

Portland, Oregon

## FINANCIAL IMPACT and PUBLIC INVOLVEMENT STATEMENT For Council Action Items

(Deliver original to Financial Planning Division. Retain copy.)

1. Name of Initiator David C. Olson		2. Telephone No. 3-5290	3. Bureau/Office/Dept. OCT
4a. To be filed (date):  6/21/12	4b. Calendar (Check One)  Regular   Consent   4/5ths <input type="checkbox"/> <input checked="" type="checkbox"/> <input type="checkbox"/>		5. Date Submitted to Commissioner's office and FPD Budget Analyst: 6/20/12
6a. Financial Impact Section: <input checked="" type="checkbox"/> Financial impact section completed		6b. Public Involvement Section: <input checked="" type="checkbox"/> Public involvement section completed	

**1) Legislation Title:** Appoint Lisa Faust to the Portland Community Media Board of Directors for a term to expire November 30, 2012. (report)

**2) Purpose of the Proposed Legislation:**

Appoint Lisa Faust to the Portland Community Media Board of Directors for a term to expire November 30, 2012. Ms. Faust will complete the term vacated by Megan Kahrs.

**3) Which area(s) of the city are affected by this Council item? (Check all that apply—areas are based on formal neighborhood coalition boundaries)?**

- |  |                                    |                                    |                                |
|--|------------------------------------|------------------------------------|--------------------------------|
| <input checked="" type="checkbox"/> City-wide/Regional     | <input type="checkbox"/> Northeast | <input type="checkbox"/> Northwest | <input type="checkbox"/> North |
| <input type="checkbox"/> Central Northeast                 | <input type="checkbox"/> Southeast | <input type="checkbox"/> Southwest | <input type="checkbox"/> East  |
| <input type="checkbox"/> Central City                      |                                    |                                    |                                |
| <input type="checkbox"/> Internal City Government Services |                                    |                                    |                                |

### FINANCIAL IMPACT

**4) Revenue:** Will this legislation generate or reduce current or future revenue coming to the City? If so, by how much? If so, please identify the source.

None.

**5) Expense:** What are the costs to the City related to this legislation? What is the source of funding for the expense? (Please include costs in the current fiscal year as well as costs in future years. If the action is related to a grant or contract please include the local contribution or match required. If there is a project estimate, please identify the **level of confidence**.)

None.

**6) Staffing Requirements:**

- **Will any positions be created, eliminated or re-classified in the current year as a result of this legislation?** *(If new positions are created please include whether they will be part-time, full-time, limited term, or permanent positions. If the position is limited term please indicate the end of the term.)*

No

- **Will positions be created or eliminated in future years as a result of this legislation?**

No

*(Complete the following section only if an amendment to the budget is proposed.)*

**7) Change in Appropriations** *(If the accompanying ordinance amends the budget please reflect the dollar amount to be appropriated by this legislation. Include the appropriate cost elements that are to be loaded by accounting. Indicate "new" in Fund Center column if new center needs to be created. Use additional space if needed.)*

<b>Fund</b>	<b>Fund Center</b>	<b>Commitment Item</b>	<b>Functional Area</b>	<b>Funded Program</b>	<b>Grant</b>	<b>Sponsored Program</b>	<b>Amount</b>

**[Proceed to Public Involvement Section — REQUIRED as of July 1, 2011]**

**PUBLIC INVOLVEMENT**

**8) Was public involvement included in the development of this Council item (e.g. ordinance, resolution, or report)? Please check the appropriate box below:**

- YES:** Please proceed to Question #9.  
 **NO:** Please, explain why below; and proceed to Question #10.

Office of Neighborhood Involvement Board & Commission Application Forms are solicited, accepted and kept on file.

**9) If "YES," please answer the following questions:**

- a) What impacts are anticipated in the community from this proposed Council item?**
  
- b) Which community and business groups, under-represented groups, organizations, external government entities, and other interested parties were involved in this effort, and when and how were they involved?**
  
- c) How did public involvement shape the outcome of this Council item?**
  
- d) Who designed and implemented the public involvement related to this Council item?**
  
- e) Primary contact for more information on this public involvement process (name, title, phone, email):**

**10) Is any future public involvement anticipated or necessary for this Council item? Please describe why or why not.**

Office of Neighborhood Involvement Board & Commission Application Forms are solicited, accepted and kept on file.

