

**RESOLUTION NO      3 6 9 1 8      As Amended**

Adopt the Portland Plan as strategic plan to guide future City decisions (Resolution)

WHEREAS, for generations, Portlanders worked with intention to create a city that is culturally vibrant, intellectually curious, innovative and beautiful; and

WHEREAS, instead of creating sprawl as in many other growing urban areas, Portland linked land use, transportation, economic development, green spaces and people, and poured effort and resources into building strong neighborhoods; and

WHEREAS, Portlanders cleaned the river, improved air quality and became the first in the U.S. to adopt a formal local plan to lower carbon emissions; and

WHEREAS, Portland reintroduced the modern streetcar, promoted new ways of managing waste and stormwater, became a major international freight gateway and is now a hub for the clean tech revolution; and

WHEREAS, over the past 40 years, Portland has shown it could grow a vital local economy, protect the natural environment and support vibrant places to work and live; and

WHEREAS, despite these many successes, times are tough and resources are scarce; education, jobs, housing and other issues need attention, and there are major challenges on the horizon; and

WHEREAS, today:

- Not all of Portland's diverse individuals and communities have equitable access to opportunities to advance their well-being and achieve their full potential; and Portland's graduation rate is 60 percent and great racial disparities in graduation rates persist; and
- Nearly one-quarter of households do not earn enough money to be considered economically self-sufficient; and
- Portland needs more living wage jobs for more Portlanders; and
- Despite significant investments in transit, sixty percent of Portlanders still drive alone to work; and
- Carbon emissions are only six percent below 1990 levels; and
- Only forty-five percent of Portlanders live in walkable, complete neighborhoods; and
- Only forty-four percent of Portland adults are at a healthy weight ; and
- Only 60 percent of Portlanders feel safe walking alone in their neighborhoods at night and
- Not all of Portland's watershed's meet desired water quality standards; and

WHEREAS, these challenges cannot be solved by one agency working alone, the City joined with more than 20 local agency partners; and

WHEREAS, through outreach to each Portland household and business by the Portland Plan Partners, Portlanders responded with more than 20,000 comments about what kind of city they want Portland to be by 2035; and

WHEREAS, a volunteer Community Involvement Committee advised staff on how best to conduct an inclusive public involvement process; and

WHEREAS, the City provided grants to the Diversity and Civic Leadership organizations, Center for Intercultural Organizing, Immigrant and Refugee Community Organization, Latino Network and Urban League, to improve outreach to and involvement of diverse constituencies; and

WHEREAS, twenty workshops, fairs and public hearings held throughout the city and staff discussed the Portland Plan and more than 300 community meetings; and

WHEREAS, staff conducted extensive existing conditions and best practices research; the City invited national experts to discuss how to improve equity, health, education and the economy in Portland; the Planning and Sustainability Commission conducted numerous public hearings; and results of this research, expertise, and public testimony is collected in the Portland Plan Background Reports, and

WHEREAS, the Portland Plan is intended to help make Portland a prosperous, educated, healthy and equitable city; and

WHEREAS, the Portland Plan has three Integrated Strategies:

- Thriving Educated Youth
- Economic Prosperity and Affordability
- Healthy Connected City; and

WHEREAS, these three strategies are held together by an understanding that:

- Advancing equity must be at the core of our plans for the future
- One size does not fit all
- High quality basic services are fundamental to success
- Resilience is important in a changing world
- Above all, partnerships will drive change; and

WHEREAS, the Portland Plan includes A Framework for Equity to guide plan implementation and improve City operational and business practices, support actions that promote accountability, close disparity gaps and increase community engagement in civic activities;

NOW, THEREFORE, BE IT RESOLVED, the City Council will use the Portland Plan as the City's strategic plan to guide decisions; and

BE IT FURTHER RESOLVED, the City Council directs the Office of Management and Finance to evaluate budgets with reference to the Portland Plan strategies and goals; and for all City bureaus to implement the Portland Plan Five-Year Action Plan; and

BE IT FURTHER RESOLVED, the City Council directs the Bureau of Planning and Sustainability and the Office of Management Finance to facilitate and monitor implementation of the Portland Plan by City bureaus and the Portland Plan Partners; and

BE IT FURTHER RESOLVED, the City Council directs the Office of Management and Finance and other City Bureaus to work with the Office of Equity and Human Rights to incorporate the Framework for Equity into city practices; and

BE IT FURTHER RESOLVED, the City Council will evaluate the City's progress using the 12 Portland Plan Measures of Success:

