## RESOLUTION No. 36938 As Amended

Adopt the Central Eastside Parking Management Plan dated June 2012 (Resolution)

WHEREAS, the Central Eastside Industrial District (CEID) is an important area for employment, educational institutions and destination retail uses; and

WHEREAS, the City, to support and encourage this economic vitality, with the help and guidance of the Stakeholder Advisory Committee (SAC), undertook the Central Eastside Parking Management Plan (CEPMP) to ensure that access and parking will keep pace with the district's expanding needs; and

WHEREAS, the SAC, a diverse group of property and business owners, and representatives from the Central Eastside Industrial Council (CEIC) and adjacent neighborhoods, met 12 times during the course of the planning process between August 2010 and September 2011. They held two public workshops, on February 22 and June 28, 2011, to allow broader input into the process and plan, presented their findings to the CEIC and established a regularly updated website; and

WHEREAS, the CEPMP is a comprehensive look at the CEID's parking facilities, how they are currently used, and how those facilities can help expand access to businesses by putting every parking space to its best use; and

WHEREAS, to accomplish this purpose the project team extensively researched and analyzed parking within the CEID and used this research and analysis to develop the actions identified in this plan; and

WHEREAS, the SAC developed the following goals, objectives and values:

- Support the CEID vision of a uniquely vibrant and diverse environment with distinct and well-connected places;
- Keep parking solutions flexible to address changing activities as the district evolves;
- Balance parking needs with freight mobility, access and loading/unloading; and
- Support parking strategies that address adjacent neighborhood impacts; and

WHEREAS, the SAC developed the following key plan actions:

- Simplify the parking system, applying two base zones for 2-hour and 3-hour parking;
- Establish a new permit and meter district;
- Expand the existing permit program;
- Create a customer priority area;
- Create a fair exceptions process;
- Streamline the residential permit process and protect the adjacent neighborhoods; and
- Form a Transportation and Parking Management Association; and

WHEREAS, the CEPMP recommends the formation of a Transportation and Parking Management Association (TPMA) to evaluate district transportation needs and priorities and set forth priority projects and programs to support and facilitate more efficient transportation access to the Central Eastside Industrial District;

NOW, THEREFORE, BE IT RESOLVED, that the City of Portland adopts the Central Eastside Parking Management Plan dated June 2012 as Binding City Policy attached as Exhibit A; and

BE IT FURTHER RESOLVED, that Portland Bureau of Transportation establish a Transportation and Parking Management Association for the district; and

BE IT FURTHER RESOLVED, that the Portland Bureau of Transportation implement a metered parking program and an expanded parking permit program as expediently as possible within the Bureau's financial capacity.

Adopted by the Council, JUN 21 2012

Mayor Sam Adams Prepared by: BH/vrl Date Prepared: 6/14/12

LaVonne Griffin-Valade AUDITOR OF THE CITY OF PORTLAND By ayla Jenninso Deputy

Agenda No. RESOLUTION NO.

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Title					
Adopt the Central Eastside Parking	Managemen	t Plan dated June 2012 (Res	solution)		
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INTRODUCED BY Commissioner/Auditor: MAYOR SAM ADAMS	CLERK USE	E: DATE FILED JUN 15	2012		
COMMISSIONER APPROVAL CHILLO HIN Mayor Add Mayor—Finance and Administration - Adams	LaVonne Griffin-Valade Auditor of the City of Portland				
Position 1/Utilities - Fritz	estanti i i e				
Position 2/Works - Fish	By:				
Position 3/Affairs - Saltzman		Deputy			
Position 4/Safety - Leonard	ACTION TAKE	EN:			
BUREAU APPROVAL Bureau: Bureau of Transportation Group Manager: Greg Jones Development & Capital Program					
Prepared by: Bill Hoffman/vrl UXA Date Prepared: June 14, 2012					
Financial Impact & Public Involvement Statement Completed Amends Budget Not Required					
Portland Policy Document If "Yes" requires City Policy paragraph stated in document. Yes No					
Council Meeting Date June 21, 2012					
City Attorney Approval				ange of an expression	
AGENDA		FOUR-FIFTHS AGENDA	COMMISSIONERS VOTED		
		1	AS FOLLOWS:		
Start time: <u>3:45 PM</u>				YEAS	NAYS
Total amount of time needed: <u>45 minutes</u> (for presentation, testimony and discussion)		1. Fritz	1. Fritz	V	
		2. Fish	2. Fish	$\checkmark$	<b>.</b>
		3. Saltzman	3. Saltzman		
REGULAR  Total amount of time needed:		4. Leonard	4. Leonard	$\checkmark$	
(for presentation, testimony and discussion)		Adams	Adams	$\checkmark$	
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