

## **Report on Transportation Sponsorships and Donations 2010**

City Code stipulates that any donation, gift, grant, lease or loan exceeding \$250 shall first be approved by City Council. Passed by the Council in 2005, Ordinance 179806 authorized the PBOT Director to execute agreements accepting sponsorships, donations, contributions and cost-sharing agreements for transportation programs, in a form acceptable to the City Attorney, and in amounts not to exceed \$150,000. Passed by Council in 2009, Ordinance 182573 authorized the PBOT Director to accept and acknowledge individual sponsorships, donations, and contributions for Sunday Parkways projects in amounts not to exceed \$10,000 per individual per year.

Both ordinances also direct PBOT to report annually to the City Council on the numbers, types and dollar value of sponsorships, donations, contributions and cost-sharing agreements that have been executed.

In 2010, PBOT received a total of \$227,106.44 in donations (in kind and cash). The majority of these donations were received by the Transportation Options Division for the promotion and support of Sunday Parkways. Donations were also received by Maintenance Operations for pothole repair and by the Transportation Planning Division for printing of bikeway maps. These donations have helped foster relationships and partnerships between the City of Portland, local area and national businesses, community organizations, and citizens.

### Attachments:

Summary Sheet of Donations (Exhibit A)

List of individual Sunday Parkways donors (Exhibit B)

Ordinance No. 179806 (Exhibit C)

Ordinance No. 182573 (Exhibit D)

### Summary List of Donations and Sponsorships

Donor	Description	In Kind or Cash	Amount
Al Forno Ferruzza	Sunday Parkways – Pizza for volunteer training sessions	In-kind	\$1,200
Alta Planning	Sunday Parkways Promotion	Cash	\$500
Bike Gallery	Sunday Parkways Promotion	Cash	\$5,000
Bike Gallery	Printing of recommended bikeway network map	Cash	\$350
Clif Bar	Sunday Parkways Promotion	Cash	\$500
Community Cycling Center	Cost sharing agreement for bicycle light distribution	NA	\$4,000
Con-way	Sunday Parkways – Use of Con-way parking lot	In-kind	\$5,000
Fanex Productions	Sunday Parkways – Hip hop performance	In-kind	\$300
Hartford	Pothole repair	Cash	\$6,035
Hopworks	Sunday Parkways Promotion	Cash	\$5,000
Individuals	Sunday Parkways	Cash	\$9,103.94
Kaiser Permanente	Sunday Parkways Presenting Sponsor	Cash	\$100,000
Kaiser Permanente	SmartTrips – TenToe Express	Cash	\$47,000
Milagros	Sunday Parkways Promotion	Cash	\$1,000
Nike	Sunday Parkways Promotions	Cash	\$5,000
Northwest Natural	Sunday Parkways - Canopies	In-kind	\$4,275
Northwest Health Foundation	Sunday Parkways Promotion	Cash	\$5,000
OnPoint	Sunday Parkways Promotion	Cash	\$3,700
Pearl District Business Assn	Sunday Parkways Promotion	In-kind	\$25,000
Portland Parks Foundation	Sunday Parkways Promotion	Cash	\$1,000
REI	Sunday Parkways Promotion	Cash	\$500
TriMet	Sunday Parkways – Bus tickets for youth volunteers	In-kind	\$142.50
Trinity Lutheran School	Sunday Parkways Promotion	Cash	\$1,000
Zipcar	Sunday Parkways Promotion	Cash	\$500

Total Cash	\$191,188.94
Total In-Kind	\$35,917.50
<b>TOTAL</b>	<b>\$227,106.44</b>

