# Grant Park Village Design Advice Request

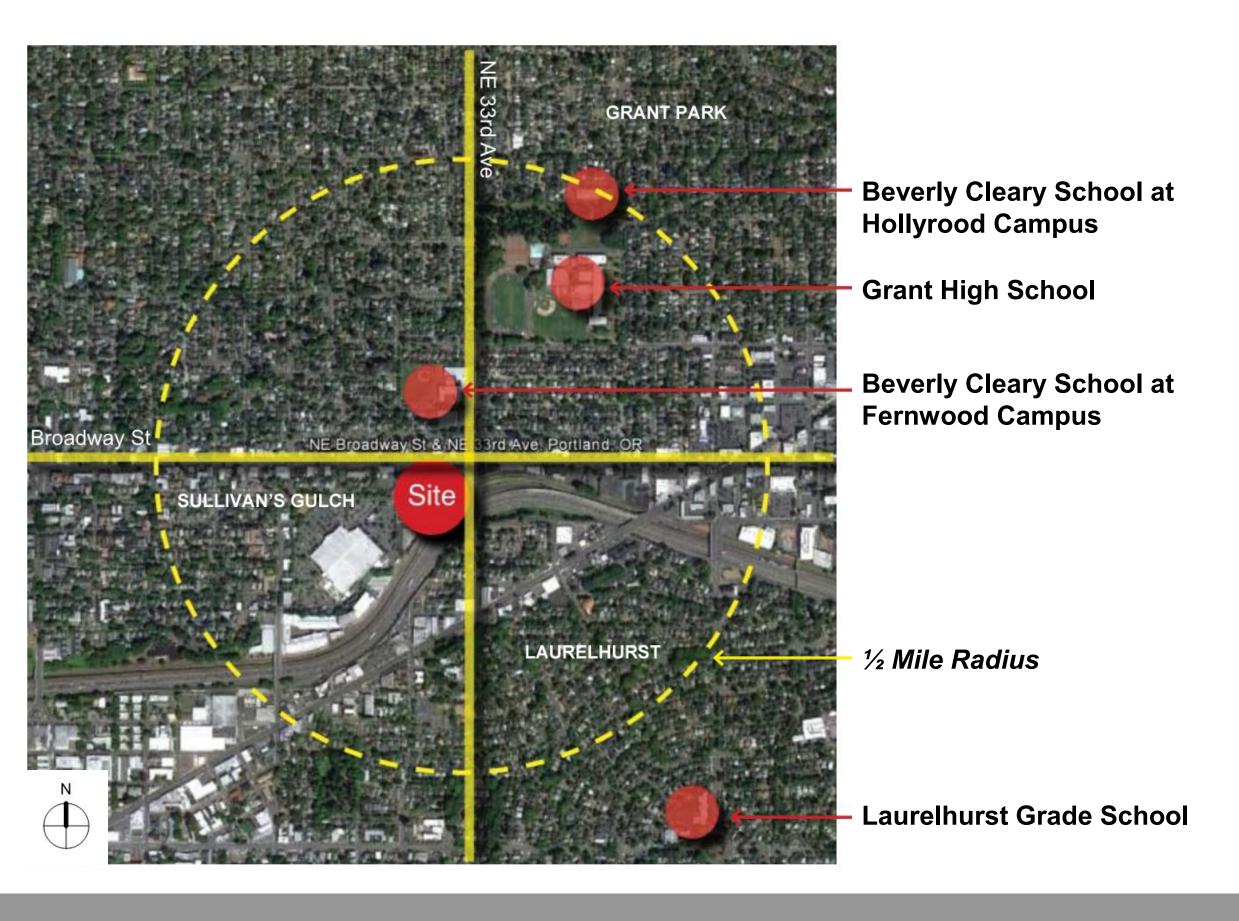
## Case #EA 12-139539 DA

Date 8.16.12















Broadway – Between 30<sup>th</sup> and 32<sup>nd</sup>, looking **North** 



Broadway – Between 30<sup>th</sup> and 32<sup>nd</sup>, looking **South** 

## Existing Broadway Character





NE Broadway – Between 32<sup>nd</sup> and 33<sup>rd</sup>, looking **North** 



NE Broadway – Between 32<sup>nd</sup> and 33<sup>rd</sup>, looking **South** 

## Existing Broadway Character





NE Broadway – Between 33<sup>rd</sup> and 35<sup>th</sup>, looking **North** 



NE Broadway – Between 33<sup>rd</sup> and 34<sup>th</sup>, looking **South** 

## Existing Broadway Character



- •Fill in the street frontage gap between NE 32nd and NE 33rd Avenues with an active mix of uses that serve the local community.
- Contribute to NE Broadway as a place to shop and dine
- •Celebrate NE 33rd and Broadway as a neighborhood gateway
- •Catalyze mixed use infill development along Broadway
- •Connect with the historic and cultural industrial context of the site
- Incorporate green strategies
- •Create a family of buildings that complement the eclectic character of it place.

Provide opportunities for pedestrian connectivity through the project. "A village that celebrates its Industrial History."









### **Building Design:**

- •Reinforcing the 200' Portland city block module.
- •Provide Clarity to the Idea that the project is separate buildings on a common podium.
- •Industrial Village or Urban Village?
- Organizing Design Concept.
- •Industrial Building Aesthetic.
- •Broadway Elevations are not different enough.
- Weidler Corner is challenged.
- •Each Building could have their own expression but with a set of common building elements that respond to
- •The Clearest Expression is the industrial building. It is more clear, quieter.
- •Building #4 feels like the "face" of the project.
- •Whatever expression you choose it just needs to be clear.
- •The "hodge-podge" of buildings across Broadway begs for something more mannered.
- •The change of scale from Broadway to the freeway needs to be accommodated and is going in that direction.
- •Bottom 30' of each building is what's most important to streetscape.
- •Rationale of the "story."
- •32nd Ave. Design is not clear.
- •33nd Ave. Really demonstrate that this cannot be used as active.
- •Create a "gateway" on 33rd.
- •Develop "relationships" to the over-pass on 33rd.
- •Reduce impact of blank walls facing Weidler.
- •Site feels really packed. it needs some clear organizing elements.



### DAR Discussion Points

### **Court Yards & Roof Decks**

- •Like to hear more about the landscape features
- •Show Sullivan's Gulch Trail access points
- •33rd Ave. roof plaza, why there?
- •"Courtyard project" instead of central parking lot.
- •Good Landscape images.
- •Parking needs to be resolved to be a courtyard space.
- •50+ units face uncovered parking?

### Air walks

- •Village concept would be stronger without "air walks" Would like to see them go away.
- •Have Each building with it's own entrance from street.

### **Entries**

- No clear entry to residential
- •Integrate the public spaces into how you arrive from streets.
- •Mailrooms should be at each entry.
- •The south park and grand stair need more work.
- •Have Weidler stay a street all along the south facade.
- •Activate the building corners at 33rd and 32nd.
- •Connect Pedestrians more strongly from the outside.
- •Need a sense you have arrived somewhere.
- •Look at ways to get pedestrians through from Broadway to Weidler.

### Signs

- •Create a sign package for retail tenants.
- •A signature sign facing the freeway is supportable if the sign is a wonderful, well-integrated sign.

### **Height Modification Request**

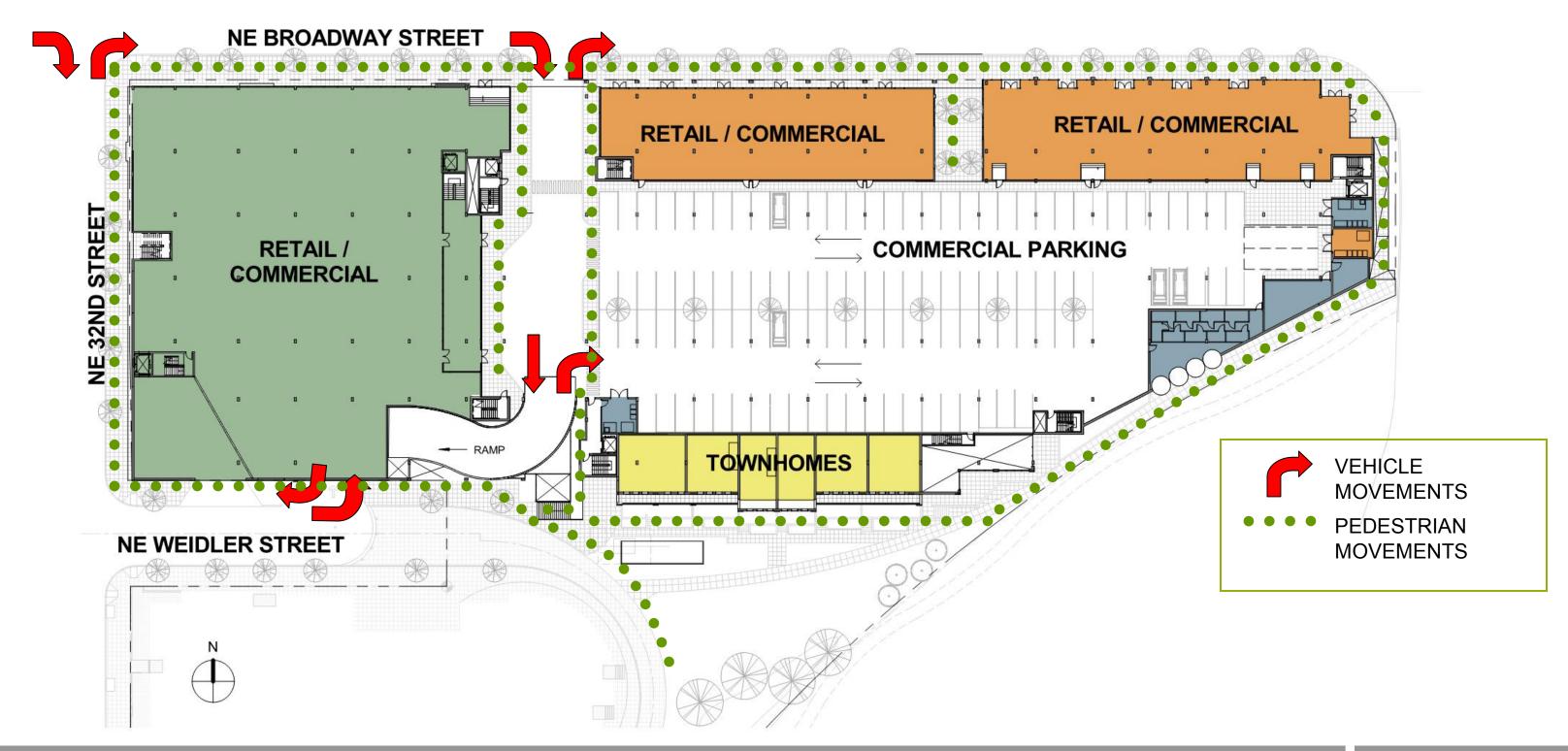
•Generally in support of a height modification if there is clear rationale for it.

