

08.30.12 URBAN DESIGN CONCEPT ORAF

Central River

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Summer

along it, and two "bookend" rivertions, access and activities on and City, with vibrant bridgehead locafront districts. organizing feature of the Central The Willamette River is the primary

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Distinct Districts The Central City features a diverse rounding communities. to the riverfront as well as to the sureast-west orientations, linking them economic and social innovation and opportunities to cultivate creative, exchange. The districts have strong range of districts and places, offering

ω **Connected Public Realm** access throughout the Central City. The Central City is connected by a bicycle loop that provides quieter streetcar loops and a pedestrianseries of loops: the greenway and

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mercial experiences and greener east-west connections that link open spaces and the Willamette River. character choices: active, busy com-The street network offers a set of

