

Portland, Oregon

FINANCIAL IMPACT and PUBLIC INVOLVEMENT STATEMENT For Council Action Items

(Deliver original to Financial Planning Division. Retain copy.)

1. Name of Initiator Terri Williams		2. Telephone No. 5-2469	3. Bureau/Office/Dept. Revenue
4a. To be filed (date): May 3, 2012	4b. Calendar (Check One) Regular <input checked="" type="checkbox"/> Consent <input type="checkbox"/> 4/5ths <input type="checkbox"/>		5. Date Submitted to Commissioner's office and FPD Budget Analyst: 4/24/2012
6a. Financial Impact Section: <input checked="" type="checkbox"/> Financial impact section completed		6b. Public Involvement Section: <input checked="" type="checkbox"/> Public involvement section completed	

1) Legislation Title:

*Amend the Business License Law to provide full confidentiality to taxpayers under any tax amnesty program. (Ordinance; amend Code Section 7.02.230)

2) Purpose of the Proposed Legislation:

This ordinance provides for the confidentiality of a taxpayer's name and address if that taxpayer comes forward as a part of a tax amnesty program.

3) Which area(s) of the city are affected by this Council item? (Check all that apply—areas are based on formal neighborhood coalition boundaries)?

- | | | | |
|--|------------------------------------|------------------------------------|--------------------------------|
| <input checked="" type="checkbox"/> City-wide/Regional | <input type="checkbox"/> Northeast | <input type="checkbox"/> Northwest | <input type="checkbox"/> North |
| <input type="checkbox"/> Central Northeast | <input type="checkbox"/> Southeast | <input type="checkbox"/> Southwest | <input type="checkbox"/> East |
| <input type="checkbox"/> Central City | | | |
| <input type="checkbox"/> Internal City Government Services | | | |

FINANCIAL IMPACT**4) Revenue: Will this legislation generate or reduce current or future revenue coming to the City? If so, by how much? If so, please identify the source.**

Yes, revenue will be increased as a result of this change if a tax amnesty program is offered. Such a program, if offered during 2012, is estimated to raise \$394,350 in one-time revenues and \$213,150 in on-going revenues.

5) Expense: What are the costs to the City related to this legislation? What is the source of funding for the expense? (Please include costs in the current fiscal year as well as costs in future years. If the action is related to a grant or contract please include the local contribution or match required. If there is a project estimate, please identify the level of confidence.)

The estimated costs to conduct a tax amnesty program are \$2,500 for mailing/marketing costs. These costs would be paid from the Bureau's current budget appropriation.

6) Staffing Requirements:

- **Will any positions be created, eliminated or re-classified in the current year as a result of this legislation?** *(If new positions are created please include whether they will be part-time, full-time, limited term, or permanent positions. If the position is limited term please indicate the end of the term.)*

No

- **Will positions be created or eliminated in future years as a result of this legislation?**

No

(Complete the following section only if an amendment to the budget is proposed.)

7) Change in Appropriations *(If the accompanying ordinance amends the budget please reflect the dollar amount to be appropriated by this legislation. Include the appropriate cost elements that are to be loaded by accounting. Indicate "new" in Fund Center column if new center needs to be created. Use additional space if needed.)*

Fund	Fund Center	Commitment Item	Functional Area	Funded Program	Grant	Sponsored Program	Amount

[Proceed to Public Involvement Section — REQUIRED as of July 1, 2011]

PUBLIC INVOLVEMENT

8) Was public involvement included in the development of this Council item (e.g. ordinance, resolution, or report)? Please check the appropriate box below:

YES: Please proceed to Question #9.

NO: Please, explain why below; and proceed to Question #10.

This ordinance is administrative in nature and no public involvement process was considered necessary.

9) If "YES," please answer the following questions:

a) What impacts are anticipated in the community from this proposed Council item?

b) Which community and business groups, under-represented groups, organizations, external government entities, and other interested parties were involved in this effort, and when and how were they involved?

c) How did public involvement shape the outcome of this Council item?

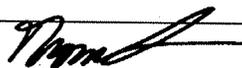
d) Who designed and implemented the public involvement related to this Council item?

e) Primary contact for more information on this public involvement process (name, title, phone, email):

10) Is any future public involvement anticipated or necessary for this Council item? Please describe why or why not.

No future public involvement is anticipated or necessary as this is an administrative matter.

Thomas W. Lannom



BUREAU DIRECTOR (Typed name and signature)



CITY OF PORTLAND
 OFFICE OF MANAGEMENT AND FINANCE
Sam Adams, Mayor
Jack D. Graham, Chief Administrative Officer

Revenue Bureau
Thomas W. Lannom, Director
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 Portland, OR 97201
 (503) 823-6881

FOR MAYOR'S OFFICE USE ONLY

Reviewed by Bureau Liaison

DATE: April 23, 2012

TO: Mayor Sam Adams

FROM: Thomas W. Lannom, Revenue Bureau Director

RE: ORDINANCE TITLE *Amend the Business License Law to provide full confidentiality to taxpayers under any tax amnesty program. (Ordinance; amend Code Section 7.02.230)

1. **INTENDED THURSDAY FILING DATE:** 5-03-2012
2. **REQUESTED COUNCIL AGENDA DATE** 5-09-2012
3. **CONTACT NAME & NUMBER:** Terri Williams x52469
4. **PLACE ON:** ___ CONSENT ___ **X** REGULAR
5. **BUDGET IMPACT STATEMENT ATTACHED:** Y ___ N ___ N/A
6. **(3) ORIGINAL COPIES OF CONTRACTS APPROVED AS TO FORM BY CITY ATTORNEY ATTACHED:** ___ Yes ___ No ___ **X** N/A

7. BACKGROUND/ANALYSIS

This ordinance amends the Business License Law (PCC 7.02) to provide for the confidentiality of a taxpayer's name and address if that taxpayer comes forward under a tax amnesty program. An essential element to encouraging business taxpayers to take advantage of an amnesty program is to guarantee confidentiality. Without a guarantee of confidentiality, most business taxpayers will not participate in a voluntary tax amnesty program. Any tax amnesty program offered by the City of Portland considers the identity of taxpayers applying for amnesty to be confidential and that disclosure of the identity of taxpayers taking part in the amnesty program would be not only detrimental to the taxpayer, but also cause harm to the public interest.

8. FINANCIAL IMPACT

If a tax amnesty program were authorized during 2012, the bureau estimates that general fund revenues, both one-time and on-going could be realized. One-time revenues are estimated at \$394,350 and \$213,150 in on-going revenues.

9. RECOMMENDATION/ACTION REQUESTED

The Bureau respectfully requests that the ordinance be passed to allow for the increased confidentiality to ensure that any tax amnesty program can be as successful as possible.