### **Materials**

- The nature of the mesh screen should be described
- •Give rationale for the location of the storage tanks

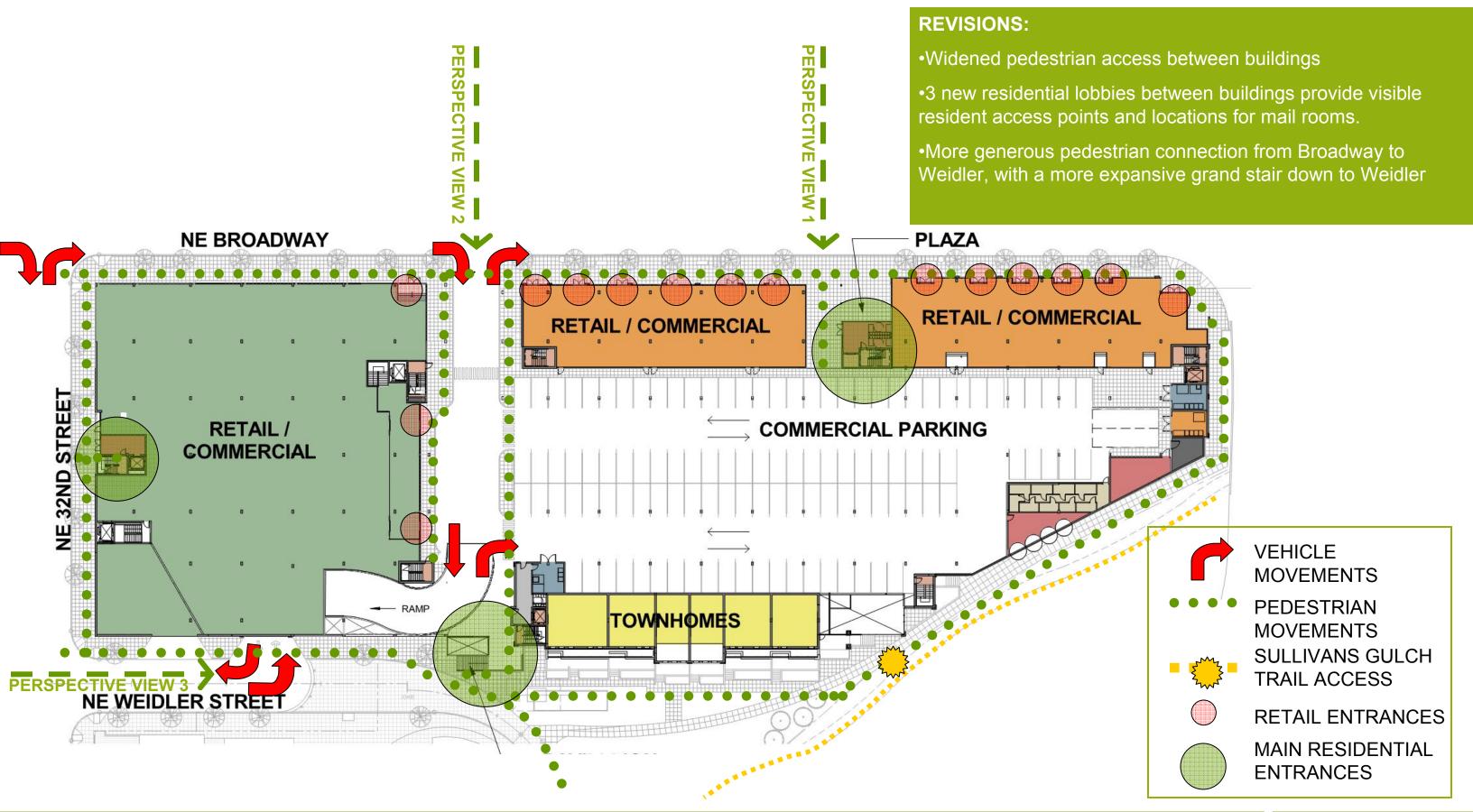
## **DAR Discussion Points**





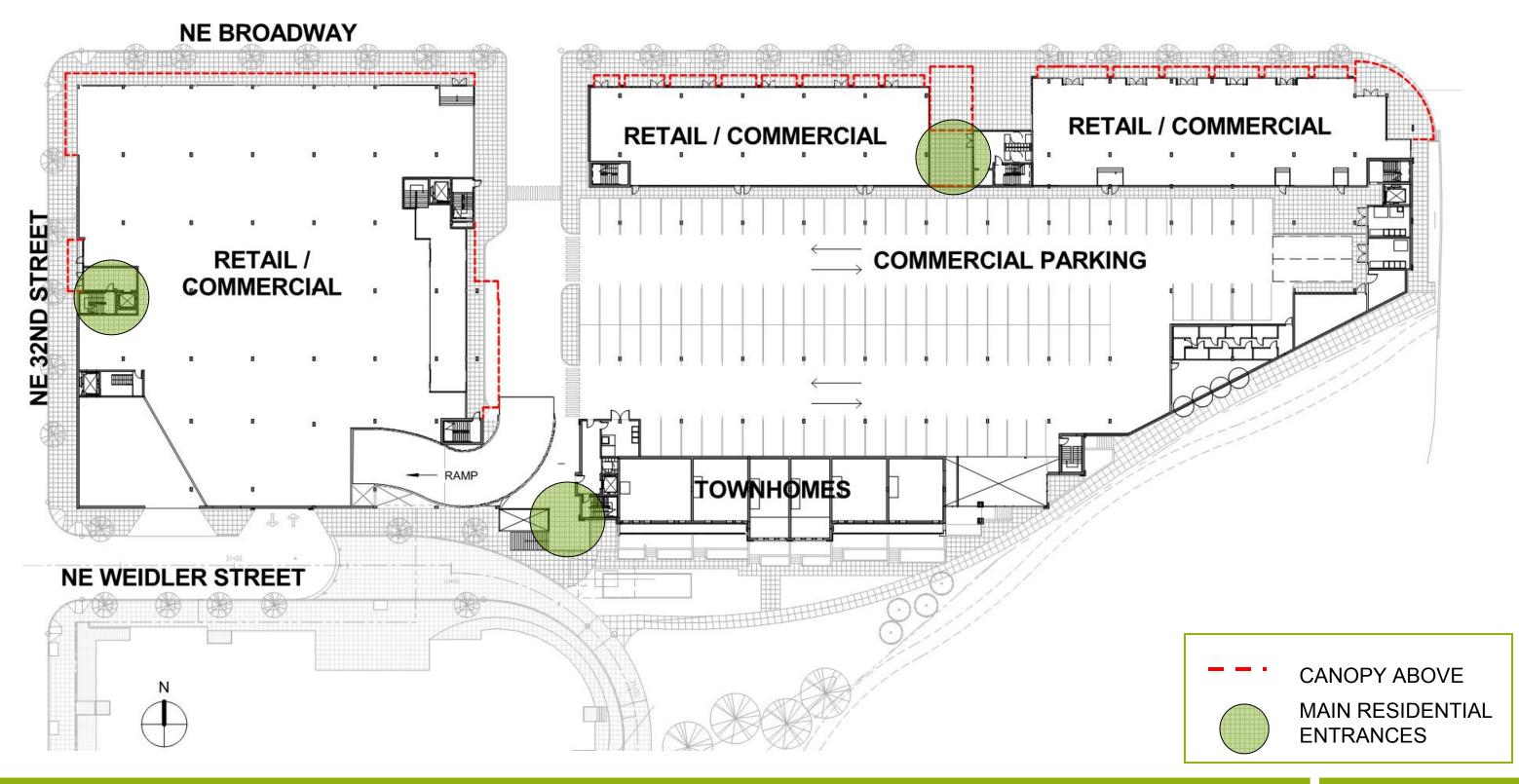


















## Initial Entry Perspective 1





## Revised Entry Perspective 1











## Revised Entry Perspective 2











## Revised Entry Perspective 3





## Initial Signage Design





### **REVSIONS:**

- •Iconic sign integrated into building design
- •Easily identifiable from highway

