



City of Portland  
Bureau of  
**Planning and  
Sustainability**

Sam Adams, Mayor  
Susan Anderson, Director

**Planning**

1900 S.W. 4th Ave., Ste. 7100  
Portland, OR 97201-5350


Phone 503-823-7700  
FAX 503-823-7800  
TTY 503-823-6868

**Sustainability**

721 N.W. 9th Ave., Ste. 350  
Portland, OR 97209-3447

Phone 503-823-7222  
FAX 503-823-5311  
TTY 503-823-6868

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MEMORANDUM

To: Mayor Sam Adams and City Council  
From: Susan Anderson, Director *SA*  
Date: April 2, 2010

- 
1. Title: Accept yearly report of the East Portland Action Plan implementation activities and community efforts
  2. Contact Name, Department, & Phone Number: Chris Scarzello, BPS, 3-7716
  3. Council Date: April 14, 2010, time Certain, 2:00 p.m.
- 
4. History of Agenda Item/Background

The East Portland Action Plan project began in 2007 and was adopted by City Council in February 2009. The goal of the Action Plan is to improve the quality of life, help foster strong community connections, increase the area's regional significance, and improve equity for East Portland residents.

The Action Plan was initiated following a meeting between staff from Portland, Multnomah County, and (then) State Speaker of the House Jeff Merkley. Speaker Merkley, whose district included East Portland, identified several livability issues that he believed were moving the community toward a "tipping point" and warranted attention. Some of these issues included a shifting of poverty to the area, the quality and design of new housing, missed opportunities for economic development, a lack of investment, and concerns about public safety.

At the same time, the Portland Bureau of Planning was undertaking the East Portland Review, a study documenting the area's demographic changes, development trends, and community issues. The East Portland Review validated many of the concerns expressed by Speaker Merkley as well as other community stakeholders over the past few years. Key findings from the East Portland Review included:

- Population growth is increasing faster than the rest of Portland, with larger households than Portland on average but declining median incomes compared with Portland overall
- The area is becoming more ethnically and racially diverse compared to Portland overall and is expected to continue this trend
- The scale and appearance of new development is out of character with existing development
- The transportation network lacks connectivity as well as amenities for walking and biking, and is becoming congested in areas
- David Douglas School District, the largest of five school districts serving the area, is seriously over capacity and concerned about the strain on programs and facility capacity attributable to the continued influx of families to the area.

The Action Plan contains strategies and actions to provide guidance and direction to public agencies, non-profit organizations, and businesses and individuals to address the broad array of opportunities and challenges facing East Portland.

Following adoption of the Action Plan, City Council provided funding to hire a community organizer/outreach specialist to increase public participation, broaden the base of community involvement, and assist in coordination of action implementation. A committee of stakeholders formed in April 2009 to work with the community organizer and to prioritize actions, recommend approaches and solutions, and provide advocacy and leadership in the community.

5. Purpose of Agenda Item

The purpose of this agenda item is to provide an annual report to City Council on the achievements of the City and community partners in updating and implementing East Portland Action Plan items. The only action requested of City Council is to accept the East Portland Action Plan annual report.

Attachments

- Exhibit 1 - EPAP Annual Report
- Exhibit 2 - EPAP/PDC Storefront Improvement Projects
- Exhibit 3 - EPAP Small/Medium Grants Application Awards (first round)
- Exhibit 4 - EPAP/PBOT Safe Routes to School Crosswalk Improvement Projects
- Exhibit 5 - EPAP ODOT projects
- Exhibit 6 - EPAP Committee Charge and Structure
- Exhibit 7 - EPAP Committees and Representatives
- Exhibit 8 - EPAP Priority Actions for 2010-2011
- Exhibit 9 - EPAP General Membership information





# East Portland Action Plan Annual Report



City of Portland Bureau of  
**Planning and Sustainability**  
Sam Adams, Mayor | Susan Anderson, Director

## INTRODUCTION

In late 2007, City planning staff, East Portland residents, and local business owners formed a committee to discuss East Portland community issues and aspirations with county, state, and regional elected officials, representatives from local school districts, and non-profit agencies. Throughout the planning process, the Committee and other citizens provided input by identifying strategies and actions to address the multiple issues facing the community. Many meetings and public open houses later, the East Portland Action Plan was adopted by City Council and provided with initial funding to begin addressing several early actions identified by the community. This report highlights key accomplishments and actions addressed in the first year of implementation (2009-2010), and lists priority actions identified by the East Portland Implementation Advocacy Committee for next year.



## ACCOMPLISHMENTS (July 2009 — June 2010)

- ◆ Create an advocate position to seek funding for livability improvements, neighborhood associations, and groups. The City provided \$115,000 to complete this action. (Action item CB.6.3)
- ◆ Expand the storefront improvement grant program (PDC) throughout East Portland commercial areas. The City provided \$115,000 to PDC to implement this action. See Exhibit 2 for the list of PDC-funded projects. (Action item CM.2.1)
- ◆ Initiate Powell Boulevard street improvement planning; pursue TGM grant to begin process. A \$50,000 local match from Bureau of Planning and Sustainability to Portland Bureau of Transportation to help fund a Powell Boulevard Street Improvement TGM Grant. The grant was awarded and the study is scheduled to begin spring 2010. (Action item T.4.3)
- ◆ Initiate a pilot project in East Portland to test new land use concepts: consider land development, transportation, connectivity, and services. The City provided \$30,000 to start the project, and was matched with \$40,000 from PDC and a \$50,000 grant from the NW Health Foundation. The study is a Portland Plan Pilot Project. (Action item HD.6.3)
- ◆ Continue planning and promotion of Gateway Green open space area. A \$45,000 grant provided to the Gateway Green project to bring Oregon Solutions into the process; project planning continues. (Action item P.4.4)
- ◆ Create an East Portland Action Plan grant fund to allow groups to propose other actions to fund, ideally with matching resources. The City allocated \$50,000 to the EPAP Small Grant program. See Exhibit 3 for a list of project funded. (Action item CB.1.5)
- ◆ Multiple ODOT projects identified in the EPAP and initiated by ODOT. See Exhibit 4 for list of projects.



- ◆ Prioritize East Portland schools for Safe Routes to School sidewalk and crossing improvements. The City provided PBOT \$60,000 to complete 3 high-priority street crossing projects. See Exhibit 4 for photos of the project sites. (Action item T.2.1)

- ◆ Multiple ODOT projects identified in the EPAP and initiated by ODOT. See Exhibit 5 for list of projects.



## ACTIVITIES FOR 2010-2011

The EPAP Implementation Committee and sub-committees will continue to meet and advocate for high priority East Portland projects as identified in the Action Plan. Where appropriate and available, EPAP Committee and subcommittee members will apply for grants and other funding sources to achieve EPAP objectives. Current advocacy work includes:

- ◆ Working with PBOT to integrate transportation items into the TSP
- ◆ Advocate for priority projects in the Bike Master Plan
- ◆ Organize multi-cultural workshops on civic engagement
- ◆ Promote job creation and work with various community stakeholders to create a supportive and sustainable environment for small businesses
- ◆ Participate in the Outer Powell TGM study
- ◆ Advocate for and provide support to community youth



The following items represent 10 of 22 items identified by the EPAP Implementation Committee as high priority projects for the 2010-2011 project year. The items are pending City bureau budget approval; more detail is available in Exhibit 8.

- ◆ Sidewalk infill planning and project development for arterial streets, neighborhood collector streets, and improved access to schools, parks, and transit.
- ◆ Conduct an Economic Development Assessment in East Portland
- ◆ Conduct language and culture-appropriate entry-level civic development workshops.
- ◆ Continue funding the EPAP Small/Medium Grants Program
- ◆ Hire temporary seasonal worker and purchase supplies to develop a self-sustaining graffiti, storm drain marking, and SOLV clean-up program
- ◆ Fund third year for ABCD Americorp training in Glenfair Neighborhood
- ◆ Review/recommend potential zoning changes that support new commercial/industrial economic development opportunities
- ◆ Develop a complete Bike System Plan
- ◆ Provide funding support for the East Portland EXPO
- ◆ Provide funding to support EPAP communication efforts, including translation and child care



SF Status	SF Project Name	Project Address	SF Application date	SF Commitmnt Ltr date	SF Grant Amount	SF Expiration Date	SF Leveraged	
	Bad Boy Auto China Acupuncture	13635 SE Division			5576.25			overhead door and awning
Open	& Herb Happy Garden	14115 SE Division	8/19/2009	9/25/2009	14455.5	6/15/2010	4818.5	signage and front porch renovations
Open	Restaurant	2367 SE 122nd Ave	10/29/2009	11/4/2009	20000	6/15/2010	16400	Complete exterior renovation
Open	Kettle Inn	17007 SE Division	8/11/2009	9/29/2009	17089.19	6/15/2010	5696.39	paint, signage, brick work, parking lot seal coating and striping.
Closed	Kim's Beauty Salon	14011 SE Division	8/21/2009	9/11/2009	20000	6/15/2010	24250	siding, porch and windows
Open	KS Food Market	15231 SE Division	8/20/2009	9/29/2009	18651.75	6/15/2010	6217.25	canvas awning, signage, fence, seal coating, striping and windows.
Closed	Town & Country Animal Hospital	12515 SE Division	8/13/2009	9/3/2009	13350.75	6/15/2010	4450.25	painting, landscaping, paving, sign and fence
					109123.44			

4-15-10

# East Portland Action Plan (EPAP) Small/Medium Grants Application Awards FY 2009-10

The East Portland Action Plan (EPAP) Small/Medium Grants Program FY 2009-10 had 37 grant applications for a total request of **\$228,334**. We had **\$50,000** to allocate and leveraged **\$345,615**. The following Grant Review Criteria scoring tool was utilized:

Requirement (check mark in appropriate column)		Pass	Fail
An applicant must have 501 (c) 3 nonprofit status from the IRS, be a government entity or have sponsorship from one of the above to serve as fiscal sponsor.			
Projects must take place in and benefit the residents of the East Portland Neighborhood area.			
<b>Guideline</b>	<b>Points Available</b>	<b>Points Given</b>	
<b><u>REQUIRED:</u></b>			
Demonstrate how they address one or more of Actions items identified in the East Portland Action Plan.	<b>50</b>		
Address how involvement in the project will build community.	<b>40</b>		
The budget request is worthy of the community benefit.	<b>30</b>		
<b><u>SUPPLEMENTAL</u></b>			
Demonstrate an ability to involve underrepresented populations.	<b>15</b>		
Show partnerships between multiple partners.	<b>10</b>		
Demonstrate matching contributions of \$ and time.	<b>5</b>		



<b><u>TOTAL POINTS</u></b>	<b>150</b>	
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In attributing Action item points, we referred to Prioritization Criteria established in 2008: Those marked “\*” were identified as VERY IMPORTANT.

