Barbur Concept Plan

Planning and Sustainability Commission

August 14, 2012

Work to Date

- Existing Conditions
- Needs, Opportunities, and Constraints
- Vision and Goals
- Coordination with the SW Corridor Plan

The Major North-South Highway before I-5

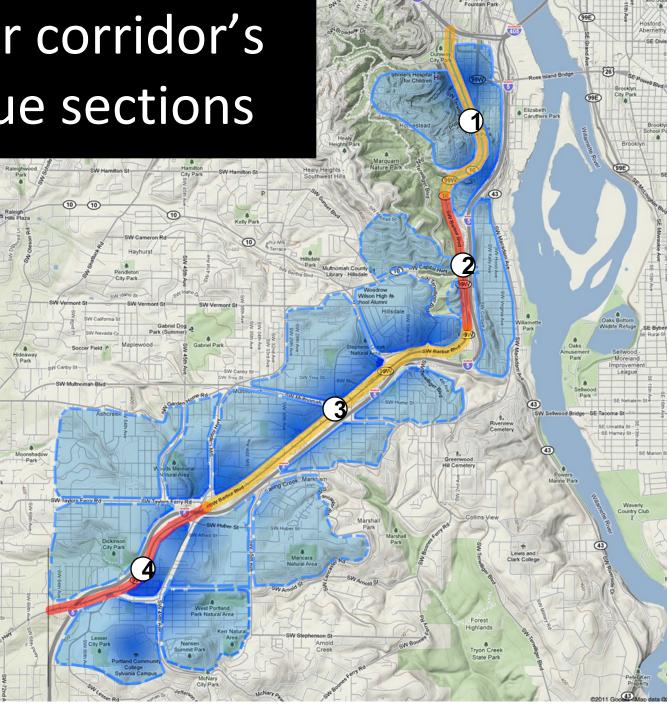


Unique, historic part of Portland



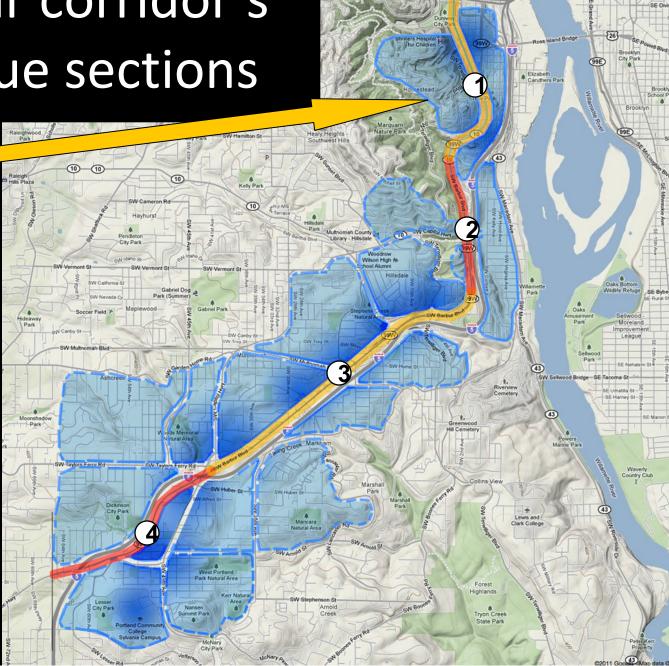
The Barbur corridor's four unique sections

- 1. Lair Hill
- 2. The Woods
- 3. Historic Highway
- 4. Far Southwest



The Barbur corridor's four unique sections

- 1. Lair Hill
- 2. The Woods
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 Highway
- 4. Far Southwest



Opportunities to improve connections to OHSU



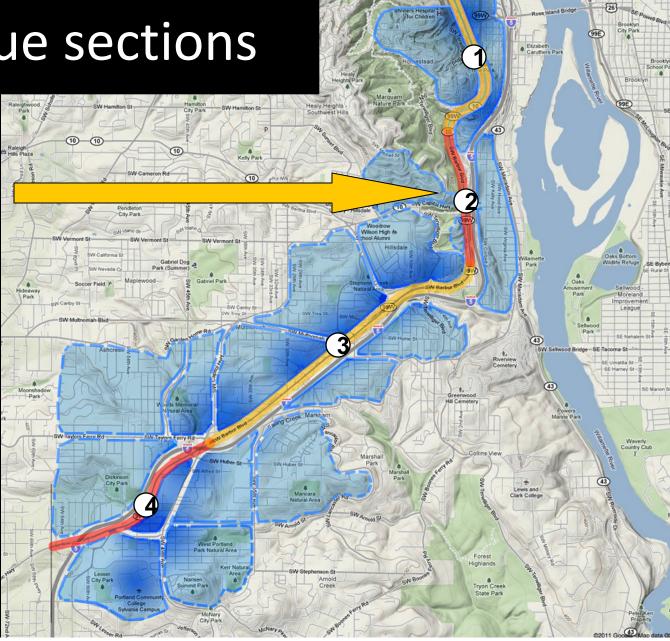
Opportunities improve connections near National College of Natural Medicine



