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PRESENTATION TO COUNCIL

Date:March 10, 2010To:Mayor Sam Adams, City of PortlandFrom:Eloise Damrosch, RACC Executive Director

Subject: Accept the 2009 State of the Arts Presentation

In accordance with our contract with the City, RACC is pleased to deliver its annual "State of the Arts" presentation and share the many ways in which RACC continues to integrate arts and culture in all aspects of community life.

In 2009, RACC served more than 80 Portland-based arts organizations, hundreds of schoolchildren and their families, and countless artists of every discipline. RACC works hand in hand with the Mayor's office and other government partners to advance the goals of *Act for Art*, the region's five year action plan for arts and culture. Public opinion research shows strong citizen support for a long-term dedicated funding solution for arts and culture, and we remain committed to helping the Creative Advocacy Network respond to this demand. RACC also continues to demonstrate an extraordinary ability to leverage the City's investment with funds from other public and private partners, and our entire region benefits as a result.

Even in a challenging economic environment, and with less public funding that most other creative cities, RACC finds the resources and builds the partnerships necessary to make a significant impact in our community. For example, our ever-growing workplace giving program, seeded with funds from the City of Portland and now three counties, recruits hundreds of new arts donors every year, which helps sustain our vital arts organizations. The City is also helping us attract hundreds of thousands of dollars from the private sector to expand the Right Brain Initiative, bringing us closer to our vision of guaranteeing arts education for every K-8 student in the region in the next five years.

The City of Portland can feel confident that RACC and the arts community are working together to turn the City's limited investments into powerful results for our community. Investments in arts and culture continue to fuel creativity in our classrooms, spark innovation in our companies, stimulate economic activity, and sustain a high quality of life for our residents.

We recommend that Council accept the RACC "State of the Arts" report.

Eloise Damrosch Executive Director

TO THE COUNCIL Mayor Sam Adams concurs with the findings of the RACC Executive Director, and

RECOMMENDS: That the Council accept the report.

Respectfully submitted,

Sam Adams

Mayor, City of Portland



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Agenda No. REPORT NO.

Title

Accept RACC's 2009 State of the Arts Report (Report)

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AGENDA	5.	FOUR-FIFTHS AGENDA	DUR-FIFTHS AGENDA COMMISSIONERS VOTED AS FOLLOWS:		
<u>TIME CERTAIN</u> ⊠ Start time: <u>9:30 a.m.</u>				YEAS	NAYS
Total amount of time needed: <u>60 mins</u> (for presentation, testimony and discussion)		1. Fritz	1. Fritz	\checkmark	
		2. Fish	2. Fish		
CONSENT		3. Saltzman	3. Saltzman	\checkmark	e.
REGULAR Total amount of time needed: (for presentation, testimony and discussion)		4. Leonard	4. Leonard		
		Adams	Adams	\checkmark	