* Community building projects leading to more community involvement	* Low cost/high impact
* Leverage resources and partners involved in the EPAP process	* Broad visibility
Stepping stone/foundational action that is economically sustainable	Spread out through geographic area
High impact on children and total number of people impacted	Unifying actions
Reflects East Portland’s regional accessibility in the region	“Real things that we can point to”
Does it advance a current issue or opportunity not being addressed now?	Illustrate larger objectives
Does it prevent or mitigate a future problem?	

The five person EPAP Grants Review Committee would have liked to award every dollar requested and is very impressed by the creative and constructive projects available to grace our community when financial support is made available. Given the discrepancy between available funding and funding requests, the EPAP is proud to acknowledge the following projects that will receive the identified funding allocations, with a project completion date of December 30, 2010.

Project	Service Area	Requested	Awarded	Leveraged \$
<p><b>Urban Farming:</b> The project will bring together Neighborhood activists, gardening and farming experts, and other interested stakeholders to identify opportunities for urban farming in the Powellhurst-Gilbert Neighborhood and how best to facilitate and support this activity.</p> <p>EPAP item addressed: EC.3.1 Identify and develop strategy to remove barriers to small business development in East Portland.</p>	Powellhurst-Gilbert Neighborhood	\$ 670	\$ 670	\$2,550
<p><b>Vickie Court's Sunrise:</b> The Sunrise project will bring immediate appeal to the neighborhood with public flower planters and hanging baskets that each neighbor partner will be responsible to water, trim, and maintain by meeting together with neighbors to collectively select and plant flowers.</p> <p>EPAP items addressed: HD.2.3 Create a housing rehabilitation program to improve the safety and appearance of existing housing stock; NA.1.1; + CB.1.2.</p>	Hazelwood Neighborhood	\$ 740	\$ 740	\$612
<p><b>Multicultural Share Fair*:</b> Cultural sharing activities including regional food, music, arts and crafts, interactive games, and educational presentations with neighborhood residents and Northwest Housing Alternatives residents working together to design the event and share aspects of their cultures at EPO XPO.</p> <p>EPAP items addressed: CB.1.2 Engage ethnic communities in neighborhood activities; provide</p>	Lents and East Portland-wide	\$2,000	\$1,000	\$5,610



translation/language services to remove barriers; improve messaging and invitations + CB.1.3.				
<b>Project</b>	<b>Service Area</b>	<b>Requested</b>	<b>Awarded</b>	<b>Leveraged \$</b>
<p><b>Learn Zomi Language (Preserving heritage):</b> “Learn Zomi Language” text book and workbook will be printed and produced in an electronic version for the ZomiAUS website and linked through the EPAP webpage. Five tutors will be trained to use the text book and as instructors will teach students and guide 40 families, numbering 135 in community building activities.</p> <p>EPAP items addressed: PS.3.2 Increase resources for gang prevention focused on East Portland; CB.1.2; CB.1.5; + CB.3.3.</p>	East Portland-wide	\$3,500	\$1,000	\$6,500
<p><b>Expanding Swimming Lessons at David Douglas High School:</b> Drop-in after-school swimming lessons for children receiving free or reduced lunch program. Providing jobs for teens in a safe, skill building environment.</p> <p>EPAP items addressed: P.1.3 Explore partnership opportunities to create and sustain “community-center activities at key schools; EC.4.2; + L.2.5.</p>	East Portland-wide	\$1,906.50	\$1,900	\$1,939
<p><b>REACH Youth Photo Voice:</b> During the 2009/10 school year, Alice Ott Middle School students will be participating in various community outreach activities. They will document their experience, reflect on the process, and showcase East Portland by creating a Photo Voice video documenting the community’s strengths and assets along with concerns and struggles. Often underrepresented and diverse students will present the video to individuals and</p>	Pleasant Valley + Powellhurst-Gilbert Neighborhoods	\$1,998	\$1,998	\$4,406

groups who have the authority to make decisions that affect their lives.				
<b>Project</b>	<b>Service Area</b>	<b>Requested</b>	<b>Awarded</b>	<b>Leveraged \$</b>
EPAP items addressed: CB.5.3 Inventory East Portland's unique assets and create a long-term marketing/media campaign to publicize; CB.1.2; CB.2.2; CB.6.2L.4.1; + L.6.1.				
<b>Graffiti Clean-up:</b> Expansion of the East Portland Graffiti Clean-up program and purchasing of equipment that can be shared with teams across East Portland.  EPAP items addressed: PS.4.3 Initiate and sustain a targeted graffiti clean-up of key east Portland areas + PS.4.4.	East Portland-wide	\$2,000	\$2,000	\$15,100
<b>East Portland Transit and Health Equity Project:</b> OPAL's Transit Organizing Project will develop new activists/leaders around the issue of transportation equity and work collaboratively to increase EPAP's capacity with East Portland members. This will be done through engaging transit users in direct outreach, providing materials to raise awareness, surveying riders' main concerns, holding environmental justice leadership trainings and presenting findings. A prioritized list for improvements to transit service and existing transit stops will be developed.  EPAP items addressed: T.1.1 Develop prioritized list for improvements to existing transit stops; T.1.3; T.1.7; T.7.4; CB.1.2; CB.1.5; CB.2.2; CB.3.1; CB.6.2; + EQ.1.4.	Lents, Powellhurst-Gilbert, and Hazelwood	\$10,000	\$2,000	\$28,000



Project	Service Area	Requested	Awarded	Leveraged \$
<p><b>ARCO-IRIS Festival**:</b> Bringing a one-day festival with a rainbow of arts and cultures through: Workshops – CubaMix Salsa, Cosinando con la Comadres (Mexican cooking, Samba-Som (Afro-Brazilian dance and percussion); Community Building – Forum Theatre piece “Facing the Challenges of Diversity, an ARCO-IRIS Mural, and a Youth lead activity; Performances – Cuban Salsa band and dance, Azteca Dance, and a Brazilian Show.</p> <p>EPAP items addressed: CB.1.3 Create an annual event to celebrate the ethnic cultures of East Portland; CB.3.3; CB.4.4; + CB.5.1.</p>	<p>Wilkes, Centennial, + Powellhurst Gilbert Neighborhoods</p>	<p>\$6,950</p>	<p>\$2,500</p>	<p>\$10,400</p>
<p><b>Mill Park SUN After School Class Expansion:</b> Camp Fire’s SUN program at Mill Park Elementary School will partner with Saturday Academy to provide six week classes for 36 Mill Park students. These classes will offer students creative, academic opportunities that support school improvement objectives and are hands-on with in-depth learning and problem solving skill development. To integrate family and community involvement, an After School Showcase will be held to present what students have learned.</p> <p>EPAP items addressed: L.2.1 Encourage needs-based funding for SUN schools – prioritize where indicators warrant resources (i.e. poverty) + L.2.4.</p>	<p>Mill Park Elementary School, Mill Park Neighborhood</p>	<p>\$3,105</p>	<p>\$2,500</p>	<p>\$2,336</p>

Project	Service Area	Requested	Awarded	Leveraged \$
<p><b>Glenfair Community Garden:</b> Materials will be purchased to build a tool shed, install a chain-link security fence around the garden site, and install security lighting. This will serve the community garden that is being established to bring people together in a positive way by creating a community operated place for growing healthy organic produce; offering classes on organic gardening methods and canning; and actively creating opportunities for recipe exchanges, produce exchanges, seed give-aways, community meals/cookouts, and neighborhood fairs.</p> <p>EPAP items addressed: P.2.4 Expand community gardens throughout East Portland parks; continue partnerships with farmers and markets and the Oregon Food Bank; CB.1.2; CB.4.1; CB.6.2; + L.4.1.</p>	Glenfair and Hazelwood	\$3,750	\$3,250	\$10,775
<p><b>Chess for Success After School Program:</b> 22 students will receive after-school chess instruction (twice a week for an hour), chess equipment, t-shirts, and books for the school libraries. Community volunteers will be trained to mentor the students.</p> <p>EPAP items addressed: L.2.2 Start "Mentor East" Campaign with a focus on recruiting local seniors. Create alliance with other organizations to increase mentoring, especially within minority communities; L.2.4; + CB.1.2.</p>	East Portland-wide	\$9,000	\$3,942	\$31,820