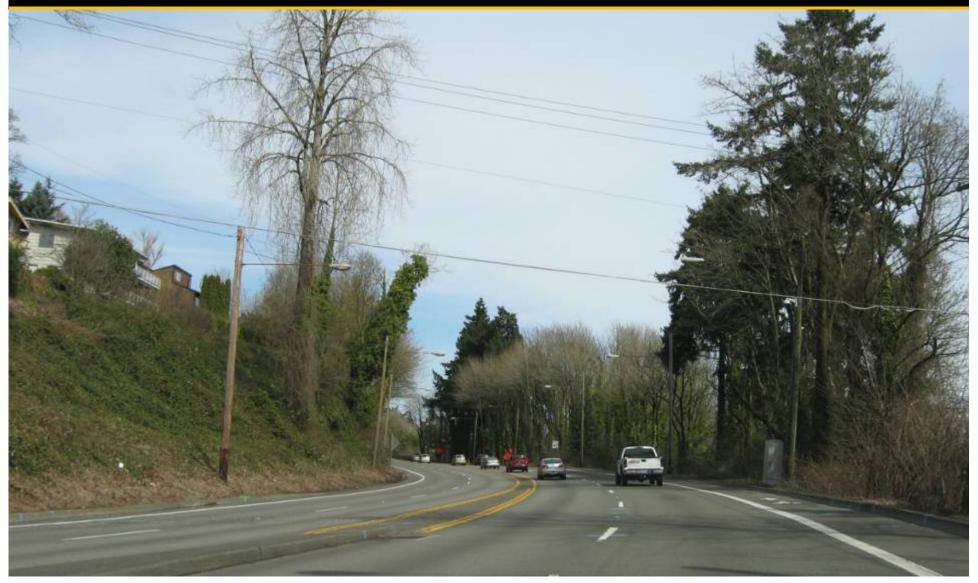


The Barbur corridor's four unique sections

- Lair Hill
 The Woods
 Historic Highway
- 4. Far Southwest



Forested natural area, very few residences or businesses fronting Barbur

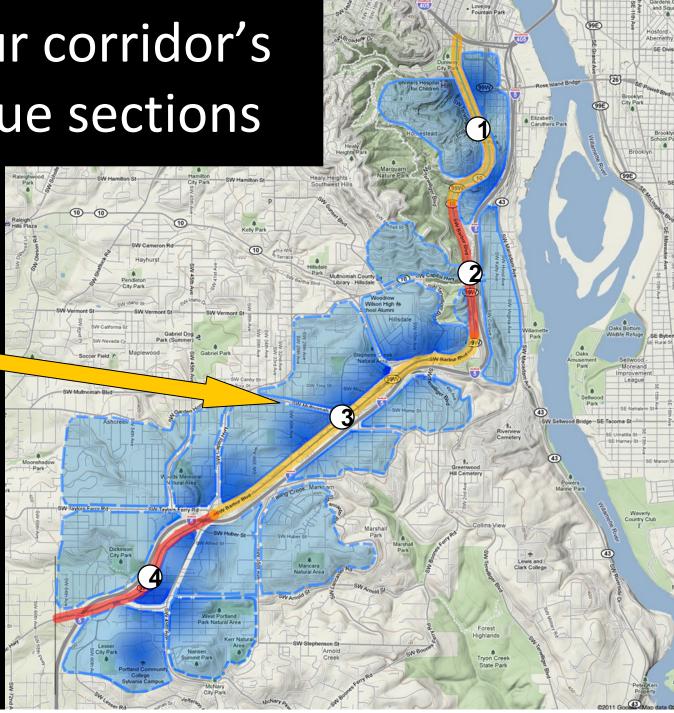


A need for better bicycle and pedestrian facilities



The Barbur corridor's four unique sections

- 1. Lair Hill 2. The Woods 3. Historic **Highway**
- 4. Far Southwest

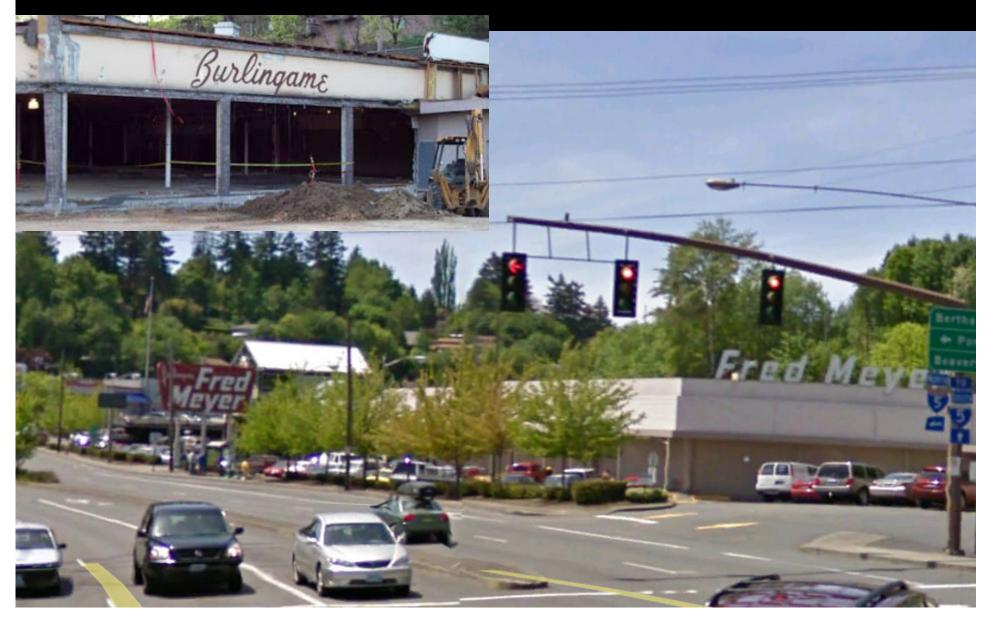




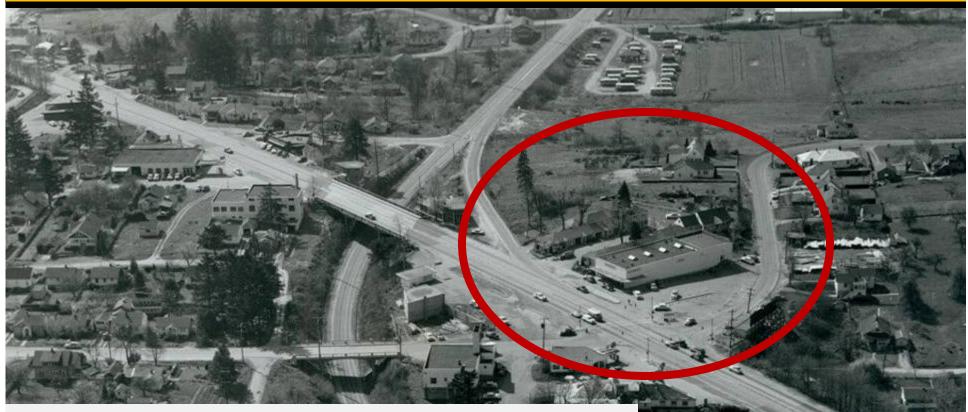
Large sites for commercial and residential uses



Changing face of retail



What is old is new again – Safeway 1952



The more things change, the more they stay the same. This is 1952 picture of the Safeway at Southwest Barbur and Multnomah boulevards. The building, which fronts directly onto the sidewalk, was later demolished to make way for a new Safeway store that was set back behind a large parking lot. In 2012 this set-back building will be demolished to be replaced with one that is built to open onto the sidewalk.

