



# Central City 2035

Briefing  
Planning and Sustainability  
Commission  
June 12, 2012

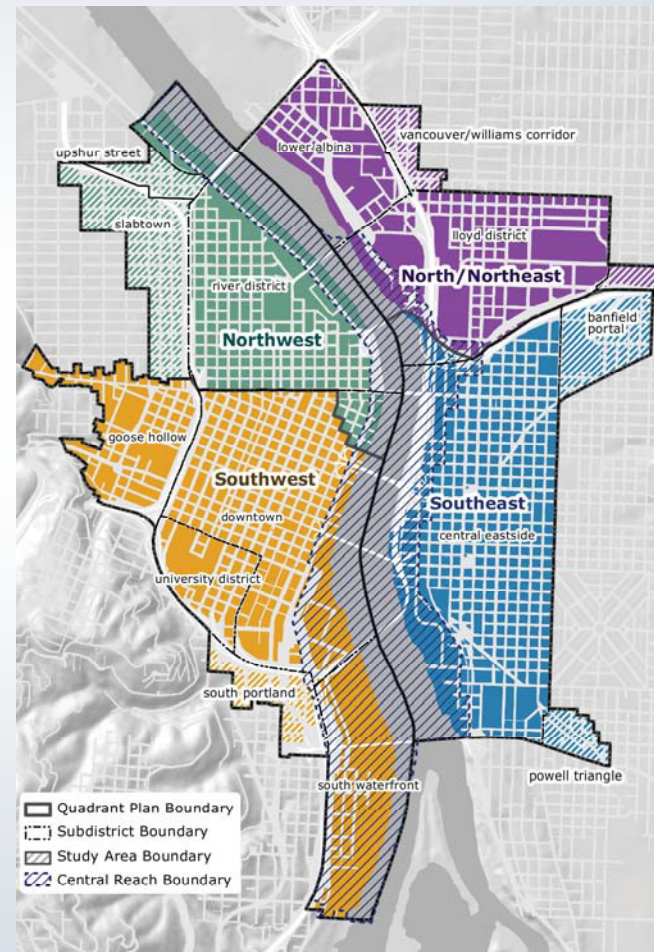


Bureau of Planning and Sustainability  
Innovation. Collaboration. Practical Solutions.



# Process

- 2010 - 2011  
Issues and Goals
- 2011 - 2012  
Concept Plan
- 2010 - 2014  
Quadrant Plans
- 2014 - 2015  
Implementation



# Central City 2035 Concept Plan

- As part of the Central City 2035 project, provides high level guidance for the development of four quadrant plans, and includes three key elements:
- *Strategic Direction: A Center for Innovation and Exchange*
- *Policy Framework*
- *Urban Design Concept*