<p><b>Centennial Education for Healthy Living:</b> We will provide a health fair; educational opportunities in nutrition and gardening; and organize Oregon Food Bank East Side Learning Garden volunteer opportunities with Centennial families.</p> <p>EPAP items addressed: CB.6.2 Develop and implement outreach program to residents typically underrepresented in East Portland neighborhood associations: renters, youth, disabled, diverse race and ethnicities, etc.; SN.5.2; SN.6.2; CB.1.2; + CB.4.1+2+4.</p>	<p>Centennial School District Portland Schools</p>	<p>\$6,775</p>	<p>\$4,000</p>	<p>\$18,550</p>
<p><b>Latino Safety Promoters (Promotores de Seguridad):</b> El Programa Hispano will organize and carry out intensive Spanish-language training workshops that will include presentations from the Multnomah County District Attorney’s office and East Portland Police officers. The trainings will also include a presentation by El Programa gang prevention staff, including a community leadership activity (or “sociodrama”) to encourage participants to organize crime prevention activities in their neighborhoods.</p> <p>EPAP items addressed: PS.1.3 Expand community policing outreach to engage non-English/ethnic/minority and faith communities; CB.2.3; PS.1.1; PS.1.2; PS.2.2, 4; PS.3.2; + SN.5.2.</p>	<p>Parkrose + Reynolds School Districts Portland Schools</p>	<p>\$9,775</p>	<p>\$4,000</p>	<p>\$2,632</p>

Project	Service Area	Requested	Awarded	Leveraged \$
<p><b>Solutions Leadership David Douglas High School:</b>  Students at David Douglas High School will enroll in the REAP Solutions leadership program to “empower students to take on the identity of ‘leader’ – in their school and in their community – and to see their FUTURE NOW.” Solutions combines school-based and community-based learning opportunities including business literacy activities, entrepreneurial education and projects, civic learning forums, and health/nutrition awareness education and projects. Students will plan and carry out a series of projects.</p> <p>EPAP items addressed: L.3.2 Develop connections between high school students and higher education and workforce development, such as SUN Schools’ business consultants; L.4.1, 2; L.6.3; + L.7.1.</p>	David Douglas School District	\$9,600	\$4,000	\$6,250
<p><b>Russian Speaking Youth Leadership Conference:</b>  Youth help determine workshop themes for this annual conference and youth hosts lead the program -- the second half of the day is completely student-centered. The conference builds vital relationships that unifies and removes isolation amongst the Russian speaking community.</p> <p>EPAP items addressed: L. 4.1 Include East Portland youth in education planning activities; L.7.1; PS.2.4;</p>	East Portland-wide	\$7,500	\$4,000	\$50,500

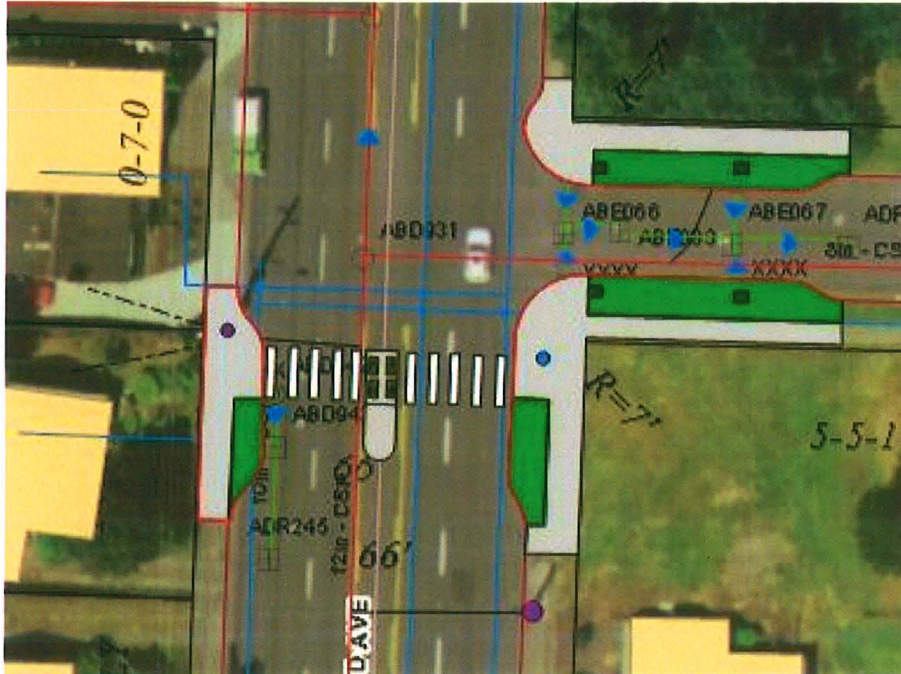


PS.3.2; CB.1.3; CB.1.2; CB.4.4; + CB.5.1.				
<b>Project</b>	<b>Service Area</b>	<b>Requested</b>	<b>Awarded</b>	<b>Leveraged \$</b>
<p><b>Everyday Science: From Soil to Stovetop:</b> The goal is to provide an opportunity for 30 students lacking science credits to increase their academic success through relevant subject matter, to promote healthy eating choices, and to increase community involvement in gardening by creating an edible school garden, teaching daily cooking classes, and promoting land stewardship. Students will mentor youth from neighborhood elementary and middle school summer programs and cater a community celebration.</p> <p>EPAP items addressed: P.1.3 Explore partnership opportunities to create and sustain “community-center” activities at key schools; EC.4.2; P.2.4; SN.6.3; L.6.1; CB.1.2; + CB.4.1.</p>	David Douglas School District	\$6,475	\$4,000	\$7,360
<p><b>East Portland Exposition***:</b> Support for the 2009 + 2010 <b>EPO XPO</b> annual event designed to give East Portland Neighborhoods a venue to come together and celebrate all that we are and to give the rest of Portland insight into what makes us great. It is also a mechanism for numerous community organizations and businesses to conduct outreach, to celebrate our diversity, and to just plain have fun in our community.</p> <p>EPAP items addressed: CB.1.2 Engage ethnic communities in neighborhood activities; provide translation/language services to remove barriers; improve messaging and invitations; CB.1.3, + CB.1.5.</p>	East Portland-wide	\$10,000	\$6,500	\$140,275

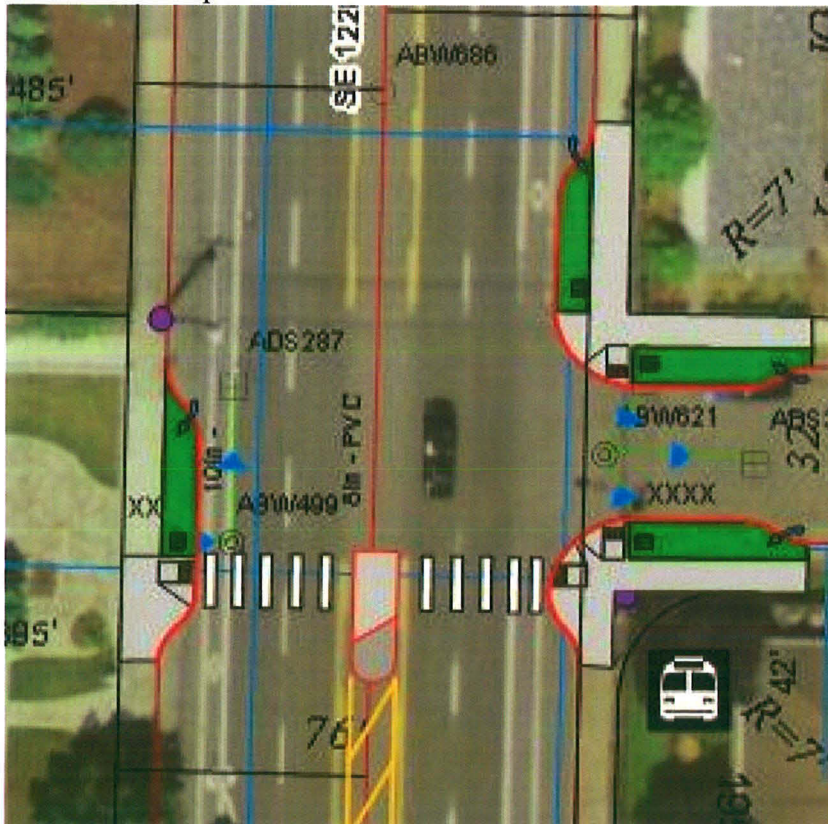
\* Northwest Housing Alternatives agrees to work with EPO XPO; \*\*ARCO-IRIS agrees to work with EPO XPO;  
\*\*\*EPO XPO agrees to work with ARCO-IRIS

East Portland Action Plan Pedestrian Refuge Islands  
Safe Routes to School Crosswalk Improvement Project