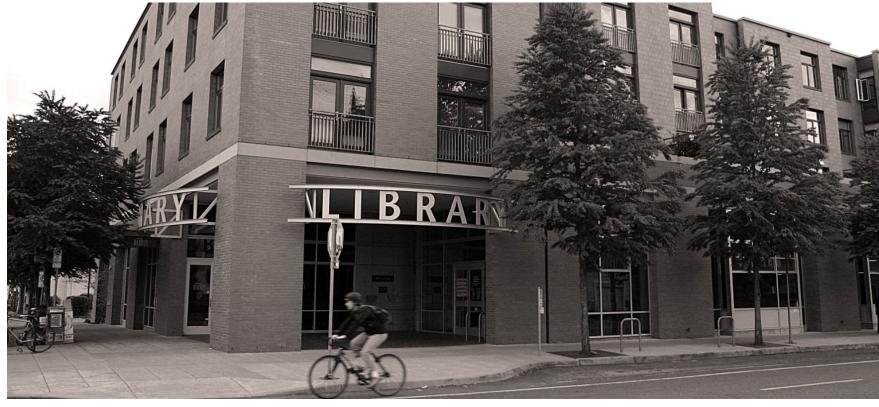


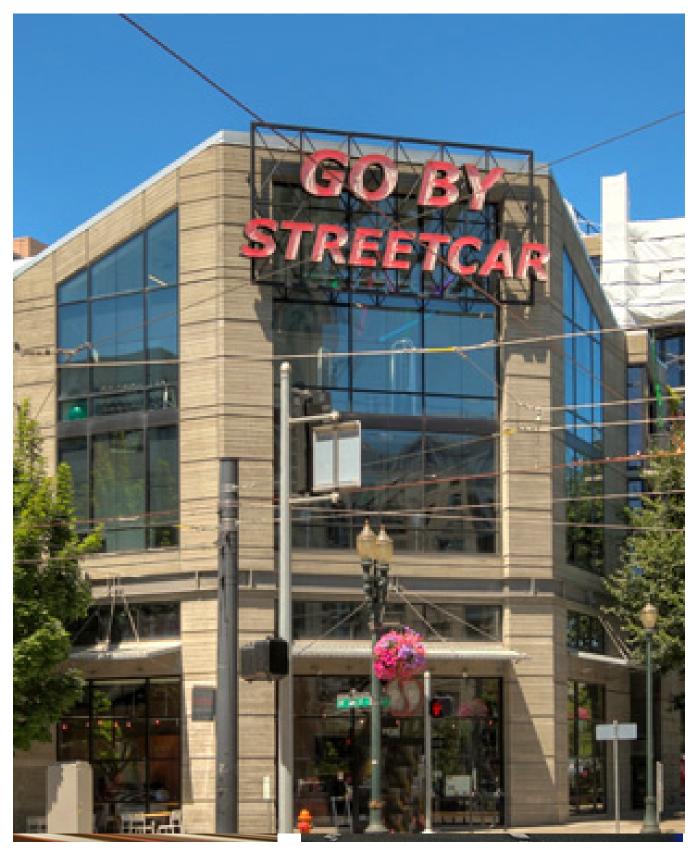
Revised Signage Design









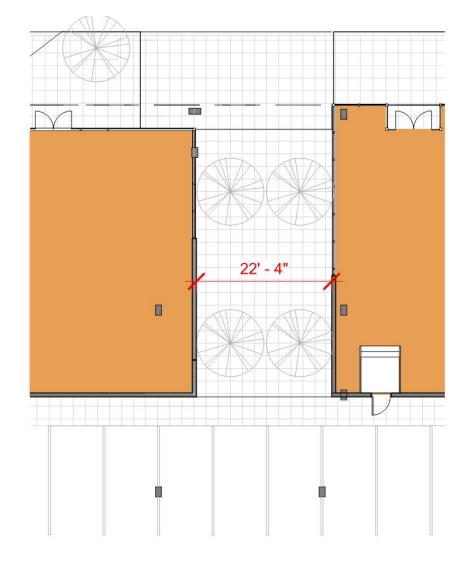




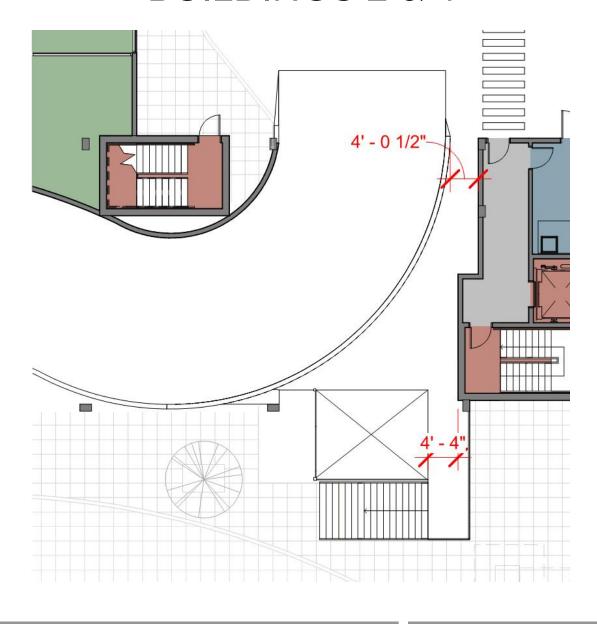


# BUILDINGS 1 & 3 42' - 0"

### BUILDINGS 3 & 5



### BUILDINGS 2 & 4



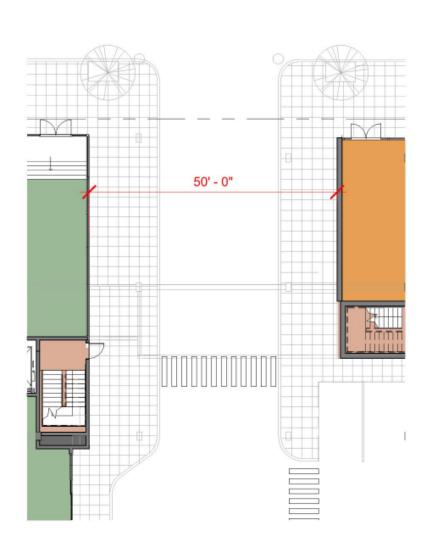




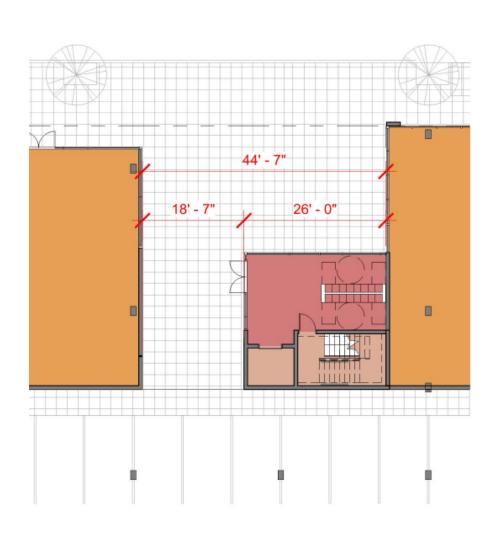
### **REVISIONS:**

•More generous spaces between buildings to create an enhanced pedestrian experience

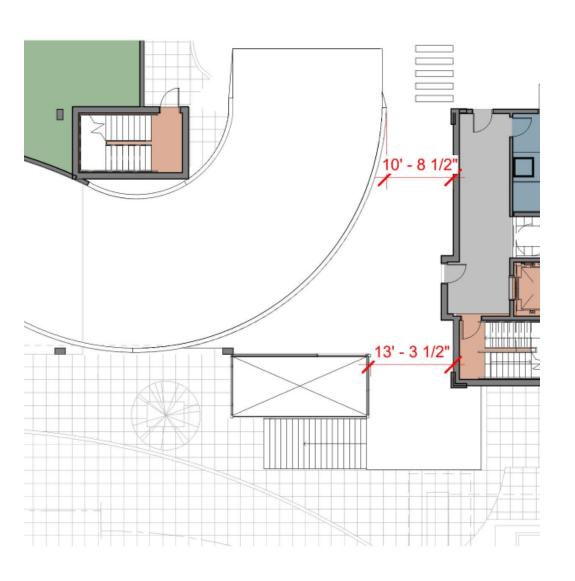
### BUILDINGS 1 & 3



### BUILDINGS 3 & 5



### BUILDINGS 2 & 4



## Revised Building Separation

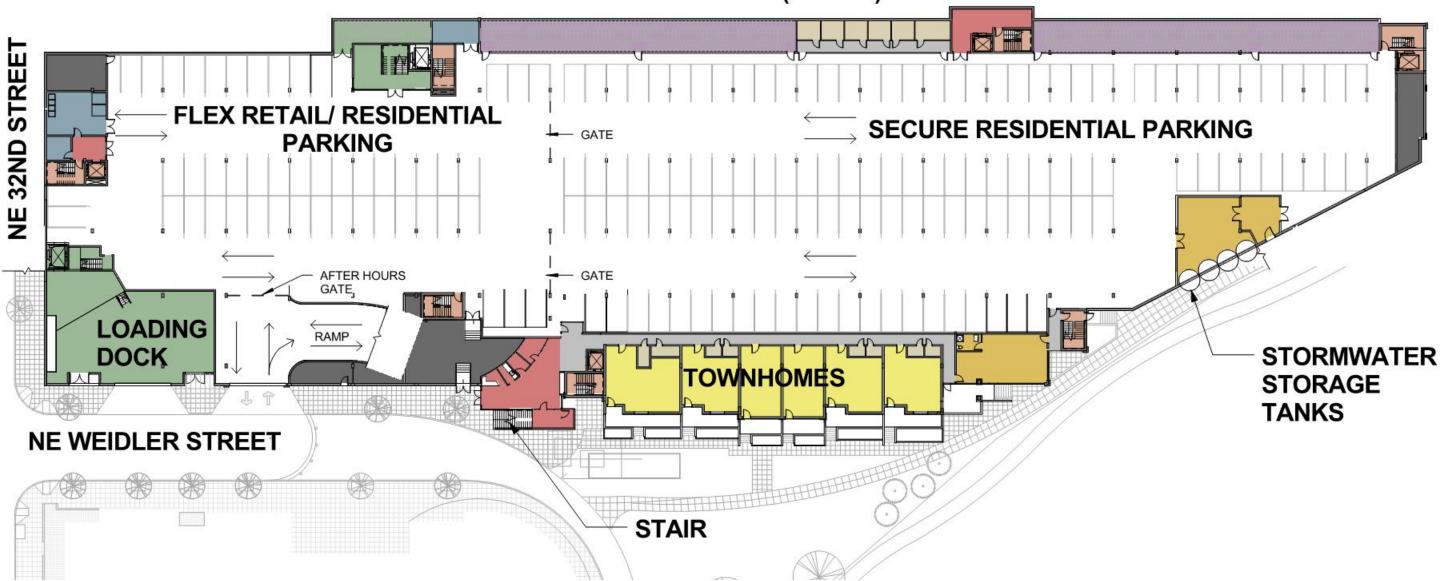


### **REVISIONS:**

- •New residential lobbies extend to lower level to provide easy access to buildings above.
- •More generous leasing office provides a more significant presence on Weidler.
- Additional bike parking for retail tenant

