

Social Equity Contracting Strategy

Building Portland Business

Background

- Resolution 36868 (June 2011)
- Restructure Sheltered Market Program
- Review and Revise the Contractor Prequalification Program
- Expand and Improve Outreach
- Improve Forecasting

Business Equity Performance Recognition

- Past M/W Subcontractor Utilization
- Workforce Diversity
- Contractor Score and Ranking
- Annual Awards

Workforce Training & Hiring Program

- 27% Aspirational Goal(18% Minority & 9% Female)
- Review Goals Annually
- Workforce Plan on Projects \$200,000 and over
- Post Project Contractor Report

Good Faith Efforts (Subcontracting)

- Inclusion Plan
- Internal Criteria for use of CM/GC
- Internal Criteria for Unbundling Projects



Contractor Prequalification

- Standardized Criteria and Evaluation
- Bi-Annual Renewal Process
- Simplify Application
- No Reduction in Bidding Limits
- No Requirement for Prequalification on Projects \$250,000 and under
- CPO Approval of Special Prequalification
- Centrally Administered by Procurement Services

Prime Contractor Development Program

- Tiered System for Construction Contracts up to \$1M
- Business Development Program
- Prime Contractor Category of Work
 - Sewer Construction
 - Water Construction
 - Street Improvements
 - Building Alteration/Construction
- Establish Metrics and Goals

Professional, Technical, Expert Services

- Increase Formal RFP Dollar Threshold to \$100,000
- Increase Dollar Threshold for Direct Contracts with M/W/ESB firms to \$50,000
- Enhance Social Equity RFP Language/Criteria
- Create Directory of Certified Firms

Minority Evaluator Program

- Resolution 36757 (December 2009)
- 250 RFP Selection Panels
- Over 370 Evaluators
- Over 15% M/W/ESB PTE Prime Consultant
- Over 80% M/W/ESB PTE Subconsultant