Safeway today

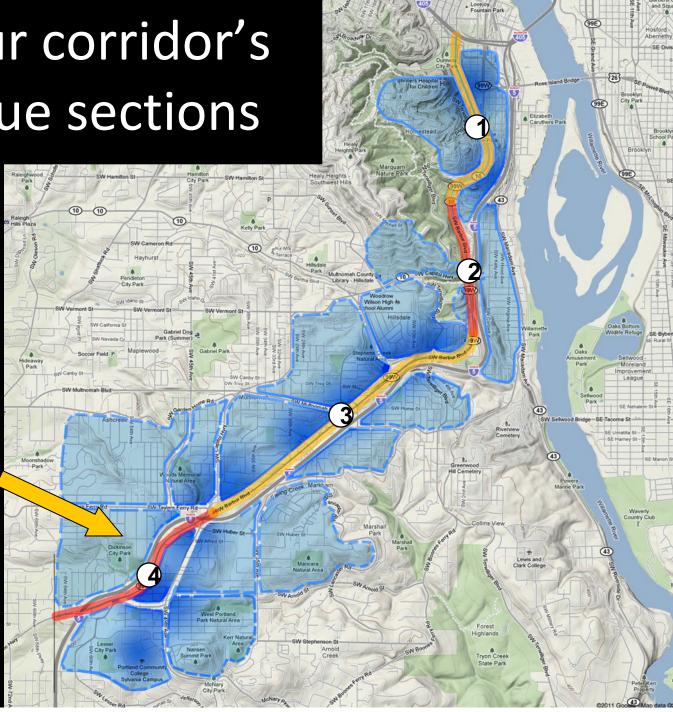


New Safeway Store



The Barbur corridor's four unique sections

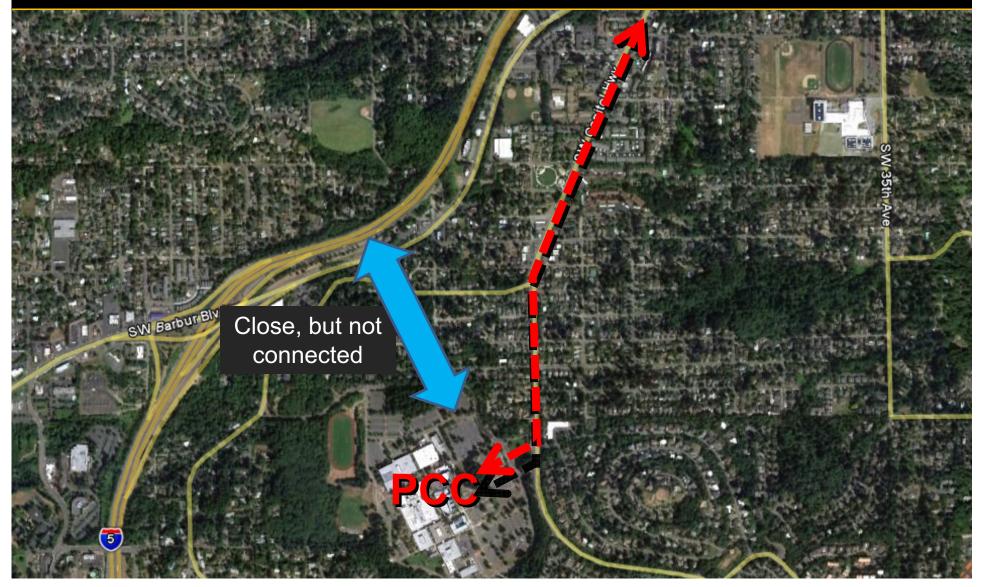
- 1. Lair Hill
- 2. The Woods
- 3. Historic Highway
- 4. Far **Southwest**