# BIKE STORAGE INTERIOR AMENITY SPACE RES UNITS VERTICAL CIRCULATION BUILDING SERVICES LEASEABLE STORAGE RESIDENTIAL COMMON HORIZONTAL CIRCULATION MEP RETAIL (ANCHOR TENANT)

**NE BROADWAY (ABOVE)** 



Revised Lower Level Floor Plan

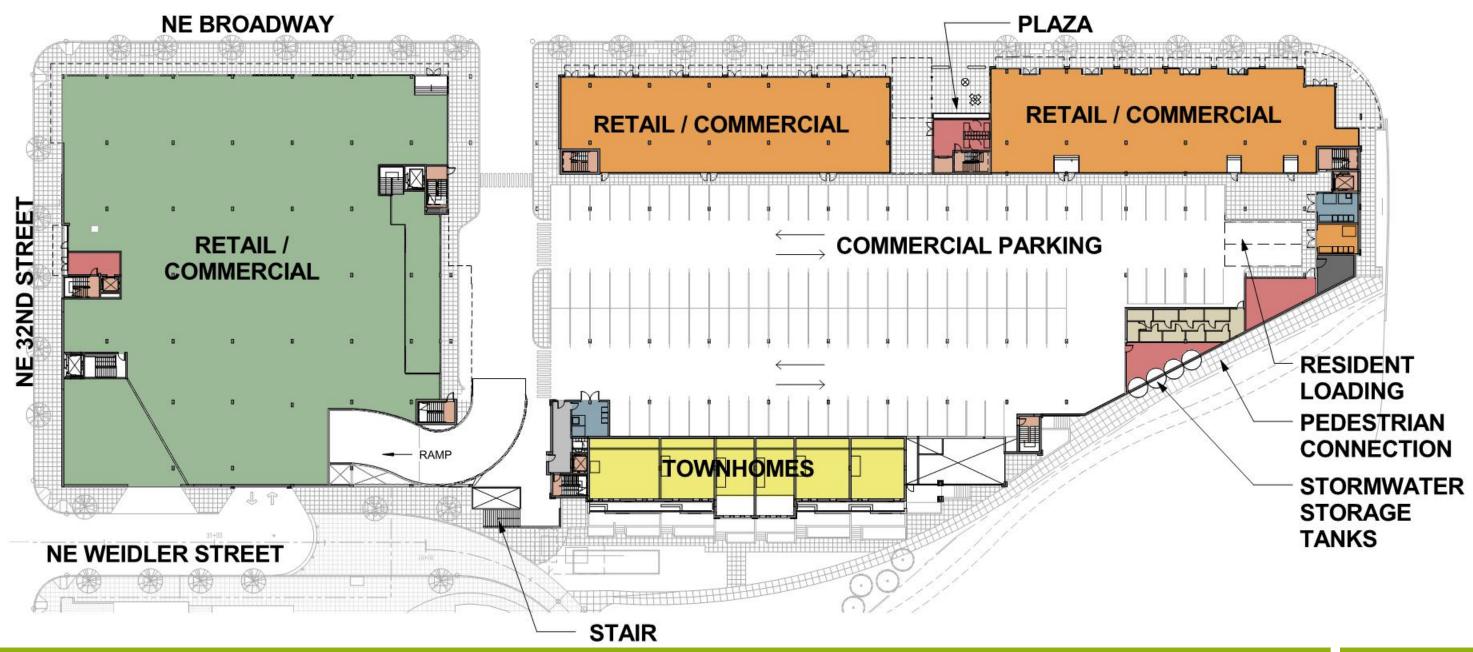


## BUILDING SERVICES RES UNITS VERTICAL CIRCULATION HORIZONTAL CIRCULATION RESIDENTIAL COMMON RETAIL RETAIL RETAIL RETAIL RETAIL (ANCHOR TENANT)

MEP

### **REVSIONS:**

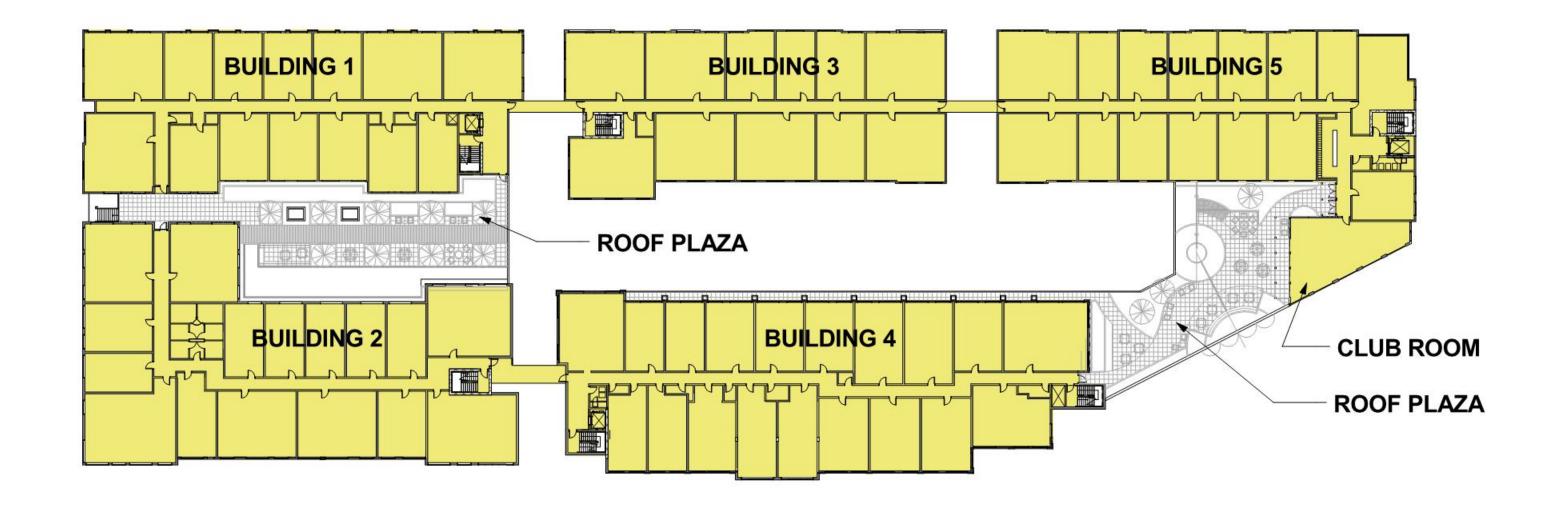
- •Widened pedestrian access between buildings and smaller building footprints
- •More generous pedestrian path from Broadway to Weidler, with a more open grand stair from Weidler







