

ORDINANCE No. 185238

* Direct the Bureau of Transportation to adjust monthly SmartPark parking garage rates to reflect market parking rates and eliminate certain monthly SmartPark parking garage permits, effective no later than June 1, 2012 and enforce short-term parking stalls at all SmartPark garages. (Ordinance)

The City of Portland ordains:

Section 1. The Council finds:

1. The City-owned SmartPark public parking garage system currently allows both short-term and monthly parking at the garages located on SW 3rd and Alder, SW 4th and Yamhill, and SW 10th and Yamhill.
2. The garages at these locations offer a low rate, short-term and off-street parking incentive for shopper and visitor convenience. As a result of recent economic improvements, more drivers are coming downtown seeking parking, as demonstrated by February 2012 average weekday occupancy rates at these garages of 86% to 90%.
3. Standard parking industry practices provide that occupancy rates above 85% warrant additional management strategies to accommodate short-term users.
4. In order to immediately create additional short-term parking at these garages, monthly parking rates are being adjusted to reflect parking garage market values within a four block radius of each SmartPark garage, except at the 3rd and Alder garage, where the monthly permit is being eliminated entirely.
5. It is anticipated that these changes will result in a reduction of monthly SmartPark garage users, who may move to non City-owned garages in the area. Adjusting SmartPark monthly parking rates will provide an incentive for monthly parking permit holders to move to other garages or lots, or seek alternative transportation, thereby freeing more short-term spaces in SmartPark garages for better access to retail facilities.
6. The SW 4th and Yamhill and SW 10th and Yamhill SmartPark garages have parking stalls on several levels for parking limits of four (4) hours or less. The use of these stalls is intended for short-term visits and not for long-term or all day visits.

NOW THEREFORE, the Council directs:

- a. The Bureau of Transportation is directed to adjust the monthly parking rates no later than June 1, 2012 at the following City-owned SmartPark public parking garages: SW 4th and Yamhill, and SW 10th and Yamhill. SmartPark parking rates will be determined by the average of all monthly rates within a four block radius of each garage and will be established at least \$10 higher than the average rate.

- b. The Bureau of Transportation is directed to eliminate the use of monthly parking permits at the SW 3rd & Alder SmartPark garage no later than June 1, 2012.
- c. The Bureau of Transportation is directed to work with current monthly parking clients to inform them of the upcoming rate and permit changes, and make appropriate notifications at each garage.
- d. With the use of existing resources, such as PBOT Parking Enforcement Officers, the Bureau of Transportation is directed to enforce the SmartPark short-term parking stalls to prevent monthly parking permit holders from parking in stalls intended for shoppers and visitors.

Section 2. The Council declares that an emergency exists in order to avoid a delay in implementing the monthly parking adjustments for City-owned garages; therefore, this Ordinance shall be in full force and effect from and after its passage by the Council.

Passed by the Council, MAR 28 2012

Mayor Sam Adams

Prepared by: John Rist, Transportation Business Services:slg

Date Prepared: March 21, 2012

LAVONNE GRIFFIN-VALADE

AUDITOR OF THE CITY OF PORTLAND

By



Deputy

185238

Agenda No.
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INTRODUCED BY Commissioner/Auditor: MAYOR SAM ADAMS <i>LaVonne Griffin-Valade on behalf of Mayor Adams</i> COMMISSIONER APPROVAL	CLERK USE: DATE FILED <u>MAR 23 2012</u> LaVonne Griffin-Valade Auditor of the City of Portland
Mayor—Finance and Administration - Adams	By: <u><i>[Signature]</i></u> Deputy
Position 1/Utilities - Fritz	
Position 2/Works - Fish	
Position 3/Affairs - Saltzman	
Position 4/Safety - Leonard	
BUREAU APPROVAL Bureau: Bureau of Transportation Interim Business Services Mgr: John Rist Other: <i>[Signature]</i> Prepared by: John Rist, Director, Transportation Business Services Date Prepared: March 21, 2012	ACTION TAKEN: MAR 28 2012
Financial Impact & Public Involvement Statement Completed <input checked="" type="checkbox"/> Amends Budget <input type="checkbox"/> Not Required <input type="checkbox"/>	
Portland Policy Document If "Yes" requires City Policy paragraph stated in document. Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>	
Council Meeting Date MARCH 28, 2012	
City Attorney Approval	

AGENDA TIME CERTAIN <input type="checkbox"/> Start time: _____ Total amount of time needed: _____ (for presentation, testimony and discussion)
CONSENT <input type="checkbox"/>
REGULAR <input checked="" type="checkbox"/> Total amount of time needed: <u>10 minutes</u> (for presentation, testimony and discussion)

FOUR-FIFTHS AGENDA		COMMISSIONERS VOTED AS FOLLOWS:	
		YEAS	NAYS
1. Fritz	1. Fritz	✓	
2. Fish	2. Fish	—	
3. Saltzman	3. Saltzman	✓	
4. Leonard	4. Leonard	✓	
Adams	Adams	✓	