Connections to neighborhood streets, Barbur and PCC-Sylvania



Connections to neighborhood streets, Barbur and PCC-Sylvania

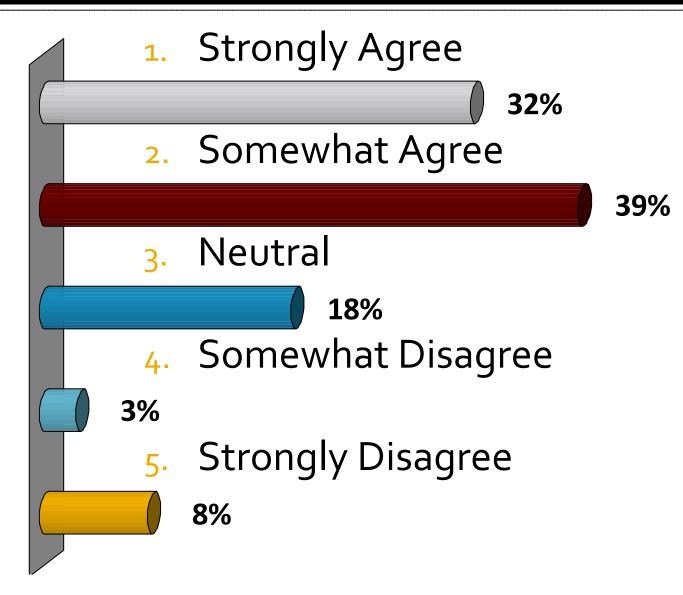




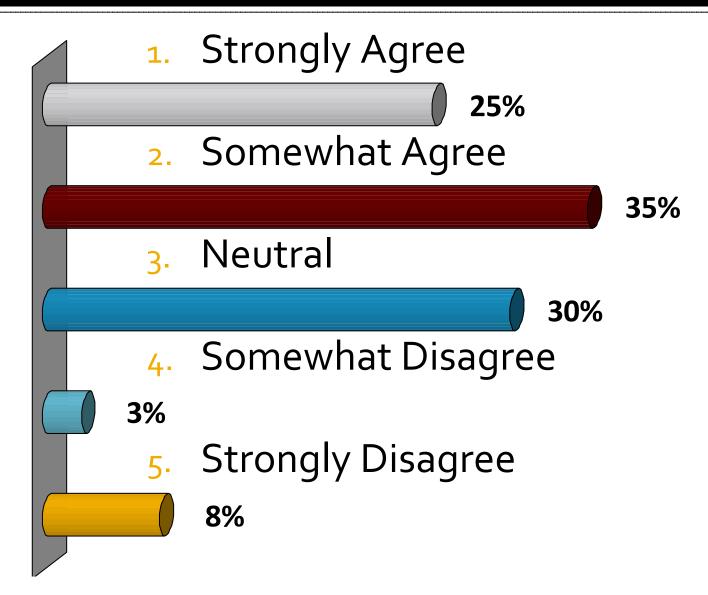
Live Polling



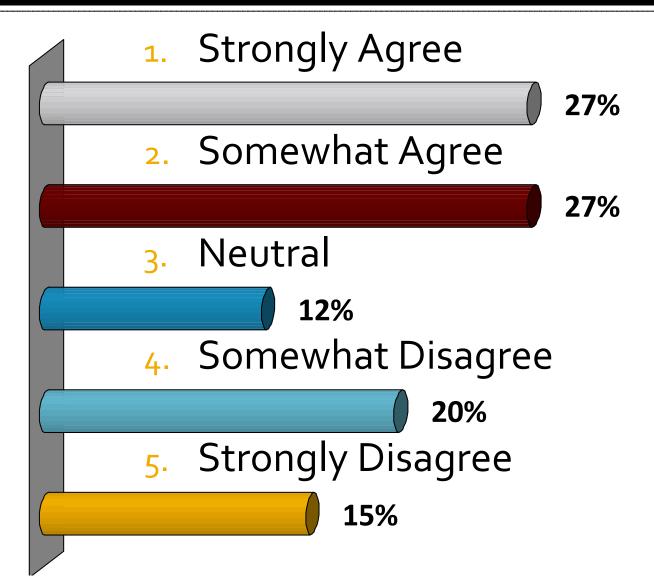
I would like more places to visit during the DAYTIME on Barbur



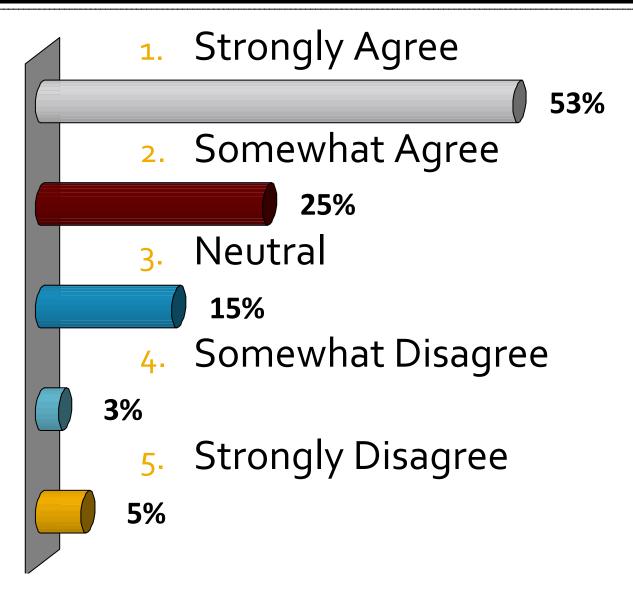
I would like more places to visit during the EVENING on Barbur



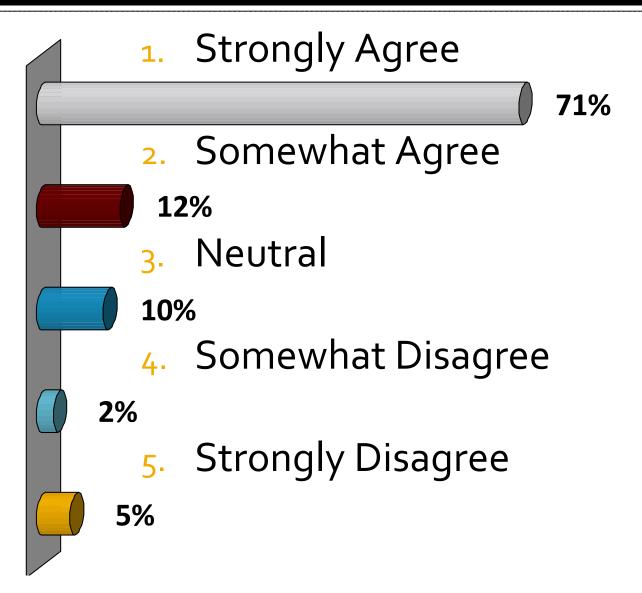
Barbur is a good place for more housing



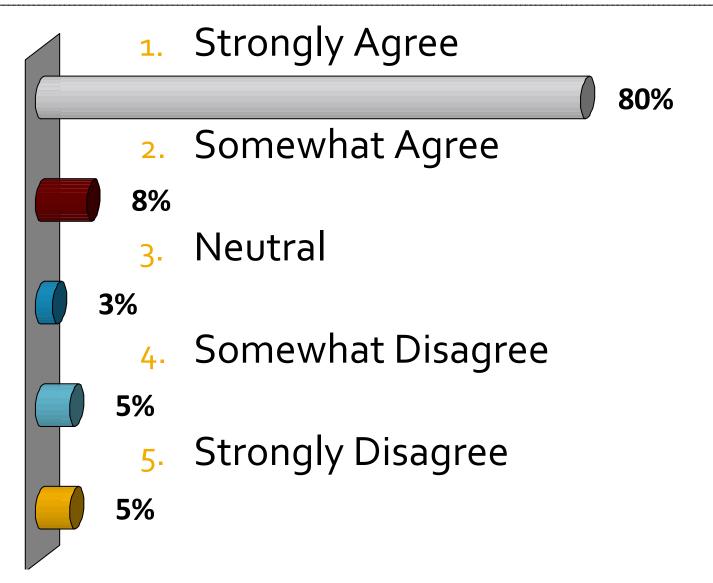
Barbur is a good place for more businesses and other destinations



