

## ORDINANCE No. 185311

\* Grant revocable permits to the Portland Rose Festival Foundation to perform activities relating to Portland Rose Festival annual celebration from May 5 through June 30, 2012. (Ordinance)

The City of Portland ordains:

Section 1. The Council finds:

1. The Portland Rose Festival Foundation, through its Chief Executive Officer Jeff Curtis, has applied for permission to hold annual Rose Festival events.
2. 2012 marks the 105<sup>th</sup> year of this community celebration, recognized as *Best Festival in the World* for the second time in five years, as the winner of the Grand Pinnacle Award from the International Festivals and Events Association.
3. The Portland Rose Festival was designated the Official Festival of the City of Portland by Council Resolution 36759 adopted on January 13, 2010.
4. This tribute to Portland's history, culture and community celebrates past traditions and creates new customs that are an important and enjoyable tradition of Portland that should be continued.
5. Attended by over two million people, the Rose Festival is one of the world's top civic celebrations.
6. The Portland Rose Festival promotes civic pride, draws local and international visitors to Portland, and provides significant regional economic stimulus.
7. The granting of said permission under certain conditions shall not be detrimental to the public interest.

NOW, THEREFORE, the Council directs:

- a. Revocable permits are hereby granted to the Portland Rose Festival Foundation for the following Rose Festival activities subject to certain conditions outlined in the attached Exhibits A through J:
  1. Erect and maintain flags and banners on the ornamental light standards in downtown Portland from May 5 through June 30, 2012 subject to conditions listed in "Exhibit B".
  2. Use a portion of Tom McCall Waterfront Park to hold CityFair in connection with Rose Festival events through the Parks and Recreation permit process, with permission to vend and sell items in the park from May 25, 2012 through June 10, 2012 subject to conditions listed in

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"Exhibit C".

3. Hold the Starlight Parade, Saturday, June 2, 2012, commencing at 8:30 p.m. in downtown Portland, subject to conditions listed in "Exhibit D".
4. Hold the Junior Rose Festival Parade, Wednesday, June 6, 2012, beginning at 1:00 p.m. subject to conditions listed in "Exhibit E".
5. Close portions of City streets as shown on the attached map subject to the conditions listed in "Exhibit F".
6. Hold the Grand Floral Parade, Saturday, June 9, 2012, beginning at 10:00 a.m., with permission to vend and sell between the curb lines of the parade route streets, items of festival paraphernalia and certain food items during the parade, without payment of the license fee, and with exemption from payment of permit inspection fees, subject to conditions listed in "Exhibit G".

Section 2. This Ordinance shall not become effective until the permittee has filed with the City Auditor a document, which has been approved by the City Attorney, accepting the terms and conditions hereof.

Section 3. The Council declares that an emergency exists because delay in the enactment of this ordinance would result in a delay in planning for the CityFair, parades, and street closures; therefore, this ordinance shall be in force and effect from and after its passage by the Council.

Passed by the Council: MAY 09 2012

Commissioner: Mayor Sam Adams

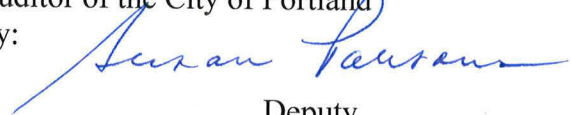
Prepared by: Allison Madsen

Date Prepared: April 24, 2012

LAVONNE GRIFFIN-VALADE

Auditor of the City of Portland

By:



Deputy

118281

Agenda No. **ORDINANCE NO. 185311**  
Title

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INTRODUCED BY Commissioner/Auditor: <b>Mayor Adams</b>	CLERK USE: DATE FILED <u>MAY 03 2012</u>
COMMISSIONER APPROVAL	LaVonne Griffin-Valade Auditor of the City of Portland
Mayor—Finance and Administration - Adams	By: <u>[Signature]</u> Deputy
Position 1/Utilities - Fritz	
Position 2/Works - Fish	
Position 3/Affairs - Saltzman	
Position 4/Safety - Leonard	
BUREAU APPROVAL	ACTION TAKEN:
Bureau: Revenue Bureau Head: Thomas W. Lannom	<u>[Signature]</u>
Prepared by: Allison Madsen Date Prepared: 4/20/2012	
Financial Impact & Public Involvement Statement Completed <input checked="" type="checkbox"/> Amends Budget <input type="checkbox"/>	
Portland Policy Document If "Yes" requires City Policy paragraph stated in document. Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>	
Council Meeting Date <b>5/9/2012</b>	
City Attorney Approval: required for contract, code, easement, franchise, comp plan, charter	

<b>AGENDA</b> <u>2012</u>
<b>TIME CERTAIN</b> <input checked="" type="checkbox"/> Start time: <u>9:30</u>
Total amount of time needed: _____ (for presentation, testimony and discussion)
<b>CONSENT</b> <input type="checkbox"/>
<b>REGULAR</b> <input checked="" type="checkbox"/> Total amount of time needed: <u>15 minutes</u> (for presentation, testimony and discussion)

FOUR-FIFTHS AGENDA	COMMISSIONERS VOTED AS FOLLOWS:	
	YEAS	NAYS
1. Fritz	<input checked="" type="checkbox"/>	
2. Fish	<input checked="" type="checkbox"/>	
3. Saltzman	<input checked="" type="checkbox"/>	
4. Leonard	<input checked="" type="checkbox"/>	
Adams	<input checked="" type="checkbox"/>	