David C. Olson



BUREAU DIRECTOR (Typed name and signature)



City of Portland

**Office for  
Community Technology**

Broadband & Communications Technology Policy | Cable Regulation & Consumer Protection | Utility Franchises, Licenses & Wireless

**Dan Saltzman, Commissioner**

David C. Olson, Director  
1120 SW 5<sup>th</sup> Avenue, Room 1305  
Portland, OR 97204

City Council  
Agenda Item  
Staff Supplemental Report

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TO: Commissioner Dan Saltzman

THROUGH: Office for Community Technology

FROM: David C. Olson, Director   
Contact Person: Rebecca Gibbons X3-5515

DATE: June 20, 2012

RE: Appoint Lisa Faust to the Portland Community Media Board of Directors for a term to expire November 30, 2012. (report)

Requested Placement Date: Consent Agenda on June 27, 2012

I. **RECOMMENDATION.** Commissioner Saltzman recommends confirmation of his appointment of Lisa Faust to the Portland Community Media Board of Directors for a term to expire November 30, 2012.

**BACKGROUND.** Portland Community Media (PCM) is an Oregon nonprofit public benefit corporation, originally incorporated in 1981 as Portland Cable Access, which has provided for over 30 years, and continues to provide, media and broadband technology training, tools and distribution platforms to diverse communities throughout the City of Portland to engage broad participation in civic and cultural life and to provide cable programming of, by and for the community over local public and governmental access cable channels.

Pursuant to Portland City Code Section 3.115.040, the Mayor and Commissioner in Charge each appoint one voting member to Grantee's Board of Directors, for staggered terms of two years, subject to confirmation by the City Council.

OCT assisted in providing potential candidates to Commissioner Saltzman's office.

Ms. Faust will complete the term vacated by Megan Kahrs.



II. FINANCIAL IMPACT. None

III. LEGAL ISSUES. None

IV. CONTROVERSIAL ISSUES. None

V. LINK TO CURRENT CITY POLICIES:

<http://www.portlandonline.com/auditor/index.cfm?a=366453&c=28475>

VI. CITIZEN PARTICIPATION. Office of Neighborhood Involvement Board & Commission  
Application Forms are solicited, accepted and kept on file.

VII. OTHER GOVERNMENT PARTICIPATION. None

IX. IF THIS IS A CONTRACT, DOES CONTRACTOR HAVE A CURRENT BUSINESS  
LICENSE? \_

WHAT IS THEIR BUSINESS LICENSE NUMBER? \_\_

IS THEIR ACCOUNT WITH THE CITY CURRENT? \_\_

IF NOT, HOW MUCH IS OWING? \_\_\_\_\_

**Lisa M. Faust**

4762 NE Skidmore St.  
Portland, OR 97218  
503-253-8610  
[Lisfaust@comcast.net](mailto:Lisfaust@comcast.net)

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Lisa Faust has been a professional in the financial industry for over 20 years. With experience ranging from bank operations management, human resource management and business development, Lisa's expertise is sought after by the nonprofit sector as a professional speaker, workshop leader and board member. With a commitment to the community where she and her family live and work, Lisa has engaged with many nonprofit associations as a volunteer and board member.

**Professional Experience**

Pacific Continental Bank

September 1999 – Present

Vice President, Relationship Banking Officer  
Nonprofit Team Leader

Vice President of the Nonprofit Services Group at Pacific Continental Bank, Lisa oversees the development and growth of the Nonprofit Niche in all three markets served by Pacific Continental Bank including Lane County, Greater Portland/Vancouver and Greater Seattle. In addition to leading the Nonprofit Niche, Lisa is responsible for developing new business for the bank and manages the largest deposit portfolio in the banks Portland market.

Specialties include: Cash management consultation, internal controls review, board governance, cash flow training, general banking consultation, workshop presentations.

Centennial Bank

1996 – September 1999

Operations Manager, Lloyd District Office & Retirement Center Offices (5)

Bank of America

1990 – 1995

Retirement Accounts Administration  
Operations Manager

Willamette Savings & Loan

1988 – 1990

Branch Manager

## **Nonprofit Board Experience**

### Quest Center for Integrative Health

Board Secretary 2007 – Present

Board Finance Committee 2010 - Present

Board Member at Large 2006 – 2007

### Lloyd District Community Association (LDCA)

Board Chair 2010 – June 2012

Board Membership Committee 2009 – June 2012

Board Member at Large 2009 – 2010

### SMART: Start Making A Reader Today

Board Finance Committee 2011 – Present

## **Education and Training**

General/Business Studies, Clackamas Community College, Oregon City, Oregon  
1986-1988

Western States Banking School, University of Nevada, Reno, 2001

BankExec Certification

Commercial Lending Certification

Leadership Portland, Portland Business Alliance

Class of 2009

Ongoing career development through internal and external training opportunities.

## Conflict of Interest/Reference Form for City Board & Commission Appointments

The purpose of this form is to obtain further information for your application for appointment to City boards, commissions, and committees, and to assist the Mayor in making inquiries concerning the qualifications of applicants for appointment. Please note that information provided in this document is public information. Thank you for your interest.

