

**Bureau of Planning and Sustainability**  
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**Portland Planning and Sustainability Commission**

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May 30, 2012

Portland City Council  
City Hall  
1221 SW Fourth Avenue  
Portland, OR 97204

Dear Mayor and Commissioners:

On April 24, 2012, the Portland Planning and Sustainability Commission heard a briefing on the proposed goals for Portland's food system. This project sets a baseline for BPS' food policy program areas and proposes future goals.

The Planning and Sustainability Commission unanimously recommends that City Council adopt the Recommended Resolution to establish food system goals and direct the Bureau of Planning and Sustainability to report to City Council on a bi-annual basis with an update of the indicators and progress on the goals. We recognize that this is an emerging field and that metrics and goals may need to be revised over time.

We commend the project team for their diligent work and thank you for your consideration of our recommendation.

Sincerely,

André Baugh, Chair  
Portland Planning and Sustainability Commission



Portland, Oregon  
**FINANCIAL IMPACT and PUBLIC INVOLVEMENT STATEMENT**  
**For Council Action Items**

(Deliver original to Financial Planning Division. Retain copy.)

1. Name of Initiator Steve Cohen		2. Telephone No. 503.823.4225	3. Bureau/Office/Dept. Planning and Sustainability
4a. To be filed (date):  May 30, 2012	4b. Calendar (Check One)  Regular <input checked="" type="checkbox"/> Consent <input type="checkbox"/> 4/5ths <input type="checkbox"/>		5. Date Submitted to Commissioner's office and FPD Budget Analyst: May 23, 2012
6a. Financial Impact Section: <input checked="" type="checkbox"/> Financial impact section completed		6b. Public Involvement Section: <input checked="" type="checkbox"/> Public involvement section completed	

**1) Legislation Title:**

Establish baseline indicators and adopt goals for the Portland food system. (Resolution)

**2) Purpose of the Proposed Legislation:**

Provide information on the current status of key metrics of the accessibility, affordability, and health of the system for providing food to Portland residents. The resolution establishes goals for these metrics for future years and directs BPS to report every two years on status toward achieving those goals.

**3) Which area(s) of the city are affected by this Council item? (Check all that apply—areas are based on formal neighborhood coalition boundaries)?**

- City-wide/Regional       Northeast       Northwest       North  
 Central Northeast       Southeast       Southwest       East  
 Central City  
 Internal City Government Services

**FINANCIAL IMPACT**

**4) Revenue:** Will this legislation generate or reduce current or future revenue coming to the City? If so, by how much? If so, please identify the source.

No.

**5) Expense:** What are the costs to the City related to this legislation? What is the source of funding for the expense? (Please include costs in the current fiscal year as well as costs in

future years. If the action is related to a grant or contract please include the local contribution or match required. If there is a project estimate, please identify the **level of confidence**.)

Very modest expenses will be incurred to provide the staff time necessary to gather and report data on the proposed food system goals. BPS currently includes this staff time in its budget.

**6) Staffing Requirements:**

- **Will any positions be created, eliminated or re-classified in the current year as a result of this legislation?** (If new positions are created please include whether they will be part-time, full-time, limited term, or permanent positions. If the position is limited term please indicate the end of the term.)

No

- **Will positions be created or eliminated in future years as a result of this legislation?**

No

*(Complete the following section only if an amendment to the budget is proposed.)*

**7) Change in Appropriations** (If the accompanying ordinance amends the budget please reflect the dollar amount to be appropriated by this legislation. Include the appropriate cost elements that are to be loaded by accounting. Indicate "new" in Fund Center column if new center needs to be created. Use additional space if needed.)

Fund	Fund Center	Commitment Item	Functional Area	Funded Program	Grant	Sponsored Program	Amount

**[Proceed to Public Involvement Section — REQUIRED as of July 1, 2011]**

**PUBLIC INVOLVEMENT**

**8) Was public involvement included in the development of this Council item (e.g. ordinance, resolution, or report)? Please check the appropriate box below:**

- YES:** Please proceed to Question #9.  
 **NO:** Please, explain why below; and proceed to Question #10.

