

RESOLUTION No.

36957

Promote suicide counseling programs offered by Oregon Partnership/Lines for Life (Resolution).

WHEREAS, suicide is a preventable tragedy that is far too common in Portland; and

WHEREAS, between 2001 and 2011, suicide calls in Portland grew from 630 to 1,200 per year; and

WHEREAS, the City of Portland expends significant funds each year responding to suicide calls that could be de-escalated; and

WHEREAS, 9-1-1 is designed for dispatching police, fire or medical emergency services, and does not have the time or expertise required to de-escalate suicide calls; and

WHEREAS, it is in the interest of the City to support programs that will provide needed professional support to 9-1-1 call dispatchers and police to help de-escalate mental health and suicidal incidents; and

WHEREAS, Lines for Life is a non profit dedicated to preventing suicide; and

WHEREAS, Lines for Life has been providing highly effective crisis services to Portland for 20 years with an extensive track record of positive outcomes; and

WHEREAS, Lines for Life de-escalates 98% of the suicide calls they receive; and

WHEREAS, Lines for Life crisis counselors go through a rigorous 56 hour training and are certified in Applied Suicide Intervention Skills Training (ASIST); and

WHEREAS, research shows that 43% of suicidal individuals will experience recurrences of suicidal ideation in the first few months following the initial crisis; and

WHEREAS, follow up services provided by Lines for Life can last up to six months and includes compassionate listening, referral to treatment and ongoing safety planning to significantly reduce the risk of suicide, decreasing reattempts and hospital re-admissions; and

WHEREAS, Portland City Council passed Ordinance No. 185572 on August 29, 2012, authorizing a grant agreement with Lines for Life providing \$150,000 to expand the capacity of suicide counseling programs; and

WHEREAS, promoting the Lines for Life numbers 503-97-23456 and 800-SUICIDE will help decrease the volume of calls to 9-1-1; and

NOW, THEREFORE, BE IT RESOLVED, the City recognizes the successful counseling that Lines for Life provides; and

BE IT FURTHER RESOLVED, in partnership with Lines for Life and other community organizations, the City of Portland will undertake an ongoing publicity campaign to increase awareness of the suicide counseling offered by Lines for Life; and

BE IT FURTHER RESOLVED, the marketing agency Coates Kokes has donated their creative services to develop advertising materials for publicizing the Lines for Life number; and

BE IT FURTHER RESOLVED, advertising will be funded by partner organizations and the City of Portland.

Adopted by the Council: SEP 19 2012

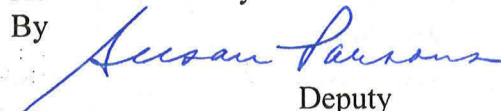
Commissioner Amanda Fritz

Prepared by: Tim Crail

Date Prepared: August 31, 2012

LaVonne Griffin-Valade
Auditor of the City of Portland

By



Deputy

1034

Agenda No.
RESOLUTION NO.
 Title

36957

Promote suicide counseling services offered by Oregon Partnership/Lines for Life (Resolution)

INTRODUCED BY Commissioner/Auditor: Comm Fritz/Mayor Adams	CLERK USE: DATE FILED <u>SEP 14 2012</u>
COMMISSIONER APPROVAL Mayor—Finance and Administration - Adams <i>[Signature]</i> Position 1/Utilities - Fritz <i>T. Bigelow</i> Position 2/Works - Fish <i>[Signature]</i> Position 3/Affairs - Saltzman Position 4/Safety - Leonard	LaVonne Griffin-Valade Auditor of the City of Portland By: <i>[Signature]</i> Deputy
BUREAU APPROVAL Bureau: Bureau Head:	ACTION TAKEN:
Prepared by: Tim Crail Date Prepared: September 10, 2012	
Financial Impact & Public Involvement Statement Completed <input checked="" type="checkbox"/> Amends Budget <input type="checkbox"/>	
Portland Policy Document If "Yes" requires City Policy paragraph stated in document. Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	
Council Meeting Date September 19, 2012	
City Attorney Approval: required for contract, code, easement, franchise, charter, Comp Plan	

AGENDA
TIME CERTAIN <input checked="" type="checkbox"/> Start time: 10:15 Total amount of time needed: 15 min (for presentation, testimony and discussion)
CONSENT <input type="checkbox"/>
REGULAR <input type="checkbox"/> Total amount of time needed: _____ (for presentation, testimony and discussion)

FOUR-FIFTHS AGENDA	COMMISSIONERS VOTED AS FOLLOWS:		
		YEAS	NAYS
1. Fritz	1. Fritz	✓	
2. Fish	2. Fish	✓	
3. Saltzman	3. Saltzman	✓	
4. Leonard	4. Leonard	✓	
Adams	Adams	✓	