New traffic signals and crossings are desirable



Wider sidewalks, buffered from traffic would improve Barbur



Develop a range of scenarios











B

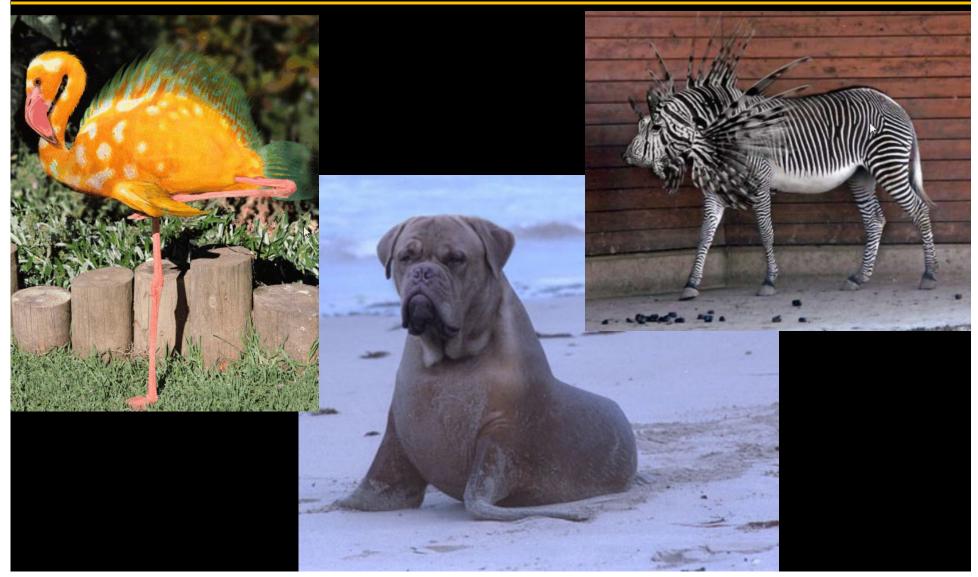
D

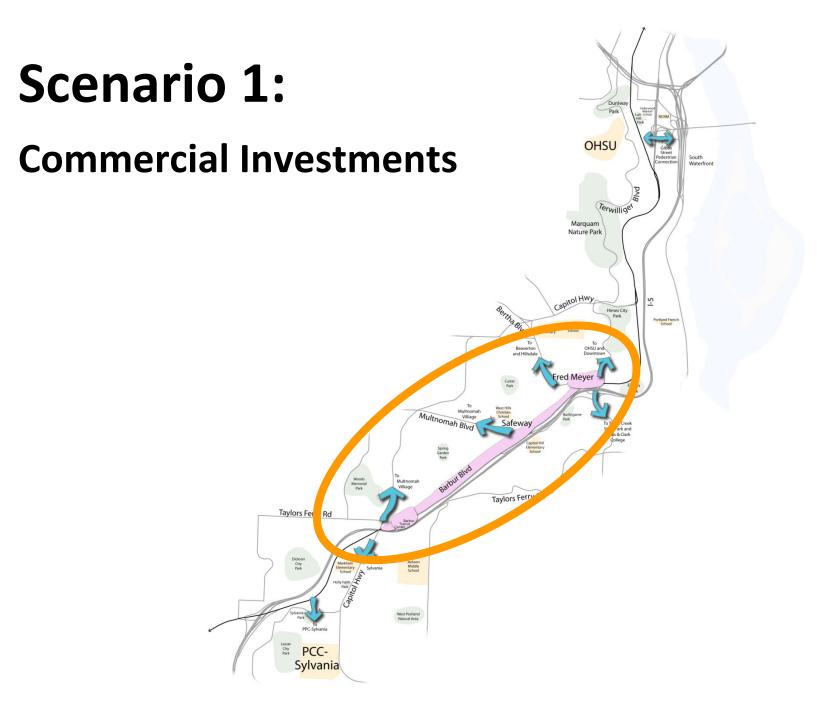
C

Scenarios are crash test dummies



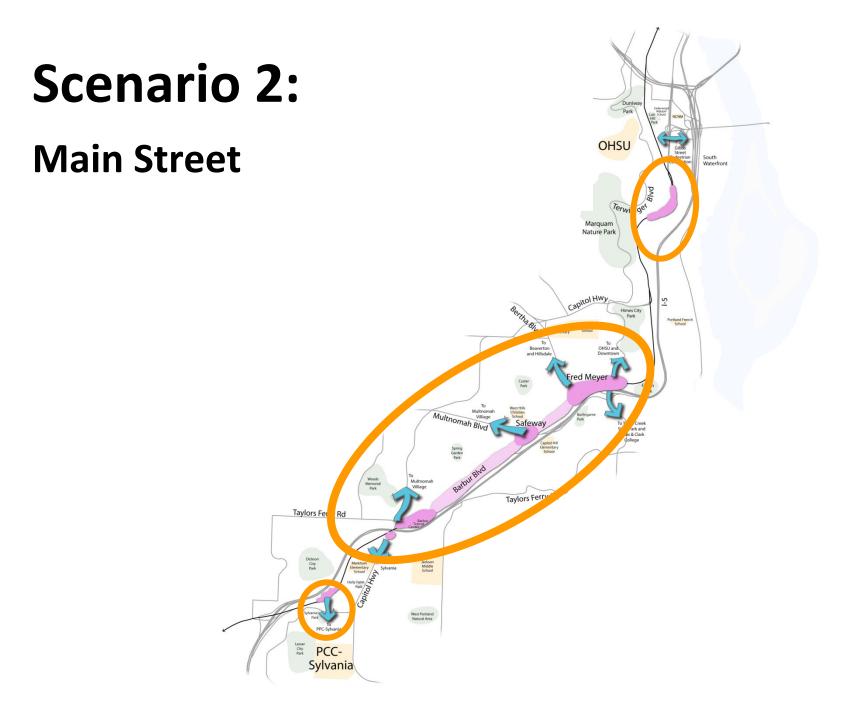
Scenarios also allow us to mix-andmatch elements