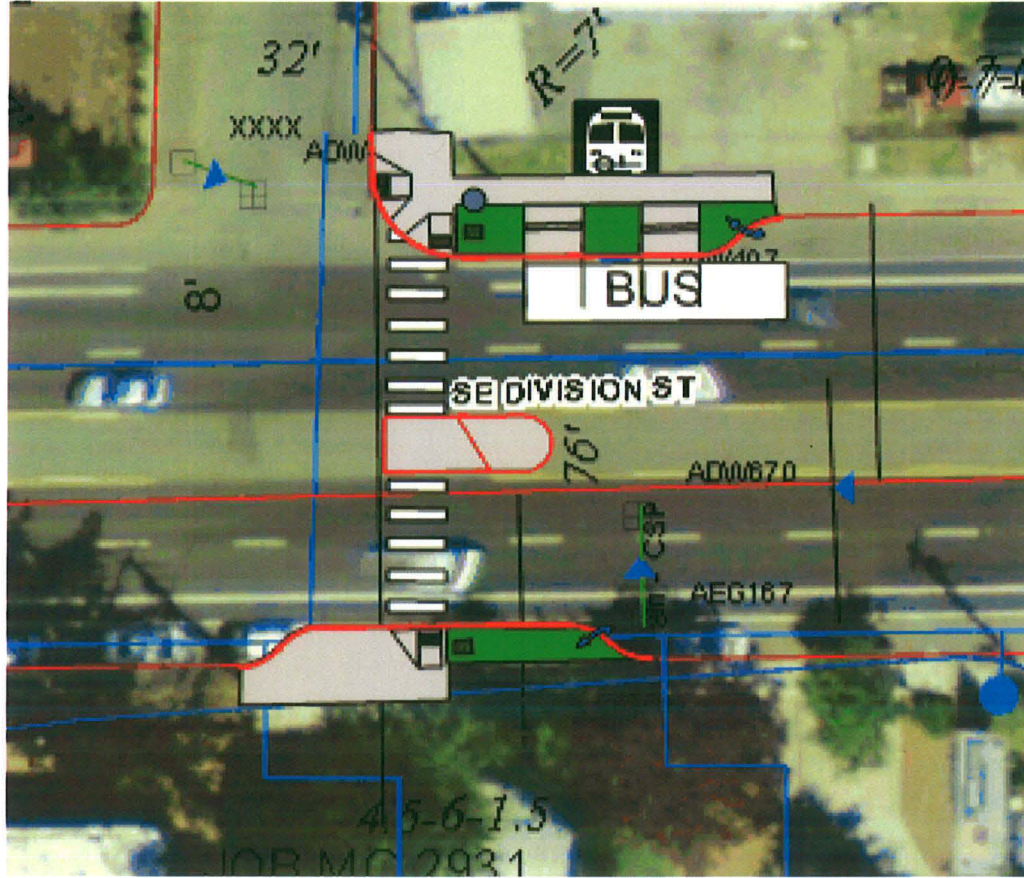
NE 102<sup>nd</sup> at Tillamook



SE 122<sup>nd</sup> at Stephens



SE Division at 156<sup>th</sup>





### East Portland Action Plan Pedestrian Refuge Islands

As a part of the East Portland Action Plan, locations on busier streets served by transit were identified where pedestrians have difficulty crossing. These major transit streets typically have wide roadways and carry significant volume of traffic travelling at higher speeds. The lack of adequate crossing opportunities creates a barrier for communities, difficulty accessing transit stops and presents serious safety issues.

Three pedestrian crossings were installed as a part of implementing the East Portland Action plan to begin to address this issue and create a multimodal network in East Portland similar to what is enjoyed in other parts of the City.

NE 102<sup>nd</sup> at Tillamook:

Serves Transit stop and provides crossing opportunity on five lane roadway (two travel lanes on either side and center left turn lane).



SE 122<sup>nd</sup> at Stephens



Serves transit stop and provides crossing opportunity on five lane roadway (two travel lanes on either side and center left turn lane). Large multi-family dwellings across roadway from transit.

SE Division at 156<sup>th</sup>

Serves transit stop and provides crossing opportunity on five lane roadway (two travel lanes on either side and center left turn lane). Large multi-family dwellings on either side of roadway.



4-15-10



## EAST PORTLAND ACTION PLAN

ODOT (Oregon Department of Transportation) has reported on progress of EPAP-related items:

- A. Safe Routes to Schools—Nearly \$500,000 in federal Safer Routes to School funding was provided to make pedestrian and bicycle improvements and encourage safely walking and biking to school in 11 schools including 3 in the East Portland Action Plan boundaries: Kelly Elementary, Gilbert Heights, and Sacramento Elementary.
- B. Outer Powell Drainage Study—ODOT has completed work to look at existing and future stormwater treatment needs in the area (**\$150,000**)
- C. I-205 Multi-Use Path Feasibility Study—hired Alta Planning + Design to conduct a study that will look at the entire length of the path and identify constraints and opportunities. (**\$50,000**) and created an action plan for improvements to the path.
- D. Federal Stimulus funding—ODOT Region 1 secured **\$4.75 million** in federal stimulus funding for the I-205 Multi-Use path. Working with TriMet, these funds will allow us to install new lighting along the I-205 Multi-Use Path where none exists now – beginning at Foster/Woodstock in the Lents area South to the Gladstone interchange. (Lents to Clackamas TC is done, Clackamas TC to Gladstone to be completed by end of 2010.)
- E. Partnership with Friends of Trees, working together to seek grant funding from Metro's Nature in Neighborhoods program to “Green” the I-205 corridor. The grant would pay for the planting of over 1,300 trees 16,000 shrubs along approximately 4 miles of the I-205 corridor.
- F. Collaboration with the Portland Development Commission and the City of Portland on a future Gateway for Lents.
- G. Continued work with Ted Gilbert, Linda Robinson, the City of Portland and others on exploring the potential for the Gateway Green development.
- H. Working with the City of Portland on a Transportation Growth Management Study for outer Powell Boulevard (\$335,000).
- I. SE Powell Blvd: SE 122<sup>nd</sup> to SE 136<sup>th</sup> Left Turn Median (estimated cost **\$11,000,000** build 2011)
- J. I-205 Lightrail to Clackamas & Portland Mall (**\$364,180,000** Federal Grant and **\$25,632,453** ODOT)
- K. US 30/Sandy Bypass: NE 122<sup>nd</sup> – NE 141<sup>st</sup> Installation of 3<sup>rd</sup> Turn Lane, Shoulders, Sidewalks and Crossings (**\$3.8 million** ODOT 2011)

4-9-10



## EAST PORTLAND ACTION PLAN

ODOT (Oregon Department of Transportation) has reported on progress of EPAP-related items:

- A. Safe Routes to Schools—Nearly \$600,000 in federal Safer Routes to School funding was provided to make pedestrian and bicycle improvements and encourage safely walking and biking to school in 11 schools including 3 in the East Portland Action Plan boundaries: Kelly Elementary, Gilbert Heights, and Sacramento Elementary.
- B. Outer Powell Drainage Study—ODOT has initiated work to look at existing and future stormwater treatment needs in the area **(\$150,000)**
- C. I-205 Multi-Use Path Feasibility Study—hired Alta Planning + Design to conduct a study that will look at the entire length of the path and identify constraints and opportunities. **(\$50,000)**
- D. Federal Stimulus funding—ODOT Region 1 secured **\$2.5 million** in federal stimulus funding for the I-205 Multi-Use path. Working with TriMet, these funds will allow us to install new lighting along the I-205 Multi-Use Path where none exists now – beginning at Foster/Woodstock in the Lents area South to the Gladstone interchange.
- E. Partnership with Friends of Trees, working together to seek grant funding from Metro's Nature in Neighborhoods program to “Green” the I-205 corridor. The grant would pay for the planting of over 1,300 trees 16,000 shrubs along approximately 4 miles of the I-205 corridor.
- F. Collaboration with the Portland Development Commission and the City of Portland on a future Gateway for Lents.
- G. Continued work with Ted Gilbert, Linda Robinson, the City of Portland and others on exploring the potential for the Gateway Green development.
- H. Working with the City of Portland to secure a Transportation Growth Management Grant to pay for an outer Powell study.
- I. US 26: SE 122<sup>nd</sup> to SE 136<sup>th</sup> Left Turn Median (estimated cost **\$11,000,000** build 2011)
- J. Foster/Woodstock: SE 87<sup>th</sup> to SE 101 Ave Sidewalk Construction and Pedestrian Amenities (estimated cost **\$2,153,000** build 2011 Metro)
- K. I-205 Lightrail to Clackamas & Portland Mall (**\$364,180,000** Federal Grant and **\$25,632,453** ODOT)
- L. I-84 East Portland Freeway – NE 181<sup>st</sup> Ave Pavement Restoration (**\$10,000,000** ODOT 2009)
- M. Sullivan's Gulch Trail: E-Bank Esplanade to 122<sup>nd</sup> Preliminary Study (**\$250,000** Metro)
- N. US 30/Sandy Bypass: NE 122<sup>nd</sup> – NE 141<sup>st</sup> Installation of 3<sup>rd</sup> Turn Land, Shoulders, Sidewalks and Crossings (**\$4,700,000** ODOT 2011)
- O. Marine Drive Bike/Trail: NE 28<sup>th</sup> Ave. – NE 185<sup>th</sup> Ave Completion of Segment of Off-Street Trail (**\$1,078,000** Metro 2009)





# EAST PORTLAND ACTION PLAN

## Charge and Structure

### CHARGE

The East Portland Action Plan (EPAP) is an ongoing group charged with providing advocacy and leadership in implementing the *East Portland Action Plan, a guide for improving livability in outer East Portland*, as adopted by the Portland City Council in February 2009.

The EPAP is an extension and outgrowth of the East Portland Action Plan Committee, which met from December 2007 to July 2008 to provide leadership and guidance to public agencies and other entities on how to strategically address community-identified issues and allocate resources to improve livability for the neighborhoods in the East Portland Neighborhood Office (EPNO) coalition area. The EPAP engages the community and works with other community-based entities in advocacy for East Portland issues and furthering the actions and strategies specifically described in the Action Plan.

### GUIDING PRINCIPLES

The EPAP is dedicated to:

- Value the past and consider the future in making decisions that contribute to improved livability in East Portland
- Build lasting community leadership and relationships as a means to laying the groundwork for successful implementation of the Action Plan.
- Develop avenues for partnering.
- Openness of input and ideas and to respect and value differences of opinion, ideals, and time commitments.
- Ensure opportunities to participate are equitably provided across the spectrum of all interest groups and geographic areas, which may include the provision of translation, interpretation, and childcare.
- Provide a hospitable and welcoming environment to all attendees.
- Create opportunities to bridge communities and neighborhoods, thus building upon common values.
- Prioritize the involvement of underrepresented communities.
- Work towards the furtherance of actions and strategies as specifically described in the Action Plan.