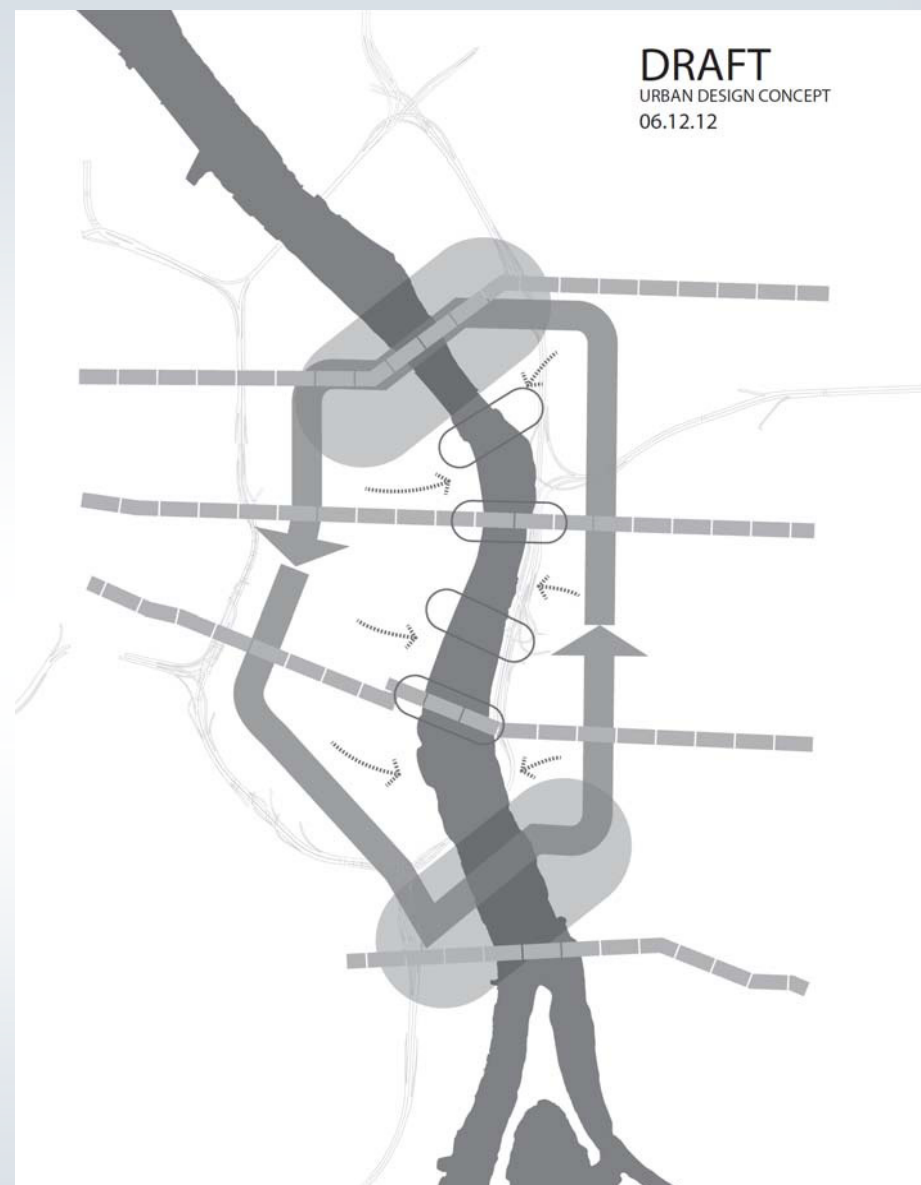
# Policy Framework

- Drafted through an extensive public involvement process
- Contains goals and guidelines for different policy areas, including:
  - Regional Center: Economy and Innovation
  - Housing and Neighborhoods
  - Willamette River
  - Urban Design
  - Environmental Health

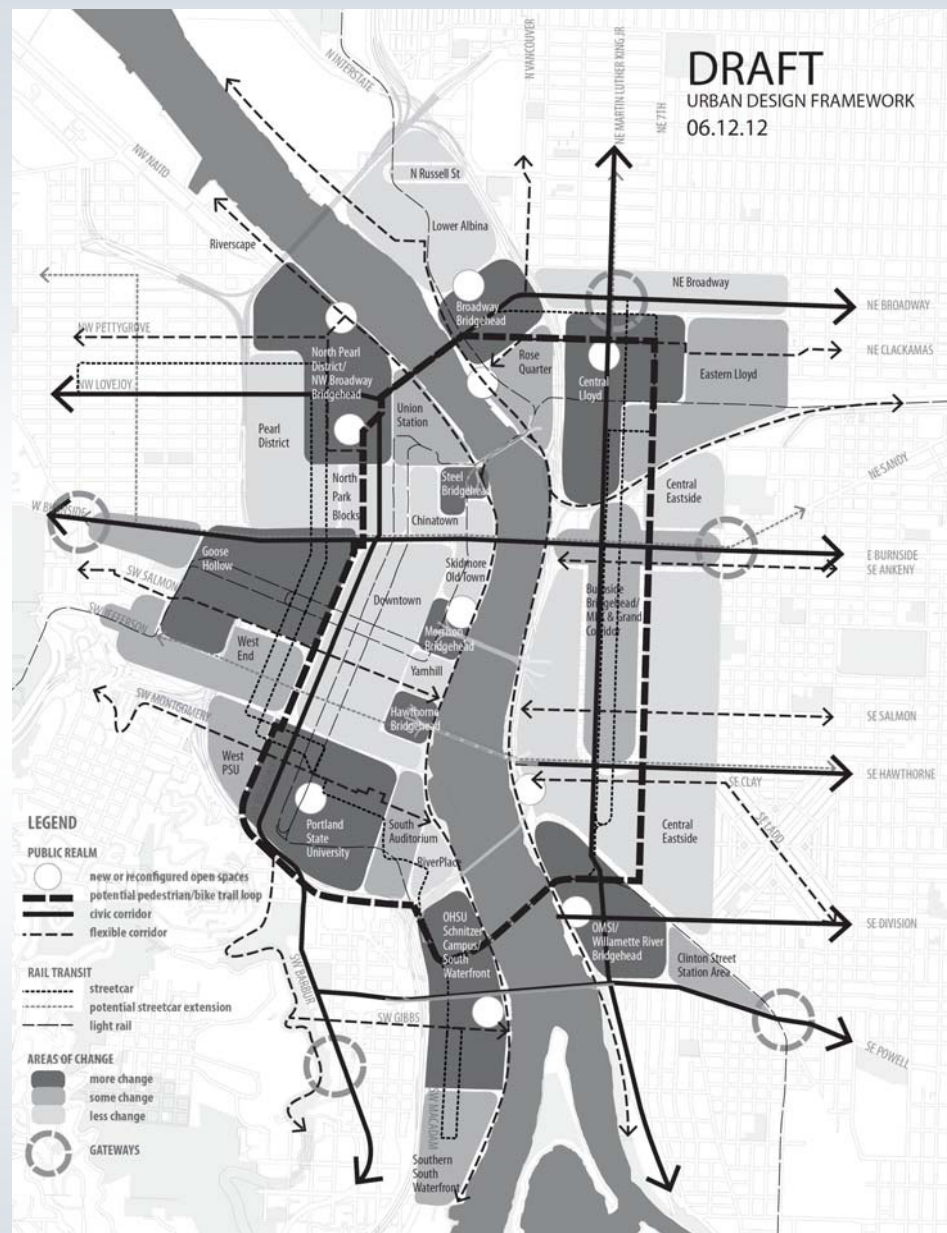


# Urban Design Concept

- The urban design concept map will illustrate where and how the Central City will grow and change, highlighting key organizing features such as the Willamette River, major corridors and distinctive new districts. It will guide future decision-making and prioritize public investments by the City and partner agencies.



# Urban Design Concept



■ Questions?

