

**FINANCIAL IMPACT STATEMENT
For Council Action Items**

(Deliver original to Financial Planning Division. Retain copy.)

1. Name of Initiator Phil Willis-Conger		2. Telephone No. 3-3486	3. Bureau/Office/Dept. PHB 157/500
4a. To be filed (date) March 28, 2012	4b. Calendar (Check One) Regular Consent 4/5ths <input type="checkbox"/> <input checked="" type="checkbox"/> <input type="checkbox"/>		5. Date Submitted to Commissioner's office and FPD Budget Analyst: March 14, 2012

1) Legislation Title:

* Authorize a subrecipient contract for Proud Ground totaling \$468,000 for the provision of home buyer financial assistance to low income participants. (Ordinance)

2) Purpose of the Proposed Legislation:

The Portland Housing Bureau (PHB) is committed to increasing affordable housing options for low-income households in the city of Portland, and PHB committed to contracting to Proud Ground the program income generated by the purchase, rehab, and sale of 5 PHB-funded permanently affordable homes.

Through a competitive RFP process (Request For Proposals) PHB awarded \$1,152,933 to a coalition of Proud Ground and NAYA Family Center (Native American Youth And Family Center). The winning proposal included a Buyer-Initiated Phase II that would be funded by program income from Phase I, the acquisition, rehab, and sale of 5 homes purchased with the NSP1 (Neighborhood Stabilization Program-One) award dollars. Phase II provides home buyer financial assistance to 6 low income homebuyers in the form of down payment and closing cost assistance, or subsidy of the land, in order to provide permanently affordable homeownership.

3) Which area(s) of the city are affected by this Council item? (Check all that apply—areas are based on formal neighborhood coalition boundaries)? NSP1 Target Area:

- | | | | |
|--|---|------------------------------------|---|
| <input type="checkbox"/> City-wide/Regional | <input checked="" type="checkbox"/> Northeast | <input type="checkbox"/> Northwest | <input checked="" type="checkbox"/> North |
| <input type="checkbox"/> Central Northeast | <input checked="" type="checkbox"/> Southeast | <input type="checkbox"/> Southwest | <input checked="" type="checkbox"/> East |
| <input type="checkbox"/> Central City | | | |
| <input type="checkbox"/> Internal City Government Services | | | |

FINANCIAL IMPACT

4) Revenue:

Will this legislation generate or reduce current or future revenue coming to the City? If so, by how much? If so, please identify the source. No

5) Expense: What are the costs to the City as a result of this legislation? What is the source of funding for the expense? (Please include costs in the current fiscal year as well as costs in future years. If the action is related to a grant or contract please include the local contribution or match required. If there is a project estimate, please identify the level of confidence.)

Funding will be fully appropriated upon approval of the FY 2011-12 Spring BuMP. PHB has sufficient funds in the FY 2011-12 Revised Budget to begin the contract. The entire contract amount of \$468,000 is federal NSP1 program income generated from a prior award of loan funds to Proud Ground and NAYA Family Center.

6) Staffing Requirements:

- Will any positions be created, eliminated or re-classified in the current year as a result of this

legislation? *(If new positions are created please include whether they will be part-time, full-time, limited term, or permanent positions. If the position is limited term please indicate the end of the term.*

No

- **Will positions be created or eliminated in future years as a result of this legislation?**

No

(Complete the following section only if an amendment to the budget is proposed.)

7) Change in Appropriations *(If the accompanying ordinance amends the budget, please reflect the dollar amount to be appropriated by this legislation. If the appropriation includes an interagency agreement with another bureau, please include the partner bureau budget adjustments in the table as well. Include the appropriate cost elements that are to be loaded by the Grants Office and/or Financial Planning. Use additional space if needed.)*

There is no appropriation change.

Fund	Fund Center	Commitment Item	Functional Area	Funded Program	Grant	Sponsored Program	Amount

PUBLIC INVOLVEMENT

8) Was public involvement included in the development of this Council item (e.g. ordinance, resolution, or report)? Please check the appropriate box below:

- YES:** Please proceed to Question #9.
- NO:** Please, explain why below; and proceed to Question #10.

9) If “YES,” please answer the following questions:

a) What impacts are anticipated in the community from this proposed Council item?

Reduced vandalism and crime, and a strengthening of the community as foreclosed homes are sold and occupied by new homeowners.

b) Which community and business groups, under-represented groups, organizations, external government entities, and other interested parties were involved in this effort, and when and how were they involved?

Beginning shortly after the federal funding award to the state was announced in the fall of 2008, PHB’s predecessor BHCD (Bureau of Housing and Community Development) began working with a variety of community partner organizations to plan the implementation of the program. These included:

- Oregon Opportunity Network
- African American Alliance for Homeownership
- Habitat for Humanity
- Hacienda Community Development Corporation
- HOST
- NAYA Family Center (Native American Youth And Family Center)
- Portland Community Reinvestment Initiative
- Portland Housing Center
- Proud Ground
- ROSE Community Development Corporation

Various meetings with individual organizations as well as groups of our community partners continued throughout 2009.

In January, 2010 PHB called together a wide array of community partners at Humboldt Gardens to give input on a proposed RFP (Request For Proposals) for NSP1 funds. In February, 2010 PHB issued the RFP, and in March an evaluation committee that included community members of color scored all eight proposals and made recommendations to PHB leadership. In April, 2010 PHB awarded the coalition of Proud Ground and NAYA Family Center \$1,152,933 in NSP1 funds for its two-phase program.

PHB will implement this particular program with the assistance of its community partners, Proud Ground (serving as fiscal agent) and NAYA Family Center. These partner organizations will target outreach to historically underserved populations to help PHB meet its equity goals.

In addition to the steps mentioned above, PHB has sought extensive public involvement in the development of its Five Year Consolidated Plan and its Annual Action Plan that includes homebuyer services.

c) How did public involvement shape the outcome of this Council item?

Public involvement helped shape PHB's strategic plan which in turn shaped the program guidelines, specifically the emphasis on low-income households and targeting outreach to historically underserved populations.

d) Who designed and implemented the public involvement related to this Council item?

BHCD, the Neighborhood Housing Program of Portland Development Commission, and then PHB housing team designed and implemented the specific public involvement on NSP. PHB's Equity, Policy, and Communications team was responsible for the extensive public input around the Consolidated Plan and the Action plan.

e) Primary contact for more information on this public involvement process (name, title, phone, email):

Daniel Ledezma
Director,
Equity, Policy, and Communications Team
(503) 823-3607 Daniel.Ledezma@PortlandOregon.gov

Phil Willis-Conger
Housing Program Specialist
Neighborhood Housing Program
(503) 823-3486 Phil.Willis-Conger@PortlandOregon.gov

10) Is any future public involvement anticipated or necessary for this Council item? Please describe why or why not.

No, other than the involvement of PHB's community partners. The partners are confident that the program is beneficial for the neighborhood.


Traci Manning, Director

BUREAU DIRECTOR (Typed name and signature)