

**RESOLUTION No. 36940**

In support of the Americans with Disabilities Act, develop an implementation plan for open captioning of all media produced by the City of Portland and presented on the City's websites or Public Access channels (Resolution).

WHEREAS, the Americans with Disabilities Act (ADA), signed into law in 1990, protects persons with disabilities from discrimination through barriers to communication; and,

WHEREAS, communications with people with disabilities must be as effective as communications with others; and

WHEREAS, the use of captioning media breaks down these barriers and equalizes communication access; and

WHEREAS, assuring equity and equal opportunity is a priority of the Portland City government; City leaders, bureaus and staff are committed to providing excellent services, access to information and opportunities to every Portlander; and

WHEREAS, achieving equity requires the intentional examination of policies and practices that, while appearing fair, may unintentionally marginalize individuals or groups and perpetuate disparities; and

WHEREAS, captioning media is something that all Portlanders can benefit from; and

WHEREAS, it is in the City's interest to secure a contract with a vendor that will provide open captioning services to bureaus on an as-needed basis;

NOW, THEREFORE, BE IT RESOLVED, the City's Office of Equity and Human Rights will work in collaboration with the Bureau of Technology Services and City Public Information Officers and Webmasters to develop an implementation plan for captioning media produced by the City and determine the costs associated with implementation; and

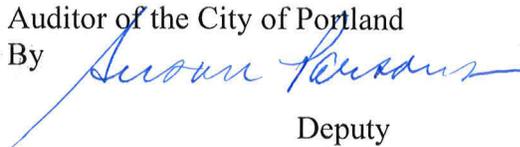
BE IT FURTHER RESOLVED, the Office of Equity and Human Rights will bring forward a report to Council with the City's captioning implementation plan and cost information by September 1, 2012.

Adopted by the Council: JUN 28 2012

Commissioner Amanda Fritz  
Prepared by: Sara Hussein  
Date Prepared: June 18, 2012

**LaVonne Griffin-Valade**  
Auditor of the City of Portland

By



Deputy

787

Agenda No. **Resolution** NO. Title

36940

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<p><b>INTRODUCED BY</b> Commissioner/Auditor: <b>Commissioner Fritz</b></p>	<p>CLERK USE: DATE FILED <u>JUN 22 2012</u></p>
<p><b>COMMISSIONER APPROVAL</b></p> <p>Mayor—Finance and Administration - Adams</p> <p>Position 1/Utilities - Fritz <i>Amanda Fritz</i></p> <p>Position 2/Works - Fish</p> <p>Position 3/Affairs - Saltzman</p> <p>Position 4/Safety - Leonard</p>	<p>LaVonne Griffin-Valade Auditor of the City of Portland</p> <p>By: <i>Susan Lawson</i> Deputy</p>
<p><b>BUREAU APPROVAL</b></p> <p>Bureau: Office of Equity &amp; Human Rights Bureau Head: Dante J. James <i>D James</i></p> <p>Prepared by: Sara Hussein Date Prepared: June 20, 2012</p> <p>Financial Impact &amp; Public Involvement Statement Completed <input checked="" type="checkbox"/> Amends Budget <input type="checkbox"/></p> <p>Portland Policy Document If "Yes" requires City Policy paragraph stated in document. Yes <input type="checkbox"/> No <input checked="" type="checkbox"/></p> <p>Council Meeting Date <b>June 28, 2012</b></p> <p><b>City Attorney Approval:</b> required for contract, code, easement, franchise, comp plan, charter</p>	

<p><b>AGENDA</b></p> <p><b>TIME CERTAIN</b> <input checked="" type="checkbox"/> <b>Start time: 2:30 pm</b></p> <p><b>Total amount of time needed: 30 min</b> (for presentation, testimony and discussion)</p> <p><b>CONSENT</b> <input type="checkbox"/></p> <p><b>REGULAR</b> <input type="checkbox"/> <b>Total amount of time needed: _____</b> (for presentation, testimony and discussion)</p>
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FOUR-FIFTHS AGENDA	COMMISSIONERS VOTED AS FOLLOWS:		
		YEAS	NAYS
1. Fritz	1. Fritz	✓	
2. Fish	2. Fish	✓	
3. Saltzman	3. Saltzman	✓	
4. Leonard	4. Leonard	✓	
Adams	Adams	_____	_____