

ORDINANCE No. 185635

* Amend agreement with Travel Portland to add the promotion of overnight tourism and improvement of the lodging business environment to the contract and provide for payment from the Tourism Improvement District funds. (Ordinance)

The City of Portland ordains:

Section 1. The Council finds:

1. On June 20, 2012, City Council passed Ordinance 185443 which established a Tourism Improvement District in Portland. Any person engaged in hotel management activities of a hotel with 50 or more rooms located within the District are assessed a 2% license fee based upon taxable rents as reported to the Revenue Bureau. This license fee is to be used for the promotion of overnight tourism and to improve the lodging business environment.
2. These net funds are to be managed by the "Management Corporation", a nonprofit organization that is responsible for the promotion of the City of Portland on a year-round basis; managing tourism-related economic development plans, programs and projects; and representing tourism-related businesses.
3. Travel Portland is uniquely positioned as a promoter of convention business and tourism as demonstrated by the number of local businesses that are members of the organization.
4. Travel Portland is a non-profit corporation organized for the primary purpose of promotion, solicitation, procurement and service of convention business and tourism for the City of Portland, and therefore, meets the definition of the Management Corporation in PCC 6.05.020 I.
5. Contract #30002424 between the City of Portland and Travel Portland, approved by City Ordinance No. 184963, needs to be amended to add the provisions and requirements of the Tourism Improvement District approved by City Council.

NOW, THEREFORE, the Council directs:

- a. The Chief Procurement Officer is hereby authorized to execute an amendment to the agreement with Travel Portland in a form substantially in accordance with the amendment attached as Exhibit A.
- b. The Mayor and Auditor are authorized to draw and deliver warrants, chargeable to the Tourism Improvement District sub-fund in the Convention and Tourism Fund in accordance with the contract amendments.

Section 2. The Council declares that an emergency exists because a delay would disrupt the continuity of operations and delay the initiation of these services on behalf of the City; therefore, this Ordinance shall be in full force and effect from and after its passage by Council.

Passed by the Council: **SEP 19 2012**

Mayor Sam Adams
Prepared by: Terri Williams
Date: August 23, 2012

LaVonne Griffin-Valade
Auditor of the City of Portland

By: 
Deputy

280281





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185635

Agenda No.
ORDINANCE NO.

Title

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INTRODUCED BY Commissioner/Auditor: Mayor Sam Adams	CLERK USE: DATE FILED <u>SEP 14 2012</u>
COMMISSIONER APPROVAL	LaVonne Griffin-Valade Auditor of the City of Portland
Mayor—Finance and Administration - Adams 	
Position 1/Utilities - Fritz	By:  Deputy
Position 2/Works - Fish	
Position 3/Affairs - Saltzman	
Position 4/Safety - Leonard	
BUREAU APPROVAL	ACTION TAKEN:
Bureau: Revenue Bureau Head: Thomas W Lannon 	
Prepared by: Terri Williams Date Prepared: 8/23/2012	
Financial Impact & Public Involvement Statement Completed <input checked="" type="checkbox"/> Amends Budget <input type="checkbox"/>	
Portland Policy Document If "Yes" requires City Policy paragraph stated in document. Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>	
Council Meeting Date September 19, 2012	
City Attorney Approval: required for contract, code, easement, franchise, comp plan, charter 	

AGENDA
TIME CERTAIN <input type="checkbox"/> Start time: _____ Total amount of time needed: _____ (for presentation, testimony and discussion)
CONSENT <input checked="" type="checkbox"/>
REGULAR <input type="checkbox"/> Total amount of time needed: _____ (for presentation, testimony and discussion)

FOUR-FIFTHS AGENDA	COMMISSIONERS VOTED AS FOLLOWS:		
		YEAS	NAYS
1. Fritz	1. Fritz	<input checked="" type="checkbox"/>	
2. Fish	2. Fish	<input checked="" type="checkbox"/>	
3. Saltzman	3. Saltzman	<input checked="" type="checkbox"/>	
4. Leonard	4. Leonard	<input checked="" type="checkbox"/>	
Adams	Adams	<input checked="" type="checkbox"/>	