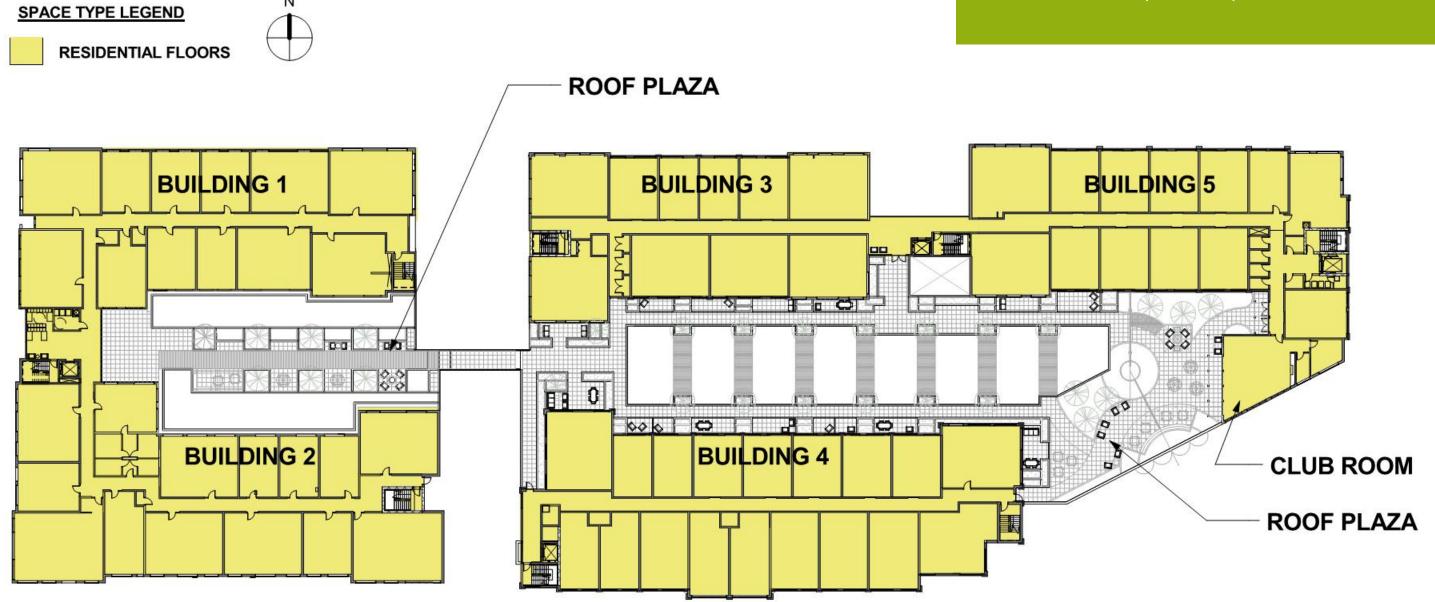






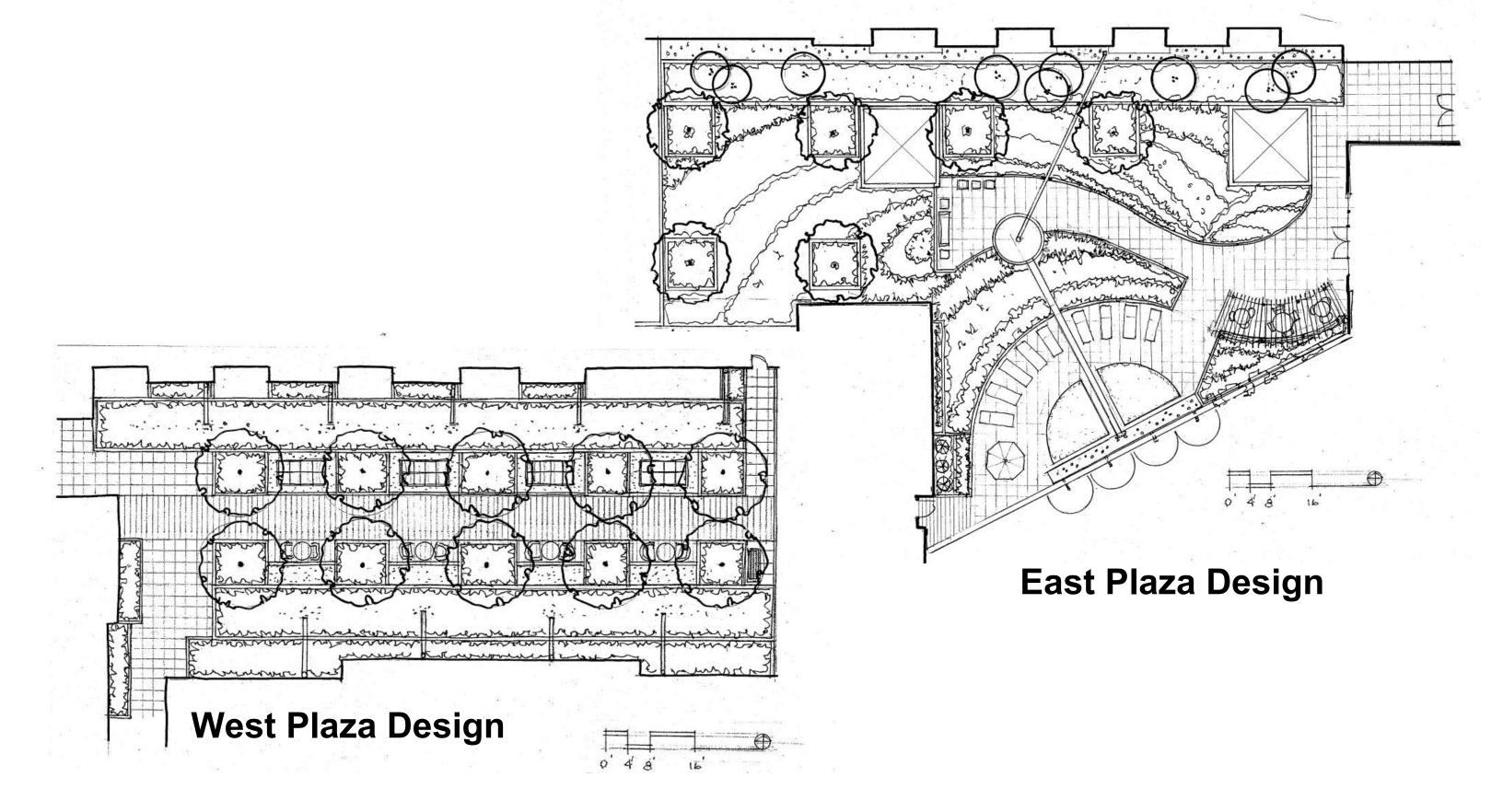
### **REVSIONS:**

- •Sky bridges removed.
- •Buildings connected above lobbies with glass corridors to provide visual break between buildings and new locations for vertical circulation
- Additional access points to plaza