Name: LISA M FAUST  
First Middle Initial Last

Mailing Address: 4762 NE SKIDMORE ST. PORTLAND OR 97218

Occupation: Banker

Daytime Phone: 503-736-6096 Email: Lisa.f Faust@therightbank.com

Please list the board(s), commission(s), and/or committee(s) for which you've applied:

Portland Community Media

**REFERENCES:** (List two people who may be contacted as references who know about your qualifications and interests.)

Name Kristy Weaver Relationship Supervisor  
 Address 911 Main St., Ste 100 Vancouver WA Day Phone 360-735-3707  
98660

Name Stephanie Hoyer Relationship friend  
 Address 717 NE Grand Ave. PDX 97232 Day Phone 503-736-6034

### CONFLICT OF INTEREST

Appointees to the City boards, commissions and committees are subject to confirmation by the Mayor and City Council. One area of inquiry will be whether you or a member of your household may have a conflict of interest between private life and public service. Please complete the following questions to describe potential conflicts that could arise from service on the City board(s), commission(s), and/or committee(s) for which you are under consideration.

List all names not previously provided under which you or members of your household do business. Include the business address and a brief description of the business. (Add rows as needed) NA

Name	Business Address	Description



List by name any compensated lobbyist with whom you or a member of your household share any direct economic interest such as a partnership, joint venture, or similar substantial economic interest.

NA

Will your business, or any client or customer of your business, be a party to matters which will come before the City Budget Committee?

No       Yes

If yes, please describe:

If you, a member of your household, or your business have conducted business with the City of Portland during the immediately preceding calendar year, please describe the nature of the transaction and the amount of money involved. Include professional or service contracts, as well as provision of materials or supplies. (Add rows as needed) NA

Type of Transaction	Amount of Transaction

If you or a member of your household is an employee of the City of Portland, please list the bureau or department and the position held. (Add rows as needed) NA

Name	Relationship	Bureau/Department	Position

Do you currently hold elective office?  No     Yes \_\_\_\_\_  
(Position)

My signature affirms that all information contained herein is true to the best of my knowledge, and that I understand that any misstatement of fact or misrepresentation of credentials may result in this application being disqualified from further consideration.

Signature Lisa M Faust Date 6/21/12

Name: LISA FAUST Date: 6/21/12

## Interest Form for City Board & Commission Appointments

*The purpose of this form is to obtain information for use in making appointments to City boards, commissions, and committees, and to assist the Mayor in making inquiries concerning the qualifications of applicants for appointment. Please note that information provided in this document is public information, with the exception of the confidential section. (Information in the confidential section will only be disclosed as required by law.) If you have a recently prepared biography or resumé, please attach it to this form. Thank you for your interest.*

Please return application, resumé and any additional information to:  
Office of Neighborhood Involvement, 1221 SW 4<sup>th</sup> Ave, Room 110, Portland, Or 97204

To help ensure equal access to City programs, services and activities, the City of Portland will reasonably modify policies/procedures and provide auxiliary aids/services to persons with disabilities. Call 503-823-2030 or 503-823-4000 with such requests.