**9) If "YES," please answer the following questions:**

**a) What impacts are anticipated in the community from this proposed Council item?**

Publicly establishing baseline metrics and goals for the food system provide a means of insight and accountability for efforts to strengthen the regional food system. The goals provide a measuring stick for the City's current work around food policy, which includes efforts in BPS, Parks, and BES.

**b) Which community and business groups, under-represented groups, organizations, external government entities, and other interested parties were involved in this effort, and when and how were they involved?**

The metrics were developed in consultation with members of the City-County Food Policy Council over several years. The Food Policy Council holds monthly public meetings and includes members with expertise in hunger reduction, urban gardening, food retailing, and community advocacy, among others. Current members are listed at <http://www.portlandonline.com/bps/index.cfm?c=42290&a=116810>. The metrics were also presented to the Planning and Sustainability Commission in April 2012 for discussion and feedback.

**c) How did public involvement shape the outcome of this Council item?**

Discussions with Food Policy Council members helped winnow the list of potential metrics from a very lengthy set of options to a focused, pragmatic set of measures for which information is available and the City has a role in influencing.

**d) Who designed and implemented the public involvement related to this Council item?**

Steve Cohen

**e) Primary contact for more information on this public involvement process (name, title, phone, email):**

Steve Cohen, Food Programs Manager, Bureau of Planning and Sustainability, 503-823-4225, [steve.cohen@portlandoregon.gov](mailto:steve.cohen@portlandoregon.gov).

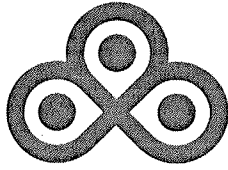
**10) Is any future public involvement anticipated or necessary for this Council item? Please**

**describe why or why not.**

The Food Policy Council will serve as the primary forum for future public involvement in reviewing progress on these goals, with a status report presented every two years to the City Council.

*Susan Anderson*

BUREAU DIRECTOR (Typed name and signature)



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## MEMO

DATE: May 22, 2012  
TO: Mayor Sam Adams  
FROM: Susan Anderson, Director

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1. Ordinance Title: Establish baseline indicators and adopt goals for the Portland food system. (Resolution)
  2. Contact: Steve Cohen, 823-4225
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3. Requested Council Date: June 7, 2012

4.  Consent Agenda Item  Regular Agenda Item  
 Emergency Item (explain below)  Non-Emergency Item

5. Purpose of Agenda Item:

Provide information on the current status of key metrics of the accessibility, affordability, and health of the system for providing food to Portland residents. The resolution establishes goals for these metrics for future years and directs BPS to report every two years on status toward achieving those goals.

6. History of Agenda Item/Background:

In 2003, Council accepted a report from the Food Policy Council, a joint City-County citizen advisory committee, that included "governing principles" for a sustainable regional food system. These principles have guided City work on food policy and programs, including efforts to improve access to healthy, affordable good, remove barriers to food distribution in Portland, and make it easier for residents to grow their own food. The City has never formally established metrics by which to assess the current condition of the food system, however. This resolution would identify those key metrics and establish goals to provide a benchmark to measure the impacts of the work of City bureaus and many community partners.



**7. Legal Issues:**

None

**What individuals or groups are or would be supportive or opposed to this action?**

Opposition: None.

Supportive: Food Policy Council, Planning and Sustainability Commission, Multnomah County Health Department, Oregon Food Bank, many community food advocates

**8. How does this relate to current City policies?**

A healthy, accessible, affordable food system is an important element of the Portland Plan strategies of Making Equity Real, Healthy Connected City, and Economic Prosperity and Affordability.

The resolution provides quantitative metrics, a current baseline, and future goals for reporting on the guiding principles for a sustainable food system that Council accepted in 2003.