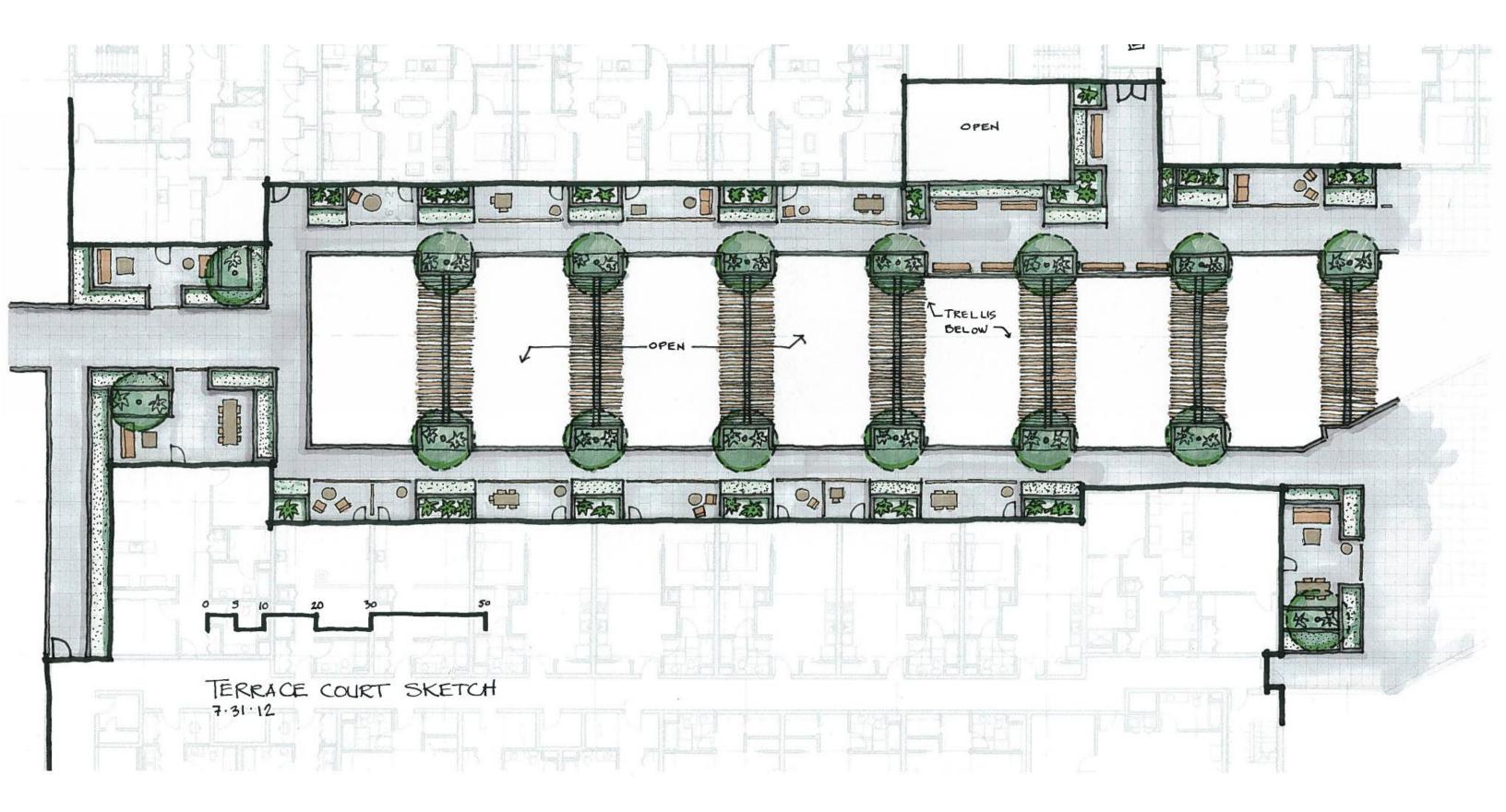










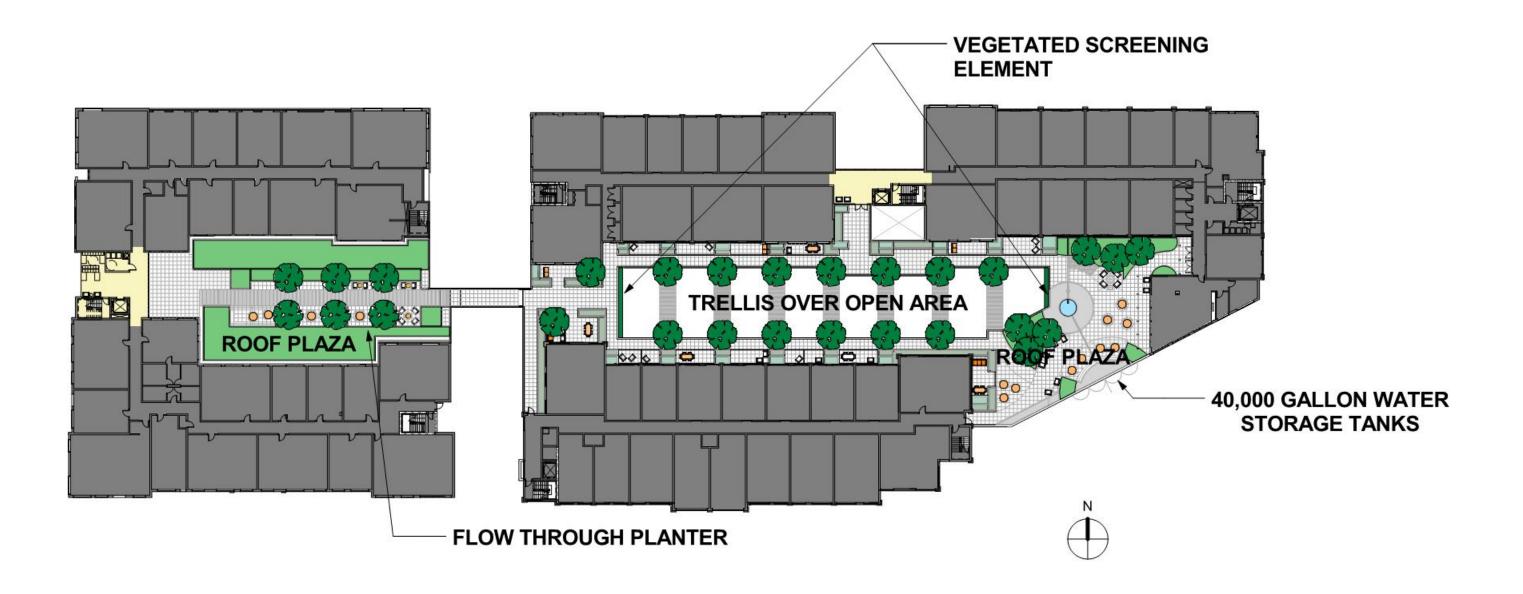


## Revised Plazas Concept



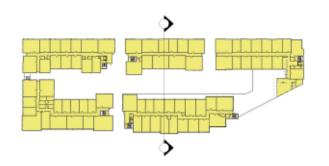
### **REVISIONS:**

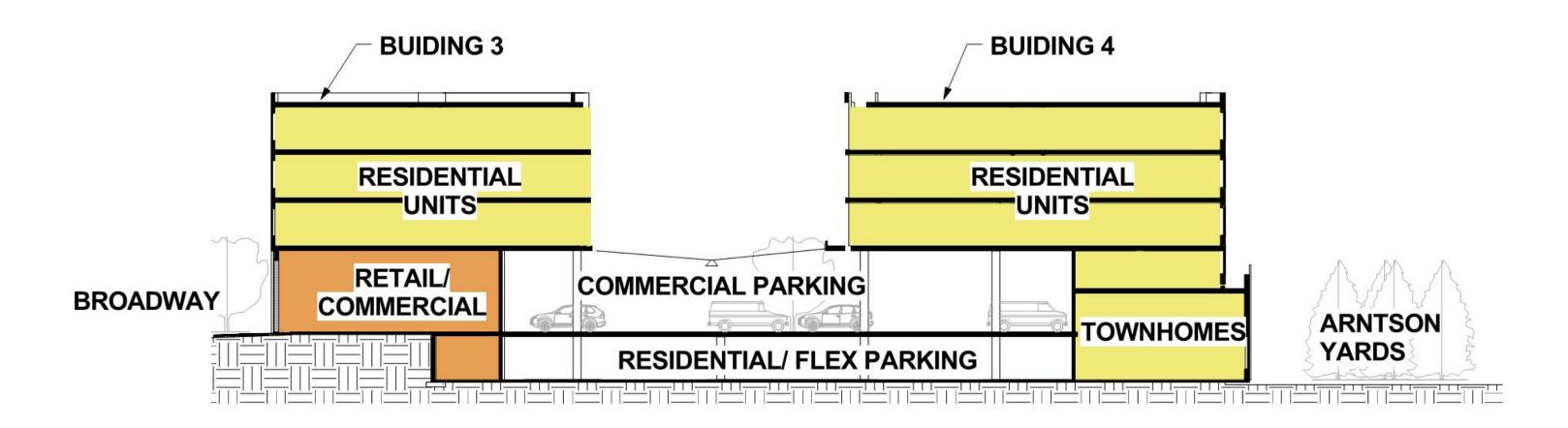
- •Beams with planting shield first floor parking from units above
- •Enlarged 2<sup>nd</sup> Floor Plaza creates a courtyard feel
- •Planters provide privacy between private patios and active plaza areas





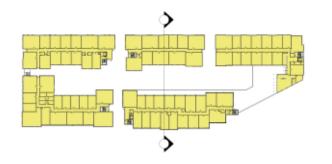






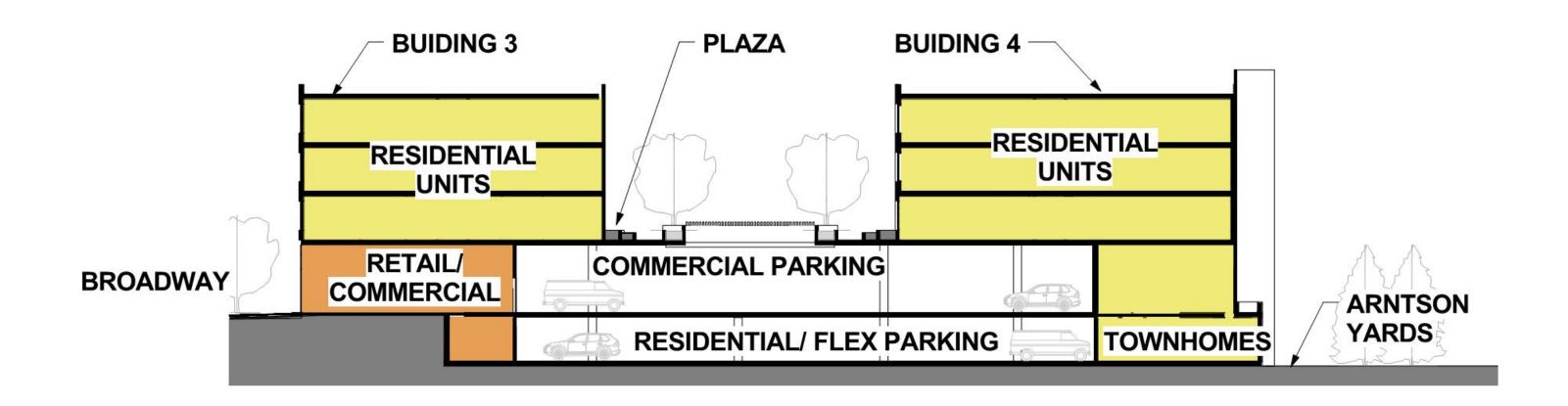
Section – Looking East Thru Buildings 3 & 4 (N.T.S.)





#### **REVISIONS:**

- •Beams with integrated planting shield first floor parking from units above, yet allow light to reach retail tenant parking below
- •Enlarged 2<sup>nd</sup> floor plaza creates a courtyard feel for upper floor residents



Section – Looking East Thru Buildings 3 & 4 (N.T.S.)





## Revised Plaza / Parking Perspective





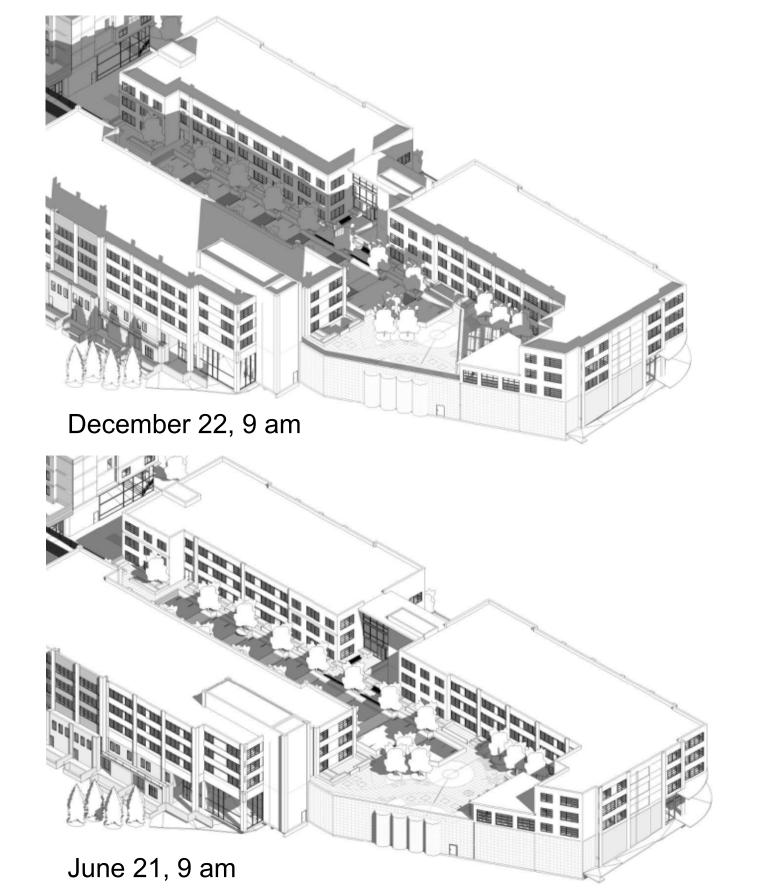
## Perspective View – 2<sup>nd</sup> Floor Plaza