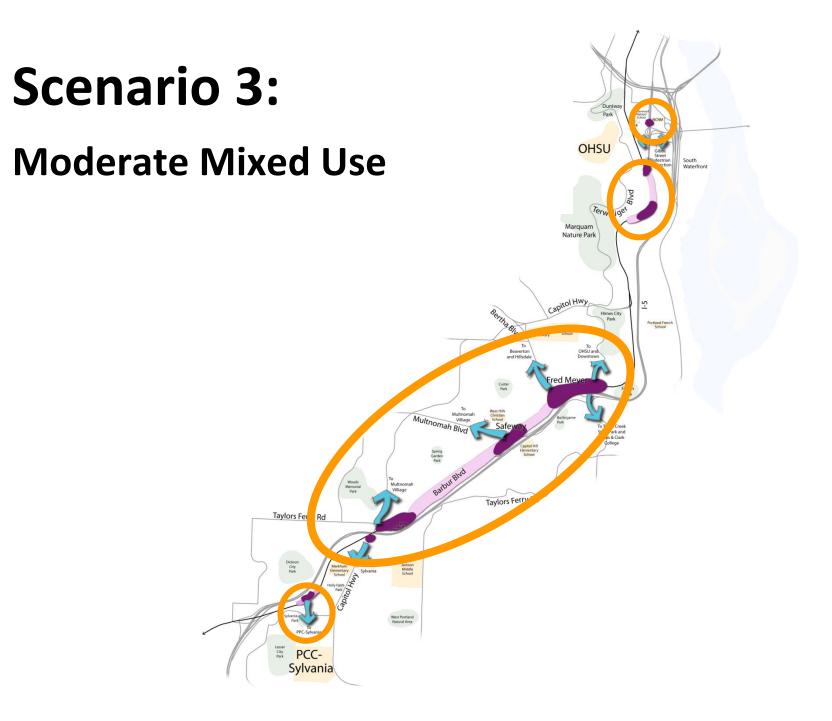
Scenario 1 is similar to Macadam



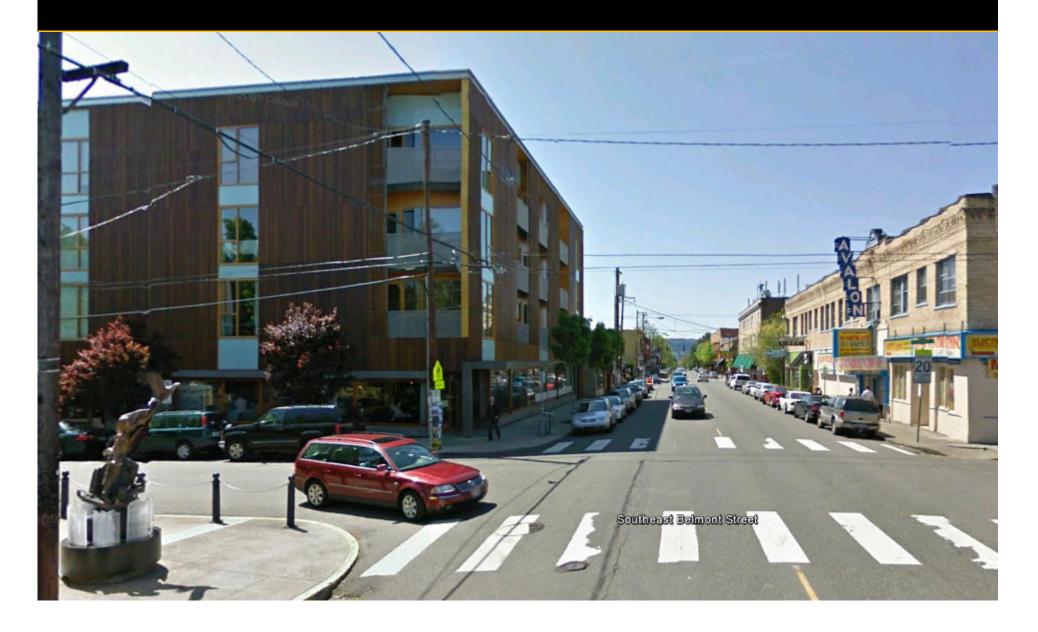


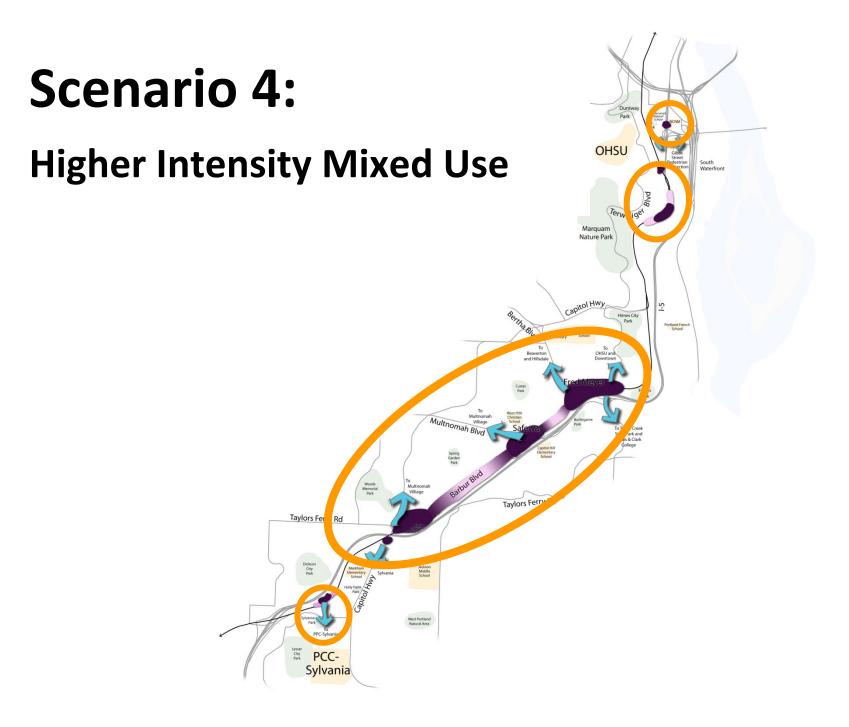
Scenario 2 is similar to Lake Oswego or Orenco



