public involvement anticipated or necessary for this Council item? Please describe why or why not.**

Tracking of trends through project data will inform Portland's future development of the Comprehensive Plan and allow City Council to monitor progress toward Portland Plan goals.

Susan Anderson, Director



BUREAU DIRECTOR (Typed name and signature)



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Bureau of Planning and Sustainability  
Innovation. Collaboration. Practical Solutions.

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## Council Transmittal Memo

DATE: October 10, 2012  
TO: Mayor Sam Adams and Members of City Council  
FROM: Susan Anderson, Director

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1. **Ordinance:** \*Authorize an Intergovernmental Agreement with Portland State University, College of Urban and Public Affairs, Institute of Metropolitan Studies to provide funding for tracking and updating of data through the Greater Portland Pulse Project (Ordinance)
  2. **Contact:** Joe Zehnder, Chief Planner, 823-7815
- 

3. **Council Date:** October 24, 2012
4. ☒ **Consent Agenda Item** ☐ **Regular Agenda Item**  
☒ **Emergency Item (explain below)** ☐ **Non-Emergency Item**

This is an emergency item to allow payment for work to proceed.

5. **Purpose of Agenda Item:** This Ordinance authorizes funding of \$20,000 to Portland State University in support of the services of the College of Urban and Public Affairs Institute of Metropolitan Studies to host and update the Greater Portland Pulse database with data gathered in developing the Portland Plan strategy. PSU will provide a report on updated information by June 30, 2013.
6. **History of Agenda Item/Background:**  
In 1991 the City of Portland contributed to the funding and establishment of the Institute of Metropolitan Studies (IMS) at Portland State University to foster studies and analysis of regional issues for the benefit of the community. Starting in 2009 IMS joined with Metro to create the Portland-Vancouver Indicator project to use both data and dialogue with community members to identify indicators of progress in subject areas focusing on social, environmental and economic well-being. That program is



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now called Greater Portland Pulse and reflects a growing partnership that encourages coordinated action for better results across the region. The project has a Web site at [portlandppulse.org](http://portlandppulse.org).

7. **What individuals or groups are or would be supportive or opposed to this action?**  
This Greater Portland Pulse program benefits the entire City of Portland, from Portland City Council to residents interested in progress in implementing Portland Plan goals. This effort coordinates city-level goals and metrics with that of the region; so, it is likely to be supported by those supporting city and regional coordination efforts, from Portland City Council, to local non-governmental agencies and local and regional residents.
8. **How does this relate to current City policies?** *Portland Plan Strategy* adopted by City Council Resolution 39918 on April 25, 2012.