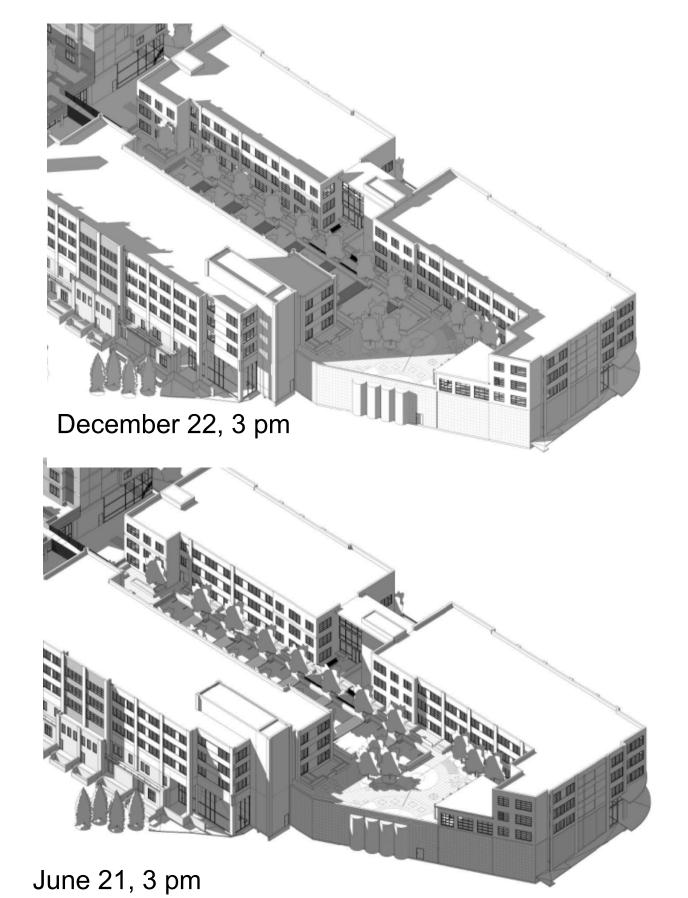




Perspective View – 2<sup>nd</sup> Floor Plaza











#### **REVISIONS:**

- •The space between residential building volumes has been widened to allow more light into the interior plaza.
- •Bigger distance between buildings enhances their individual character and decreases the visual scale of the project on Broadway
- •Building height must increase to incorporate sufficient units into reduced footprint.



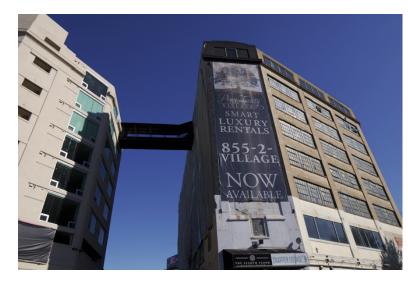
## Height Modification

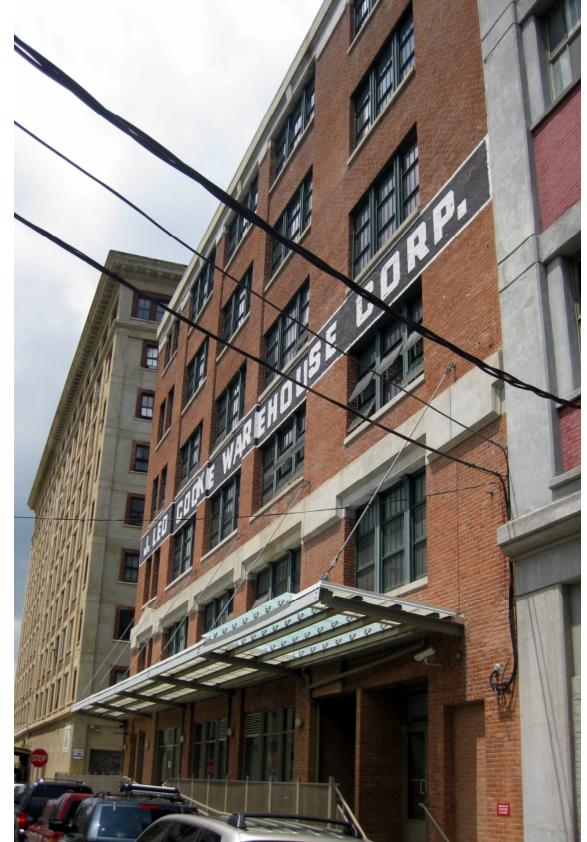










































# Initial Overall Project – Weidler Elevation











# Initial Building 1 – Broadway Elevation





# Revised Building 1 – Broadway Elevation





# Initial Building 3 – Broadway Elevation

















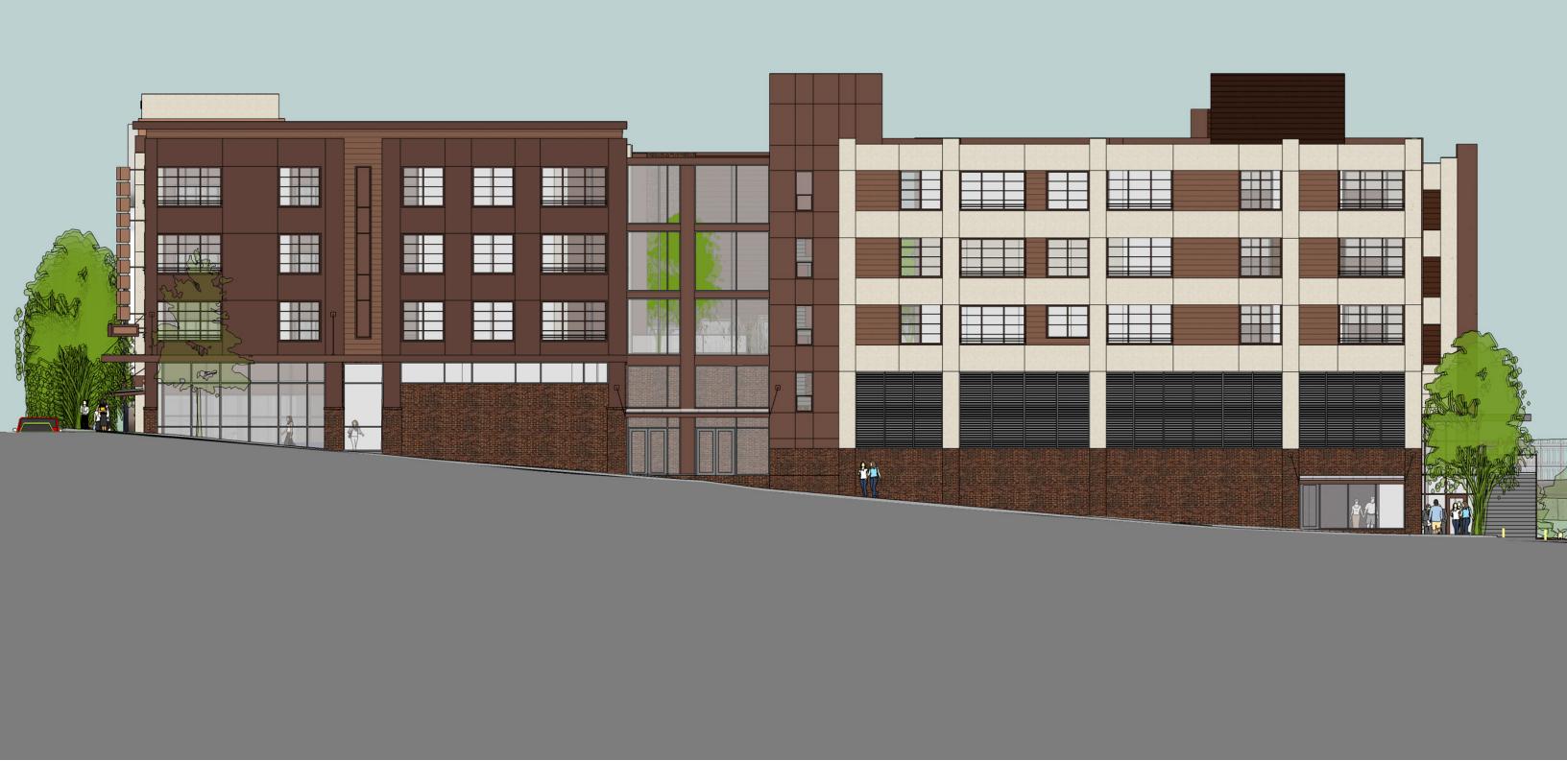
# Revised Building 5 – Broadway Elevation