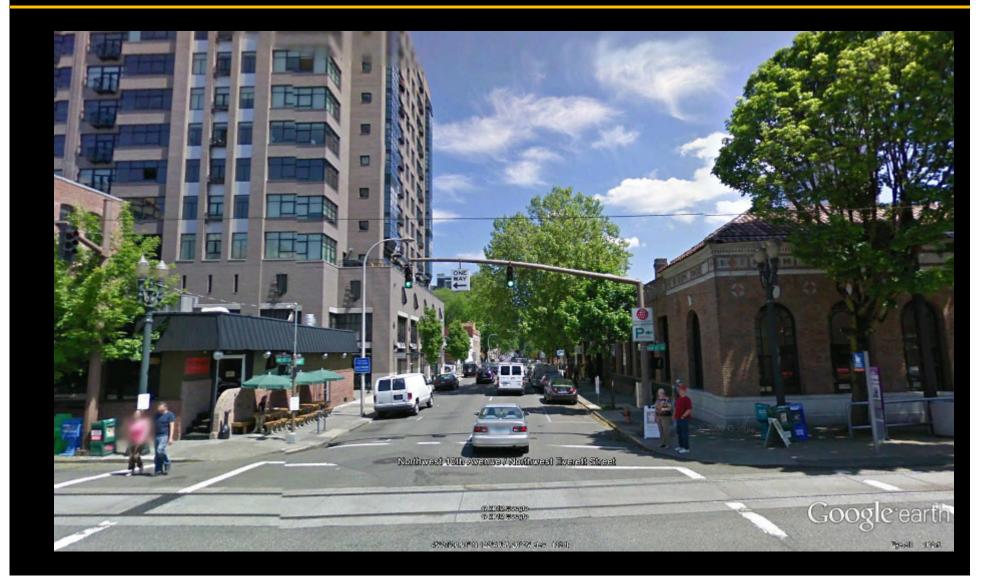


Scenario 3 is similar to Belmont

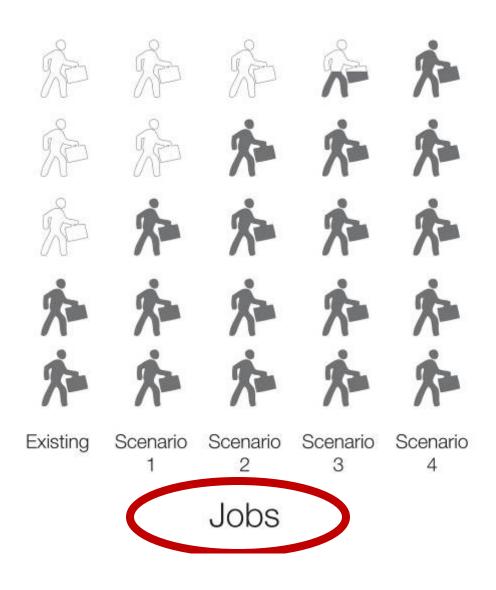


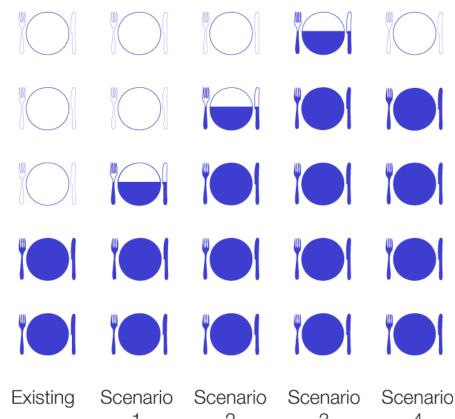


Scenario 4 is similar to the Pearl









Existing Scenario Scenario Scenario Scenario 1 2 3 4 Dining



13th Avenue – Main Street on Barbur



13th Avenue – Perpendicular Main Street



SW 13th Today



Scenario 1: Commercial Investments



Scenario 2: Main Street



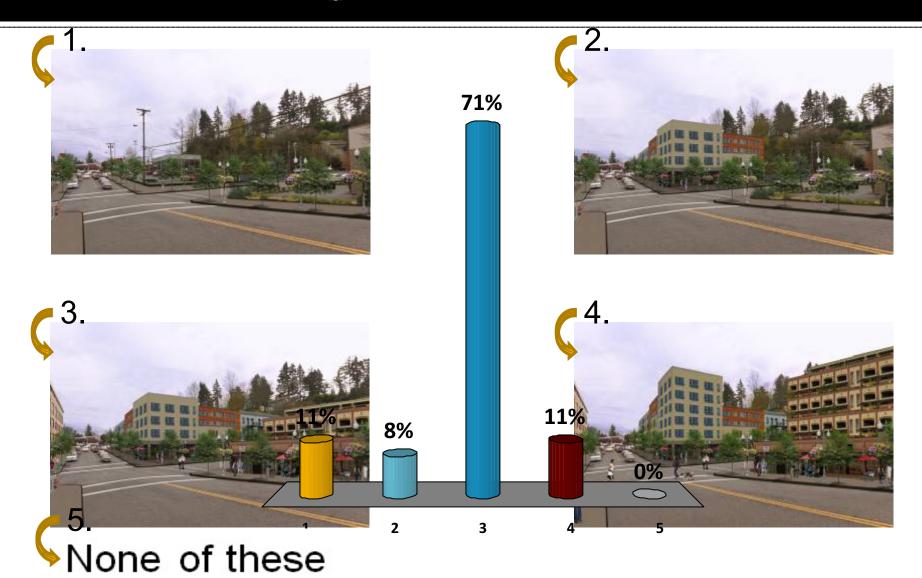
Scenario 3: Moderate Mixed Use



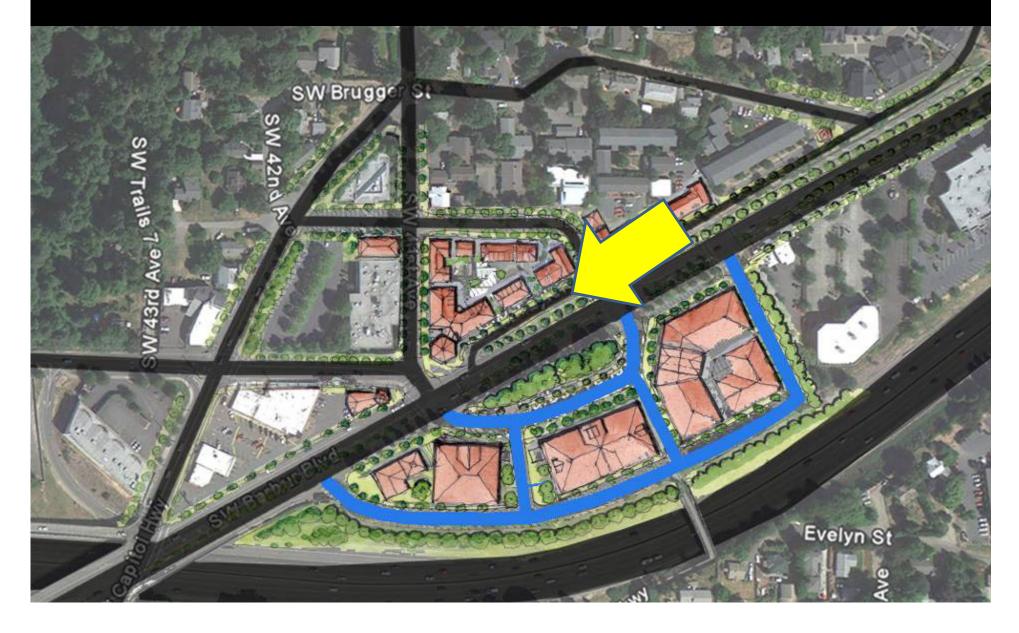
Scenario 4: Higher Intensity Mixed Use



Which image do you like BEST?



Crossroads: Buffered Main Street