Name: Lisa M Faust  
           First Middle Initial Last

Mailing Address: 4762 NE Skidmore St., Portland OR 97218

Occupation: Banker

Daytime Phone: 503-736-6096

Email: Lisa.faust@therightbank.com

Biography/Resumé Attached?     Yes     No

### CHECK UP TO THREE (3) GROUPS YOU ARE INTERESTED IN (descriptions are online):

- |  |   |   |
|--|---|---|
| <input type="checkbox"/> Adjustment Committee                | <input type="checkbox"/> Home Forward <i>(formerly the Housing Authority of Portland)</i> | <input type="checkbox"/> Portland Parks Board                   |
| <input type="checkbox"/> Alternative Technology Adv Com      | <input type="checkbox"/> Human Rights Commission  | <input type="checkbox"/> Portland Planning & Sustainability Com |
| <input type="checkbox"/> Building Code Board of Appeal       | <input type="checkbox"/> Independent Police - Citizen Review Com                          | <input type="checkbox"/> Portland Utility Review Board          |
| <input type="checkbox"/> Business License Appeals Board      | <input type="checkbox"/> Investment Advisory Committee                                    | <input type="checkbox"/> Private-for-Hire Board of Review       |
| <input type="checkbox"/> Citizen Campaign Committee          | <input type="checkbox"/> Mechanical Code Board of Appeal                                  | <input type="checkbox"/> Public Involvement Advisory Council    |
| <input type="checkbox"/> Civil Service Board                 | <input type="checkbox"/> Metro Exposition Recreation Commission                           | <input type="checkbox"/> Purchasing Board of Appeals            |
| <input type="checkbox"/> Community Budget Advisory Board     | <input type="checkbox"/> Mt. Hood Cable Regulatory Comm                                   | <input type="checkbox"/> Regional Arts & Culture Council        |
| <input type="checkbox"/> Design Commission                   | <input type="checkbox"/> Noise Review Board   | <input type="checkbox"/> River Community Advisory Committee     |
| <input type="checkbox"/> Development Review Advisory Com     | <input type="checkbox"/> Plumbing Code Board of Appeal                                    | <input type="checkbox"/> Small Business Advisory Council        |
| <input type="checkbox"/> Elders in Action                    | <input type="checkbox"/> Portland Children's Levy Allocation Committee                    | <input type="checkbox"/> Structural Engineering Adv Board       |
| <input type="checkbox"/> Electrical Code Board of Appeals    | <input checked="" type="checkbox"/> Portland Community Media                              | <input type="checkbox"/> Time, Place, Manner Oversight Com      |
| <input type="checkbox"/> Fire Code Board of Appeal           | <input type="checkbox"/> Portland Development Commission                                  | <input type="checkbox"/> Towing Board of Review                 |
| <input type="checkbox"/> Floating Structures Board of Appeal | <input type="checkbox"/> Portland Housing Advisory Commission                             | <input type="checkbox"/> Urban Forestry Commission              |
| <input type="checkbox"/> Golf Advisory Committee             | <input type="checkbox"/> Portland/Multnomah Food Policy Council                           |   |
| <input type="checkbox"/> Historic Landmarks Commission       |   |   |

### List education, including degree(s) earned:

General/Business Studies, Clackamas Community College, Oregon City, Oregon  
1986-1988

Western States Banking School, University of Nevada, Reno, 2001

BankExec Certification

Commercial Lending Certification

Leadership Portland, Portland Business Alliance, Class of 2009

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**1<sup>st</sup> Choice:**

Name of Board/Commission/Committee: Portland Community Media

A. Reasons for wanting to serve on this group:

Respect for current leadership and wanting to help keep this organization thriving.

B. List skills or knowledge that would be relevant to this Board/Commission:

Specialties include: Cash management consultation, internal controls review, board governance, cash flow training, general banking consultation. Over 20 years of banking finance experience.

C. List work or volunteer experience that would add to your expertise for this Board/Commission

Dates (from/to)	Employer or Volunteer Activity	Responsibilities
1999-Present	Pacific Continental Bank	Nonprofit Niche Team Leader
2006-Present	Quest Center	Board Secretary and Finance Committee
2011-Present	SMART	Board Finance Committee

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**2<sup>nd</sup> Choice:**

Name of Board/Commission/Committee: NA

A. Reasons for wanting to serve on this group:

B. List skills or knowledge that would be relevant to this Board/Commission:

C. List work or volunteer experience that would add to your expertise for this Board/Commission:

Dates (from/to)	Employer or Volunteer Activity	Responsibilities
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**3<sup>rd</sup> Choice:**

Name of Board/Commission/Committee: NA

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A. Reasons for wanting to serve on this group:

B. List skills or knowledge that would be relevant to this Board/Commission:

C. List work or volunteer experience that would add to your expertise for this Board/Commission

Dates (from/to)	Employer or Volunteer Activity	Responsibilities
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**List your experience working on diverse teams or committees:**

20 years working in the banking industry with various lending and operations teams.

Board and finance committee of Quest Center for Integrative Health.

Leadership Portland, working with a 35 professionals from varying industries.

Board Chair of the Lloyd District Community Association (LDCA) working with both residents and businesses in the Lloyd District.

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**Describe your understanding of the services the City of Portland provides:**

The city provides a vast array of services to both the residents and the business community in the city of Portland.

As a resident in the city of Portland and a business leader working in the city, I have had many opportunities to understand and have first hand knowledge of city programs. As the Board Chair of the LDCA, I have been engaged on many levels in the Lloyd District with the City of Portland.

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My signature affirms that all information contained herein is true to the best of my knowledge, and that I understand that any misstatement of fact or misrepresentation of credentials may result in this application being disqualified from further consideration.

Signature: Wm M. Farnsworth Date: 6/21/12

Please note this optional information **must** remain on a separate page from the rest of the application.

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**OPTIONAL INFORMATION**

*The City asks that you voluntarily provide the following information. The City will use this information for statistical purposes, such as tracking the geographical diversity of board and commission appointees. By providing this information, you will help us ensure that appointments represent a broad cross-section of the community. You are under no legal obligation to provide this information. State and federal law prohibit the use of this information to discriminate against you. The City will treat this information as confidential to the fullest extent allowed by law.*

Age:             Under 18             18-64             65+

Race:             African-American     Asian             Caucasian  
                   Hispanic             Native American

Gender:         Female             Male

Disability:     No                     Yes

If yes, please specify: \_\_\_\_\_