### COMPOSITION

Involvement in the EPAP is open to residents, Neighborhood Association members, business people, Business Association members, nonprofit organizations, special



districts and service providers in the East Portland Neighborhood Office area. An EPAP orientation session will be provided after each general monthly EPAP meeting.

All meetings, including general EPAP, Committee, and Subcommittee, are open to the public.

### **DECISION-MAKING**

The EPAP will craft and recommend approaches and solutions that are workable for a wide range of needs and interests. The group will operate on a consensus model with final decisions made by *Participation Agreement* signing members. The group will engage in open and constructive dialogue among all attendees, seek input from other stakeholder groups, and ensure that diverging opinions are openly aired, discussed, and documented.

### **PARTICIPATION AGREEMENT (PA) MEMBERS**

Attendance at two (2) meetings is required before an attendee is offered an opportunity to sign a *Participant Agreement*, which will designate them as a PA member. PA members will make every effort to be present at meetings. As a courtesy, staff will be notified in advance if a PA member is unable to attend. If a PA member is unable to attend, he or she may provide written comments relevant to the agenda, and the comments will be forwarded to the EPAP.

Participant Agreement (PA) members will:

- Encourage broad and inclusive participation. Current PA members will consciously welcome and orient new people and ideas.
- Interact with community members and partners to develop and promote interest and participation in implementing the Action Plan.
- Share information with local organizations in which you are involved, and gather, synthesize, and convey information and perspective from those organizations.
- Review background materials to understand the issues and to gain familiarity with the array of actions and initiatives currently underway.
- Provide a sounding board to ensure that a variety of data and viewpoints have been considered in the formulation of recommendations.
- Advocate with agencies and service providers as determined by the group.
- Voice concerns directly, promptly, and constructively.

### **LEADERSHIP**

The EPAP will elect two PA members to act as general EPAP Co-Chairs. The EPAP Co-Chairs are expected to facilitate and regularly attend EPAP meetings and to be informed about EPAP activities. As facilitators, the EPAP Co-Chairs will preside over meetings, except when an alternate facilitator is designated. It is up to the discretion of the general EPAP Co-Chairs, with the support of the staff Advocate, to draft and adjust the agenda.

The EPAP Co-Chairs will work to establish a healthy and sustainable culture by keeping energy devoted to Relationships, Process, and Results in balance – understanding that each of the three contribute to the health of the other two.

The EPAP will authorize establishment of Committees and Subcommittees, striving for co-chair leadership that reflects the aforementioned healthy and sustainable culture. The EPAP may consider further attendance requirements for leadership positions.

## **STRUCTURE**

The EPAP will hold general meetings on the 4<sup>th</sup> Wednesday of every month, starting at 6:30 PM. If a “snow day” or other similar disaster is declared, the Operations Committee will determine whether or not to schedule another meeting, as well as alert the EPAP membership of such cancellations and rescheduling.

The purpose of the monthly meeting is to monitor Action Plan progress, coordinate activities, organize future advocacy opportunities, and consider new issues. A Committee, Subcommittee, and Representative structure serves the operational functionality of the EPAP and implementation of the Action Plan.

### **Committees and Subcommittees**

The purpose of a Committee is to provide operational service to the EPAP; the purpose of a Subcommittee is to carry out specific strategies and action items of the Action Plan by providing an issue-related focus forum for organizing action:

- Committees and Subcommittees will be established by consensus of the EPAP.
- All meetings are open to the public and will be announced in advance on the EPAP web site calendar: <http://eastportlandactionplan.org/calendar> .
- Each Committee and Subcommittee will have open participation, but must have at least one active person who is a *Participation Agreement* signing member of the EPAP.
- Committees and Subcommittees will strive for sustainability by establishing a culture that is equally invested in Relationships, Process, and Results.
- Committees and Subcommittees are encouraged to embrace a co-chair model that consciously brings together individuals with the sustainable strengths mentioned above.
- Committees and Subcommittees will submit brief monthly reports to the EPAP Advocate one week prior to the monthly meeting. A report form will be provided and will include the following:
  - ✓ Identification of the EPAP item being addressed by the Committee or Subcommittee
  - ✓ Articulation of the Committee or Subcommittee goal
  - ✓ Statement of new decisions being made
  - ✓ Identification of Committee or Subcommittee attendees
  - ✓ Request for input or action from the EPAP.

### **Representatives**

The purpose of a Representative is to provide a vehicle for EPAP advocacy through a spokesperson who serves as a liaison until there is enough EPAP capacity to establish a Subcommittee. An EPAP Representative position will:

- Be a PA member established as an area-specific Representative by the consensus of the EPAP
- Utilize the EPAP Advocate and Co-Chairs for reference and guidance
- Report on their significant activities and position statements on behalf of the EPAP at the monthly EPAP meetings
- Adjust their representation as is necessary, based upon input from the EPAP.

### **Operations Committee**

The purpose of an Operations Committee is to:

- Function as an EPAP decision making body in time-sensitive situations
- Meet at least four (4) times a year to reinforce purpose integration.

The Operations Committee has the following stipulated composition:

- Both General EPAP Co-Chairs
- A PA representative from each Committee and Subcommittee
- Two (2) positions for ad hoc EPAP PA members
- The EPAP staff Advocate

### **Structures and Charge Committee**

The EPAP Charge/Structure Committee will make structural proposals to the full EPAP in an effort to support the operational functions of the group. Membership will be composed of interested PA members.

As the EPAP grows, we recognize that there will be a need to design enhanced operational structures, such as the Vision PDX 5-element categorization Committees.

### **STAFF**

The EPAP will be staffed by an Advocate through the City of Portland Office of Neighborhood Involvement, East Portland Neighborhood Office through June 30, 2010. Continued staffing will be subject to funding availability. The EPAP Advocate will:

- Convene monthly general EPAP meetings and manage efforts for the good of the group as a whole.
- Work with the general EPAP Co-Chairs to develop and distribute monthly full EPAP meeting agendas, submitted Committee and Subcommittee reports, and background materials in advance of meetings.
- Develop notes from the full EPAP meetings and distribute them within three weeks of the meeting. These notes will faithfully represent areas of general agreement within the group, note areas in which there are diverging viewpoints, and outline commitments to timelines for supported actions.
- Develop documents for review and comment.



## EAST PORTLAND ACTION PLAN

### East Portland Action Plan Committees & Representatives

You can find the Action Plan at [www.eastportlandactionplan.org](http://www.eastportlandactionplan.org) or by contacting 503.823.4035 or [lore.wintergreen@portlandoregon.gov](mailto:lore.wintergreen@portlandoregon.gov). Please, request childcare and language interpretation as needed to attend meetings.

**New members and proposals for new Subcommittees are always welcome!**

Name:	<b>East Portland Action Plan (EPAP)</b>
Purpose:	To implement action items in the East Portland Action Plan.
Regular meeting:	4 <sup>th</sup> Wednesday, 6:30 PM- 8:30 PM at the David Douglas District Office Board Room, 1500 SE 130 <sup>th</sup> (at SE Market & 130 <sup>th</sup> )
Membership:	Open to all – Participation Agreement membership offered after 2 meetings
Chair:	Co-chairs: Arlene Kimura and Brian Heron
Contact:	<a href="mailto:lore.wintergreen@portlandoregon.gov">lore.wintergreen@portlandoregon.gov</a> or 503.823.4035
Attendance:	28 (average attendance June 2009 – March 2010)

Name:	<b>EPAP Bike Subcommittee</b>
Purpose:	To provide direction and support to the EPAP on bike related actions.
Regular meeting:	3 <sup>rd</sup> Thursday, 6:30 PM at Muchas Gracias 1307 NE 102nd Avenue
Membership:	Requires one EPAP Participation Agreement member, otherwise open for inclusion
Chair:	David Hampsten
Bike web page:	<a href="http://www.Eastportlandactionplan.org/bike">www.Eastportlandactionplan.org/bike</a>
Attendance:	9 (average attendance August 2009 – March 2010)

Name:	<b>EPAP Chairs</b>
Purpose:	To plan and organize the EPAP.
Regular meeting:	Second Tuesday of the month at 4:00 PM at the East Portland Neighborhood Office, 1017 NE 117 <sup>th</sup> Ave.
Membership:	Co-Chairs
Chair:	Arlene Kimura and Brian Heron
Contact(s):	<a href="mailto:pastorbrian@eastminsterpdx.org">pastorbrian@eastminsterpdx.org</a> or 503.252.3888
Attendance:	3 (average attendance July 2009 – March 2010)



Name:	<b>EPAP Charge and Structures Committee</b>
Purpose:	To plan and organize the function & process of the EPAP.
Regular meeting:	As needed at East Portland Neighborhood Office, 1017 NE 117 <sup>th</sup> Ave.
Membership:	Requires one EPAP Participation Agreement member, otherwise open for inclusion
Chair:	Bob Earnest
Contact:	<a href="mailto:bobearnest@gmail.com">bobearnest@gmail.com</a>
Attendance:	5 (average attendance July 2009 – March 2010)

Name:	<b>EPAP Civic Development Subcommittee</b>
Purpose:	To organize multi-cultural/language appropriate Civic Development/Engagement workshop curriculum and advocate for ongoing funding.
Regular meeting:	1st Saturday of the month at 10:00 AM - 12:00 noon at the East Portland Neighborhood Office, 1017 NE 117 <sup>th</sup> Ave.
Membership:	Requires one EPAP Participation Agreement member, otherwise open for inclusion
Chair:	Olivia Quiroz
Contact:	<a href="mailto:olivia.quiroz@co.multnomah.or.us">olivia.quiroz@co.multnomah.or.us</a> or 503.988.3663 ext. 22625
Attendance:	10 (average attendance December 2009 – March 2010)