## Sunday Parkways Individual Contributors

Nancy Ames - \$40	Dewitt Henderson - \$40	Christine Rains - \$100
Dan Anderson - \$20	Charles Holzweissig - \$50	Ruth Reimann - \$100
Eileen Argentina - \$100	Meghan Humphreys - \$50	Diana Rempe - \$200
Michael Armstrong - \$50	Kathy Johnson - \$40	Paul (Bud) Rice - \$40
Matthew Arnold - \$50	Dan Kaempff - \$50	Besty Riddell - \$10
Bruce Barbarasch - \$25	Gustaf Kamp - \$40	Mike Romero - \$25
Judith Beck - \$15	Susan Keil - \$50	Prentice Ross - \$5
Josh Berezin - \$10	Diana Kerman - \$40	Curtis Roth - \$40
Stephen Bernal - \$10	Marcine Kment - \$25	Mary Rowan - \$100
Jeff Bernards - \$100	Jeffrey Knapp - \$100	Janet Schmidt - \$40
Phyllis Brown - \$40	Harley Koch - \$10	Jen Scott - \$25
Stewart Buettner - \$25	James Labbe - \$25	carol shaff - \$15
Marilynn Burke - \$25	Tracy Laidley - \$50	Shelley Sheridan - \$40
Max Campos - \$25	Julie Leuvrey - \$40	Mary Simon - \$25
Kim Carlson - \$50	Kristin Lieber - \$100	Chris Smith - \$100
Jim Cavanaugh - \$40	Lloyd TMA - \$40	Jeff Smith - \$50
Frank Charron - \$25	Kathryn Lopresti - \$10	Laura Smoyer - \$50
John Chin - \$50	Matthew Luce - \$60	Kathryn Sofich - \$35
Cathy Cibor - \$40	Jeff Mapes - \$40	Amanda Spanish - \$10
Mark Clift - \$40	Gloria Maynard - \$20	Izaac Spencer - \$50
Roberta Cobb - \$40	Ann McBride - \$20	Jennifer Stoller - \$100
Deborah Crown - \$10	Charles McCarthy - \$50	Ian Stude - \$50
Vaishali Daga - \$15	Charles McDannald - \$250	Brian Sweeney - \$25
Roberta Davis - \$100	Anne McLaughlin - \$50	Sharon Swezey - \$40
Christi Denton - \$50	Jolynn McNamara - \$40	Lucas Thurston - \$100
Jennifer Dill - \$50	Justin Meier - \$40	Susan Tillinghast - \$50
Leigh Dolin - \$40	Toril Milbrath - \$5	Verna Triller - \$15
Marc Dyer - \$40	Laurie Miskimins - \$100	Helen Warbington - \$25
Mary Fellows - \$100	Shelli Montgomery - \$20	Marjorie Wazeka - \$50
Drew Flint - \$40	Jane Morgan - \$40	Anna White - \$40
marilyn fonseca - \$40	Kelly Morgan - \$25	Anna White - \$40
Hilary Forrest - \$50	Mark Nedleman - \$10	Kimberly Whitney - \$30
Karen Frost - \$25	Mark New - \$100	Jerry Wilkins - \$50
Kari Furnanz - \$80	Sarah Newby - \$50	Darrick Wong - \$25
Jim Gambrell - \$50	Victoria Oglesbee - \$40	
Roger Geller - \$40	Kevin O'Hara - \$40	
Janet Gifford - \$20	Arisa Oliveros - \$15	
Victoria Gilbert - \$40	Tim O'Neal - \$20	
Linda Ginenthal - \$100	Mary Ann Pastene - \$50	
Marni Glick - \$250	Pam Peck - \$50	
Grapheon - \$350	Tony Pereira - \$20	
Jay Graves - \$100	Christine Poole-Jones - \$25	
Beth Hamon - \$8		
Beth Hamon - \$18	Michelle Poyourow - \$100	
		Donation "buckets" at events - \$2,827.94
		<b>TOTAL - \$9,103.94</b>

## **ORDINANCE No. 179806**

Authorize the Director of the Portland Office of Transportation to execute agreements pertaining to sponsorships, donations, contributions and cost-sharing for transportation programs, services and projects in a form acceptable to the City Attorney's Office and in amounts not to exceed \$150,000 per agreement (Ordinance)

The City of Portland ordains:

Section 1. The Council finds:

1. Building and promoting partnerships between the City of Portland and local businesses helps ensure that community goals are realized through transportation system improvements, such as a healthy economy and a livable and safe community.
2. Cost sharing agreements are an important part of a sustainable funding framework that maximize the resources available to fund projects that protect the public's investment in a balanced transportation system.
3. That City Code 5.36.090 stipulates that any donation, gift, grant, lease or loan by which the City shall be obligated in an amount exceeding \$250 shall first be approved by the Council by special ordinance.
4. The most efficient method for processing sponsorships, donations, contributions and cost sharing agreements for less than \$150,000 would be to authorize the Director of PDOT to execute these agreements.