Initial Building 1 & 2 – 32<sup>nd</sup> Ave Elevation







# Initial Building 2 – Weidler Elevation





# Revised Building 2 – Weidler Elevation





### Initial Building 4 – Arntson Yard Elevation







# Initial Building 5 – 33<sup>rd</sup> Ave Elevation











### Initial Aerial View - Northeast





## Revised Aerial View - Northeast











## Revised Aerial View - Northwest





# Initial Perspective View - Broadway

















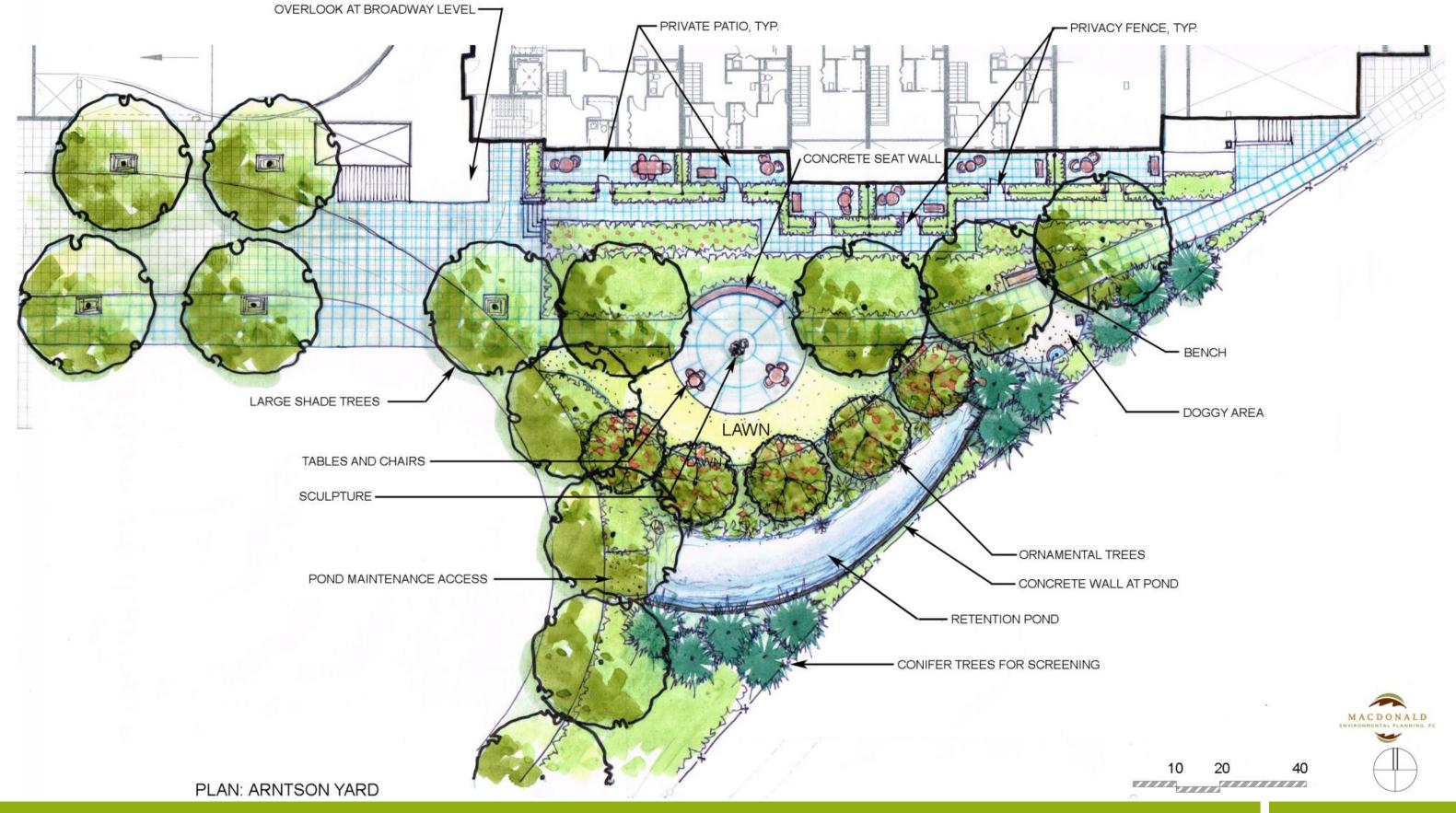
Revised Perspective View – Leasing Office



#### **DESIGN CHALLENGES**

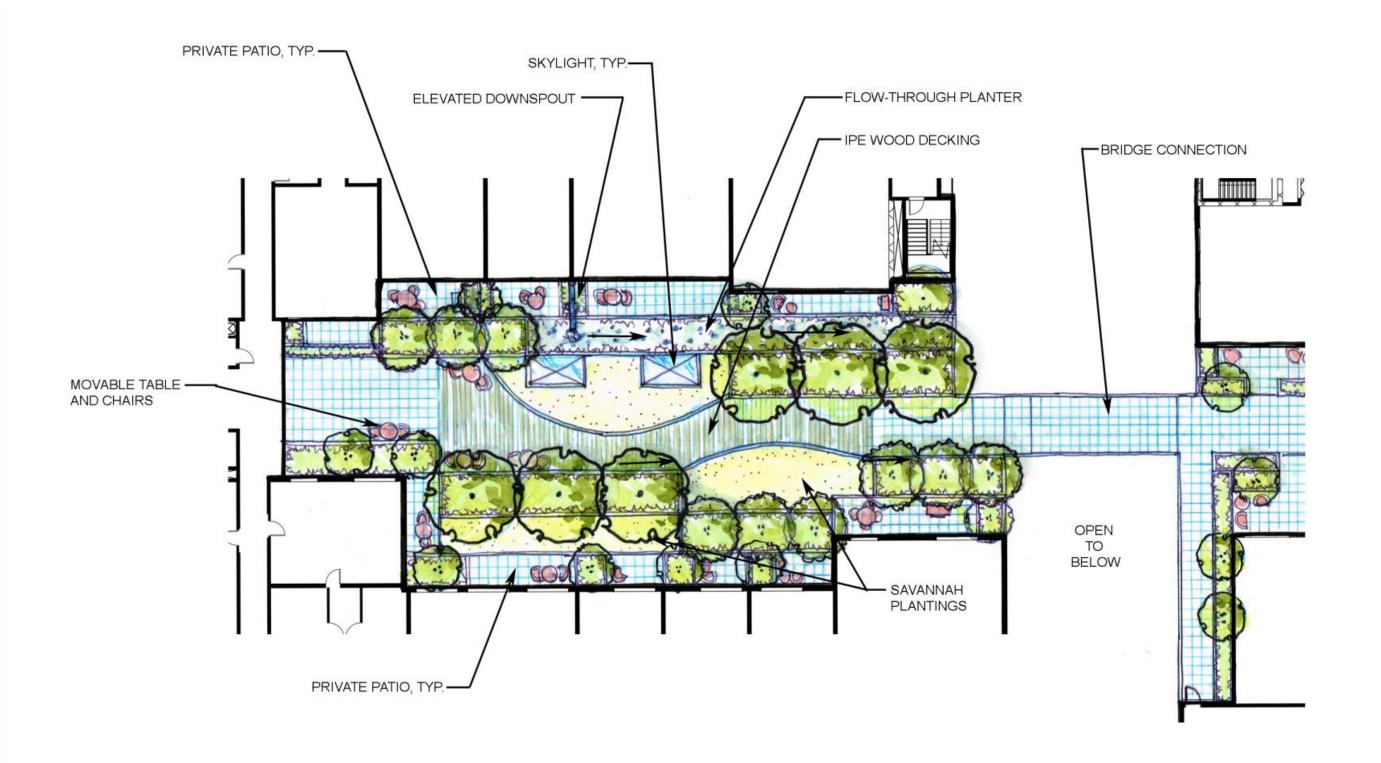
- •Site Access, both vehicular and pedestrian
- •Entrance Points
- Building Height
- Signage
- •Right of Way on Weidler
- •Stormwater Treatment





# Revised Landscape Design – Arntson Yard

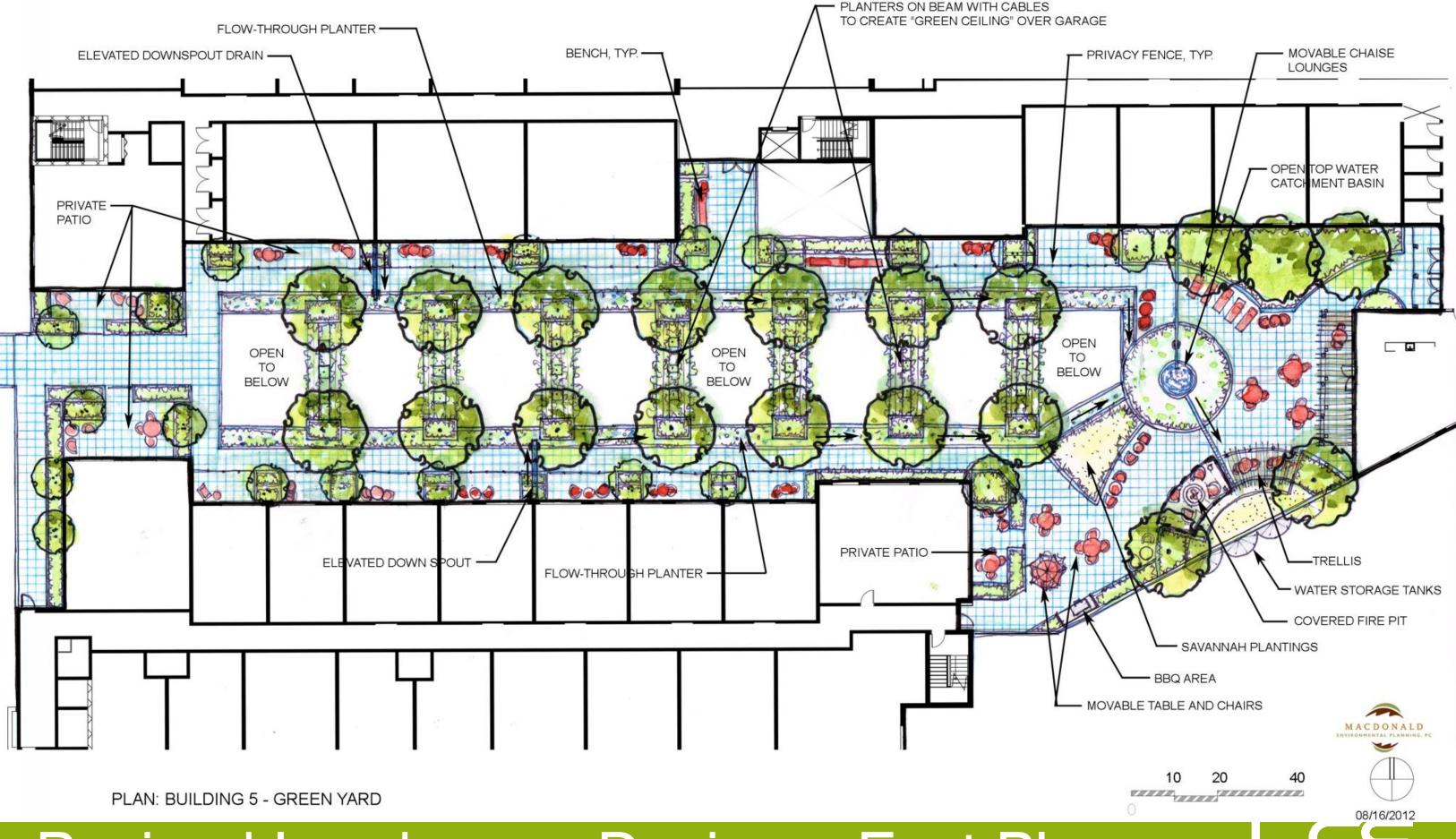




10 20 40 PLAN: BUILDING 1- WEST PLAZA







Revised Landscape Design – East Plaza