Name:	<b>EPAP Communications Subcommittee</b>
Purpose:	To provide Communication support (materials and web page development, translation/interpretation) to the EPAP and assist the group to effectively strategize and implement the East Portland Action Plan.
Regular meeting:	4 <sup>th</sup> Tuesday of the Month at 5:30 PM at the East Portland Neighborhood Office, 1017 NE 117 <sup>th</sup> Ave.
Membership:	Requires one EPAP Participation Agreement member, otherwise open for inclusion
Chair:	Karen Fischer Gray
Contact:	Karen: 503.408.2114 or <a href="mailto:lore.wintergreen@portlandoregon.gov">lore.wintergreen@portlandoregon.gov</a>
Attendance:	4 (average attendance August 2009 – March 2010)

Name:	<b>EPAP Economic Development Subcommittee</b>
Purpose:	To promote job creation and business retention; attract new business; and create a favorable, supportive, & sustainable physical environment for small businesses.
Regular meeting:	1 <sup>st</sup> Monday at 4:00 PM at Human Solutions, 12350 SE Powell in the Community Room
Membership:	Requires one EPAP Participation Agreement member, otherwise open for inclusion
Chair:	Larry Kotan
Contact:	<a href="mailto:lkotan@yahoo.com">lkotan@yahoo.com</a>
Attendance:	7 (average attendance August 2009 – March 2010)

Name:	<b>EPAP Grants Review Committee</b>
Purpose:	To provide EPAP Small/Medium Grant Program with direction, review, and selection.
Regular meeting:	As needed
Membership:	Appointed by the EPAP after signing EPAP Participation Agreement
Chair:	Collective
Contact:	<a href="mailto:lore.wintergreen@portlandoregon.gov">lore.wintergreen@portlandoregon.gov</a> or 503.823.4035
Attendance:	6 (average attendance October 2009 – March 2010)

Name:	<b>EPAP Powell Blvd. Transportation Growth Management Subcommittee</b>
Purpose:	To prepare for the Powell Blvd. Transportation Growth Management project and Community Advisory Committee.
Regular meeting:	3 <sup>rd</sup> Mondays at 6:00 PM at Human Solutions, 12350 SE Powell in the Community Room -- until the City of Portland Community Advisory Committee is established.
Membership:	Requires one EPAP Participation Agreement member, otherwise open for inclusion
Chair(s):	Tom Barnes and Jim Chasse
Contact:	<a href="mailto:jmchasse@q.com">jmchasse@q.com</a>
Attendance:	8 (average attendance September 2009 – March 2010)

Name:	<b>EPAP Youth Subcommittee</b>
Purpose:	To be established
Regular meeting:	3 <sup>rd</sup> Thursdays at 4:00 PM at East Portland Community Center, 740 Southeast 106th Avenue, Portland, OR 97216-3102
Membership:	Requires one EPAP Participation Agreement member, otherwise open for inclusion
Chair:	Marie Daniels
Contact:	<a href="mailto:marie@meoutloud.com">marie@meoutloud.com</a> or 704.277.4642
Attendance:	7 (average attendance January 2010 – March 2010)

Issue	Representative(s)
City of Portland Budget Advisory Committee	Katie Larsell
Gateway Green	Linda Robinson
I-205 Multi-Use Path	Jim Chasse
Main Streets Program	Arlene Kimura ( <a href="mailto:arlene.kimura@kraft.com">arlene.kimura@kraft.com</a> )
Minority Home Ownership	Jean DeMaster
Multnomah County Consolidated Plan	Jean DeMaster
Parks (Parks Budget Advisory Committee)	Arlene Kimura + (Linda Robinson)
Police Budget Advisory Committee	Gloria Wiggins
Transportation Budget Advisory Committee	David Hampsten ( <a href="http://www.Eastportlandactionplan.org/bike">www.Eastportlandactionplan.org/bike</a> )
Youth-focused Afterschool Programming	Jonathan Mayer (503.916.6074 or <a href="mailto:jonathan.mayer@oregonstate.edu">jonathan.mayer@oregonstate.edu</a> )

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#### EAST PORTLAND ACTION PLAN

East Portland Neighborhood Office 1017 NE 117<sup>th</sup> Ave. Portland, OR 97220  
503.823.4035 or [lore.wintergreen@portlandoregon.gov](mailto:lore.wintergreen@portlandoregon.gov)

# EAST PORTLAND ACTION PLAN (EPAP)

Exhibit 8

Project Proposals for Fiscal Year 2010 - 2011 Budget in order of community prioritization (1 - 22)

#	Action Plan Item(s)	Project	\$ Requested	City Partners
1	T.6.1; T.6.2; T.6.5	<b>Sidewalk Infill Planning + Project Development</b> for: <b>1.</b> Arterial Streets, <b>2.</b> Neighborhood Collector Streets, and access to schools/parks/transit.	\$ 100,000	PBOT
2	EC1.1; EC.1.2; EC.3.1; CM1.1+.2+.3	<b>Economic Development Assessment:</b> Assessment of current economic conditions (segment specific) in East Portland and identification of strategies to increase family wage jobs. <i>Worksource Oregon partnership will be leveraged.</i>	\$ 75,000	BP&S, PDC
3	CB.1+.5	<b>Civic Development:</b> Six language & culturally appropriate entry-level Civic Development/Engagement workshops (6-sessions each), using a train-the-trainer model. Content developed from the El Programa Hispano curriculum by the EPAP Civic Development/Engagement Sub-Committee (currently representing the Spanish speaking Hispanic/Latina/o, Russian Speaking, Vietnamese Speaking, Native American, Rwandan, Chinese, and Burmese communities). Sessions are likely to include: <b>1.</b> The Law and Crime Prevention (including child abuse and domestic violence); <b>2.</b> Housing (rental + home ownership) and Fire Prevention; <b>3.</b> Schools and Education; <b>4.</b> Transportation; <b>5.</b> Health; <b>6.</b> Next Step Community Involvement, Leadership Training, and Citizenship Opportunities. Pilot communities will include the Spanish speaking Hispanic/Latina/o and Russian speaking communities, with other targeted communities to be identified. Matching funds will be sought from other municipalities to double the number of workshops. <i>Each workshop session will leverage staff time from organizations providing subject matter services.</i>	\$ 90,000	PPB, PF&R, PHB, PBOT, Children's Levy, ONI, Youth Violence Prevention
4	CB.1.5	<b>EPAP Small/Medium Grants Program:</b> Fund the EPAP Small/Medium Grants Program that has addressed many Action Plan items and brought broader diverse involvement to the EPAP. <i>4:1 match was provided by projects in the 2009 grant cycle.</i>	\$ 100,000	ONI

5	I.3.1+.2; P.1.1; P.2.2; P.5.2; NA.1.2+.5; NA.3.2+.4; PS.2.4; PS.3.2; PS.4.2+.3+.4; PS.6.1+.3; PS.7.1; CB.6.3	<b>Integrated Sustainability Coordinator:</b> Temporary seasonal position and project supplies for a Coordinator to initiate, recruit, organize, and develop self-supporting volunteer management systems to broaden East Portland graffiti clean-up; storm drain marking; and SOLV clean-up. Work will focus on achieving specific measurable outcomes and self-sustaining operational systems that integrate this work of the Portland Police Bureau, Bureau of Development Services, and Bureau of Environmental Services into this coordinated effort.	\$35,000	Exhibit 8  BDS, BES, PPB, Youth Violence Prevention
6	CB.1.1+.5; CB.3.1; CB.6.2	<b>Community Organizing - AmeriCorps:</b> Third and final year of the East Portland Office AmeriCorps position to do Asset Based Community Development (ABCD) in the Glenfair Neighborhood. Using an ABCD approach, staff will facilitate the Glenfair community in identifying, planning, and implementing activities that make their neighborhood a better place to live. Staff will work as a connector with a focus on residents playing their proper role in the community along with all associations and institutions that have a stake in the community. Funding will pay for the staff position and supplies. <i>Project will leverage community gifts and abilities.</i>	\$ 20,000	ONI
7	EC.2.1; CM.1.1	<b>Economic Commercial/Industrial Development:</b> Detailed review of selected areas targeted for commercial/industrial development and initiation of supportive Zone change implementation. <i>Worksource Oregon partnership will be leveraged.</i>	\$ 50,000	BP&S, PDC
8	T.3.3+.4+.5+ .6; T.6.5	<b>Bike System Plan:</b> Develop a complete and more well defined Bike System Plan for East Portland. <i>PBOT will provide a 4:1 match.</i>	\$ 10,000	PBOT
9	CB1.3	<b>East Portland Exposition (EPO XPO):</b> Support for the East Portland Exposition - A two day event co-sponsored by all 13 East Portland Neighborhoods and focused on multiculturalism, children & families, and health & wellness. The event is planned to be in coordination with the Portland Bureau of Transportation Sunday Parkways. <i>A 5:1 match is expected.</i>	\$ 20,000	ONI