Barbur and Taylors Ferry Today



Scenario 1: Commercial Investments



Scenario 2: Main Street



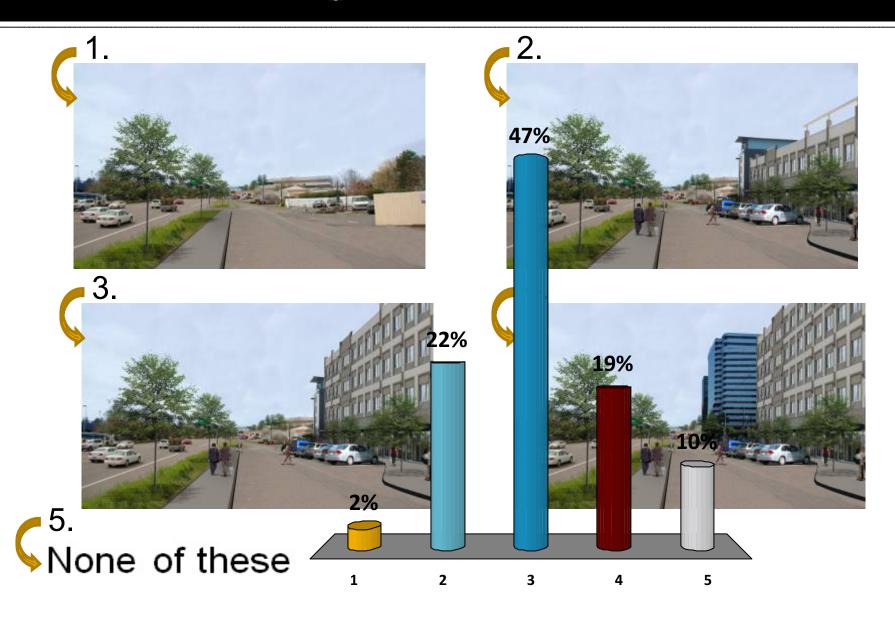
Scenario 3: Moderate Mixed Use



Scenario 4: Higher Intensity Mixed Use



Which image do you like BEST?









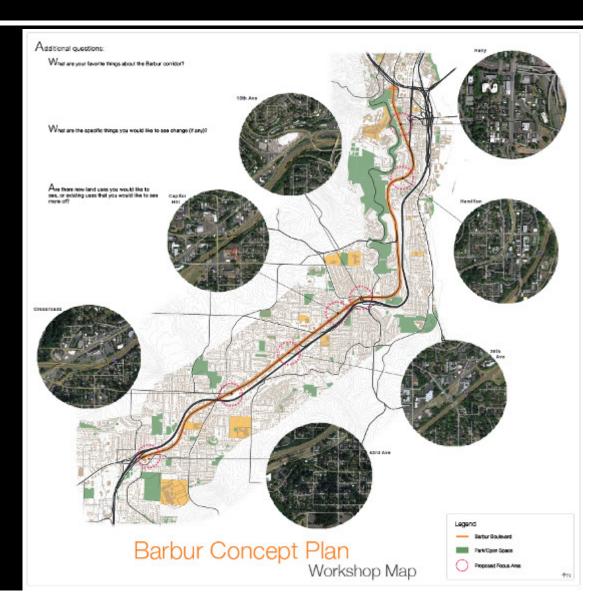


Focus Area Identification

 Commercial Investments
 Main Street (1-2 story)
 Moderate Mixed-Use (2-4 story)



Higher Intensity Mixed Use (4+ story)



Next Steps

- Summer 2012
 - Evaluate Scenarios market/catalyst analysis
- Fall
 - Preferred Scenario at Community Forum
 - Prepare Concept Plan Report
- Winter
 - Briefing PSC and elected officials