NOW, THEREFORE, the Council directs:

- a. The Commissioner of Public Utilities and Auditor to authorize the Director of the Portland Office of Transportation to execute agreements in amounts not to exceed \$150,000 for the purpose described in Section 1.
- b. The Portland Office of Transportation shall report annually to the City Council on the number, types and dollar value of sponsorships, donations, contributions and cost-sharing agreements that have been executed.

Passed by the Council, December 07, 2005

Commissoner Sam Adams  
Sandy Boardman:sw

Gary Blackmer  
Auditor of the City of Portland  
By /S/ Susan Parsons

Deputy

## BACKING SHEET INFORMATION

AGENDA NO. ~~1466~~ 1520-2005

## ACTION TAKEN:

NOVEMBER 30, 2005 PASSED TO SECOND READING DECEMBER 07, 2005 9:30 AMORDINANCE/RESOLUTION/COUNCIL DOCUMENT NO. 179806

COMMISSIONERS VOTED AS FOLLOWS:		
	YEAS	NAYS
ADAMS	X	
LEONARD	X	
SALTZMAN	X	
STEN	X	
POTTER	X	

## **ORDINANCE No. 182573**

\*Authorize the Director of the Portland Bureau of Transportation to accept and acknowledge individual sponsorships, donations and contributions for Sunday Parkways projects not to exceed \$10,000 per individual per year (Ordinance)

The City of Portland ordains:

Section 1. The Council finds:

1. Building and promoting partnerships between the City of Portland and area residents helps ensure that community goals are realized through transportation projects like Sunday Parkways, such as a healthy economy and a livable and safe community.
2. That City Code 5.36.090 stipulates that any donation, gift, grant, lease or loan by which the City shall be obligated in an amount exceeding \$250 shall first be approved by the Council by special ordinance.
3. The most efficient method for processing individual sponsorships, donations, and contributions of less than \$10,000 for Sunday Parkway projects would be to authorize the Director of PBOT to accept and acknowledge all such sponsorships, donations and contributions.

NOW, THEREFORE, the Council directs:

- a. The Mayor and Auditor to authorize the Director of the Portland Bureau of Transportation to accept and acknowledge on behalf of the City, in a form acceptable to the City Attorney's Office, individual sponsorships, donations, and contributions for Sunday Parkway projects in amounts not to exceed \$10,000 for the purpose described in Section 1.
- b. The Portland Bureau of Transportation shall use the amounts collected for Sunday Parkway projects.
- c. The Portland Bureau of Transportation shall report annually to the City Council on the number, types and dollar value of sponsorships, donations, and contributions that have been accepted and acknowledged for Sunday Parkway projects.

Section 2. The Council declares that an emergency exists because marketing and outreach has begun and the community is asking how they can contribute; therefore this ordinance shall be in full force and effect from and after its passage by Council.

Passed by the Council: March 11, 2009

Mayor Sam Adams  
Prepared by: Linda Ginenthal:cm  
February 20, 2009

**GARY BLACKMER**  
Auditor of the City of Portland  
By /s/ Susan Parsons

Deputy

## BACKING SHEET INFORMATION

AGENDA NO. 229-2009ORDINANCE/RESOLUTION/COUNCIL DOCUMENT NO. 182573

COMMISSIONERS VOTED AS FOLLOWS:		
	YEAS	NAYS
1. FRITZ	X	
2. FISH	X	
3. SALTZMAN	X	
4. LEONARD	X	
ADAMS	X	