10	CB.1.2; CB.2.1; CB.5.3	<b>EPAP Communications:</b> Support EPAP Communications: <b>1.</b> Develop web-based system and training-the-trainers for community initiated updating/tracking on EPAP web-page; <b>2.</b> Provide childcare for EPAP meetings; <b>3.</b> Provide meeting language interpretation; <b>4.</b> Translate abbreviated EPAP document into four languages; <b>5.</b> Translate additional materials as identified by the EPAP (e.g. brochure, notes); and <b>6.</b> Maintain EPAP web-page.	\$ 50,356	Exhibit 8  ONI
11	T.1.1+.2+.3+.7	<b>Transit Equity:</b> <b>1.</b> Develop an EPAP Transit Equity Sub-Committee; <b>2.</b> Provide Transit Equity leadership training; <b>3.</b> Develop newspaper materials and articles for information/events/updates; <b>4.</b> Translate information in four languages; <b>5.</b> Create a data base of members and interested residents and organizations; <b>6.</b> Hold six to eight Transportation Equity Forums; <b>7.</b> Perform door-to-door surveys/canvasses; and <b>8.</b> Reach low-income/underrepresented communities. This work is likely to address: <b>1.</b> Frequent services; <b>2.</b> Affordability; <b>3.</b> Bus shelters; and <b>4.</b> Distance from home to bus stops. <i>1:1 match will be provided by OPAL.</i>	\$ 20,000	BP&S, PBOT, ONI, Youth Violence Prevention
12	CB.6.1	<b>East Portland-wide Mailing:</b> All East Portland address mailing of the East Portland Neighborhood Association News with an EPAP 4 page (11 X 17) insert, to be timed to serve the EPO XPO and Sunday Parkways summer 2011.	\$ 20,000	PBOT, ONI
13	NA.3.4; CB.4.1	<b>Establish Farmer's Market in Powellhurst-Gilbert:</b> Design and implement an International Farmer's Market on Saturdays in the Powellhurst-Gilbert (PG) neighborhood: <b>1.</b> Identify and recruit vendors; <b>2.</b> Schedule educational programming; <b>3.</b> Market oversight; <b>4.</b> Seek ongoing funding; and <b>5.</b> Conduct outreach and engagement of nearby schools; <b>6.</b> Three years of outcome reporting. PG schools average 79% of students receiving free or reduced lunch support and PG has been identified by Northwest Health Foundation as the most obese neighborhood in Portland. In partnership with Zenger Farm, PG Neighborhood Association, and Ron Russell Middle School, the market will provide affordable and fresh produce and infuse community pride/involvement.	\$ 50,000	BP&S, PDC



14	L.2.4; L.3.2; L.4.1; L.6.3; L.7.1; CB.2.2; CB.6.2	<p><b>Reaching and Empowering All People (REAP) East Project:</b> This after-school program will empower students to take on the identity of leaders in education, business, and civic health, and to see their FUTURE NOW. REAP combines school &amp; community-based learning opportunities through weekly leadership trainings and monthly activities aligned with the EPAP strategies and Action Plan items. College preparedness &amp; workforce readiness is built with established partnerships applied through: <b>1.</b> Monthly activities; <b>2.</b> Spring &amp; Summer Student Leadership Institutes; <b>3.</b> Summer Leadership Camp; and <b>4.</b> The Annual Leadership Conference. These activities position students for active community involvement. This project will serve students from low-income families and diverse ethnic/cultural/language backgrounds from Portland attending David Douglas, Reynolds, Centennial, and Parkrose School Districts. <i>\$85,000 will be leveraged to support the project.</i></p>	\$ 76,235	<p><b>Exhibit 8</b></p> <p>Children's Levy, Youth Violence Prevention</p>
15	CM.1.3; CB.1.1+.2+ .4+.5; CB.2.3; CB.3.3; CB.4.2	<p><b>East Portland Enhancement Project (EP2):</b> <b>1.</b> Set specific goals for leadership involvement by people and organizations representing the cultural and ethnic diversity of East Portland; <b>2.</b> Increase involvement in community events/programs; <b>3.</b> Function as a clearinghouse for information; <b>4.</b> Build positive identity for EP through social marketing and media; <b>5.</b> Collaboratively develop and implement a public health advocacy strategy; and <b>6.</b> Increase financial security of at least 130 households per year in Powellhurst-Gilbert and Lents. <i>\$54,750 will be leveraged to support this project.</i></p>	\$ 43,125	PHB, BP&S
16	NA.3.4; P.2.4	<p><b>Establish a Community Garden and Supported Agriculture Model in Powellhurst-Gilbert:</b> Site development design and implementation to expand Zenger Farm onto the Furey property (immediately north of Zenger Farm) as a micro agriculture business model. No funding will be used for oversight or management of the project to be lead by the Powellhurst-Gilbert Neighborhood Association in partnership with Zenger Farm. This project exemplifies a synergistic relationship between economic viability and better health through economic development. Master plan development will be assisted by a Portland State University graduate study. <i>\$110,000 - \$150,000 will be leveraged to support this project.</i></p>	\$ 50,000	BP&S, PDC, BES

17	CM.1.3	<p><b>Green Main Street:</b> Work with an East Portland Business Association to organize a Green Main Street program: <b>1.</b> Strengthen the Business Association through member recruitment, leadership, and organizational development; <b>2.</b> Develop a marketing strategy for the district; <b>3.</b> Improve the physical environment by developing design themes for the district and seeking funding support for building renovation, storefront improvement, signage, street furniture, and other amenities; and <b>4.</b> Analyze the district's competitive advantage, conduct market and asset studies, and recruit businesses seen as community assets that meet market demand. <i>\$35,000 will be leveraged from local businesses to support this project.</i></p>	\$ 28,750	<p><b>Exhibit 8</b></p> <p>BP&amp;S, PDC</p>
18	L.2.2+.4; L.3.2; L.4.1; PS.4.5	<p><b>4-H Sustainable Schools After school Youth Development Program:</b> 4-H faculty, staff, and established collaborative partners will utilize existing/proven curriculum to create, implement, and sustain after-school programs in East Portland SUN schools and other community centers for youth in grades K-8. More than 300 youth and 10 - 15 recruited supportive adults/parents/caregivers will participate in 4-H Sustainable Living after-school programs. They will develop life skills and knowledge of sustainability through education and by actively engaging in sustainable living practices and community involvement. Youth will increase the developmental outcomes of competence, confidence, connection, character, and caring, which lead to long-term outcomes of: <b>1.</b> Positive contributions to community; <b>2.</b> Healthy family and social relationships; and <b>3.</b> Economic self-sufficiency. <i>\$15,000 - \$17,000 match will be provided.</i></p>	\$ 32,148	<p>Children's Levy, Youth Violence Prevention</p>
19	T.2.5	<p><b>Friends of Trees I-205 Multi Use Path Greenspace:</b> Community building project that will plant and establish approximately 2,000 trees and 5,000 shrubs over the next three years along the length of the I-205 multi-use path. EPAP funding will be used for plantings in East Portland. <i>1:1 match provided by Metro Nature In Neighborhoods Capital Grant and Multnomah County Soil &amp; Water Conservation Grant.</i></p>	\$ 50,000	<p>PBOT, BES</p>

20	L.2.5; L.4.1; EC.1.1; EC.3.1; EC.4.2+.4; CB.1.5; CB.2.1+.3; CB.3.1	<b>Youth Economic and Workforce Development:</b> 1. Initial research into community support and interest in the development of a youth-driven East Portland Youth Business Development Center with a focus on workforce development and youth-focused business entrepreneurship; 2. Provision of a series of Youth Manual Trainings provided by City of Portland's Youth Planners, utilizing a train-the-trainer process for East Portland cultural and language specific community and faith-based organizations and EPAP members; and 3. Comprehensive Survey of and Report on Youth-Focused Workforce Development Programs in East Portland that organizes stakeholders and builds a coalition to identify assets and gaps. <i>At least \$2,000 and a partnership with Worksource Oregon will be leveraged to support this project.</i>	\$ 39,000	<b>Exhibit 8</b>  BP&S, PDC, Children's Levy, Youth Violence Prevention
21	T.3.3+.6	<b>Bike/Pedestrian Crossing Improvement for SE 122nd Ave. at SE Bush St.:</b> Provides a family friendly pedestrian Signal and Crosswalk for crossing SE 122nd Ave., a five-lane road with high volumes and speeds. The project is identified in the 2010 City of Portland Bicycle Master Plan. <i>\$200,000 will be leveraged from Portland Bureau of Transportation.</i>	\$ 75,000	PBOT
22	T.3.3+.6	<b>Bike/Pedestrian Crossing Improvements for NE Glisan at NE 128th Ave.:</b> Provides a family friendly and Safer Routes to School pedestrian Signal and Crosswalk for crossing NE Glisan, a five-lane road with high volumes and speeds. This serves Menlo Park Elementary School. The project is identified in the 2010 City of Portland Bicycle Master Plan. <i>\$75,000 will be leveraged from the Portland Bureau of Transportation.</i>	\$ 100,000	PBOT



## EAST PORTLAND ACTION PLAN

The East Portland Action Plan (EPAP) acknowledges community strengths and supports existing efforts, while looking strategically at opportunities to improve livability and at policies to address some of the challenges facing East Portland. The EPAP committee was convened by the City of Portland, Multnomah County, and now U.S. Senator Jeff Merkley, for the specific task of providing “leadership and guidance to public agencies and other entities on how to strategically address community-identified issues and allocate resources to improve livability for neighborhoods in the East Portland Neighborhood Office (EPNO) coalition area.”



**East Portland** – generally east of Interstate 205, is a changing community that is home to 28% of the City of Portland population. Some of the fastest growing neighborhoods in the City of Portland are in East Portland and this growth is creating a transition from a suburban and semi-rural environment into a more urban community. People are moving to the area in part because of the supply of existing and new affordable housing and the reputation for high quality schools. Racial, ethnic, and cultural diversity has increased in recent years (surpassing that of other areas of Portland), offering exciting opportunities and the challenge of inclusive multilingual and cultural community building.

Unfortunately, this rapid growth is straining the area resources: lack of sidewalks; insufficient road ways; inadequate community services; need for localized commercial main streets; and underdeveloped school facilities. The design and quality of new housing is sometimes inconsistent with the desired neighborhood character and livable environments for families. Parks and green space are less prevalent than in other parts of Portland and established facilities are often sorely underdeveloped.