- By 2035, the graduation rate should be 90 percent and gaps in racial disparities should decrease year over year
- By 2035, 90 percent of Portland households are economically self-sufficient
- By 2035, Portland's role as an export center must grow so that Portland can become one of the top ten exporting regions in the nation
- By 2035, 70 percent of Portlanders take active transportation, transit or carpool to work or work from home
- By 2035, Portland needs to be home to more than 500,000 jobs
- By 2035, 80 percent of Portlanders live in walkable, complete neighborhoods
- By 2035, each year the percentage of Portland youth and adults at a healthy weight increases and meets or exceeds recommended federal guidelines
- By 2035, at least 75 percent of Portlanders feel safe walking alone in their neighborhoods at night
- By 2035, carbon emission levels are 50 percent below 1990 levels
- By 2035, by all Portland watershed meet or exceed desired water; and

BE IT FURTHER RESOLVED, the City Council directs the Bureau of Planning and Sustainability and the Office of Management Finance to work with Portland State University to refine and track these 12 Portland Plan Measures of Success; and

BE IT FURTHER RESOLVED, the City Council directs staff to continue to collaborate with and expand public, private and nonprofit partners and continue collaborations that are already implementing the Portland Plan, including All Hands Raised, Greater Portland, Inc. and The Intertwine; and

BE IT FURTHER RESOLVED, the City Council directs the Bureau of Planning and Sustainability to submit an ordinance for Council consideration by August 2012 that would allow the Portland Plan Background Reports to be used as official supporting documents for the state-mandated update of the City of Portland's Comprehensive Plan; and

documents for the state-mandated update of the City of Portland's Comprehensive Plan;  
and

BE IT FURTHER RESOLVED, the City Council directs the Bureau of Planning and Sustainability to submit an ordinance for Council consideration by June 2013 that would integrate applicable Portland Plan Guiding Policies into the state-mandated update of the City of Portland's Comprehensive Plan; and

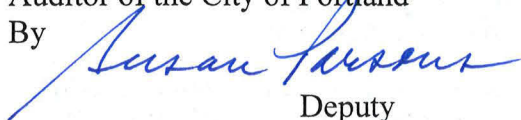
BE IT FURTHER RESOLVED, that the above directions to submit ordinances to Council by August 2012 and June 2013 are not land use decisions within the meaning of ORS 197.015(10) because these directions are not final determinations of the Portland City Council concerning the adoption, amendment, or application of the Statewide Planning Goals, a comprehensive plan, or a land use regulation; and

BE IT FURTHER RESOLVED, the City Council adopts the Portland Plan, a strategic plan to guide future City decisions, by resolution as a non-binding policy document attached as Exhibit A.

Adopted by the Council: **APR 25 2012**  
Mayor Sam Adams  
Prepared by: Alexandra Howard  
Date Prepared: April 2, 2012

**LaVonne Griffin-Valade**  
Auditor of the City of Portland

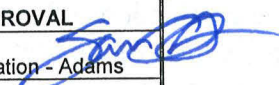
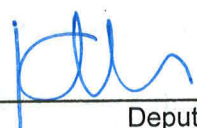
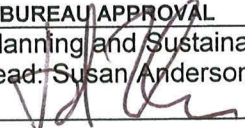
By

  
Deputy

Agenda No.  
**RESOLUTION NO.**  
Title

**36918**  
**As Amended**

Adopt the Portland Plan as strategic plan to guide future City decisions (Resolution)

INTRODUCED BY Commissioner/Auditor: <b>Mayor Sam Adams</b>	CLERK USE: DATE FILED <u>APR 13 2012</u>
COMMISSIONER APPROVAL Mayor—Finance and Administration - Adams 	LaVonne Griffin-Valade Auditor of the City of Portland
Position 1/Utilities - Fritz	By:  Deputy
Position 2/Works - Fish	
Position 3/Affairs - Saltzman	
Position 4/Safety - Leonard	
BUREAU APPROVAL Bureau: Planning and Sustainability Bureau Head: Susan Anderson 	
Prepared by: Alexandra Howard Date Prepared: April 2, 2012	
Financial Impact & Public Involvement Statement Completed <input checked="" type="checkbox"/> Amends Budget <input type="checkbox"/>	
Portland Policy Document If "Yes" requires City Policy paragraph stated in document. Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	
Council Meeting Date <b>April 18, 2012</b>	
City Attorney Approval: required for contract, code, easement, franchise, charter, Comp Plan	

<b>AGENDA</b>
<b>TIME CERTAIN</b> <input checked="" type="checkbox"/> Start time: <b>6:00 p.m.</b>
Total amount of time needed: <u>3hrs</u> (for presentation, testimony and discussion)
<b>CONSENT</b> <input type="checkbox"/>
<b>REGULAR</b> <input type="checkbox"/> Total amount of time needed: _____ (for presentation, testimony and discussion)

FOUR-FIFTHS AGENDA	COMMISSIONERS VOTED AS FOLLOWS:	
	YEAS	NAYS
1. Fritz	✓	
2. Fish	✓	
3. Saltzman	✓	
4. Leonard	✓	
Adams	✓	