**To address the need for East Portland improvements will require creative thinking and action specific to this area** that has developed differently and at times separately from the remainder of the City (e.g. sidewalks were historically not required with development; increased housing costs in inner-Portland have lead to displacement of families to the more affordable neighborhoods of East Portland).

We need YOU to make the improvements identified in the East Portland Action Plan become real in our community! A copy of the complete 51-page or 25-page abbreviated EPAP document can be found at: [www.eastportlandactionplan.org](http://www.eastportlandactionplan.org)



Don't ask what the Action Plan can do for you; decide that you will work with us to make the actions and strategies become a reality. The **East Portland Action Plan group meets every fourth (4<sup>th</sup>) Wednesday of the month at 6:30 PM in the David Douglas School District Office, Board Room at 1500 SE 130<sup>th</sup> Ave.** (130<sup>th</sup> at SE Market between Division and Stark). Food is provided and with one week notice, childcare and language interpretation will be arranged. Lore Wintergreen, EPAP staff Advocate, can be reached at: 503.823.4035 or [lore.wintergreen@portlandoregon.gov](mailto:lore.wintergreen@portlandoregon.gov).



To help ensure equal access to City programs, services and activities, the City of Portland will reasonably modify policies/procedures and provide auxiliary aids/services to persons with disabilities. Call 503-823-4000 or the City's TDD at 503-823-6868, or the Oregon Relay Service at 1-800-735-2900 with such requests no less than five (5) business days prior to the event.



## East Portland Action Plan

### Together we can make the identified improvements become real:

The Action Plan was developed by the community for the community. Over an eight month process with the City of Portland Bureau of Planning and Sustainability, 268 action ideas were identified. The result contains **Strategies** and **Actions** that provide guidance and direction to public agencies, non-profit organizations, businesses and individuals to address the opportunities and challenges facing East Portland. **Funding for future actions will be determined based on agency and community priorities and budget allocations made available through your advocacy.**

### We have already shown success:

- The Office of Neighborhood Involvement's Graffiti Abatement Program directed resources to four targeted graffiti removal days in neighborhoods east of I-205
- The Oregon Department of Transportation (ODOT) used federal stimulus funds for new lighting on the I-205 multi-use path and got a \$416,436 grant to partner with Friends of Trees to "green" the corridor by planting hundreds of trees.
- EPAP representatives are now on several City of Portland Budget Advisory Committees, influencing how and where Portland's money is spent.
- The following EPAP prioritized Action Plan items were funded by the City of Portland (to be eligible for "shovel ready" funding, a plan needs to be approved):



Expanded storefront improvement program for businesses (\$115,000)



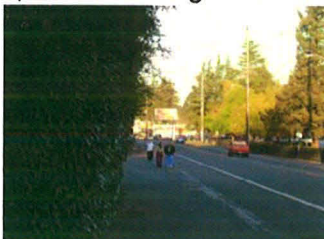
Implemented Safe Routes to School + Traffic Safety improvements (\$60,000)



Planning for 122<sup>nd</sup> Ave. to create a more convenient, walkable neighborhood (\$30,000)



Planning "Gateway Green" (I-205/I-84) development of public space (\$45,000)



\$50,000 initiated a Powell Blvd. Improvement planning project that was matched by a \$330,000 ODOT grant



Hired an EPAP Advocate to support project implementation (\$125,000)

## East Portland Action Plan

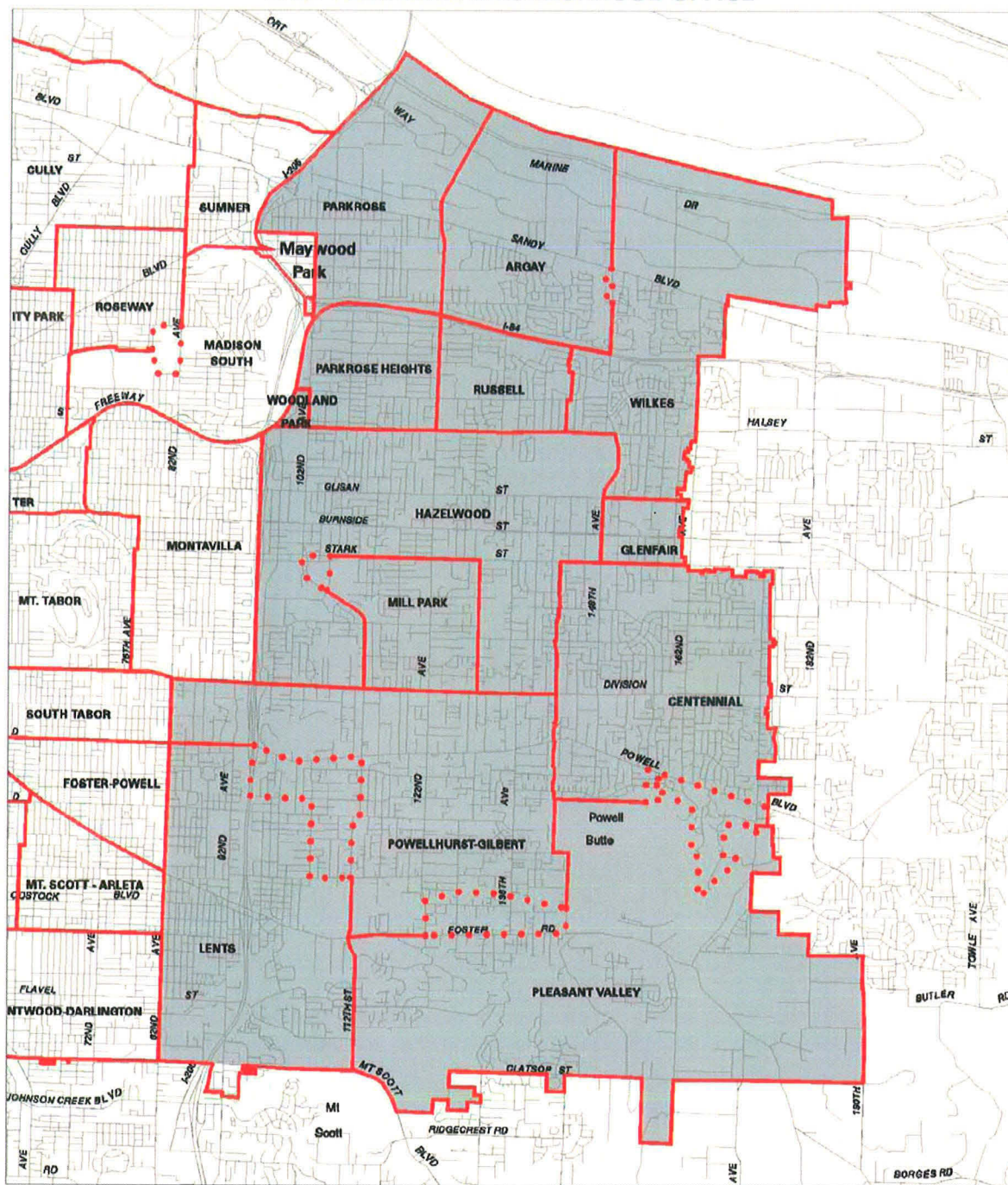
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The following are strategies identified in the East Portland Action Plan – each strategy includes a set of action items to be addressed.

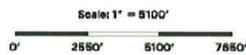
<b>Strategy</b>	<b>Page(s)</b>
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# EAST PORTLAND NEIGHBORHOOD OFFICE



— Neighborhood Boundary  
•••• Overlapping Boundary  
 July 07, 2006



City of Portland  
 Office of Neighborhood Involvement and  
 Bureau of Planning

522

540

Agenda No.  
**REPORT NO.**  
Title

Accept yearly report of the East Portland Action Plan implementation activities and community efforts (Report)

<p><b>INTRODUCED BY</b> Commissioner/Auditor: <b>Mayor Sam Adams</b></p>	<p>CLERK USE: DATE FILED <u>APR 09 2010</u></p>
<p><b>COMMISSIONER APPROVAL</b> Mayor—Finance and Administration - Adams Position 1/Utilities - Fritz Position 2/Works - Fish Position 3/Affairs - Saltzman Position 4/Safety - Leonard</p>	<p>LaVonne Griffin-Valade Auditor of the City of Portland  By: <u>Susan Parsons</u> Deputy</p>
<p><b>BUREAU APPROVAL</b> Bureau: Planning and Sustainability Bureau Head: Susan Anderson <u>Susan Anderson</u> Prepared by: Christina Scarzello Date Prepared: March 25, 2010</p>	<p><b>ACTION TAKEN:</b>  APR 14 2010 <b>ACCEPTED</b></p>
<p><b>Financial Impact Statement</b> Completed <input type="checkbox"/> Amends Budget <input type="checkbox"/> Not Required <input checked="" type="checkbox"/></p>	
<p><b>Council Meeting Date</b> April 14, 2010</p>	
<p><b>City Attorney Approval</b></p>	

<p><b>AGENDA</b></p>
<p><b>TIME CERTAIN</b> <input checked="" type="checkbox"/> Start time: <u>2:00 PM</u>  Total amount of time needed: <u>30 minutes</u> (for presentation, testimony and discussion)</p>
<p><b>CONSENT</b> <input checked="" type="checkbox"/> <u>ASR</u></p>
<p><b>REGULAR</b> <input checked="" type="checkbox"/> <u>ASR</u> Total amount of time needed: _____ (for presentation, testimony and discussion)</p>

FOUR-FIFTHS AGENDA	COMMISSIONERS VOTED AS FOLLOWS:	
	YEAS	NAYS
1. Fritz	✓	
2. Fish	✓	
3. Saltzman	✓	
4. Leonard	✓	
Adams	✓	